

CSR & Sustainability

CASI

“The Global Certification Body for CSR & Sustainability “



CASI

- CASI is the apex body dedicated to promoting research & education in the field of corporate social responsibility and sustainability

“The Global Certification Body
for
CSR & Sustainability”

What is CASI?

“CASI is the Global Certification Body for CSR & Sustainability”

CASI is NOT...

A training Body or a consulting company

MISSION

To Promote the Cause & Knowledge of CSR & Sustainability

CASI Pursues its Mission through

- 1) Certifications,**
 - 2) Student Chapters,**
 - 3) Regional Chapters,**
 - 4) Research &**
 - 5) Collaborations**
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CASI Pursues its Mission through....

- 1) Certifications,
- 2) Student Chapters,
- 3) Regional Chapters,
- 4) Research &
- 5) Collaborations

The Following Slides Mention Details on Each



CASI Promoting the Cause (1/5)

i. **Global Fellow**

i. For CxO's & Board Members

ii. **Global CSR Pro**

i. For Finance Professionals / CSR Professionals

iii. **Global Sustainability Pro**

i. For Manufacturing / IT / Chemical / Engineering

ii. For Sustainability / Supply chain Experts

iv. **Global Associate** (working professionals < 5 yrs experience)

v. **Global Trainer** (Trainers & HR / OD professionals)

vi. **Global Academic Lead** (For Academicians)

vii. **CASI Student Associate** (For Grad / Post Graduate Students)

viii. **Young Sustainability Champions** (For High School Students)

ix. **Advanced Sustainability Certifications** (Junior College)

1) Certifications



CASI Promoting the Cause (2/5)

2) Student Chapters

- **Student Chapters**

- **Complimentary** to all academic Institutes*
- Purpose is to Promote Knowledge & help Network
- Up to 24 events per year*: (Opportunity to Participate, Learn & Network
- Subsidized Certifications for Professors.
- Branding for College on CASI Global Website
- Placement Support
- Consulting Opportunities for Professors
- Free lectures at colleges by CASI regional directors*
- First hand exposure to Students on CSR, Causes, & Sustainability measures by corporates

1. **Corporate prefer CSR Certified Employees, CASI student chapters enable students to be preferred employees.**
2. **Corporates are excited to reach out to students through these student chapters and coach young minds on CSR & Sustainability**



CASI Promoting the Cause (3/5)

Regional Chapters

- A virtual local constituent
- Objective to develop a platform & facilitate professionals to come together, meet, learn, and interact on the theme of Sustainability & CSR.
 - The local chapter enables this, by organizing events and providing opportunities to its local community of professionals for Volunteering, Networking, and Building Knowledge.
- Complimentary*
- CASI Credential holders manage these chapters
- Reach out to Corporates, Institutes for consulting, Best Practise, causes, Volunteering etc.

3) Regional Chapters



CASI Promoting the Cause (4/5)

4) Research

Research

- In form of White papers & Case Studies
- CASI Promotes & reaches out to various stake holders to ensure sharing of best practises and Case Studies.
 - Through Students, Professors, Think Tanks, Ngo's
- CASI Global Website & News Letters contain
 - Interviews of CASI Global Credential Holders
 - Interviews of Leading CxO's / Opinion Leaders
- **Corporates are keen to interact due to the excellent PR opportunity**

CASI Promoting the Cause (5/5)

5) Collaborations

Collaborations

- With Corporates
 - With NGO's
 - With Academic Institutes
 - Local Bodies
 - Clubs
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- **CASI Global actively collaborates with**
 - Various local bodies to further promote the cause of CSR & Sustainability
 - Corporates to reach out to NGO's and target markets
 - Institutes to offer joint academic programs in CSR & Sustainability

Management @CASI

CASI Global Inc. New York, United States of America



A Multi Tiered Management

- Global Mentoring Board across 25 Countries
- Regional Directors/ General Secretaries
 - Manage Regional Chapters
 - Manage Student Chapters
- Secretariats Office
 - Central coordination from New York
- Leader at every affiliated Corporate
- Academic Leads at Colleges
- Student Leader at Student Chapters

India Progress @ CASI

CASI India

- Strong Support of over 200 Corporates & growing
- Over 100 Honorary Regional Directors /Office Bearers

- Advanced Discussion to Offer
 - Co Branded MBA in CSR
 - Co Branded MBA in Sustainability

- Over 10 Regional Chapters
 - Bombay , Bangalore, Delhi
 - Chennai, Pune, Jaipur
 - Calcutta, Rajkot...

- Over 50 Student Chapters

- SIES Management Institute Nerul
- Oriental Management Institute
- ITM Management Institute
- Swami Vivekanand Management Institute
- Indira Management Institute, Sanpada
- Sterling Management Institute
- Saket Management Institute
- Vidyalankar Management Institute

Partial List of Student Chapters @
Mumbai



Honorary Directors

Company	Designation
Essar	Vice President.
Ocean Bridge Financial Advisory	Founder & Managing Partner
MG Motors Ltd	Chief Executive Officer
Yoshika Engineer pvt. Ltd	Chief Executive Officer
PricewaterhouseCoopers India	Principal Consultant
Ratnakar Bank	Head Compliance
Indus1Advantage, M&A Advisory	Chief Executive Officer
Sun Capital	Consultant & Advisor
SSI Production	Director
Crisil	Director
Roy Films	Creative Head & Film Director
Dow Chemicals	Product Sustainability Consultant
Tata	General Manager /Company Secretary
Keirsos Maritime Limited	Chief Executive Officer
ICRISAT-Mali	Specialist - Technology Adoption and IMOD
Deloitte	Consultant
Gayle	Sr. Manager Contract & Procurement
Essel Infra & Utilities	Head Talent Management, Corporate HR
LI & FUNG	General Manager Human Resources

Honorary Directors

HCL	Head Human Resources
Indusind	Vice President Human Resources
Sodexo	Sr. Manager
EXIM BANK	Additional General Manager
CARE INDIA	RFO & Doctor
HCL	Head Human Resources
Biocon Ltd	Sr. Director
Carl Zies	Manager Human Resources
Consulting	Trainer & Finance Consultant
Anil Industries	Head Human Resources
DCNS (Defence company France)	Strategy
	VP
Management Institute	Principal of college
Royal Orchid Hotel	Head CSR
Associated Capsules	CEO
VIIRA CABS	Presidential Award Winner
Yash Technologies	Head HR
Miranda Tools	Head
Head fund management PMS	Sharekhan
Royal Orchid Hotel	VP HR

Honorary Directors

TVS	Senior General Manager
Phoneix Group	Marketting Executive
Google	HR/OD
head talent management	Reliance Industries
ICICI	Deputy General Manager
BSE	Sr. Manager HR
SNAP DEAL	Head HR & CSR
SPIN TV	CEO
Alcatel Luicent	General Manager
Reliance Power / infrastructure ltd	Vice Presiddent
versatile Card Technologies	VP
Ingersol rand	Vice President - Corporate Relations, Branding ar
Rockwell Automation	Business Manager
Landmark Insurance	Head Retail & Executive Vice President
MSP	Chief Information Security Officer
WoodSTock	CEO
Bank of Baroda Midle East	CEO
EPC	Consultant
Professor	Monad University
Sandvik Asia Private Limited,	VP HR

CASI Regional Chapters



Regional Chapters

Managed by

- Honorary Regional Directors / General Secretaries (CASI Fellow & Pro Credential Holders are conferred these designations)

Purpose

- A Regional Chapter is recognized by CASI as a **Virtual Local Constituent**, with the objective to develop a platform and facilitate professionals to come together, meet, learn, and interact on the theme of sustainability and CSR.
- The primary goal of CASI: to disseminate the knowledge of sustainability & CSR and to enable professionals from all walks of life to come together on a common platform: is profoundly supported by local chapters.
- **Mentoring the Student Associate Credential holders**
- **Engaging with CASI Student Chapters**

Activities

- Promote the cause and knowledge of CSR, Accountability and Sustainability locally
- Organize and deliver lectures & seminars
- Coach and mentor the affiliated CASI student chapters
- Assist corporates in developing a CSR & sustainability strategy
- Assist Institutes and universities in designing curriculum for CSR, Accountability and Sustainability.
- Assist Hon. Academic Associates to set up student chapters at institutes and universities

CASI Student Chapters



CASI Student Chapters

Managed by

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Purpose

- A CASI Students Chapter is a grass root level representation & collaboration towards promoting the cause of sustainability. Institutes / Colleges / Universities and Schools are encouraged to form a **COMPLIMENTARY** chapter headed by a faculty to promote the knowledge and cause of CSR & sustainability.

For Students : Skill Development and Real World Impact

- CSC member students have the opportunity to staff or lead consulting projects with local start-ups, entrepreneurs, corporates and thought leaders

For Companies : Strategy Consulting Services / Interns focused on sustainability & CSR

- Ideology at CSC is that working with companies on sustainability and CSR catalyzes change most efficiently, while also providing students with the necessary skills to become business leaders

For Society : Strike a Balance

- CASI Student chapters invite the public to a speaker series on "Corporate Sustainability" on and off campus, which engages them on multiple topics

Activities

24 * Events and activities per year

