

HOLISTIC COMMUNITY PROGRAMS IN DEVELOPING COUNTRIES, FOR THE INTEGRATED APPROACH - TO ENVIRONMENTAL CONSERVATION, INDUSTRIAL DEVELOPMENT AND HUMAN SPIRIT CONSERVATION



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Today, half of the world's population live in cities. Estimates by the United Nations suggest that by 2030 this will rise to two thirds. As the world population increases from 6 to 8 billion at current predictions, rural towns will become cities and cities will turn into metros.



Why people migrate to cities?

- Better job opportunities
- Quality education
- Better transport
- Excellent health care
- For more convenience



Problems

- Cities has expanded over time to meet the economic growth and lifestyle aspirations of its inhabitants; but at the expense of increasing rates of resource consumption, waste production and carbon emissions.



Solution

- To reduce these problems, OISCA has been mainstreaming the concept of “*Furusato* (love our home) Movement” coined after more than five decades of working at grassroots level in 33 countries and territories particularly in the Asia and the Pacific Region.



- ❑ OISCA believes that all developmental activities should move in harmony with the cosmic flow.
- ❑ Gives prime importance for soil, water and biodiversity
- ❑ Development for our needs shall not deprive the resources of the coming generation.
- ❑ Coexistence of the life system.



Who are we?

- ❑ OISCA International is a Non-Governmental Organization established in 1961 and is based in Tokyo, Japan.
- ❑ Sources of funds: Membership Fees, Company`s CSR, Government Subsidies and Grants, Donations and Others



OISCA International's Milestones

□ 1960`s (Food First)

- Dispatched Japanese agricultural experts to Bangladesh, India and Philippines to help mitigate the food crises.
- Establishment of OISCA Training Centers in Japan to cater agriculture trainees from abroad.



□ 1970`s (Grassroots)

- The first Asia Pacific Youth Forum was organized to emphasize the roles of youth in community development.
- Establishment of OISCA training centers outside Japan to empower the youths.



OISCA International`s Milestones



□ 1980`s (Love Green)

- ▣ Launching of International Love Green Campaign and dispatching Japanese volunteers for the massive tree planting activities

□ 1990`s (Children`s Forest Program)

- ▣ Launching of Children`s Forest Program to involve students in the environmental conservation efforts.

□ 2000 onwards (*Furusato* Movement)

- ▣ *Furusato* (home) Movement was coined after more than 5 decades of working directly at grassroots level in 33 countries and territories particularly in the Asia and the Pacific Region.

What are our main programs?

- Human Resources Development/Capacity Building
- Sustainable Development
- Children`s Forest Program
- Environmental Conservation



Human Resources Development/ Capacity Building



OISCA Chubu Nippon Training Center
in Toyota City, Japan



Agricultural training from OISCA Japan training center
now serves as a community leader in Papua New Guinea.



Malaysian trainee learning
about machineries in
Japan.

Human Resources Development



Sustainable Development



Silk production in the Philippines



Herbal medicine production in Alashan, China



Making of artificial pond in Myanmar under the Protracted Relief and Recovery Operation (PRRO) of the United Nations



Women empowerment in Indonesia through Home Industry Project.

Environmental Conservation



Mangrove rehabilitation project in Chittagong, Bangladesh



Coral reef restoration project in Fiji.



Upland reforestation project in Chiang Khong, Thailand.



Combating desertification problem in China.



Coastal forest restoration project in the area damaged by tsunami in Tohoku, Japan.



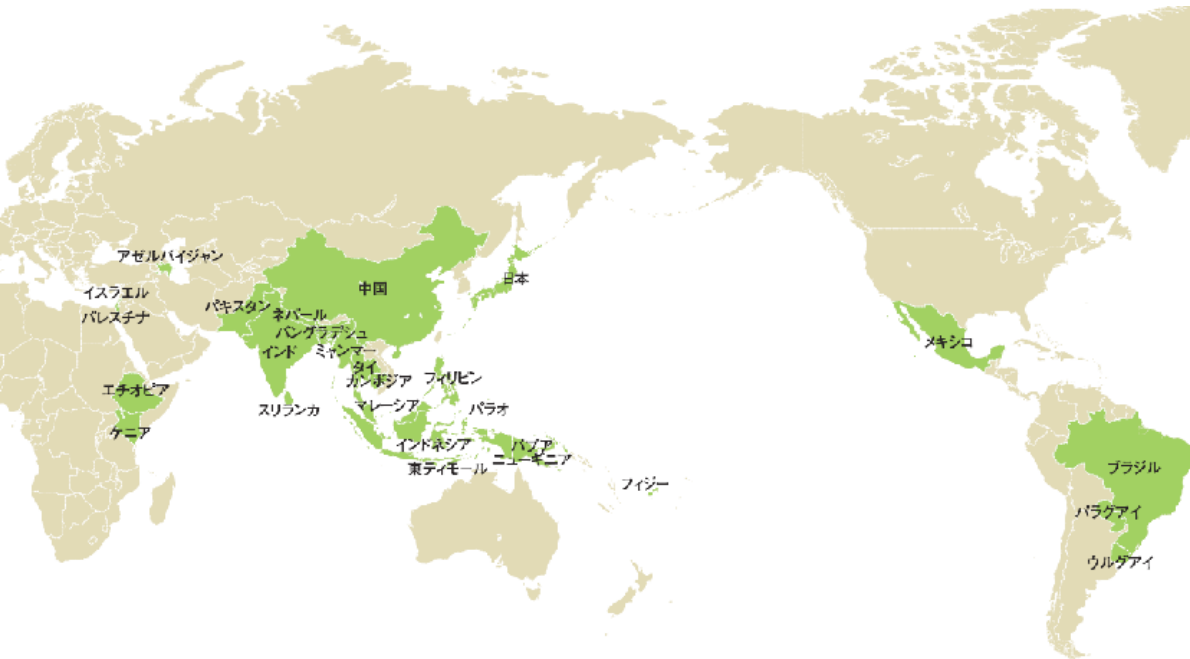
Upland forest rehabilitation project damaged by the Typhoon Haiyan in the Philippines.

Children`s Forest Program



The concept of CFP was introduced in 1991, to impart among the students the importance of environmental conservation and protection.

CFP Locations



- ❖ Implemented in 33 countries and territories
- ❖ Involving 4,650 schools

Argentina, Azerbaijan, Bangladesh, Brazil, Cambodia, East Timor, Ethiopia, China, Fiji, India, Indonesia, Israel, Japan, Kenya, Malaysia, Myanmar, Pakistan, Honduras, Papua New Guinea, Palau, Palestine, Paraguay, Philippines, Sri Lanka, Taiwan, UAE, America, Uruguay, Mexico, Mongol, Nepal, Tonga

The types of CFP activities implemented worldwide



Achievements



- ❑ 321 communities in 15 countries were recipients of the Sustainable Development projects.
- ❑ 20,000 youngsters from 44 countries were trained in the 21 training centers of OISCA.
- ❑ Mobilized 4,788 volunteers, restored, conserved and protected 17,391 hectares of coastal and upland forests including the 38 sites of Coral reefs, that were restored in Fiji Islands.
- ❑ Involved 4,658 schools and planted 6,990,008 seedlings in 4,148 hectares in 30 countries through our Children`s Forest Program.

Long term impacts of our conservation efforts



- Improvement of the quality of life in local communities.
- Helped in building disaster resilient communities. The established vegetation served as natural barriers against typhoons and tsunamis.



Images of the devastated islands in the Central part of the Philippines after the typhoon.





Successful Projects in South India



Tree Planting at Bhavan's Vidyamandir, Chelembra, Calicut

Nagercoil Tree Planting Project



Supported By:

National Land
Afforestation Promotion
Council, JAPAN.

Collected
Run off
rain water



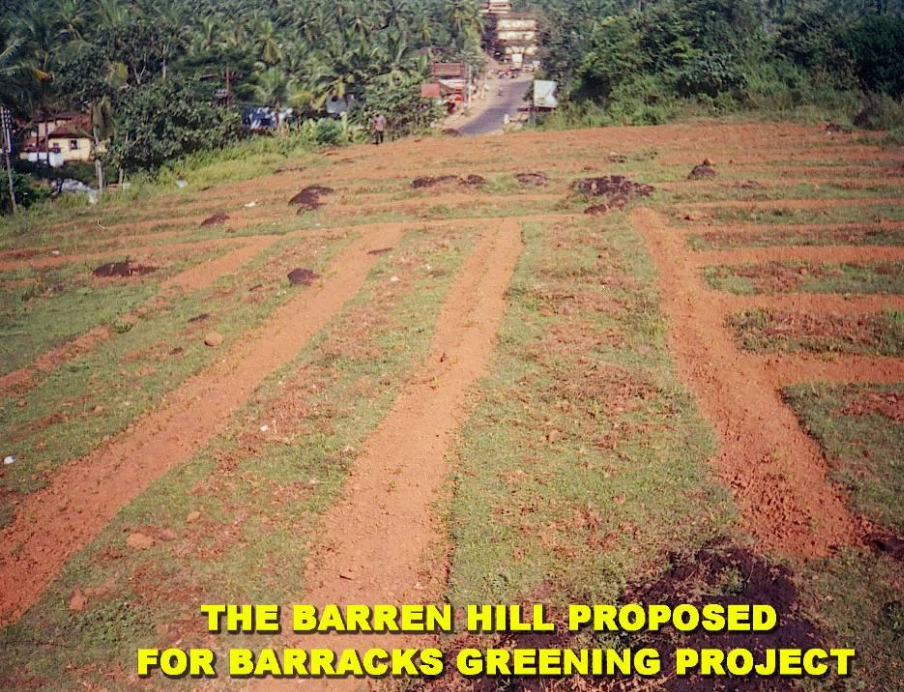
Water table has
increased



Children Planting at St
Antony's UP School
Kannothe, Calicut

After 7 years





Barracks
Greening Project
After 3 Years





Volunteers Participation in
Mangrove Conservation
Project at Kannur

After 8 Years





Toshiba Forest in Mysore

OISCA - JSS Tree Planting Project





Toshiba Forest in
Nanjangud

OISCA - JSS Tree Planting Project



BIO DIVERSITY PARK AT CMS, COIMBATORE







Youth Volunteers Digging a Pond in Sacred Grove

Children's Forest Program – Karnataka State

Supported by: JICA (JBIC) through Karnataka State Forest Dept.



Implemented in 200 schools
in Karnataka State.





Big seedlings used to
ensure viability

Their Smile says it all....



OISCA ECO-RESOURCE CENTRE, WAYANAD, KERALA



Dr. Yoshiko Y Nakano blessing the Eco Resource Centre, Wayanad



Towards a noble aim



- **Collectively implementing Health, Economic and educational initiative (Holistic community programme)**
- **Involving more student Volunteers in Environmental Conservation activities**
- **Students should empower communities and vice versa**
- **Clean water initiatives**
- **Clean soil initiatives**
- **Initiatives for Clean and Green environment**
- **Empowering lasting positive changes for individuals and entire community**



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Thank you