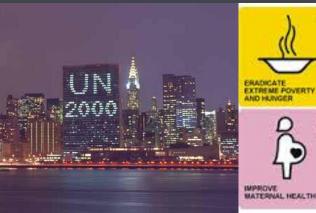
# Overview of Sustainable Development Policy and **Practice**

How the world and the UN have developed new views on the environment and sustainability

Robert Brinkmann, Ph.D. Hofstra University

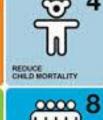


















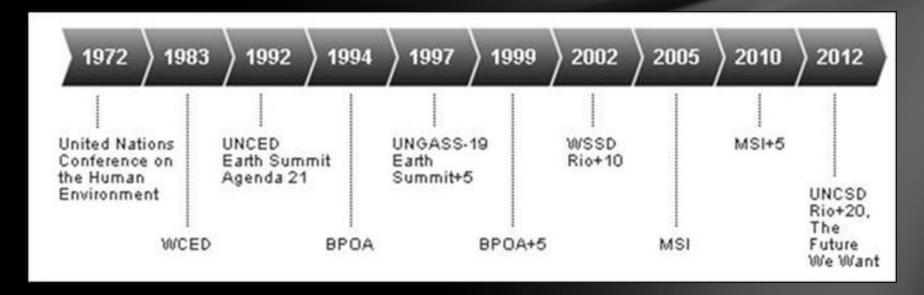
Part 1. Development of Inter-governmental Cooperation

Part 2. Sustainability policy and practice



### Development of Inter-governmental Cooperation

- Since the adoption of the UN Charter in 1945, the organization has been heavily focused on peace, human rights, and international cooperation.
- In 1972, the UN expanded their focus to the environment and sustainability.
- Multiple summits and conferences have been help to promote the intergovernmental process on the environment and sustainability.



# United Nations Conference on the Human Environment (1972)



- In 1972, the UN organized a Conference on the Human Environment in Stockholm, Sweden that resulted in the development of the UN Environmental Programme.
- Widespread industrialization, the early phases of modern globalization, and destruction of ecosystems was of paramount international concern.
- First Earth Day in 1970, at this time local and national governments started making a push to protect the environment.
- The first international meeting of countries that addressed the impacts of global environmental degradation and its causes.
- Provided a framework for addressing these issues and suggested policies, educational approaches, and national strategies
- Environmental Programme has worked on a variety of issues identified in
   the Stockholm report.

United Nations Summit on the Human Environment

# World Commission on Environment and Development (WCED) (1983)

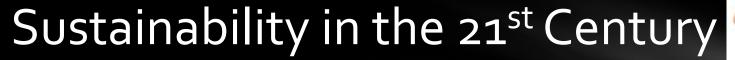
- In 1983, the UN established a Commission on Environment and Development, often called the Brundtland Commission to look more deeply at environmental problems and their causes.
- COMMON COMMISSION
  ON ENVIRONMENT
  AND DEVELOPMENT
- Gro Harlem Brundtland, the former Prime Minister of Norway was the Chair of the Commission
- Brundtland Report
  - To propose long-term environmental strategies for achieving sustainable development by the year 2000 and beyond
  - To recommend ways concern for the environment may be translated into greater co-operation among developing countries and between countries at different stages of economic and social development
  - to consider ways and means by which the international community can deal more effectively with environment concerns; and
  - to help define shared perceptions of long-term environmental issues and the appropriate efforts needed to deal successfully with the problems of protecting and enhancing the environment

# The United Nations Conference on Environment and Development (UNCED) and Other Outcomes from the Bruntland Report

- <u>UNCED</u> (1992): Rio Declaration on Environment and Development, Agenda 21 (local sustainable development (not national...city/state level), the Framework Convention on Climate Change, and the Convention on Biological Diversity, and the Convention to Combat Desertification.
- Barbados Programme of Action (BPOA) (1994): The UN recognized that small island states have unique problems associated with sustainability: they are exposed to unique hazards such as earthquakes, tsunamis, and global climate change; they have limited resources such as fresh water; and they often have trade or economic challenges.
- <u>UN General Assembly Special Session 19 (UNGASS)</u> (1997): This General Assembly met in 1997 to review the progress of Agenda 21. The report of the session notes that there were a number of problems associated with the implementation and overall success of the plan.
  - Plan needed to be more specific with better goals. Globalization proved to be a greater challenge than imagined.

# Millennium Development Goals (MDG) and Sustainability in the 21<sup>st</sup> Century

- In 2000, the UN hosted a Millennium Summit to discuss the role of the UN in the coming century.
- Millennium Goals were established with specific targets:
  - 1. Eradicating extreme poverty and hunger
  - 2. Achieving universal primary education
  - 3. Promoting gender equality and empowering women
  - 4. Reducing child mortality rates
  - 5. Improving maternal health
  - 6. Combating HIV/AIDS, malaria, and other diseases
  - 7. Ensuring environmental sustainability
  - 8. Developing a global partnership for development
- The MDG's are regularly evaluated and report cards by countries and region have been created.





- World Summit on Sustainable Development (WSSD) (2002): There were several outcomes including the Johannesburg Declaration on Sustainable Development, including national assessment reporting by countries. Updated the Bruntland Report and Agenda 21 on problems associated with globalization, income disparity, and multinational cooperation.
- <u>UN Conference on Sustainable Development (CSD) (Rio+20)</u> (2012): The outcome report, called *The Future We Want*, details a number of key initiatives. One of the results of the effort was a call for strengthening participation of all countries in international sustainable development processes. Decision from member states to set up an intergovernmental process to develop Sustainable Development Goals (SDG) along with targets and indicators
- Leading up to the Rio+20 conference, the CSD held annual sessions (CSD1 through CSD19) where nations have participated in policy programmes of the CSD.

### Now....

The UN is working on developing international sustainable development goals and finding areas of commonality for international sustainability efforts

Also working on developing regional goals/targets and encouraging innovation





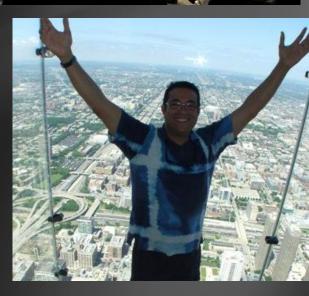
# Sustainability Policy and Practice

- Highly variable approaches around the world
  - Developed v. developing
  - Dry v. wet
  - Island v. continental
  - Coastal v. interior
  - Cold v. warm
  - Low population v. high population
  - Agricultural v. industrial
  - Urban v. rural









### **National Policies**

**Table 2.1.** Summary of national sustainable development documents, by region

	Number of Nations with Documents Posted to the UN					
Regions	SD Indicator Profiles <sup>1</sup>	SD Strategy Profiles <sup>1</sup>	CSD National Reports <sup>1</sup>	MDG Progress Reports <sup>2</sup>	Rio+20 National Assessment s <sup>3</sup>	Total Number of UN Nations
Developed	25	28	29	50	4	50
Northern Africa	1	1	1	5	2	5
Sub-Saharan Africa	7	6	8	47	34	47
South-Eastern Asia	1	1	1	11	4	11
Eastern Asia	2	2	3	4	0	4
Southern Asia	0	0	1	8	4	8
Western Asia	1	2	2	13	3	13
Caucasus and Central Asia	0	0	1	8	3	8
Oceania	2	2	2	13	1	13
Latin America and the Caribbean	4	5	8	34	14	34
Totals	43	47	56	193	69	193

# No agreed upon way of "doing" sustainability at the national level



# Distributive: US: No Department of Sustainability

Environmental Protection Agency (EPA)

Department of Housing and Urban Development

Department of Health and Human Services

Department of Justice

Department of the Interior

Department of Agriculture

Department of Commerce

Department of Labor

Department of Transportation

Department of Energy

Department of Education















### Centralized: Canadian Well Being Index

#### **Example Indicator:**

#### **Leisure and Culture**

Average percentage of time spent on the previous day in social leisure activities

Average percentage of time spent on the previous day in arts and culture activities

<u>Average number of hours in the past year volunteering for culture and recreation organizations</u>

Average monthly frequency of participation in physical activity lasting over 15 minutes

Average attendance per performance in past year at all performing arts performances

Average visitation per site in past year to all National Parks and National Historic Sites

Average number of nights away per trip in the past year on vacation trips to destinations over 80km from home

Expenditures in past year on culture and reaction as a percent of total expenditures

#### Centralized: Morocco

#### Table 2.10. List of Moroccan Sustainability Indicators

#### Population and Society Planning and Land Use **Economic Measures Environmental Measures** Population growth GDP by sector Loss of agricultural Annual water use Fertility rate land due to Per capita GDP Index of water quality Percent below • urbanization Foreign direct Sewage access poverty line Percentage slums investment Siltation of dams Women as a Urbanization rate External debt/GDP Areas impacted by soil Area of green Fertilizer and pesticide percent of erosion, salinity, and workforce space per capita use per hectare desertification **Employment rate** Rate of Percent irrigated Changes in land use Illiteracy rate achievement of farmland Protected areas School enrollment integrated Percent pastoral land Species threatened with Percent of budget extinction programs in rural use Value and volume of spent on vocational Management of solid areas Total area of fish products training waste State spending on forest lost Industrial waste water Greenhouse gas education annually Number of restored emissions Sulfur and nitrogen State spending on Forest area and mines and quarries conservation and afforestation rate Number and size of oxides pollution large supermarkets cultural heritage Rate of Use of ozone depleting chemicals Life expectancy at reforestation Energy balance by Accidence of limits for birth Population density source Infant mortality in coastal areas Share of renewable ozone, SO<sub>2</sub>, NO<sub>2</sub>, and lead Access to clean Coastal erosion energy resources Flooded areas drinking water Areas of coastal Structure, volume, and Number of organizations Maternal deaths preserve rate of increase in focused on the per 100,000 live Oil tanker traffic transport mode environment or Coastal water births Number of tourist sustainable development Mortality due to Public expenditure on quality nights per 100 waterborne and inhabitants environmental protection infectious diseases Number of hotel beds as % of GDP per 100 inhabitants Existence of national Number of environmental plans and international tourists strategies for sustainable per 100 inhabitants development

Number of Agenda 21 communities

## Centralized: China

Table 2.8. List of Chinese Indicators for Assessing Sustainable Development Capacity							
<ul> <li>Subsistence Support</li> <li>Land resource index</li> <li>Water resource index</li> <li>Climate resource index</li> <li>Biological resource index</li> <li>Agro-investment index</li> <li>Agro-capacity index</li> <li>Agro-efficiency index</li> <li>Rural production stability index</li> <li>Subsistence sustainability index</li> </ul>	Development Support  Ecological response cost index  Economic openness index  Human capital index  Basic infrastructure index  Economic scale index  Economic potential index  Industrial profitability index  Business operation efficiency  Product quality index  Economic clusterizcion index	<ul> <li>Environment Support</li> <li>Emission and waste intensity index</li> <li>Atmosphere pollution index</li> <li>Water pollution index</li> <li>Geography fragility index</li> <li>Climate change index (frequency of natural disaster etc.)</li> <li>Land degradation index</li> <li>Environmental management index</li> <li>Ecological protection index</li> </ul>					
<ul> <li>Social Support</li> <li>Population development index</li> <li>Social structure index</li> <li>Living standard index</li> <li>Social fairness index</li> <li>Social security index</li> <li>Social protection index</li> <li>Society literacy index</li> <li>Society innovation capacity index</li> </ul>	<ul> <li>Human Capital and Governance</li> <li>Education investment index</li> <li>Education scale index</li> <li>Education achievement index (change of adult literacy, ratio of colleague graduates ect.)</li> <li>Technology resources index</li> <li>Research and innovation output index</li> <li>Index of resource efficiency as the result of technology</li> <li>Local government efficiency index</li> <li>Economic and social adjustment index</li> <li>Environment management index</li> </ul>						

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While there is some agreement on broad indicators (like the MDG's), there is tremendous variety in sustainability policy and practice, in part based on geographic and cultural variations.

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Key themes: environment, benchmarking, energy and global climate change.

Important, but not universal themes: conflict and war, disasters, equity, and economic development.

### Concerns

Moving national goals to regional or local levels.

Data collection, standardization, and management.

Lack of institutions to manage process.

Lack of national experts.



# Final thoughts

Sustainability is formally defined as development that meets the needs of the present without compromising the ability of future generations to meet their needs.



# Final thoughts

But the experiences with sustainability vary. Not everyone envisions the same future. We have to understand that there are geographic variations in sustainability needs and expectations.



# Final thoughts

The United Nations can assist with the maturation of sustainable development by encouraging conversations on this variability to assist in the development of ways to assess global sustainability that accounts for particular national or regional needs while promoting global sustainability.



# Thank you!

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