

My name is Josef Verovic. I'm speaking on behalf of the Framework Convention Alliance, representing more than 350 NGOs worldwide working in tobacco control.

Talking Points:

- Tobacco use is a global epidemic. The consumption of tobacco is the main risk factor for **non-communicable diseases (NCDs)**. These health threats are now hampering development in many countries, **particularly developing countries**.
- Tobacco use is related to all areas of sustainable development, not just health.
- The good news is that there are cost-effective solutions in form of the **Framework Convention on Tobacco Control (FCTC)**, which needs to be implemented.
- We strongly urge that the fight against NCDs are included in the future sustainable development goals as targets and indicators that address tobacco use and use of alcohol, unhealthy diets and physical inactivity.

Here are some specific suggestions:

- To reduce preventable deaths from NCDs by 25% or to reduce tobacco use by 30% by the year 2025.
- To create and monitor effective health policies, such as ensuring that cigarettes are getting more expensive.

Thank you!