

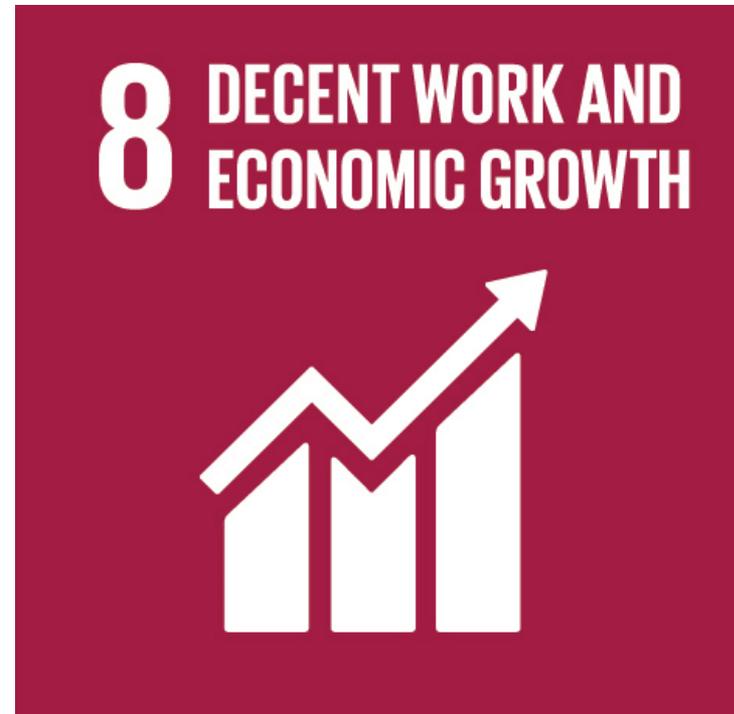


SDG 8: Decent Work and Employment

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SDG Focus

- Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

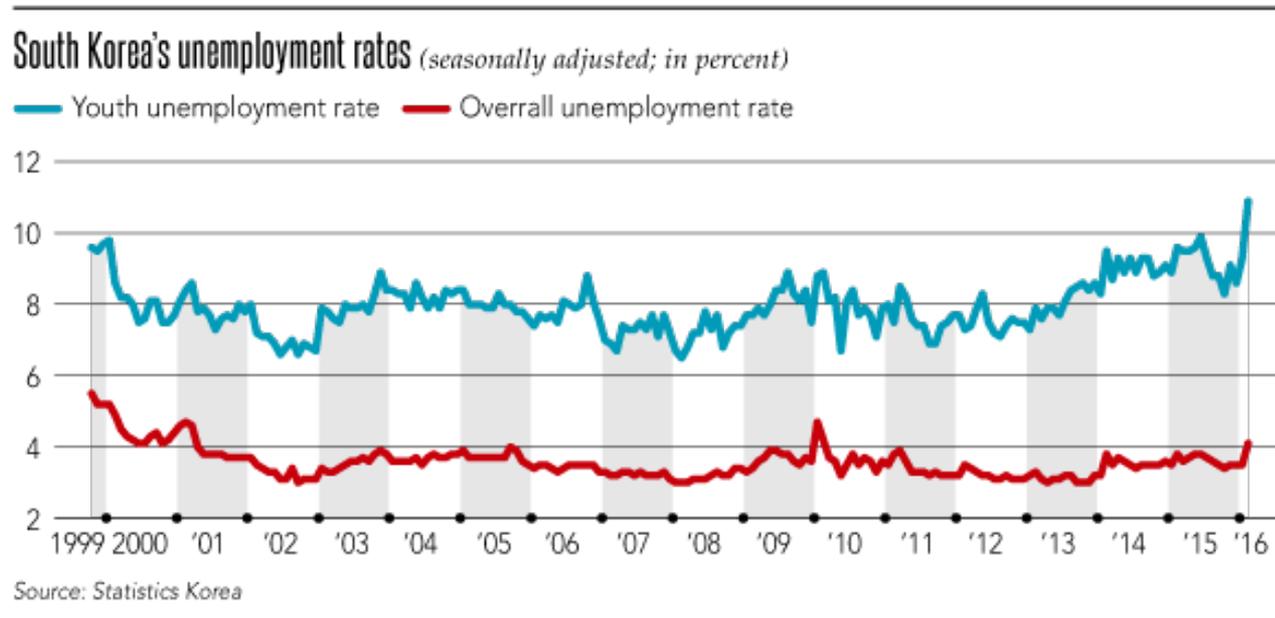


<http://i0.wp.com/www.un.org>

Problem

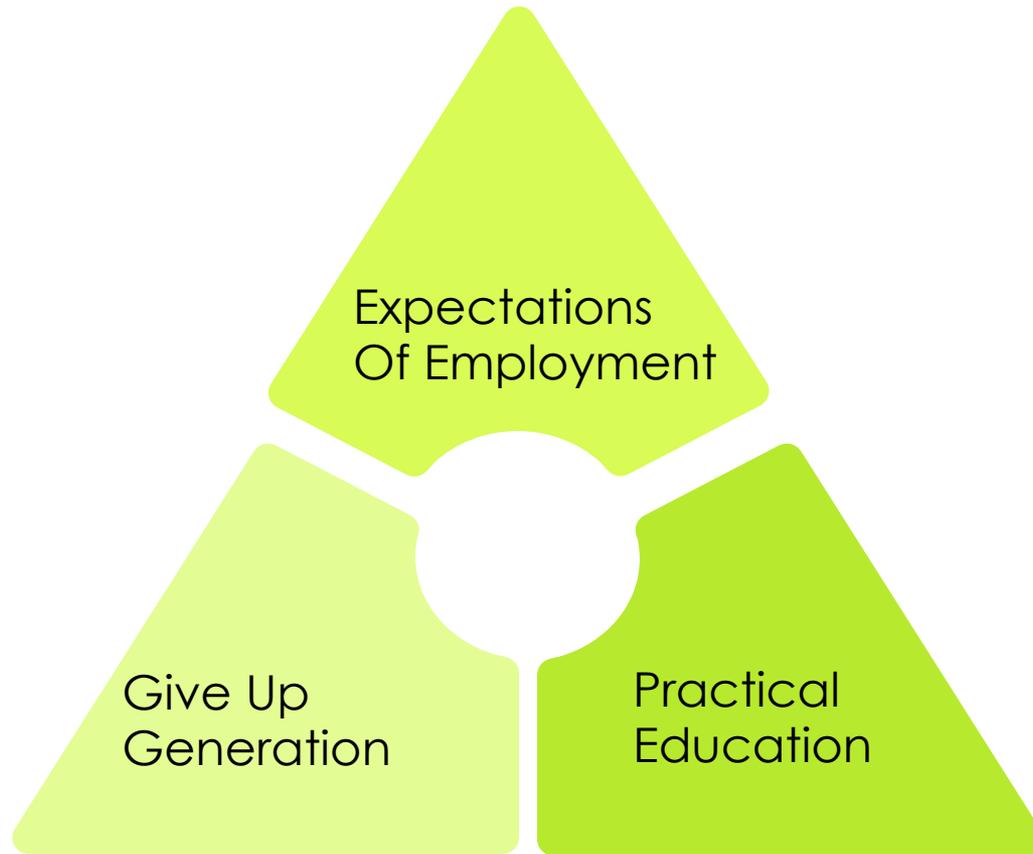
Youth Unemployment

Highest Level of Youth Unemployment Since 1999



[http://asia.nikkei.com/var/site_cache/storage/images/node_43/
node_51/2016/201604/20160402/20160401koreaemployment/4301578-2-eng-GB/
20160401KoreaEmployment.png](http://asia.nikkei.com/var/site_cache/storage/images/node_43/node_51/2016/201604/20160402/20160401koreaemployment/4301578-2-eng-GB/20160401KoreaEmployment.png)

Problem Analysis

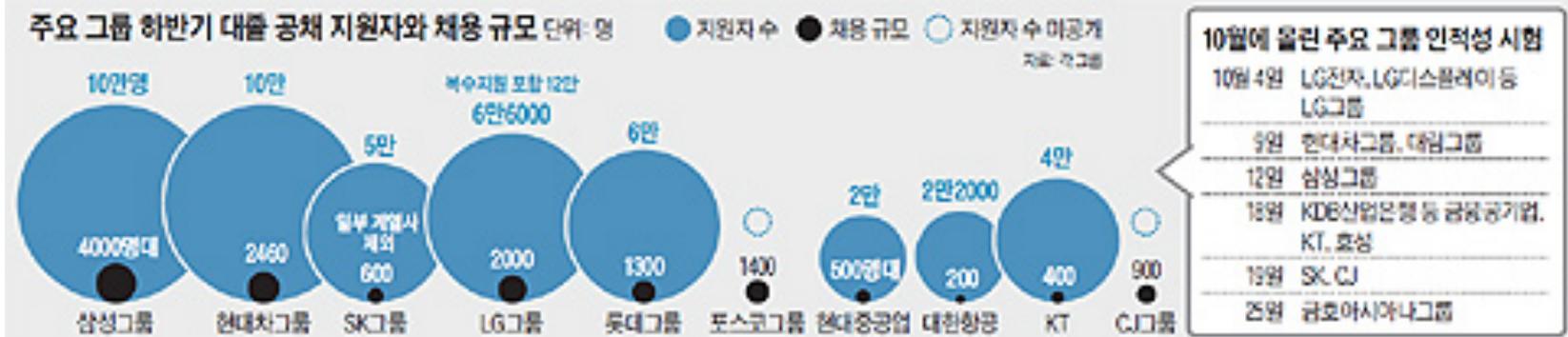


Expectations of Employment

- Studying hard = good school = conglomerate job
- Most college students end goal is working for a conglomerate company
- Students are not looking towards employment in SMEs or entrepreneurship



Not everyone will be able to get a job in a conglomerate company



- http://biz.chosun.com/site/data/html_dir/2014/09/28.2014092803750.html

Give Up Generation

- The younger generation becomes discouraged when they do not get into the jobs that they want
- Nickname give up generation
 - Give up basic social and economic needs
 - Marriage
 - Children
 - Employment
 - Education



Education

- Education is based on memorization
- Innovation and creative thinking is not encouraged

Project Proposal

Promote entrepreneurship within universities by providing entrepreneurship course supporting innovation and creative business ideas.

Young Generation

- Students are currently more interested in self employment now then in previous years.
- At INU there are different business majors that would benefit from learning about entrepreneurship
 - All students would be able to benefit from learning entrepreneurship skills

Objective

- Giving students the ability and confidence to pursue careers in entrepreneurship
- Creating jobs for young people graduating from INU



Providing *Mentorship Class* Focusing on Entrepreneurs

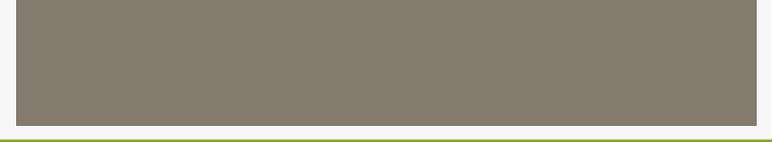
- Goal: build awareness and build students skills needed in entrepreneurship
- Mentorship program
 - Mentors who are current entrepreneurs come to campus to meet and lecture students
 - Case study curriculum
 - Ensuring practice in real world situations

Implementation

- Build awareness of entrepreneurship curriculum offered and its benefits to students
- Survey of student body to gauge the amount of students interested in taking the course
- Lobby with the school to create the new class

All SDG's are Affected





Thank you for Listening

Q&A

Sources

- http://oecdobserver.org/news/fullstory.php/aid/4012/Can_youth_entrepreneurship_work_.html
- http://i0.wp.com/www.un.org/sustainabledevelopment/wp-content/uploads/2015/05/E_SDG_Icons-08.jpg?w=669
- http://oecdobserver.org/news/fullstory.php/aid/4012/Can_youth_entrepreneurship_work_.html