Integrated Planning for Sustainable Ecotourism in Republic of Korea

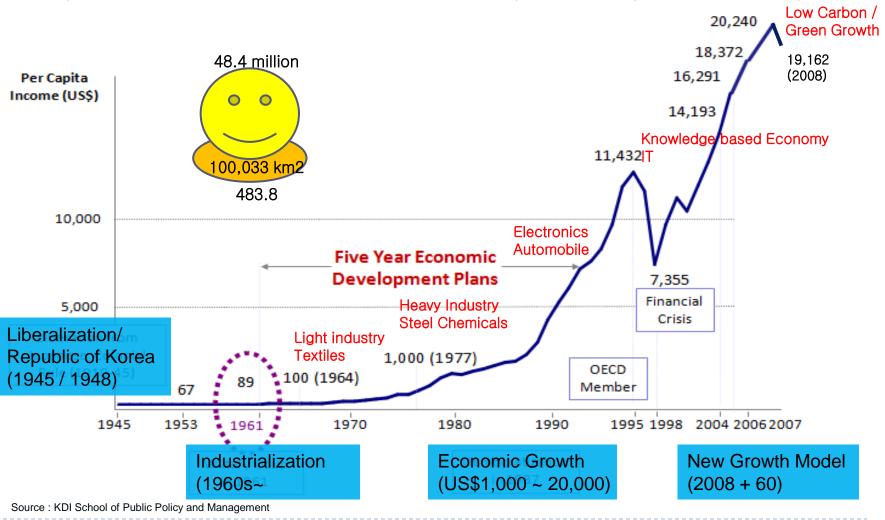
UN Symposium 14-16 October Tehran

"Mainstreaming Sector Policies into INSDP"

sikang@kei.re.kr

Republic of Korea (1960-2009)

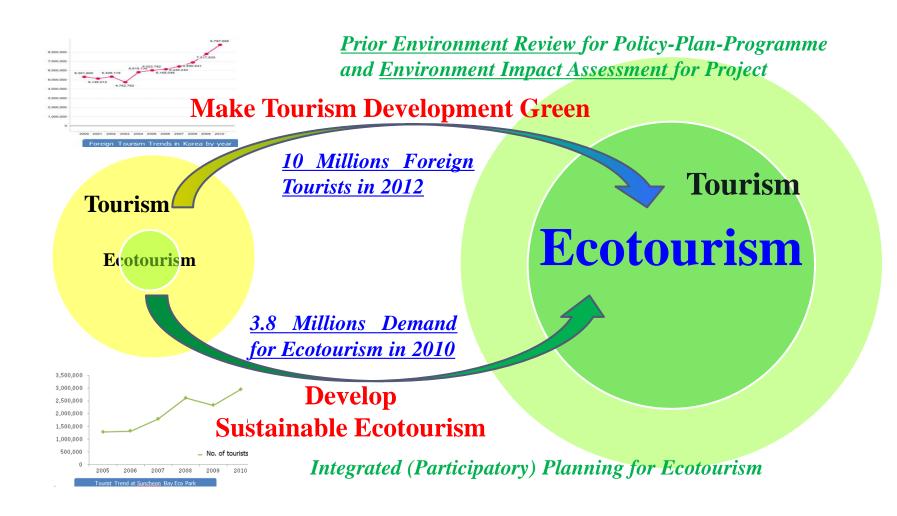
GDP(15th, 1.16 Trillions US\$, 1.60% of World GDP), GDP/Per.(34th, 23,679 US\$)



Sustainability challenges in 2000's and Creative Economy

- Persistent Loss of Growth Momentum since 1990s
 - Annual average GDP growth (%)
 - ▶ (1971~1980)**7.1** (1981~1990)**9.0** (1991~2000)**5.2** (2001~2010)**4.6**
- High Energy Dependency and GHGs Emission
 - Energy Intensity (TOE/1,000(US\$), 2008)
 - $\mathbf{0.30}(Korea) > \mathbf{0.19}(US) > \mathbf{0.18}(OECD Average) > \mathbf{0.10}(Japan)$
 - ▶ Energy consumption grows faster than GDP (%, 2009~2010)
 - **6.7**(Energy consumption) > **6.1**(GDP)
 - 9th in Volume of GHG Emission, 1st in GHG Emission Increase(1990~2007)
- Heavy Impacts from Local Climate Change
 - Annual mean temperature increase for the past 100 years (1906~2005)
 - **2.4°C**(Seoul, Korea), three times higher than **0.74°C**(World Average)
 - Annual average damage from extreme weather events (US\$, 1,000Won/Dollar)
 - ▶ **1.8 billion**(2000s), 3.6 times higher than **0.5 billion**(1990s)

Increased Tourism and Major Challenges



EIA, PER and PER(SEA) coverage

	EIA (1977~)	PERS (1993~2006)	PERS(SEA) (From June 1st, 2006~)
Law	Act on Environment, Traffic and Disaster Impacts Assessment	Framework Act on Environmental Policy(FAEP) and other Acts	Framework Act on Environmental Policy
Subjects	17 areas 63 unit projects : road, railroad, land developments, power plants, etc.	48 plans and programs, 22 development projects - 17 P&P under FAEP - 31 P&P under other Acts - 22 Projects under FAEP	88 P&P and 22 projects related to the projects subject to EIA - 16 high level plans - 72 low level plans - 22 development projects
Preparation of EA report	developer	responsible authority or developer	responsible authority or developer in consultation of PERS committee
Consultation	Experts and expert groups, residents and stakeholders	relevant government agencies, experts and expert groups	relevant government agencies, expert and expert groups, residents and stakeholders
Time	before approval	before approval	at the start of PPP preparation
Assessment points	23 criteria (socio- economic, environmental)	Objective and content of PPP Environmental Baseline, etc	PERS+ scope, environmental effects, mitigation measures, etc.



Make Tourism Development Green through SEA

Strategic Environmental Assessment on Tourism Development

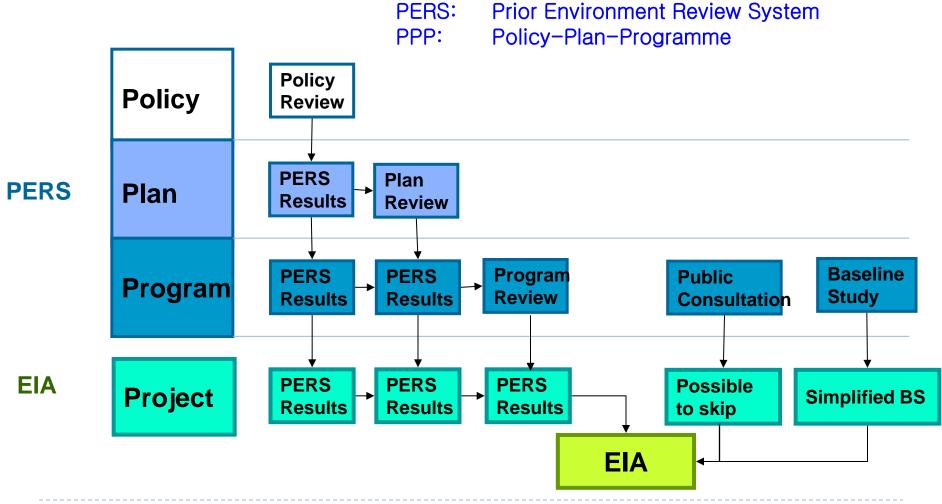




Korean (E)IA system on Policy, Plan, Program and Project level

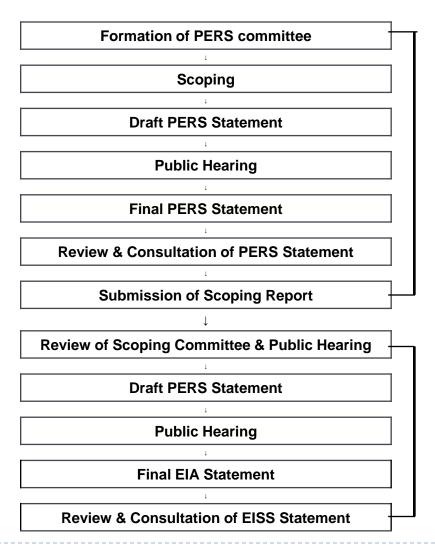
EIA, PERS Structure for PPP & Project

EIA: **Environment Impact Assessment** PERS: **Prior Environment Review System**





Procedural Hierarchy of PERS and EIA

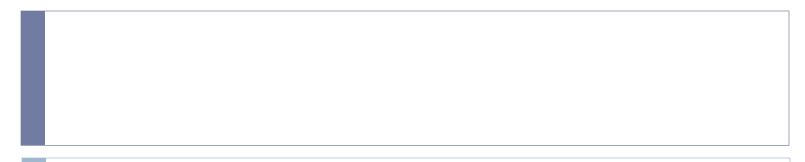


PERS on Tourism
Development Plan and
Programme

EIA on Tourism

Development Project





Coverage of PERS and EIA on Tourism Development Assessment

Tourism Development in EIA Project Assessment Groups

GROUP		PROJECTS
Airport Construction	1 projects	Airport
River	1 projects	River Maintenance
Reclamation and Land Filling	2 projects	Filling-up, Reclamation
Development of Resort	6 projects	Tourist Industry, Resort, Hot Spring Development, City Park, Natural Park
Development of Forest	3 projects	Public Cemetery, Grassland
Construction of Sports Facilities	5 projects	Youth Discipline Facilities, Discipline District, Physical Training Facilities, Velodrome, Racecourse
Construction of Wastes Facilities	2 projects	Night-soil Treatment, Waste Landfill
Construction of Military Facilities	3 projects	National Defense Facilities, Military Installations, Military Air Base
Excavation Work	4 projects	River and Coast, Forest, Coastal Quartz Sand, Coastal Sand

Tourism Development in EIA Project Assessment Groups

GROUP		PROJECTS
Urban Planning	11 projects	Urban Development, Land Organization, Housing Development, Urban Renewal, Distribution Complex Wastewater Treatment, Terminal, Educational Institution
Industrial Site Development	7 projects	National Industrial Complex, Local Industrial Complex, Industrial Complex of Rural Area, Small and Medium Industry Area, Free Export Zone
Energy	6 projects	Power Plant, Electricity Facilities, Mining Industry, Submarine Mining Industry, Facilities of Storing Oil
Harbor and Port Development	4 projects	Fishing Port, Harbor Facilities, Submarine dredge
Road Construction	1 projects	Road
Development of Water Resources	2 projects	Dam, Reservoir
Rail Road	4 projects	Railroad, City Railroad, High-Speed Railroad, Cable Railway

Legal Basis of EIA & PERS on Tourism Development

***** Legal Basis

	EIA	PERS
Time of Introduction	• 1977	•1993
Legal Basis	*Act on the Assessment of impacts of works on Environment, Traffic, Disasters, etc.	•Frame work Act on Environmental Policy
Subjects to be Assessment	•17 Fields 74 Projects	•48 Administrative Plans
Time of Execution	•Before approval or confirmation of the project	•Before approval or confirmation of the plan or program
Assessment Criteria	 Natural Environment Geology, Flora & Fauna, Hydrology Living (ambient) Environment Land use, Air & water Quality, Soil, Solid waste, etc. Socio-Economic Environment Population, Residence, Traffic, Cultural Asset, etc. 	 Natural Environment Geology, Flora & Fauna, Hydrology Living (ambient) Environment Land use, Air & water Quality, Soil, Solid waste, etc. Socio-Economic Environment Population, Residence, Traffic, Cultural Asset, etc.

Assessment Criteria & Indicators in practice

Items	PERS	EIA
Geology, topography	o Description of geology & topography necessary to preserve o Characterization of geology & topography o Affected area and measures	o Loss prevention and use of surficial soil or fertile soil o Restoration or use plan of borrow pit o Estimation & measures due to soil loss and sedimentation o Conservation of excessively slant area
Flora, Fauna	o Identification of species distribution, species diversity, and designation of conservation sites o Establishment of conservation measures 8th grade of degree of green naturality o Establishment of conservation measures in 1st grade of ecologial degree of naturality	o Change estimation and measures of flora and fauna o Estimation and measures due to hot water discharge o Consideration of breeding season, habitat of migrant birds and so on o Effects and estimation due to habitat destruction of flora and fauna o Measures of natural vegetation conservation and share of green zone
Hydrology	o Status of water resource use and water supply plan o Effect and measure of quantity on river network	o Effects and measures of river bed and watershed o Estimation and measures of rive maintenance flow

Assessment Criteria & Indicators in practice

Items	PERS	EIA
Land use	o Analysis & evaluation of site selection considering near land use	
Air Quality	o Investigation for sufficient distance from the project site to the impact area, and formation of buffer zone o Identification the relationship between wind velocity and pollutant dispersion	o Identification emission source o Comparison of emission source and emission rate with national ambient levels o Identification of mitigation measures o Estimation effects of scattering dust at construction or operation o Review of fuel plan and heat supply process
Water	o Analysis of relationship between water supply plan and water consumption o Relationship between master plan of sewer and wastewater treatment plan o Analysis & measures of determining to meet the total water pollution load management standard	o Measure of wastewater treatment o Estimation of water quality and measure of water quality conservation o Mitigation measures of non-point source pollution o Measure of leachate treatment o Conservation measures of ground water quality and quantity
Noise, Vibration	o Estimation & measures of mobile source (traffic, airplane and so on) noise levels	o Identification & measures of Noise source o Estimation & mitigation measures of noise and vibration due to explosive use and so on o Layout plan on fixed source pollution (Factory, facilities and so on)
Landscape	o Use of the existing landscape and making plan considering the characteristics of land use are	o Quantitative review and measures of effects due to change in main view points

Assessment Criteria & Indicators in practice

Items	PERS	EIA
Population	o Measures to densely in habitual district o Environmental effects & measures to densely in habitual district	
Housing	o Connection plan of road network in residential area	o Environmental effects estimation & measures of residential area
Industry	o Estimate the change in industrial structure	o Estimation & measures to fishing right, farms, crop and so on
Public Facilities		o Effects & measures of capacity to public facilities
Education		o Effects & measures of capacity to education facilities
Traffic	O Analysis & measure of relationship between change of traffic volume and transportation plan	o Review of the suitability of site, and capacity for parking lots and transfer o Selection and adequate lay out of line of trees
Cultural properties	o Effects & measures of cultural or historic sites in relation to the project	o Identification of surficial geology in historic sites o Protection measure of any historical or cultural resources etc.

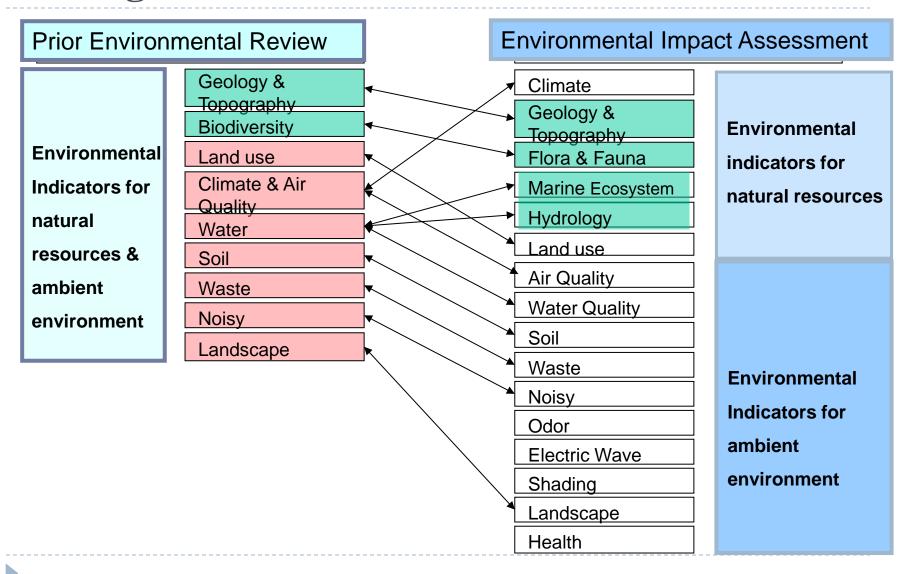
PERS Procedure in detail

Conceptual Stage of Planning Process Presidential decree, Article 8-2 -Formulate the PERS Committee **Formation of PERS Committee** consist of Expert, NGO, Officials, Civil Groups, Stakeholder, and etc. **PERS Committee Consultation** - Scoping **Preparation of Alternative of Plan** - Review of Alternatives -Determine the Range **Environmental Assessment** of Public Participation **Draft PERS Statement** Presidential decree, Article 8-2 -Opening the draft PERS **Collection of Opinions** statement for more than 20days - Public hearing upon request. **Final PERS Statement** FAEP, Article 25-3 **Review and Consultation** Presidential decree, Article 8-2 of PERS Statement Consultation Periods should not Conformation of the Plan by exceed 30 days **Reflection of the PERS results**

EIA Procedure in detail

Initiation Stage	Preparation of Draft Statement (Developer)	
Public Display Public announcement	Public Hearing Process (Developer, Agency)	Opinion of Agency concerned
	Preparation of Final Statement (Developer)	
Decision-Making	Introduction of Final Statement (Developer → Approval Agency)	
	Request of Consultation (Approval Agency →MOE)	
	Statement Review (MOE & Korea Environment Institute)	
	Notice of Consultation Details (MOE →Approval Agency →Developer)	Exception (Approval Agency, Developer)
	Confirmation of Consultation Details and Notice (Approval Agency → MOE)	Re-Consultation Modification of details
	Execution of Consultation Details (Developer)	
Monitoring Stage	Confirmation of Execution of Consultation Details (Approval Agency & MOE)	If not be executed, Apply Suspension, Penalty, Fine

Linkage of EIA & PERS Assessment Criteria





Develop Sustainable Eco-tourism





Incentivize ecotourism development with policy mix

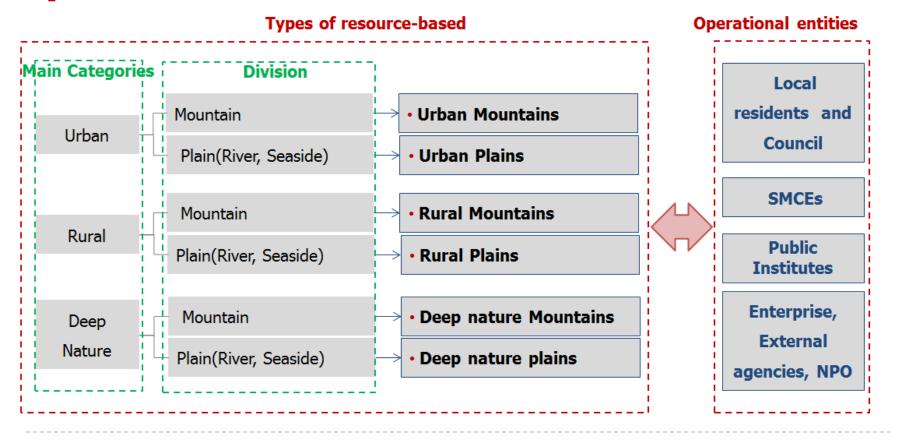
Policy Development since 2002

- ▶ Ecotourism Guidelines in 2002
 - WSSD
- ▶ Ecotourism Promotion Plan in 2008
 - Ramsar COP 10 held in Korea
- ▶ Pilot Project on the 10 selected sites in 2010
 - Research on ST Assessment
- ▶ UNEP_GPST Membership in 2011
 - Global Partnership for Sustainable Tourism
- ST site designation system & National Ecotourism Organization (NEO) in 2013
 - ▶ 3 year supporting scheme, Target of 30 ST site designations by 2017

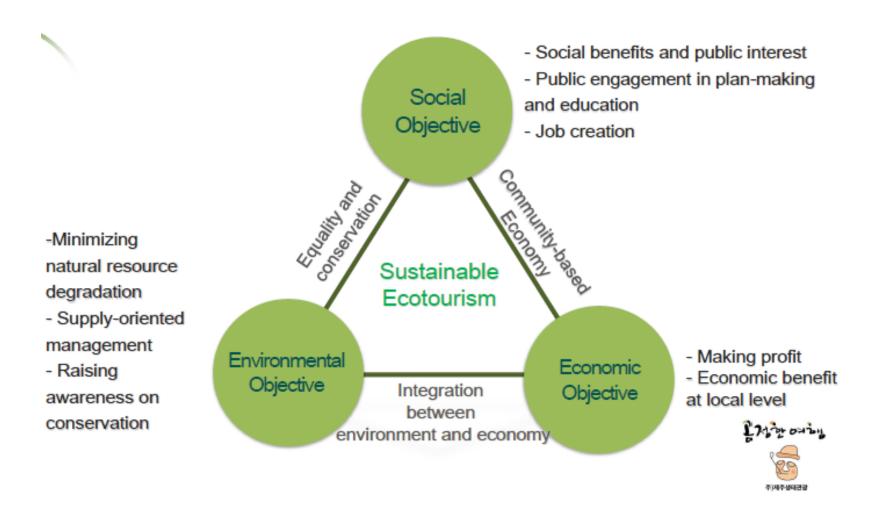
Typology of Ecotourism Site and Operational Entity

Typology of ecotourism areas and Representative cases (Hee-Sun CHOI, KEI, 2013)

Typology of ecotourism



Eco-tourism Strategy



Eco-tourism Strategy

Governance

 Government provides sustained support for natural environment conservation, ecotourism infrastructure, and experts inputs and consulting.

Network Building

 A collaborative network aims to ensure that ecotourism contribute to improving well-being of locals.

Education and Meetings

Encourage locals
- to take pride in their
engagement in
ecotourism and nature
conservation

- to have a strong will to make their neighborhood more eco-friendly
- to build capacity to create ecotourism programmes by themselves

Programme Development

- Dongbaekdongsan ecotourism programme with engagement from locals
- Local natural environment-based approach to generate economic benefits (local products and local dishes)

Eco-tourism Policy Mix

Support for representative ecotourism destinations

- Designation Scheme for Ecotourism Destination (Article 41 of the Natural Environment Conservation Act)
- Myeongpum Maeul in National Parks



Infrastructure

 -Eco-village, Eco tour and experience facilities, Eco-trekking trails





Natural Environment Interpreter Training Programme (Article 59 of NEC Act) Natural Environment Interpretation Service Programme in National Parks and nature reserves



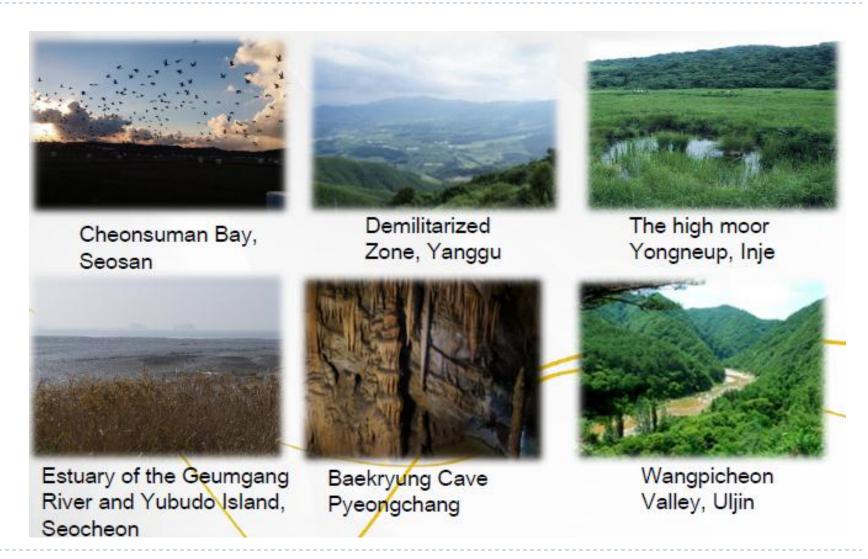


Promotion and Sharing Programmes

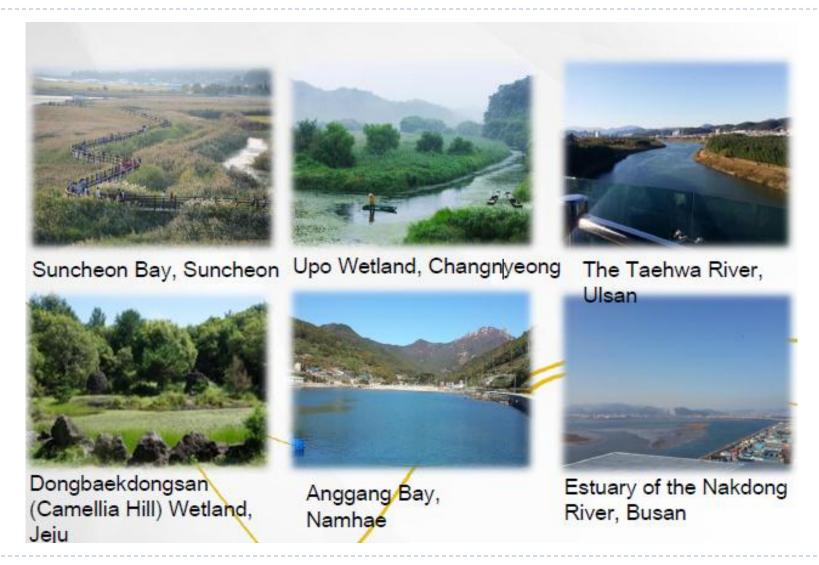
- Ecotourism story-telling contest
- Korean Green-passport
- Eco-sharing Programme



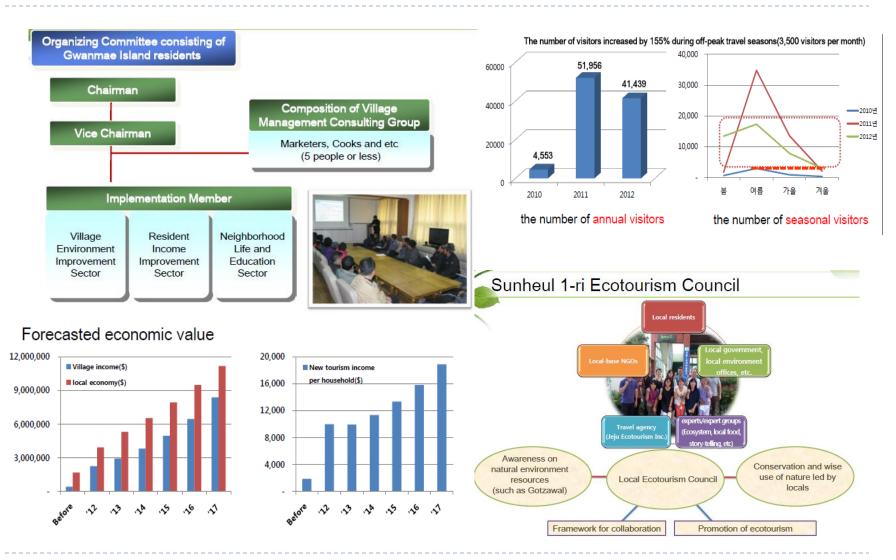
12 Ecotourism Destinations in 2013



12 Ecotourism Destinations in 2013



Community Based Governance Mechanism



Increased Internal and External Social Cohesions



Return of sustainable/ traditional value systems

- Enhanced integrity
 of rural and urban
 communities
- Improved quality of life for local residents





Improve policy mix through Sustainability Evaluation*

^{*} Lee Jae-Hyuck & Lee Hee Yeon, "A Study on the Development of the Indicator Sets for Evaluating the Sustainable Ecotourism and It's Application" Graduate School of Environmental Studies, Seoul National University, Korea, 2012.

OVERVIEW 10 Pilot Sites (2010)

Type of resources	Site	Description
Coastal resource	1. Taean sand dune named 'shin-du'	Taean has the korea's only sand dune called shindu. It func- tions as buffer zone connecting inland ecosystem and shore ecosystem.
Habitat for mig- ratory species	Seosan habitat for migratory named	Seosan has the habitat for 300 kinds of and 4 million migratory birds, including endangered species such as spectacled teals and spoonbills.
Coastal wetland	3. Suncheon wetland named 'Suncheon bay'	Suncheon bay is one of 5 main wetlands in the world.
Inland wetland	4. Changnyeong wetland named 'Upo'	'Upo' is was formed 140 million years ago, and it is shrouded in ancient mystery.
Fossil/caves	5. Pyeongchang Baekryong caves and Dong river	There are the Dong river and Baekryong cave which was formed by surface movement and corrosion action of underground water and limewater.
Mountain/river	6. Yeongju 'Jarak' path in 'Soback mountain'(source of 'Nackdong' river)	Graceful figure and inherit culture is preserved well.
	7. Jinan 'Mashil' path(source of 'Seomjin river')	There are the 'demi' spring, the source of 'Seonjin' rivers, and beautiful mountains and streams.
DMZ(De-Mili- tarized Zone)	8. Paju 'Chopyung island'	'Chopyung island' called the last 'Galapagos islands' on earth, is in the process of being selected as UNESCO bio- sphere reserves.
	9. Hwacheon	Hwacheon is the Tourist development area named 'Peace & Life Zone'.
Island	10. Jeju parasitic volcano and 'seogwi' dock biosphere reserves	This area is selected to UNESCO biosphere reserves.

Source: http://www.eco-tour.kr.

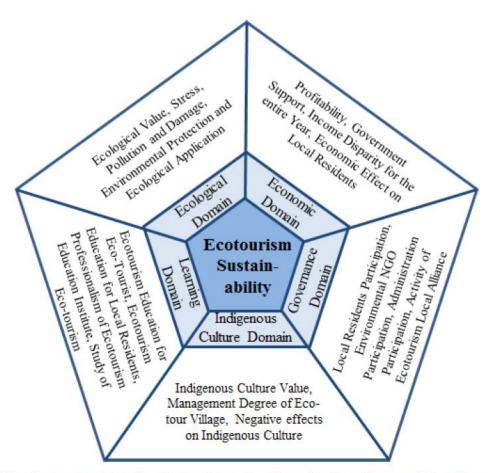
OVERVIEW

10 Ecotourism sites in Korea (2010)



MEASURES

36 Variables for 19 Indicators in 5 Domains



. The framework for the indicator sets of evaluating the sustainable ecotourism.

Ecological Domain

Domain	Indicator	Details	Measurement Variables
		Diversity of Species	Whole Species
			Rare and Indigenous Species
			Floristic Score
	Ecological		Number of Colony
	Ecological Value	Vacatable Crown	Vegetable Evaluation Grade
	value	Vegetable Group	Age of Stand
			Degree of Green Naturality
E1:1			Topographic Assessment
Ecological Domain		Ecological Nature Status	Ecological Nature Status Grade
Domain	Stress	Eco-tourist on Peak Season	Density of Tourist
			Year on Year Rate of Tourist
	Pollution and	Water Pollution Level	BOD(Biochemical Oxygen Demand)
	Damage	water ronution Level	BOD (Biochemical Oxygen Demand)
	Environmen-	Designation for Reservation	Designation Grade of Domestic and Overseas Country
	tal Protection	for Natural Resources	Designation Grade of Domestic and Overseas Country
	& Ecological	Environmental Effects	Number of Pre Environmental Appraisals
	Application	Evaluation	Number of Pre-Environmental Appraisals

Learning & Culture Domains

easurement Variables
Ecotourism Education and Experience
Program
m Education Program to Local Residents
idents Participate in Ecotourism
xcavation and Training
Institute
s in Education Institute
out Each Eco-tour Sites in the National
ion Level of Cultural Properties
Village Designated by Ministry of Envi-
nber of Eco-tourism in Each Local Gov-

Governance & Economic Domains

Domain	Indicator	Details	Measurement Variables	
	Local Residents Participation		Local Residents Participation Grade to Eco-tourism	
	Environmental NGO Participation		Number of Local Environmental NGO in Each Eco-tour Site	
	Administration Participation Activity of Eco-tourism Local Alliance		Official Grade of Eco-tourism in Each Eco-tour Site	
C			Propel Will Grade of Eco-tourism Official in Each Eco-tour	
Governance Domain			Site	
			Number of Regulation and Ordinance in Each Eco-tour Site	
			Meeting Number of Council for Eco-tourism in Each Eco-tour	
			Sites	
			Grade of Eco-tourism Negotiation System	
Economic Domain	Profitability		Eco-tour Sites Entrance Fee of Year Round in 2009	
	Government Support		Ministry of Environment and Culture and Tourism and Local	
			Government Support Amount	
Domain	Income Dispa	rity of Year Round	Ratio of Tourist Number between Peak Season & Off Season	
	Economic Effect to Local Residents		Budget of Eco-tourism Local Gabber Wage and Support	

Data Sources and Standardization

- ▶ DB: 5 domains, 19 indicators and 36 variables for 10 Sites
- Source: Ministry of Environment, Ministry of Culture, Sports and Tourism
 - National Survey Report on Environmental GIS
 - ▶ Environmental Statistical Information System, etc.
 - ▶ Tourism Information System, etc.
- ▶ Source: NSO, Local Government, Survey Data, etc.
 - Annual Statistics
 - Budget Survey
- Standardization $S_i = \frac{I_i MIN_i}{MAX_i MIN_i}$
 - ► Maximum Score Linear Scale Transformation [0~1]

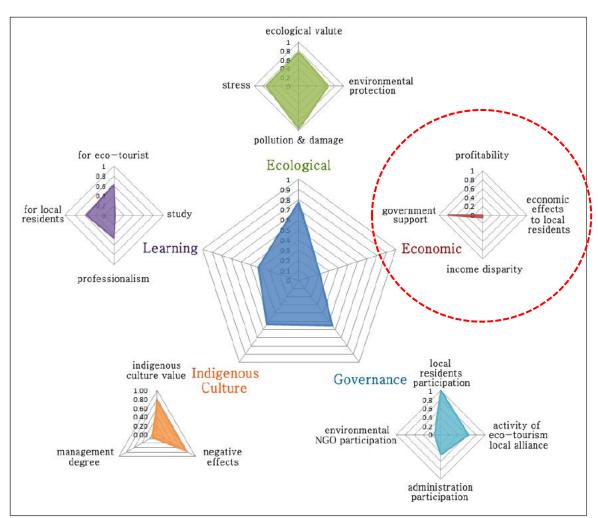


Evaluation Results
D'aractor results

Result for the Site 9 "Hwacheon"

Domain	Score	Indicator	Score	Detail Indicator	Score	
	0.78		0.77	Diversity of Species	0.62	
		Ecological value		Vegetable Group	0.69	
				Ecological Nature Status	1.00	
Ecological		Stress	0.73	Eco-tourist on Peak Season	0.73	
Ecological		Pollution & Damage	0.97	Water Pollution Level	0.97	
		Environmental Protection	0.65	Designation of Reservation for	0.50	
		& Ecological Application		NaturalResources	0.50	
				Environmental Effects Evaluation	0.80	
		Eco-tourism Education for Eco-tourist				
Learning	0.42	Eco-tourism Education for	0.57			
Learning		Professionalism of Eco-tour	0.46			
		Study of Eco-Tourism	0.02			
Indigenous		Indigenous Culture Value				
Culture	0.54	Management Degree of Eco-tour Village				
Culture		Negative Effects on Indigenous Culture				
	0.55	Local Residents Participation	1.00			
Governance		Environmental NGO Participation				
Governance		Administration Participation				
		Activity of Eco-tourism Loc	0.63			
	0.21	Profitability	0.00			
Economic		Government Support				
Leonomic		Income Disparity of Year Round				
		Economic Effect to Local Residents				

Sustainability Diagram of the Site 9 "Hwacheon"



Hwacheon Site

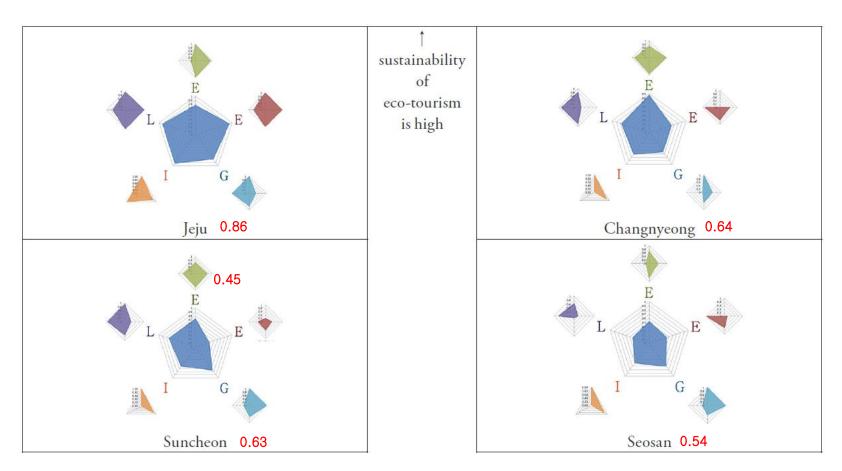
- *Weakness in **Economic Domain**
- ✓ Near the DMZ
- ✓Strong regulation on development project
- Protest from Local Residents
- √lack of local economic benefit from the site
- **√low profitability**

Evaluated Composite Scores of the 10 Sites Sites

	site	composite score	domain					
order			ecological	learning	indigenous culture	goverance	economic	
1	Jeju	0.86	0.77	0,90	0,91	0.78	0,92	
2	Changnyeong	0.64	0,86	0.67	0,61	0.54	0.54	
3	Suncheon	0,63	0.72	0.72	0,62	0.75	0.37	
4	Seosan	0.54	0,52	0,42	0,60	0,69	0.44	
5	Hwacheon	0.50	0.78	0.42	0.54	0,55	0,21	
6	Pyeongchang	0.49	0.72	0,53	0.48	0,53	0,22	
7	Jinan	0.45	0,56	0,45	0,62	0,62	0.09	
8	Taean	0.41	0,63	0,42	0,33	0,50	0,15	
9	Yeongju	0.40	0,63	0.27	0,40	0,55	0,15	
10	Paju	0,36	0,57	0.24	0,39	0.46	0,14	

^{*} A rank sensitivity test based on AHP (Analytic Hierarchy Process) have shown that the rankings of the sites are quite stable.

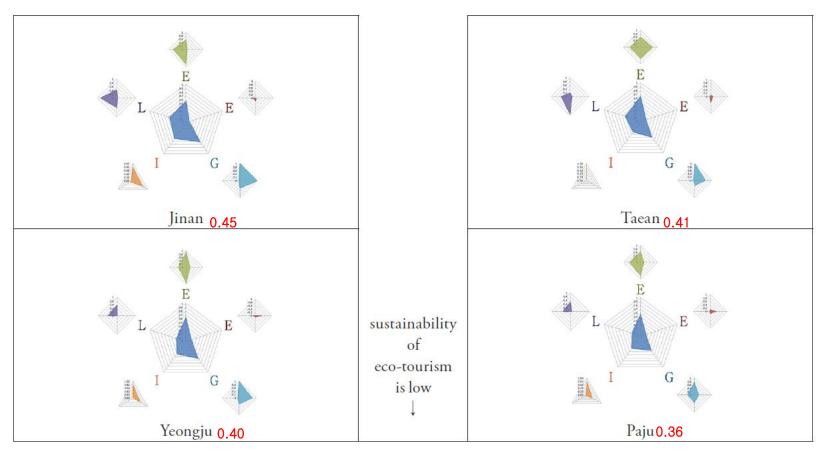
High Sustainability Sites: 10, 4, 3, 2



Source : Lee Jae-Hyuck & Lee Hee Yeon (2012)

Coastal sites show higher sustainability.

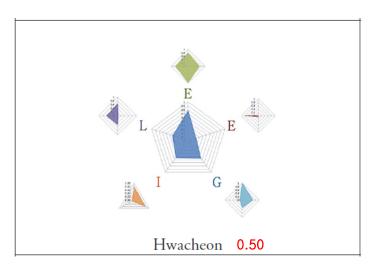
Low Sustainability Sites: 7, 1, 6, 8

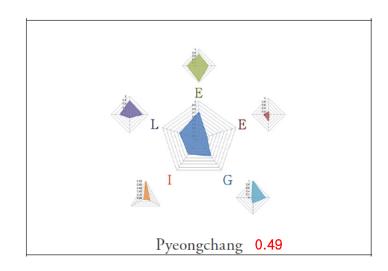


Source : Lee Jae-Hyuck & Lee Hee Yeon (2012)

▶ Inland mountanous sites show lower sustainability.

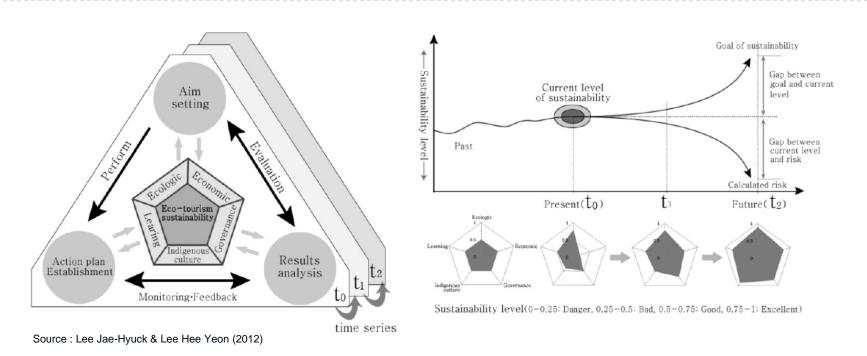
Medium Sustainability Sites: 9, 5





- Most ecotourism sites suffer from low economic viability of the project.
- ▶ Ecological consideration, Governance and Cultural dimensions are more prominent factors of sustainability.
- Average of Domains: 0.68(Ecological) > 0.60(Governance) > 0.55(Cultural) > 0.50(Learning) > 0.32(Economic)

ACTION to be taken: Introduce an evidence based decision making system on tourism Benefit of Sustainability Evaluation System



Institutionalization of SES is essential for greening tourism development and increasing sustainability of ecotourism, as it helps evidence based policy decision making by providing integrated comparative analysis on different impacts of tourism.



