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Launch of the FfD Tool: Development Finance Portal

facilitating investor access to information on developing countries

*Dr. James Mutende, Senior Investment Executive
Uganda Investment Authority*

***Business Forum: UN International Conference on Financing for Development
Side Event: Mobilizing the Private Sector for Development:
Launching the FfD Toolkit***

Doha, Qatar; November 28th & 30th, 2008

DEVELOPMENT FINANCE PORTAL

Financing for Development Tool providing access to investment-enabling information on developing countries

Agenda

- **Promise of the Monterrey Consensus:** *“Mobilizing Private Sector Investment”*
- **The Persistent Challenge:** *How to Facilitate Investment? Broadcast Success Stories? Reach Investors Worldwide? Provide Information on Transaction Services?*
- **The Power of the Development Finance Portal**
 - Increasing the Capacity of Investors to Assess All Developing Countries
 - Increasing the Capacity of Host Governments to Broadcast Info to Investors Worldwide
- **Launch Portal for FfD Follow-Up:** Available as Global Public Good to Governments, Development Agencies & Private Sector

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The Promise of the Monterrey Consensus

- **Enhanced Information & Disclosure:** *"...enhancing the ease of access, accuracy, timeliness, and coverage of information on countries and financial markets... would strengthen capacities of risk assessment."*
- **Greater Development Impact:** *"Attract investment flows to a much larger number of countries; achieve transparent, stable and predictable investment climates...that allow businesses...to operate efficiently and profitably...with maximum development impact...."*

Rationale for Mobilizing Private Investment for Development

From 1990 to 2005, on an annual basis:

- ODA has **doubled** to US\$120 billion
 - NGO Commitments have **tripled** to US\$15 billion
 - Net Private Capital Flows have increased **11-fold** to US\$ 551 billion
- ...while Net Official Flows have become **negative** (-US\$ 71 billion)

From 2000 to 2006, the six year total of:

- ODA was **US\$551 billion**
 - Total Net Private Capital Flows were **US\$ 2.4 trillion**
- ...while Net Official Flows were **negative** (-US\$ 160 billion)

Source: *Global Development Finance 2007*, The World Bank 2007

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The Persistent Challenge for Developing Country Governments

- Negative Investor Perceptions:
 - *Challenge:* How to Provide Credible Information on Investment Opportunities & Positive Country Developments?
 - *Challenge:* How to Identify & Broadcast Success Stories?
- Limited Government Budgets:
 - *Challenge:* How to Leverage Existing Country Assessments from Official and Private Sources?
 - *Challenge:* How to Reach Investors with limited Promotion Budgets?

The Power of the Development Finance Portal

“FfD Tool for Enabling Investment”

- **Global Public Good:** Only Existing Free Service that Provides One-Stop Access to Investment-Enabling Information on Developing Countries
- **Enhances Investor Capacity to Assess ALL Developing Countries:**
 - **Critical Investor Information:** Assessments & Surveys, Investment Roadmaps, Success Stories, Opportunities, Indicators, etc.
 - **For 160 Developing Countries over 42,000 Content Items:** Developing Country Governments (13,888 items); Official Sector Sources (14,819 items); Third Party Services (8,713 items); and Financial Business Entities (4,903 items).
- **Enhances Government Capacity**
 - **Broadcast Info to Worldwide Investor Community:** “Email this Page “
 - **Can Recommend Portal Content,** such as Success Stories, Developments, etc.
- **As Pilot, received an Average of 44,376 Hits per Month** (from January 1 to June 30, 2008)

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Home Page



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Mission & Benefits



The Monterrey Consensus recognizes that urgent development needs for poverty reduction, job creation, and improved living standards cannot be achieved without significant and sustained investment by the private sector. The Development Finance Portal implements the Monterrey Consensus objective of increasing access to information needed for greater investment across all developing countries by providing in one central location easy access to enabling information on investment opportunities, risk assessments, and transaction services.

[▶ Learn More](#)

Assessments and Due Diligence



- ▶ Overall Assessments & Surveys
- ▶ Competitiveness Assessments & Surveys
- ▶ Political System
- ▶ Economic Drivers, Indicators & Outlook
- ▶ Macroeconomic Indicators
- ▶ Fiscal Policy & Taxation
- ▶ Monetary Policy
- ▶ Financial System Assessment & Liquidity
- ▶ Debt Sustainability
- ▶ Property Rights
- ▶ Government Effectiveness & Governance
- ▶ Governance Reports and Ratings
- ▶ Costs of Doing Business and Impediments
- ▶ Infrastructure & Basic Services

Investment Opportunities and Regulations

Spotlight On...

11/17/08 Development Finance Portal to be Showcased at Doha FFD Event

[more...](#)

Search the Portal

Browse the Portal

COUNTRY

REGION

TOPIC

Shortcuts Sources and Services

- Codes and Standards

Investment Opportunities and Regulations



- ▶ Projects and Opportunities
- ▶ Investment Roadmaps
- ▶ Success Stories
- ▶ Current Investors and FDI Overview
- ▶ National Development Plans & Incentives
- ▶ Trade Policies and Performance
- ▶ Domestic & Regional Markets
- ▶ Rule of Law, Regulatory & Legal Framework
- ▶ Regulations: Direct Private Investment
- ▶ Regulations: Trade
- ▶ Labor

Facilitation Information & Services: Sources of Capital, Risk Mitigation, Partners and Experts



- ▶ Banks & Trade Finance
- ▶ Equity Capital Markets
- ▶ Multilateral & Bilateral Programs
- ▶ Services for Identifying Partners
- ▶ Accounting Practices
- ▶ Expert Directory
- ▶ Methodologies
- ▶ Risk Management Evaluation Services

Services

- Codes and Standards

Email Alert Service

- Sign Up for Email Alert Service

Recommend Content

- Governments: Progress Reports and Comments
- Investors: Recommend Content
- General Recommendations

Other Financing for Development Tools

- Global Clearinghouse Home
- INFRADEV
 - Home
 - Infrastructure Programs
 - Risk Mitigation Products
 - Member Application for Leaders Network
 - Email Alert Service
- Government Investor Network
 - Home
 - Signup

Terms & Conditions

- General Terms & Conditions

Suggestions

If you have a question, comment, or need additional help, please contact the Global Clearinghouse Team at: feedback@globalclearinghouse.org

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Sample Content Page



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Nicaragua: Found **168** items

Economic Drivers, Indicators & Outlook

Host Government 14 items	Official Sector 105 items	Direct Business 2 items	Third Party 47 items
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Host Government (14 items)	
Source	Title (Date)
Banco Central de Nicaragua	Boletín Económico
Banco Central de Nicaragua	Boletín Financiero
Banco Central de Nicaragua	Estadísticas
Banco Central de Nicaragua	Home Page
Banco Central de Nicaragua	Informe Anual
Instituto Nacional de Estadísticas y Censos (INEC)	Home Page
Instituto Nacional de Estadísticos y Censos (INEC)	Cuenta de Gasto
Instituto Nacional de Estadísticos y Censos (INEC)	Inversion Fija
Instituto Nacional de Estadísticos y Censos (INEC)	Producto Interno Bruto por Actividad Economica
Instituto Nacional de Estadísticos y Censos (INEC)	Tipo de Cambio Promedio mensual
ProNicaragua	A Dynamic Economy
ProNicaragua	Home Page
ProNicaragua	Nicaragua Investment Guidelines (2008)
Secretaria de Integración Económica	Estadísticas Económicas

Spotlight On...

11/17/08 Development Finance Portal to be Showcased at Doha FFD Event

[more...](#)

Search the Portal

Browse the Portal

COUNTRY

REGION

TOPIC

Shortcuts Sources and Services

Codes and Standards

Email this Page

EMAIL THIS PAGE

YOUR NAME

YOUR EMAIL

RECIPIENT'S EMAIL

(use commas to separate multiple recipients)

MESSAGE

(You will receive a copy of the message)

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Email Alert Service

This service allows you to receive periodic updates on content added to the Development Finance Portal and INFRADEV Info-Exchange.

The Development Finance Portal provides access to the full range of investment-related information on developing countries, including information from developing country government agencies as well as key reports produced by development agencies, third-party entities, and the private sector. To learn more or access the Portal, [click here](#).

INFRADEV Info-Exchange provides access to resources needed to mobilize private capital for developing country infrastructure, including directories on Infrastructure Programs, Risk Mitigation Provider Products and examples of Leading-Edge Transaction. To learn more or access INFRADEV Info-Exchange, [click here](#).

***First Name:**

***Last Name:**

***Email:**

Title:

Organization:

Launch of Portal for FfD Follow-Up

- **Next Steps: Invite Partners from Public & Private Sectors to Join Team:**
 - Contribute Content: For example, success stories, capacity toolkits, investment roadmaps, etc
 - Enhance Technology & Efficiency of Tool
 - Help Marketing & Integrate into Country Investment Outreach; Investor Analysis of Countries
- **Uganda Committed to Using all Three FfD Follow-Up Tools (Accra Agenda for Action: Country Ownership, Inclusive Partnerships, Results)**
 - Portal: Enhancing Investment Promotion
 - Government-Investor Network: Create Business-Enabling Environment
 - INFRADEV: Mobilize Private Capital for Infrastructure
- **Invite to Doha Bilateral Meetings: How to Use Portal to Improve Investor Outreach November 29 - December 2** (sign-up sheet at registration desk); **Contact:**

mitch@globaldf.org; barbara@globaldf.org; jmutende@ugandainvest.com

Annex

- Portal Content Comparison with:
 - Search Engine (google)
 - MIGA Services
 - Development Gateway
- Examples of Success

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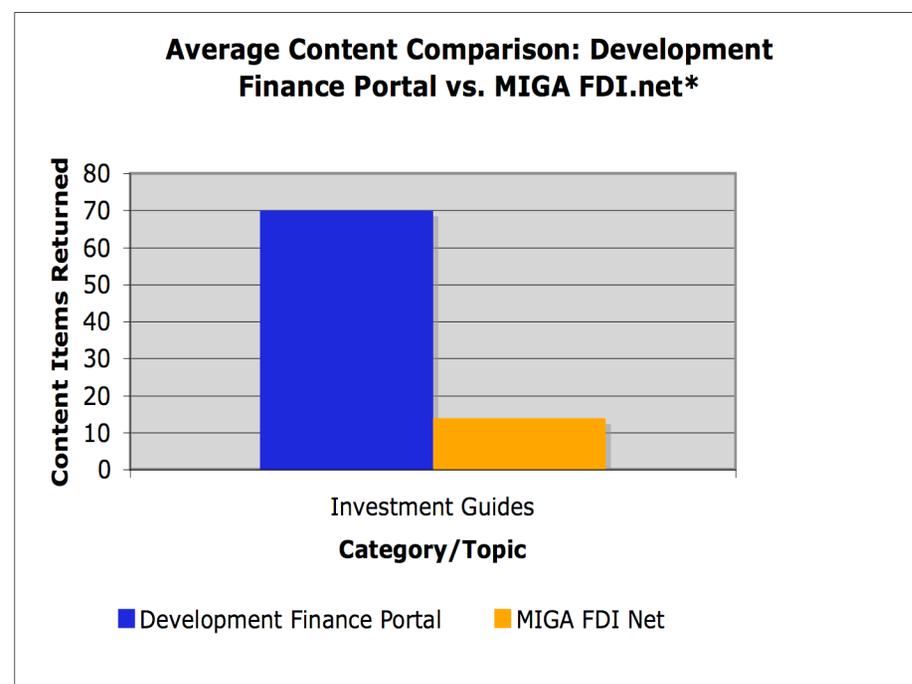
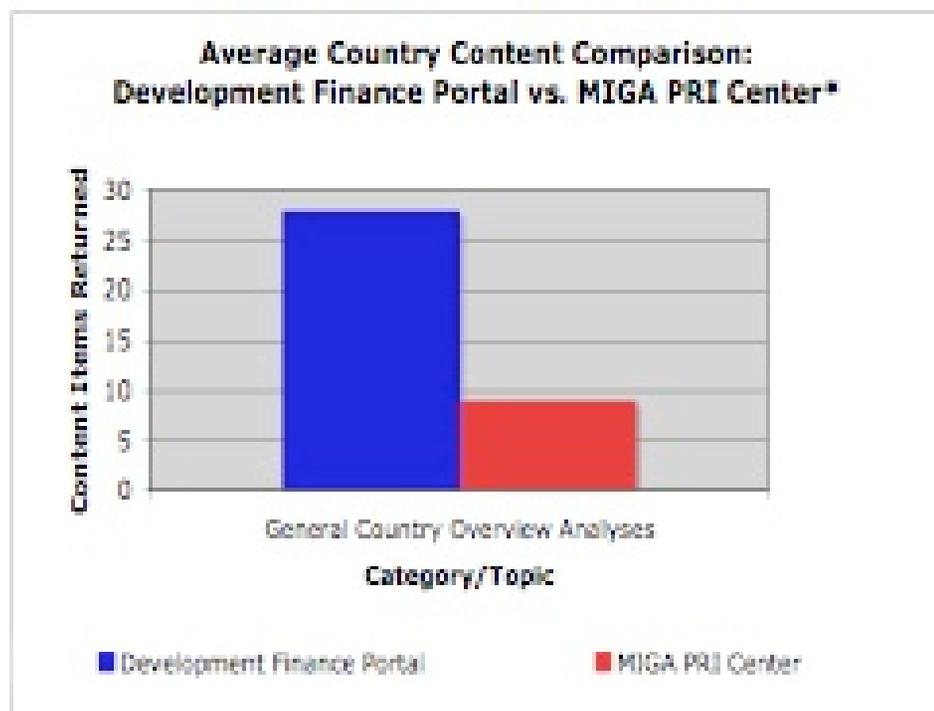
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Comparison with Search Engine an example*

- A Google search for “Ghana *Investment Roadmaps*” turned up 49,600 results, none of the top 10 results had information on the steps needed to invest, nor did the results include the Ghana Investment Promotion Centre
- In contrast, the Portal topic “*Ghana>Investment Roadmaps*” provides users with streamlined access to 27 critical relevant information sources, including 6 links to Ghana’s Investment Promotion Agency, covering “Investment Procedures” and “Setting Up a Business.”

**Search conducted on August 28, 2008.*

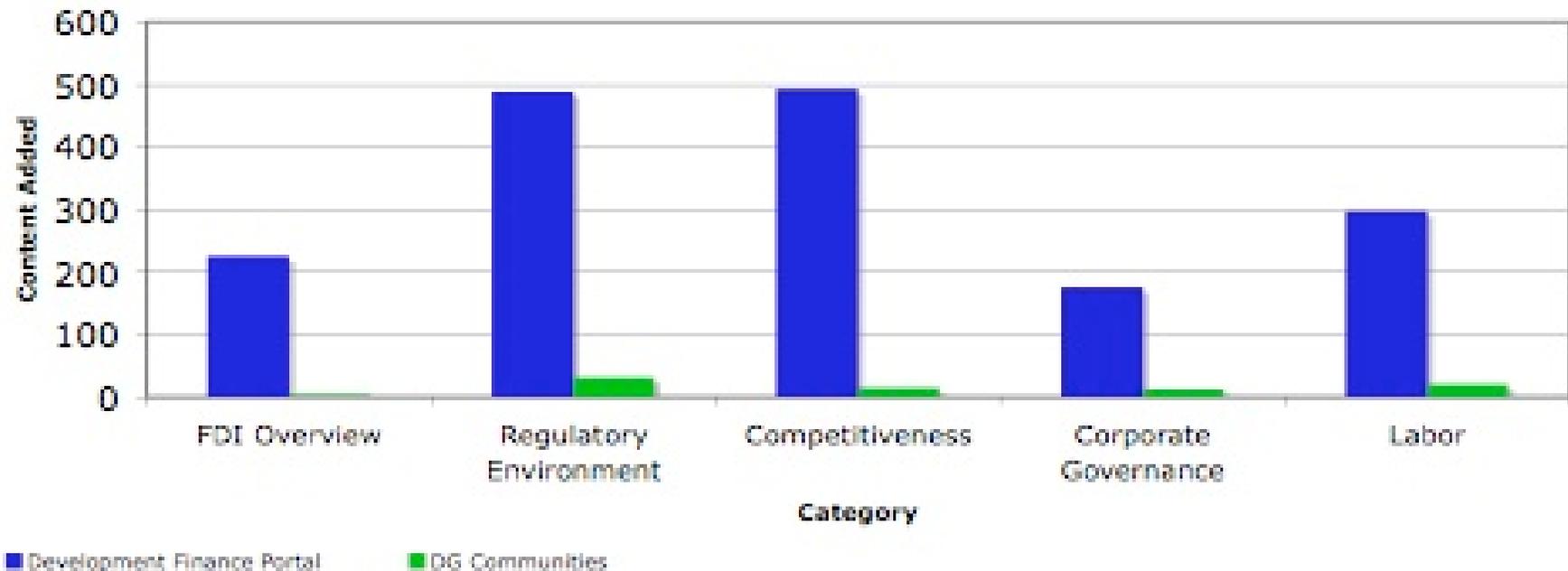
The Power of the Development Finance Portal



**Comparisons with MIGA PRI Center and FDI.net as of August 7, 2008. Measured average results returned for 14 developing countries across the globe (Latin America, Asia, Eastern Europe, Africa and Middle East).*

The Power of the Development Finance Portal

**Content Added for Selected Categories:
Development Finance Portal vs. Development Gateway Communities****



***Comparison from January 1- August 6, 2008.*

Examples of Successes

- **Enable Policy Maker Access to Information:**
 - African Minister of the Economy was unaware of a World Bank Competitiveness Report critical for his assessment of policy priorities
 - Investment Promotion Agencies in Africa and Latin America were unaware of success stories that had been published on their countries that could be instrumental in improving worldwide investor perceptions of their countries
- **Promote Investor Access to Information:** Companies need easy access to information for due diligence and strategic assessments
 - Financial services companies have used the Portal to access a wide range of analyses
 - The Portal has been used by test users for assessing investments in Argentina, Brazil, Costa Rica, Dominican Republic, Honduras, Guatemala, Kazakhstan, Mexico, Nicaragua, Vietnam, and Uganda
- **Disseminate Key Information:** Success stories (nearly 300); investment roadmaps (1,400+), competitiveness assessments and surveys (5,000+); risk management evaluation and services (nearly 400), national development plans and incentives (4,000+) and much more!

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