



**UNITED NATIONS SYMPOSIUM
ON INTEGRATED PLANNING
FOR SUSTAINABLE TOURISM**

Mr. Xu Jing, Regional Director

**UNWTO
REGIONAL PROGRAMME FOR
ASIA & THE PACIFIC**





INTERNATIONAL TOURIST ARRIVALS 2013



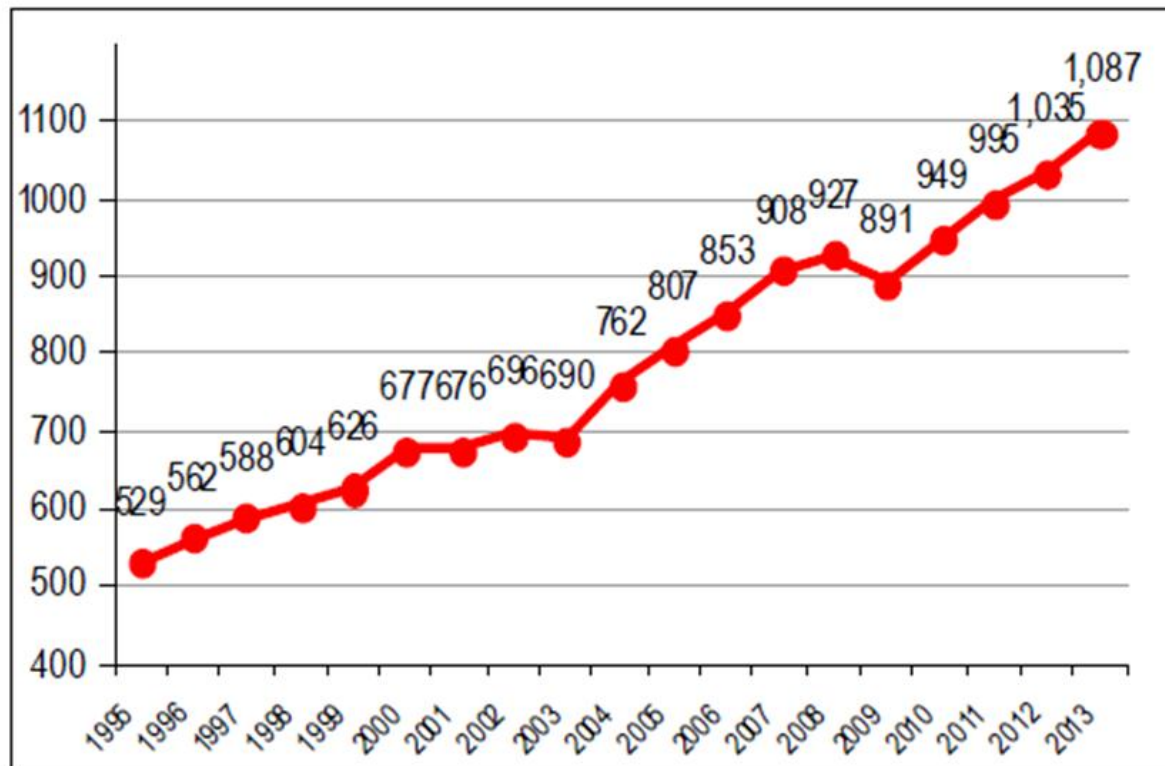
Tourism is one of the fastest growing sectors

2013 World Inbound Tourism

World: Inbound Tourism

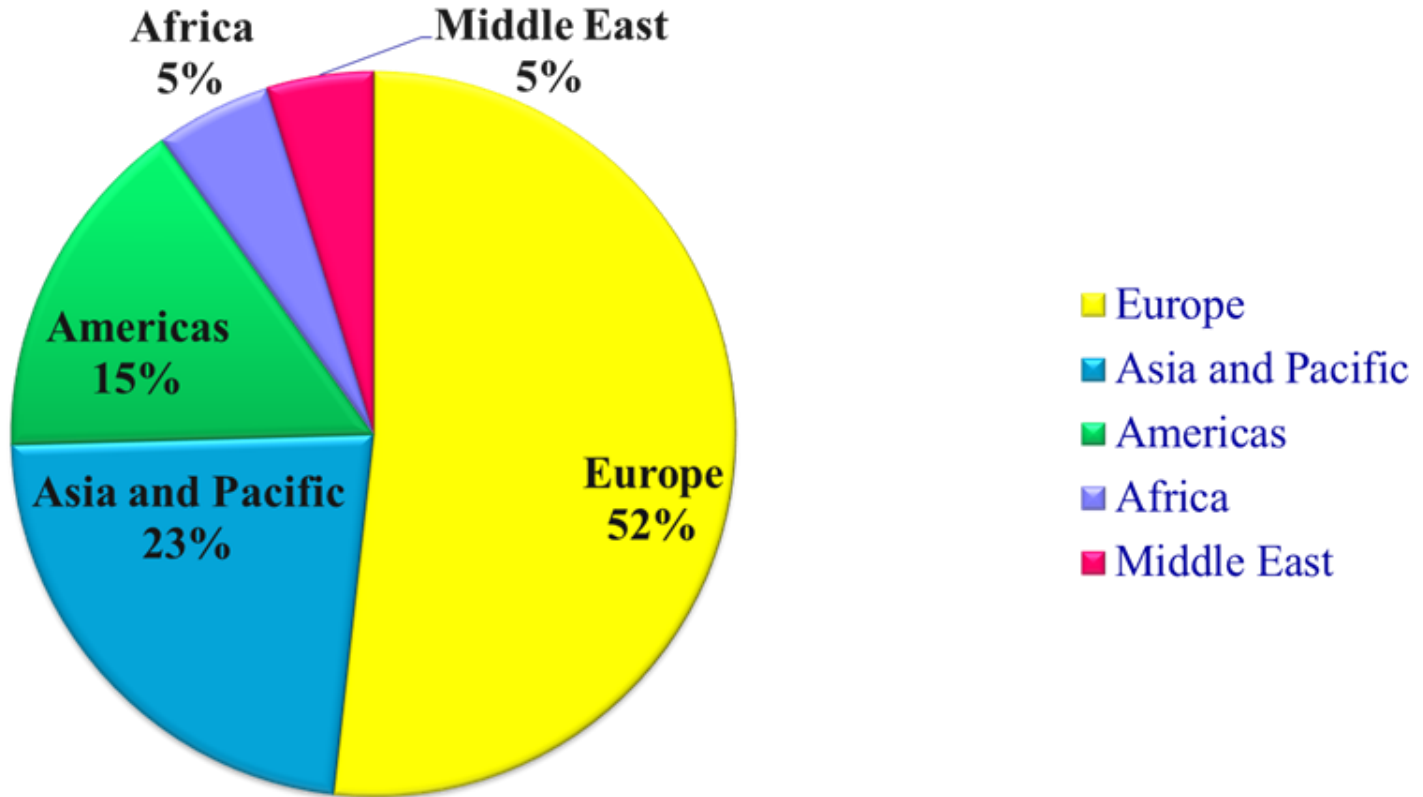
International Tourist Arrivals

(million)



Source: World Tourism Organization (UNWTO) ©

2013: International Tourist Arrivals



Source: UNWTO - 2014 Barometer

International Tourism 2013 Full year forecast

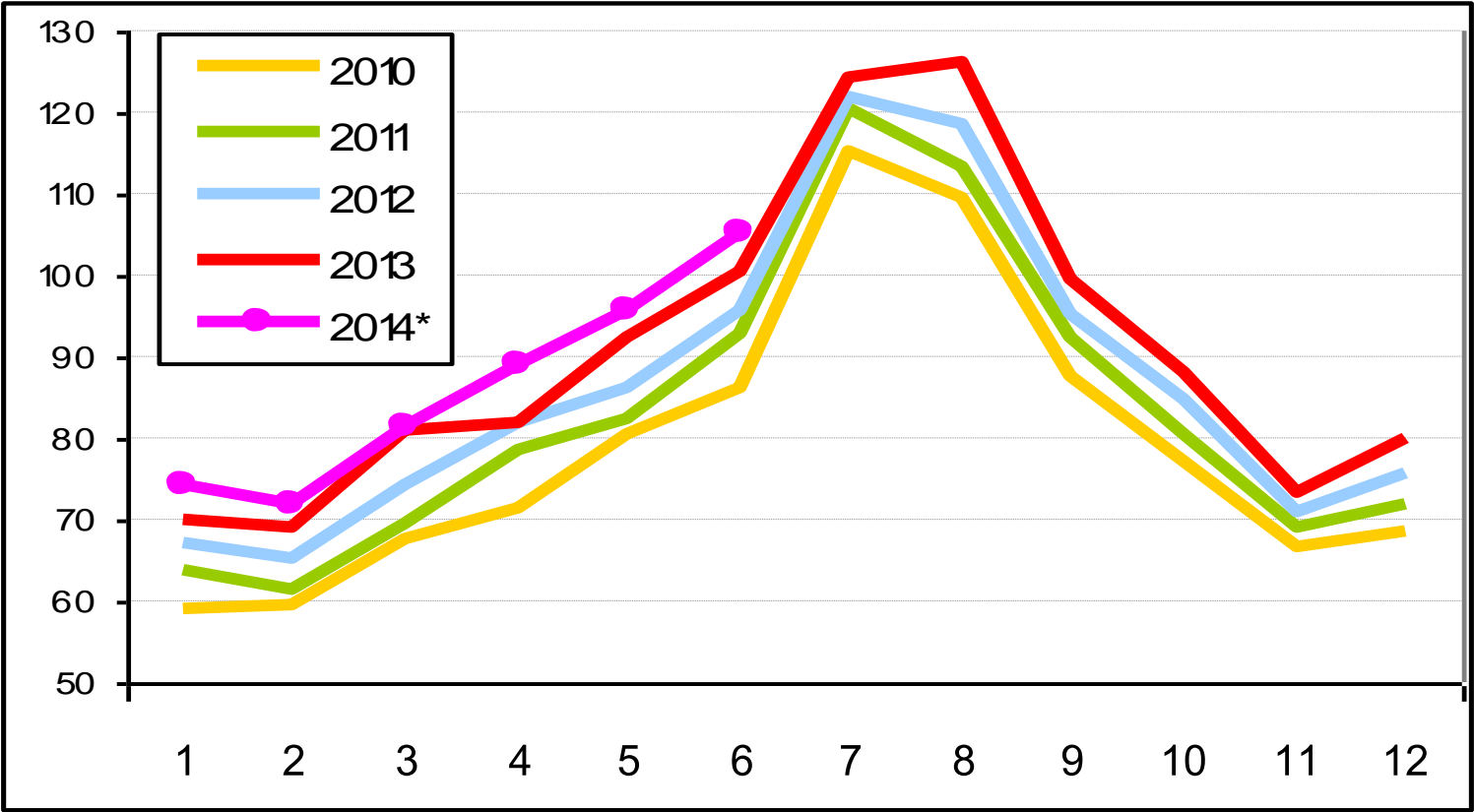
	2013	Forecast 2014 between
World	5.0%	+4% and +4.5%
Europe	5.4%	+3% and +4%
Asia and the Pacific	6.0%	+5% and +6%
Americas	3.6%	+3% and +4%
Africa	5.6%	+4% and +6%
Middle East	0.3%	+1% and +6%

517 million intl tourist arrivals through June 2014 22 million more than in the same period of 2013

International Tourist Arrivals, monthly evolution

World

(million)



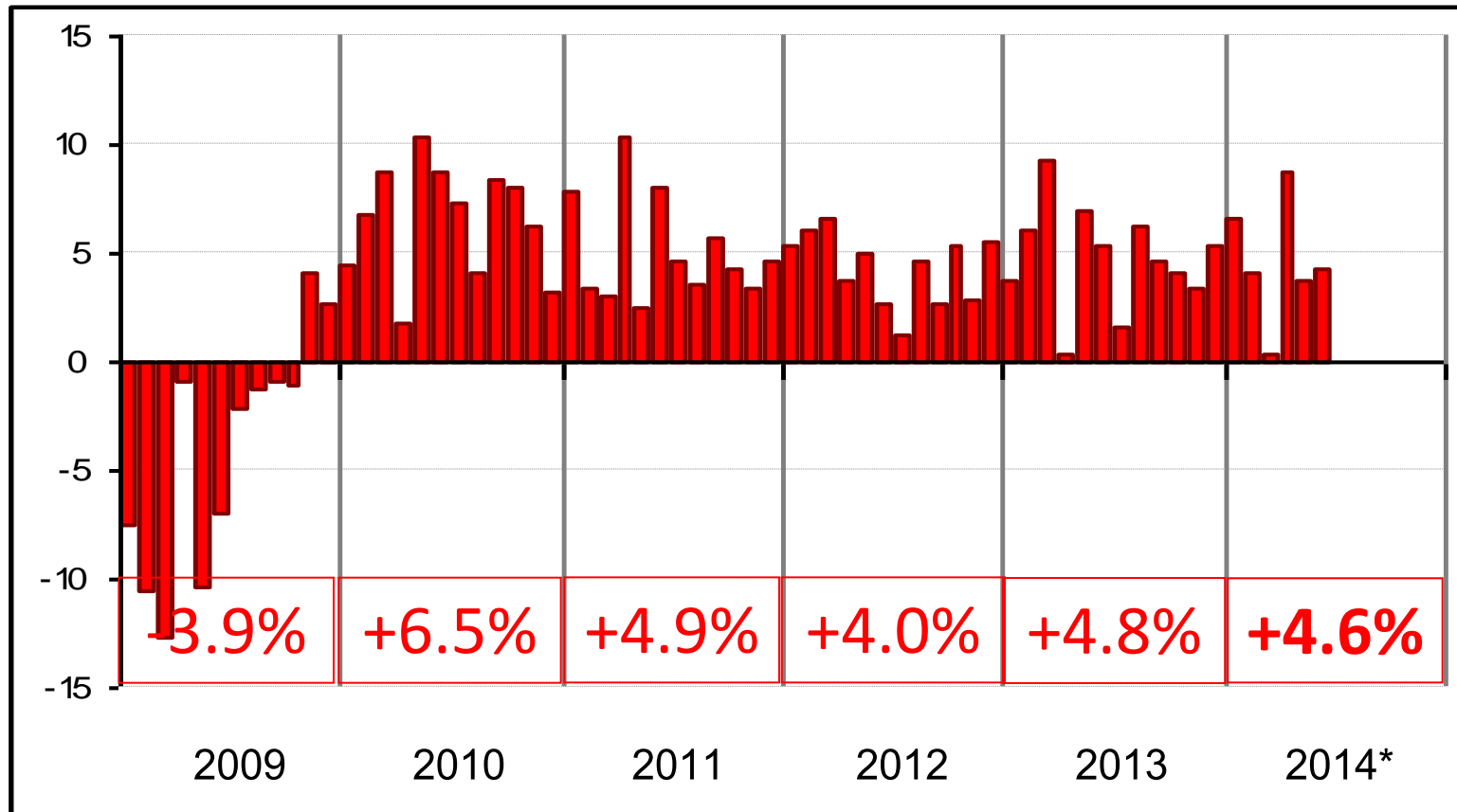
Source: World Tourism Organization (UNWTO) ©

International tourism maintains strength

International Tourist Arrivals, monthly evolution

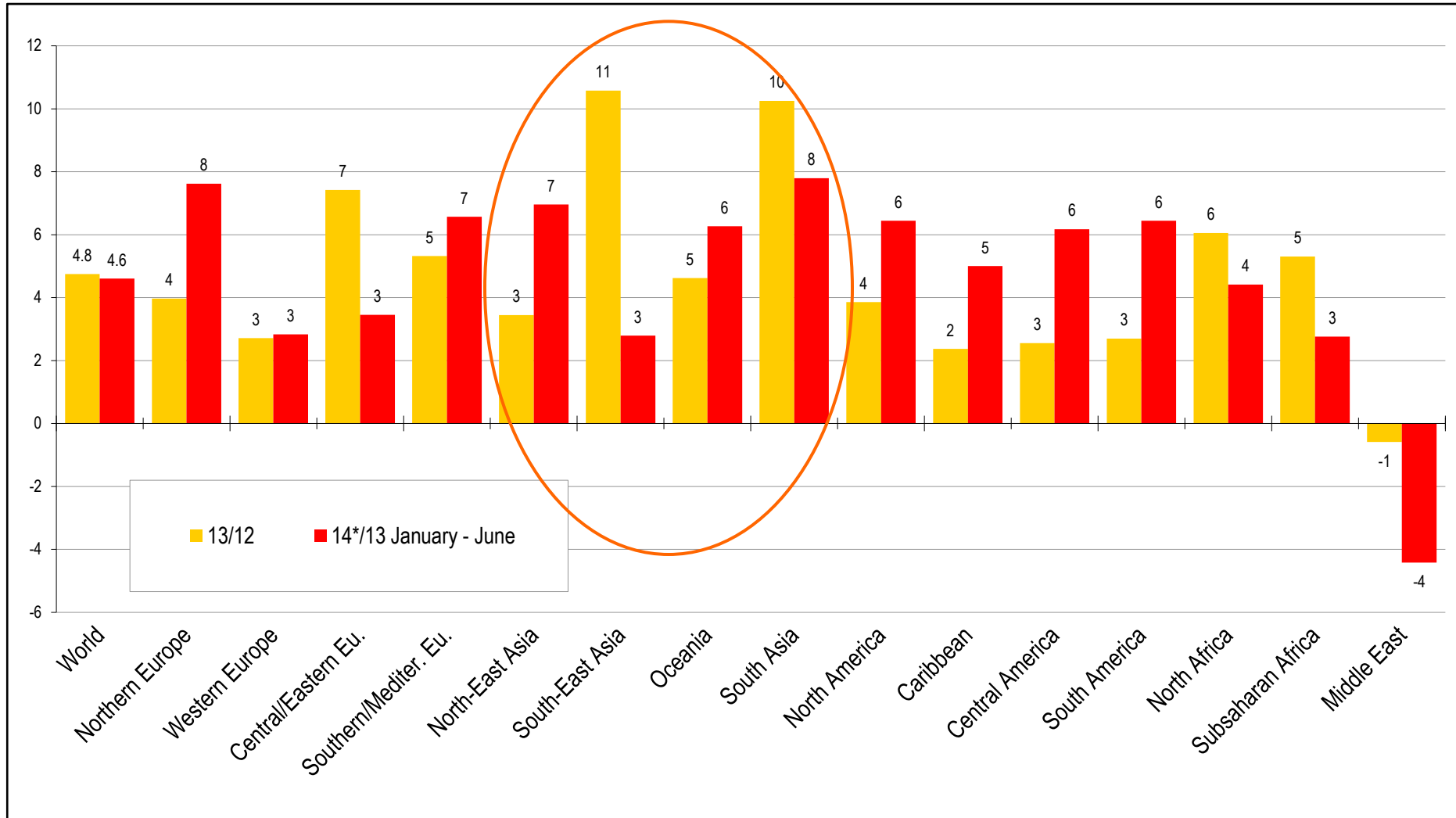
World

(% change)



Source: World Tourism Organization (UNWTO) ©

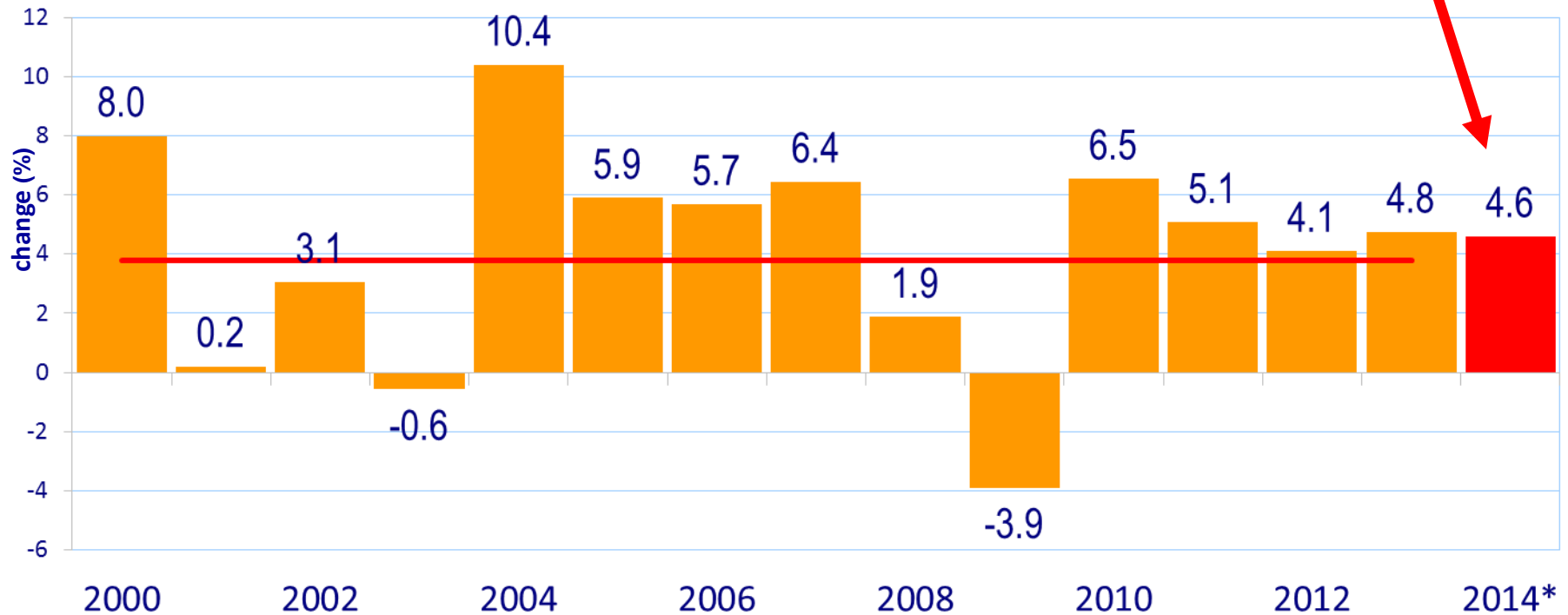
2013 and 2014 year to date by subregion



Outlook: World

Forecast
2013: 4% to 4.5%

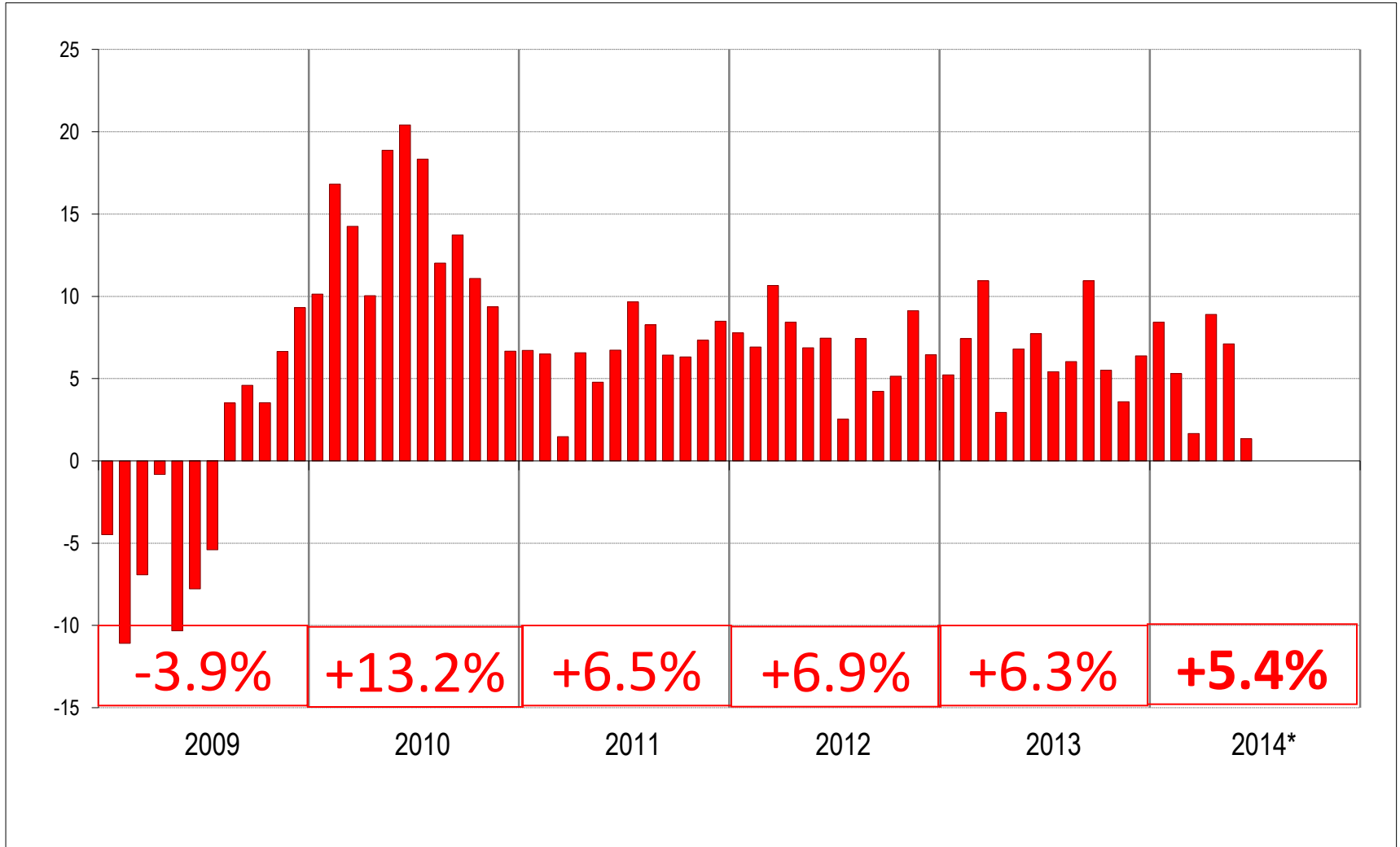
International tourist arrivals



International tourism: projection full year 2014

	Actual data		Projection 2014 (issued January)
	2013	2014 Jan.-Jun.	
World	+4.8%	+4.6%	+4% to +4.5%
Europe	+4.8%	+4.8%	+3% to +4%
Asia and the Pacific	+6.5%	+5.4%	+5% to +6%
Americas	+3.4%	+6.2%	+3% to +4%
Africa	+5.6%	+3.3%	+4% to +6%
Middle East	-0.6%	-4.4%	+0% to +5%

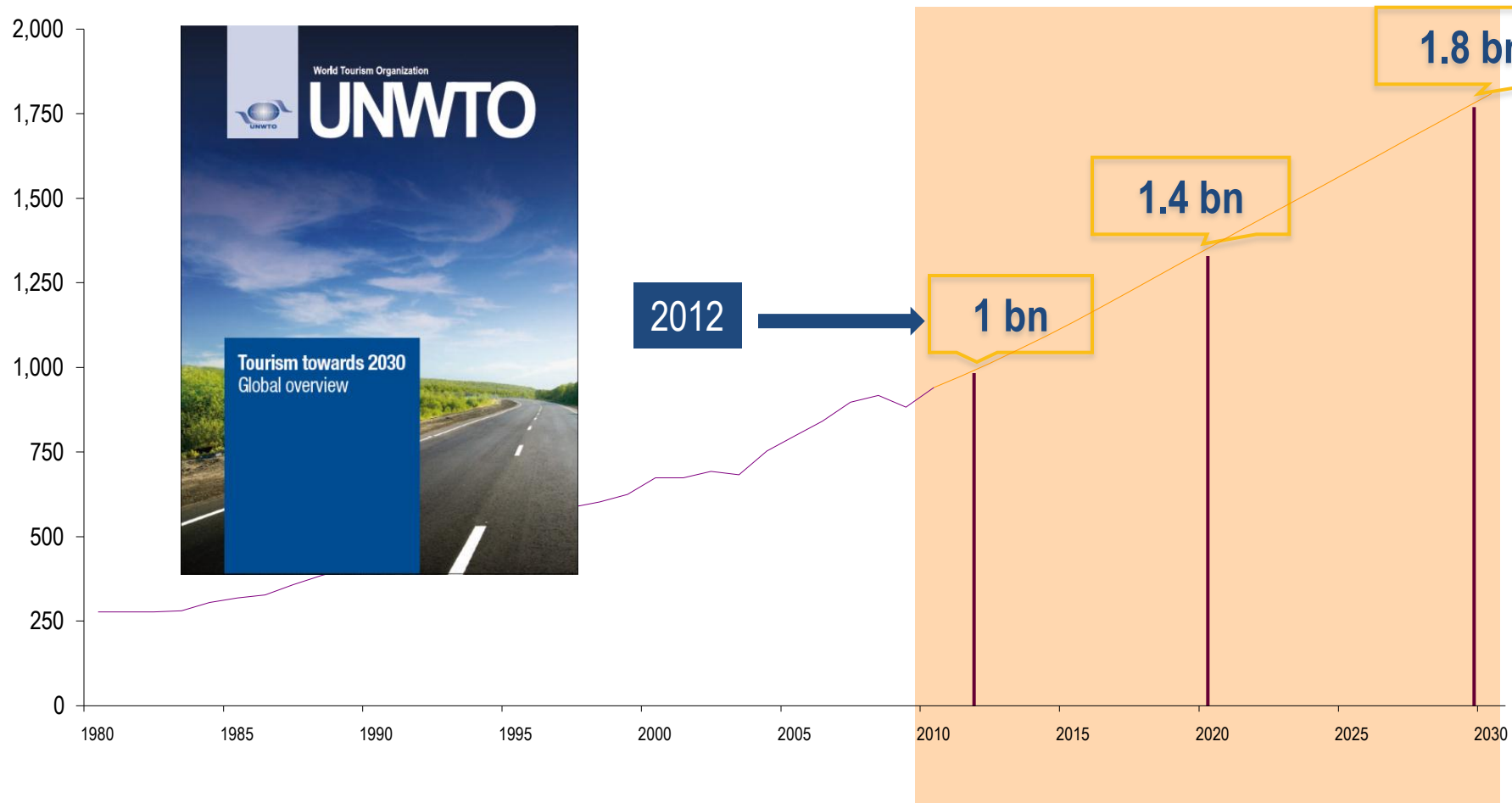
Asia and the Pacific going steady



International tourist arrivals to reach 1.8 billion by 2030

Annual average growth: 3,3%

International tourism, World



World Tourism Organization | a specialized Agency of the United Nations

Source: World Tourism Organization (UNWTO)



Thank you!

Visit us at
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