





Oeiras Masterplan 1994-2004



The strategy...

- → Confirming Oeiras as a place of quality and prestige
- → Promoting economic development, specially the quaternary sector of the economy
- → Solving the environmental problems and safeguard the landscape heritage
- → Improving the living conditions of the poorest
- → Strengthening of the territorial integration
- → Suppression of degraded areas and shacks

...based on the following PRINCIPLES

ACCURACY

LAND PLANNING URBAN PLANNING

WORK

INVESTMENT

... and we ACHIEVED...

Definitive eradication of slums and quality of new residential areas



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 Rehabilitation of old buildings in historic neighborhoods, and requalification of public space





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 Rearrangement of the road network and transport system, both municipal or inter-counties and the development of a network of green transport



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Restructuring the network of public parks and green areas, currently

managing approximately 200 hectare













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Establishment of support structures of a corporate network

stable and successful. Installation of IT and

university research clusters











... e concretizámos ...

 Set up of special equipment geared to new demands of the middle / upper class (sports and recreation facilities, physical culture centers, schools of dance and music, theaters, etc.)







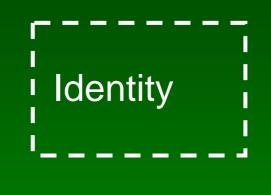




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... most of all we ACHIEVED



Leadership

Competitiveness







http://www.youtube.com/watch?feature=player_detailpage&v=P WABD34i4sc

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