



Consultation for Decision-Makers on Implementing Sustainable Transport

Managing Bus and Taxi Fleets

*Igor Rounov, Under Secretary General, International
Road Transport Union (IRU)*

New York, 26 September 2013



2013: 170 Members
in 74 countries

...and 26 CRIPA
Members in 22
countries

-  IRU Founding Member Countries
-  IRU Member Countries
-  IRU Regional Committee for Africa Member Countries



This is the IRU



Working together
for a better future

IRU

since 1948



IRU Partner Organisations

■ Global partners

UN, UNCTAD, UNDP, UNEP, UNMAS, UNOHRLLS, UNGC, UNWTO, ILO, IMO, ITF, WCO, WHO, WTO

■ International Financial Institutions

Asian Development Bank (ADB), African Development Bank (AFDB), Islamic Development Bank (IDB), World Bank

■ Regional partners

AU, AULT, BSEC, CAREC, CIS, CTC, Customs Union, ECO, EEC, EU Institutions, EurAsEC, GUAM, OAS, OSCE, SCO, TRACECA, UNECA, UNECE, UNECLAC, UNESCAP, UNESCWA

▪ Passenger Transport

- **Driving and rest time** rules
- **Access** to cities and touristic sites
- **Harmonisation** of Low Emission Zones
- **IRU Coach Star** Classification System
- **OmniBUS**: A Global Agreement for Scheduled Bus Services
- **Taxis** – part of the public transport chain





Make the Smart Move



A joint industry campaign
to double the use of buses
and coaches and achieve
sustainable mobility for all.

JOIN US!



www.busandcoach.travel



Benefits of doubling the use of buses and coaches only (the EU case)



Reduction of road fatalities in the EU by up to 1500 per year, with a considerable reduction of serious and less serious injuries

Reduction of CO₂ emissions of between 40-50 million tonnes per year, and a reduction of other transport-related airborne pollutants

Significant reduction of congestion in cities, as a result of the expected 10-12% fall in car traffic

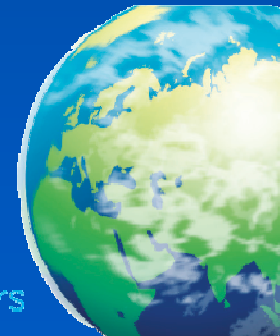
Creation of up to 3 million new sustainable and green jobs



EU Public-Private Smart Move High Level Group



better
transport
policies
for better
mobility
behaviours



A **representative public-private High Level Group** (HLG), composed of representatives from EU Institutions, bus, coach and taxi companies, partner transport modes, trade associations, travel agents, tour organisers, researchers and stakeholders from the civil society

Addressing

- Intercity and long distance regular lines by bus and coach
- Group tourism by coach
- Urban mobility and commuting, including taxis

To deliver in 2013:

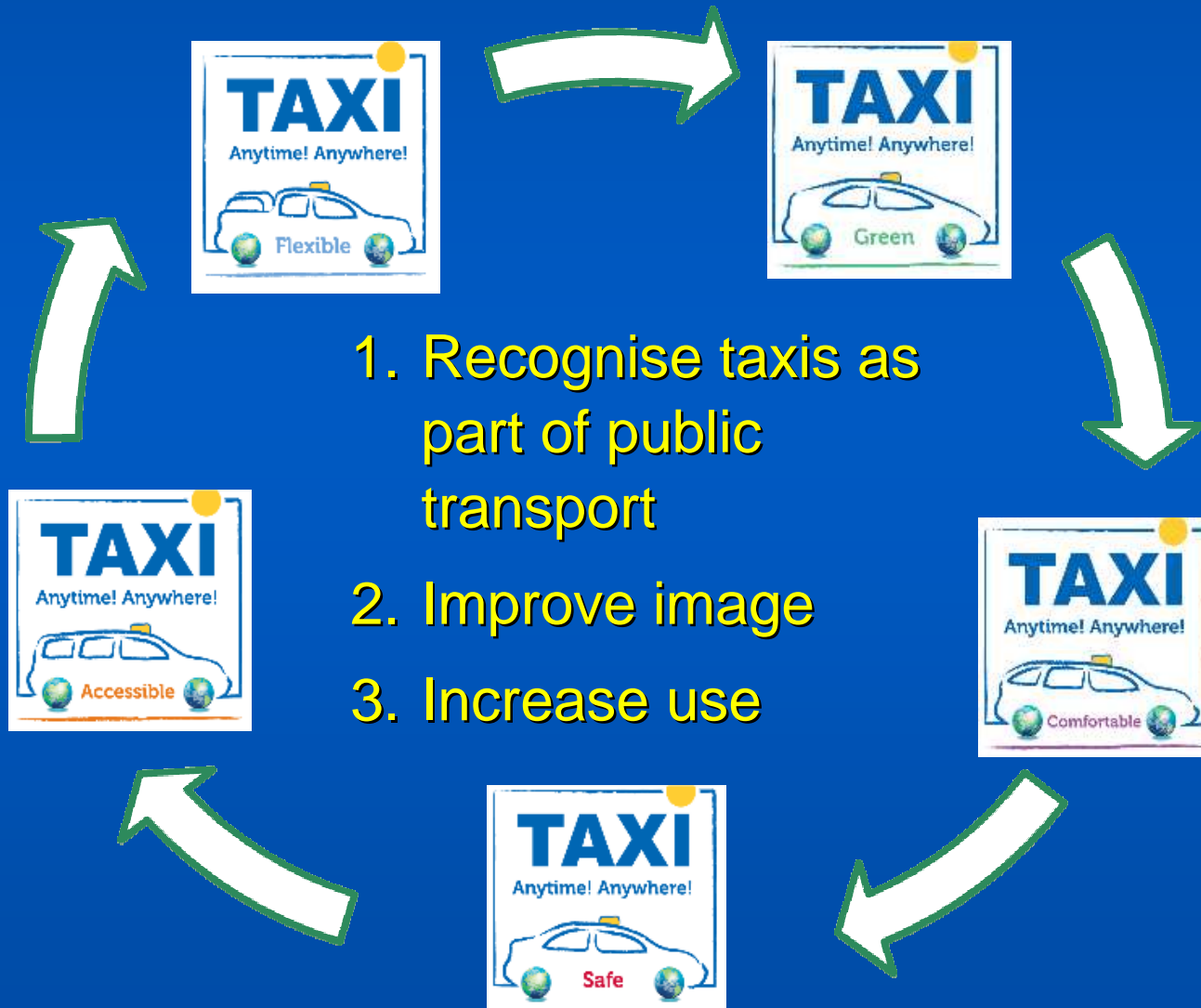
- a) Policy and business recommendations to double the use of buses, coaches and taxis
- b) An Action Plan, for the period 2013/2015-2030

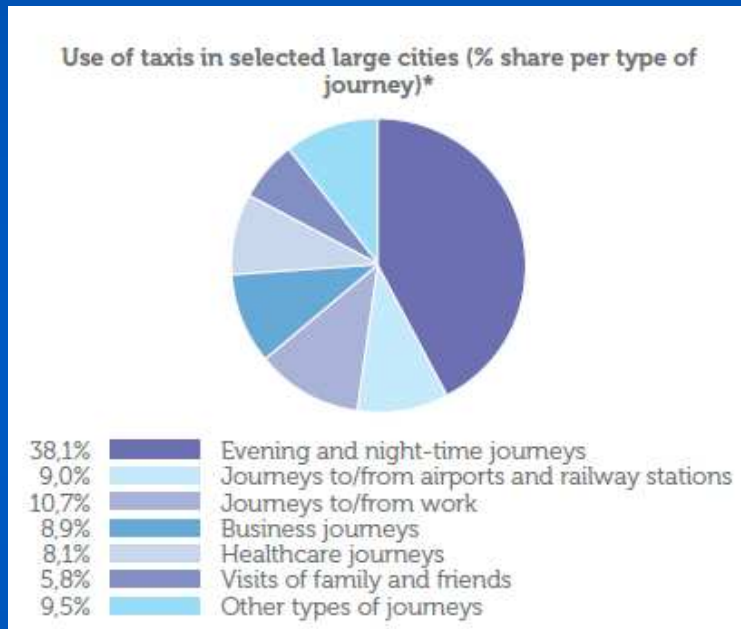


Taxi – Anytime, Anywhere



- 24/7 availability, with customised door-to-door service
- **Safe** travel with professional drivers
- **Green** today, greener tomorrow
- with the **comfort** and **accessibility** that customers want!

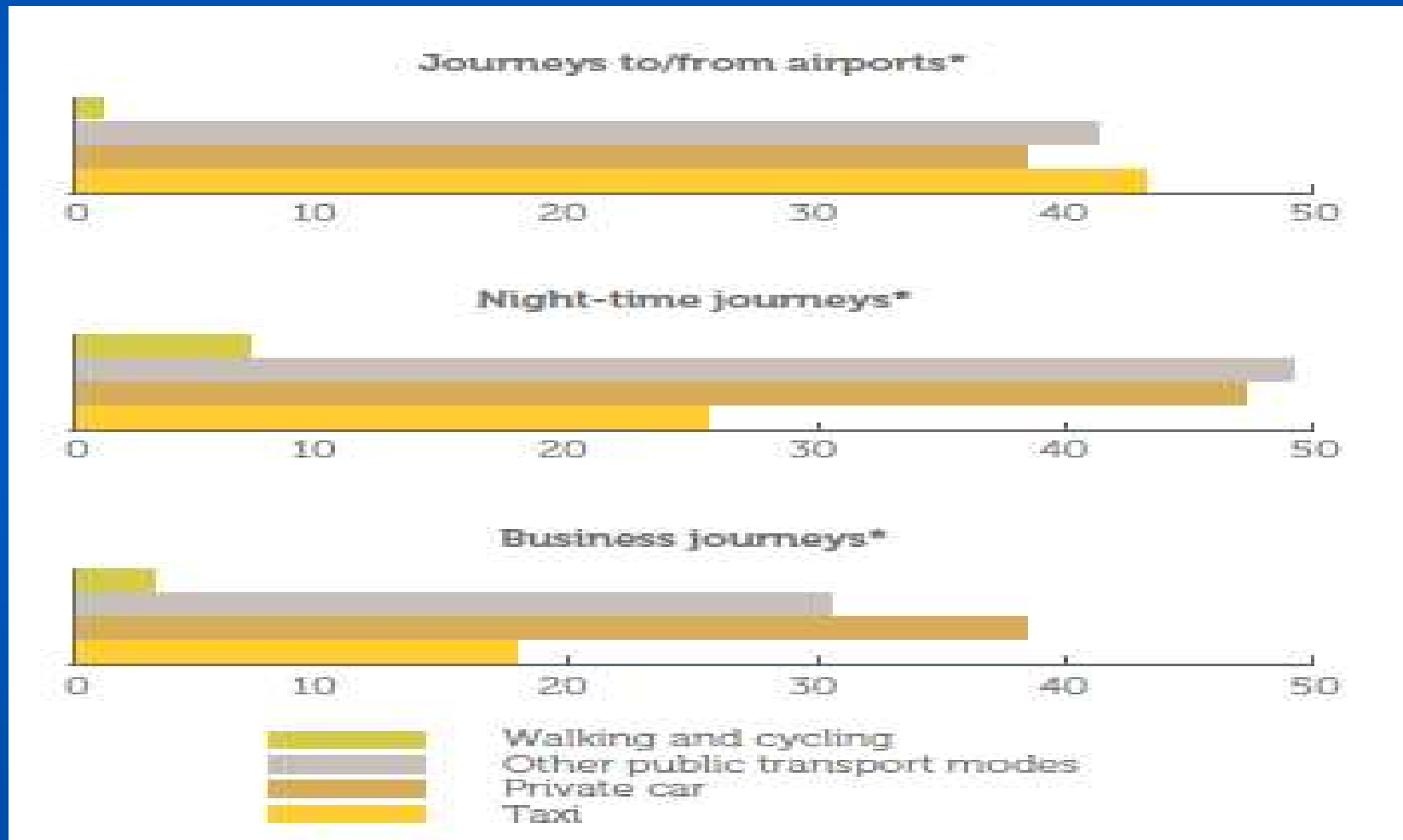




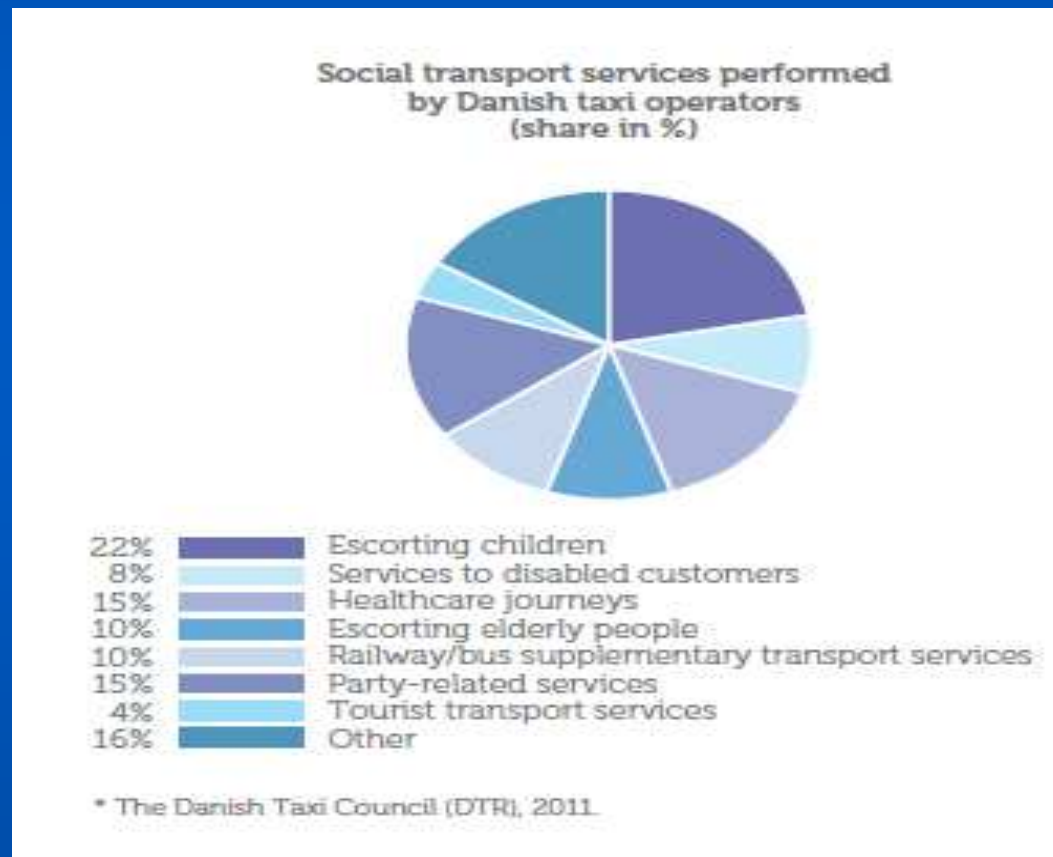
Taxi is the most flexible form of public transport available

24-hour/365-day availability





Taxis play an important social role





The ongoing APPS revolution





IRU Best Practices for Taxi Drivers



The Taxi Driver's Checklist

Professionally driven taxis are an essential link in the mobility chain. However, any accident or incident involving a taxi, regardless of who is to blame, can have a negative impact on the image of your profession. Your constant alertness helps to ensure your safety and that of your passengers, and other road users.

As a taxi driver, you must drive in a highly responsible manner at all times and show your professionalism by anticipating and forgiving foolish or unsafe behaviour by other road users, no matter how annoying. Your behaviour can help avoid accidents, improve the image of your profession and help your industry oppose unnecessarily restrictive regulations.

ARE YOU PREPARED?

Your life and the lives of other road users depend on your alertness and reactions in an emergency!



Professional driving is very demanding so you need to stay fit, physically and mentally. Eating and drinking healthy and taking regular exercise will help you to feel better, drive better and live longer!



Respect the legal requirements related to working time. Failure to respect working time rules is a punishable offence that could endanger your job. Use your rest breaks... to rest!



Adjust your seat so you are sitting comfortably as possible, with all controls within easy reach. Ensure your head is positioned to benefit from its head restraint in case of an accident. Make sure you sit well back in the seat to avoid straining your back.



Even if the law does not oblige you, do not please wear your seatbelt as good example to your passengers and encourage them to do the same. If the law obliges passengers to wear seatbelts, advise them of this.

...AND IS EVERY



Is everything in good working order? Have you checked the brakes, tyre pressure and tread depth, coolant oil, filters, starting your car? What about the mirrors, windows, gear, you as a driver? Check windows, lights, air filters? How about special equipment like the customer, radio and navigation system? Is there any visible damage and in the vehicle chain, inside and out?



Are your passengers safely and comfortably seated, with seat belt fastened? If necessary, help your passengers with their luggage which would them to get into and out of the vehicle.

Share the road safely - a road transport is

ECO-DRIVING SAFELY FOR TAXIS

Think economically and environmentally!

ECO-driving is not only an easy and cost-efficient way to reduce fuel consumption, greenhouse gases and accident rates, but it is also an attitude and respect for society as a whole. In order to help drivers adjust their driving behaviour to different situations, the IRU has developed this checklist of smart, smooth and safe ECO-driving techniques.

BEFORE THE JOURNEY



Maintain your vehicle. Keep proper engine oil and air filters to keep vehicles working efficiently. Use the appropriate fuel as recommended by the manufacturer to keep the vehicle engine clean and performing efficiently. Always consult the vehicle's owner manual for proper maintenance.



Check your tyres. Keep tyres properly inflated at least to the tyre pressure recommended by the manufacturer (10 to 15 percent over recommended pressure - never less!). Check it frequently. This alone can reduce the average fuel consumption by 3-4%. Under-inflated tyres increase rolling resistance and increase fuel consumption. They also wear more rapidly. Check the vehicle's owner manual or the tyre pressure label for minimum cold tyre inflation pressure. Also alignment on all axles and toe in / toe out on the steering axle should also be checked and kept as recommended by the manufacturer.



Use on-board devices. Use dynamic navigators to bypass congested routes and lead to less filling as nowadays many cars are fitted with an on-board navigators. An onboard computer may help to save time and take the right route. Use car fuel saving devices such as an onboard computer to monitor the fuel consumption.



Travel "light". Unload as much as possible as soon as possible. Remove unnecessary weight from the vehicle.

DURING THE JOURNEY



Drive at a steady speed. Try to maintain a steady speed by using the highest gear possible and by avoiding unnecessary acceleration and braking. The engine power to keep a steady speed is lower if you do not continuously brake and accelerate. Adapt the traffic flow by looking ahead as far as possible. The cruise control on motorways helps smooth driving. Reduce speed in strong headwinds, heavy rain, snow fall and icy conditions.



Accelerate and brake smoothly. Avoid fast starts and hard braking; they waste fuel and wear car parts. Vehicle components more quickly, such as brakes and tyres. Maintain a safe distance between vehicles and anticipate traffic conditions to allow more time to brake and accelerate gradually.



IRU Taxi Accessibility Guidelines

IMPROVING THE QUALITY OF THE SERVICE BY MAKING TAXIS MORE ACCESSIBLE FOR PERSONS WITH DISABILITIES AND PERSONS WITH REDUCED MOBILITY



GENERAL RECOMMENDATIONS

Identifying a customer's disability does not tell you anything about that person's abilities. Customers with the same disability often need different types of assistance in order to travel independently.

Ask directly what kind of assistance the passenger might need. Asking shows courtesy and respect for the customer's needs and abilities.

Act only according to the passenger's wishes. Careless assistance may cause severe pain and could do more harm than good.

A calm and friendly attitude will make the situation easier. Pay attention to your own gestures and movements. If you are asked to repeat or write what you've said, do so calmly and pleasantly. If the passenger has difficulties or moves slowly, be patient and do not make him/her feel uncomfortable about minor mistakes.

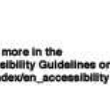
Once inside the vehicle, you should offer to help the customer with the seat belt, and should not set off until the passenger is seated and secure.

During the journey, avoid all sudden movements or stops. Careful driving and politeness creates confidence among passengers and also among other drivers on the road.



TAXI ACCESSIBILITY CHECKLIST

IMPROVING THE QUALITY OF SERVICES TO PERSONS WITH DISABILITIES AND/OR REDUCED MOBILITY



Read more in the IRU Taxi Accessibility Guidelines on www.iru.org/index/en_accessibility



Recommendations to taxi drivers to help improve the quality of services offered to their customers and, in particular, to customers with disabilities and/or with reduced mobility.



Free download from: http://www.iru.org/en_taxidriversonchecklists



The private industry proposals



Establish at UN level - as a **global UN objective** - the ambitious and yet realistic objective of **doubling the use of collective passenger transport by 2030**

Create a **UN High Level Group (HLG)** of key public and private stakeholders to work out a proposal for a UN framework on how to achieve the objective of “doubling”

Create, as a follow up, similar HLGs at regional and/or national level to work out **specific regional/national plans**

Involve actively **private industry and customers** into this process

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