#HLPF #SDGs #GlobalGoals sustainabledevelopment.un.org/hlpf/2020

# INTERNATIONAL CO-OPERATIVE ALLIANCE

### **2020 High Level Political Forum exhibitions**

#### 1. Name of the approach/ tool/project

Aroundtheworld.coop will present the exhibition "Collective Action Around the World: Portraits of Co-operators"

## 2. Description of the approach/tool/project description (methodology, techniques and strategies used)

The exhibition will be composed of 14 portraits. Each picture will come along a label with a short quotation by the depicted person who tells about his/her own story of empowerment and territorial transformation, as well as a description of the cooperative documented. A virtual sample of the exhibition here:

https://artspaces.kunstmatrix.com/en/exhibition/1299306/collective-action-around-theworld-portraits-of-co-operators

All the photos were taken by the videomaker Andrea Mancori and participatory action researcher Sara Vicari, during their year-long journey around the world documenting stories of innovative, inclusive and well-performing cooperatives At the heart of these stories, there are ordinary people - farmers, workers, artists, students, women, youth, indigenous people - who have engaged in collective action in the form of cooperative enterprises to transform their own lives and those of their families and communities

#### 3. Implementation methodologies

The exhibition will be displayed in the online tool KUNSTMATRIX. Kunstmatrix is a unique tool that enables to create 3D art presentations/exhibitions.

More information here: https://www.kunstmatrix.com/en



#HLPF #SDGs #GlobalGoals sustainabledevelopment.un.org/hlpf/2020

## 4. How does this approach/tool/project directly relate to the achievement of the 2030 Agenda for Sustainable Development

Aroundtheworld.coop has been documenting in a series of short films and photos in which ways the cooperative model can impact people and how it is solving different social, economic and cultural issues by putting people at the core of its identity. The photo exhibition will showcase the concrete cases of cooperatives on all continents, where people are working together to achieve the Sustainable Development Goals and tackle other important topics such as gender, environment, technology and digitalization, poverty, inequalities and indigenous communities among others.

Cooperatives are spread all around the globe: there are more than 1.2 billion cooperative members worldwide. With characteristics and challenges that vary from country to country, these organizations have been contributing to meeting people's needs and aspirations, protecting the environment and building socio-economic cohesion.

As member-based organizations, cooperatives play a crucial role in reassigning sovereignty over the use of resources to communities and building a sustainable economy for the benefit of all humanity and our planet. Each cooperative is a unique ensemble of people and communities who have voluntarily engaged in collective actions to improve their lives, relying on their shared visions, creativity, passion and innovative ideas.

#### 5. Evidence of results and impact;

Aroundtheworld.coop in collaboration with the Framework Partnership Agreement signed between the International Cooperative Alliance and European Commission (#coops4dev), set forth a series of actions in order to communicate the cooperatives' main achievements in relation to the 2030 Agenda and to add up initiatives contributing to SDGs.

Actions involved the creation of audiovisual materials for dissemination campaigns and exhibitions within the scope of #art #coops4dev (cooperatives in development). The videos act as the means to make the contributions of cooperatives to the SDGs known to citizens, communities & policymakers, by boosting discussions around global challenges and local realities.





#HLPF #SDGs #GlobalGoals sustainabledevelopment.un.org/hlpf/2020

A series of short films were produced and circulated mainly through social networks to communicate those experiences that highly contribute to the implementation of key SDGs (such as 1, 5,8,10,12,17) and reflect the interlinkages amongst society, economy and environment. All of these audiovisual materials are currently available at the website https://coops4dev.coop/en and http://aroundtheworld.coop/.

Furthermore, Aroundtheworld.coop showcased an exhibition at the International Cooperative Alliance Global Conference on Cooperatives for Development in Kigali, Rwanda, from 13-17 October 2019. They showcased 20 portraits of cooperators taken during their journeys in Italy, Morocco, Rwanda, Nepal, Malaysia, Australia, USA, Costa Rica, Brazil, Argentina and Uruguay. More than 1000 cooperators, European Union and African Union Officials such as Nicola Bellomo, EU Ambassador to Rwanda and Hon. Soraya Hakuziyaremeye, Minister of Trade & Industry of the Republic of Rwanda came to discover the exhibition and discuss with the exhibition directors on how cooperatives are contributing to the foundation of the Agenda 2030.

## 6. Costs associated with the development of the approach/ tool/project and/or its implementation

There are no costs associated to the exhibition. The online presentation will be hosted on KUNSTMATRIX and its subscription was already covered by #coops4dev.

#### 7. Contacts and links to the approach/ tool/project

For any other information please contact Andreea Teodora at teodora@ica.coop

Further information: <a href="http://aroundtheworld.coop/">http://aroundtheworld.coop/videos/</a>
All videos: <a href="http://aroundtheworld.coop/videos/">http://aroundtheworld.coop/videos/</a>
Further information: <a href="https://coops4dev.coop/en">https://coops4dev.coop/en</a>

More information about ICA here: https://www.ica.coop/en

