

CSD-15 Partnerships Fair Speaker Biography

Zoë Dawson

Zoë Dawson, Director of Corporate and Foundation Relations, joined the Alliance to Save Energy in 2003. She is responsible for the Alliance Associates program, which engages representatives from industry, government, environmental, and consumer groups in a strategic alliance to advance energy efficiency to benefit the economy, the environment, and energy security. Dawson spends much of her time working closely with the Alliance's more than 120 Associates and fostering new Associate relationships and also represents the Alliance in the North American Renewable Energy and Energy Efficiency Partnership (REEEP) North American Secretariat, a global coalition committed to expanding the global market for renewable energy and energy efficiency and raising awareness about the energy-saving opportunities available to businesses by using renewable and energy-efficient technologies and practices.

Prior to her employment at the Alliance, Dawson worked for the Business Council for Sustainable Energy as an international associate. She promoted private sector finance initiatives for renewable energy projects in transitioning markets and provided strategic analytical information for businesses on climate change, clean energy market development, and international environmental policy. She also provided key representation of industry at the United Nations Sustainable Development discussions and overseas at the World Summit on Sustainable Development.

Dawson holds a M.A. in International Relations and Economics from the Johns Hopkins School of Advanced International Studies. Originally from the United Kingdom, she also holds an M.A. with honors in Geography from the University of Edinburgh with a focus on regional development in Eastern European and Sub Saharan Africa.