HOLISTIC COMMUNITY PROGRAMS IN DEVELOPING COUNTRIES, FOR THE INTEGRATED APPROACH - TO ENVIRONMENTAL CONSERVATION, INDUSTRIAL DEVELOPMENT AND HUMAN SPIRIT CONSERVATION

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Today, half of the world`s population live in cities. Estimates by the United Nations suggest that by 2030 this will rise to two thirds. As the world population increases from 6 to 8 billion at current predictions, rural towns will become cities and cities will turn into metros.
Why people migrate to cities?

- Better job opportunities
- Quality education
- Better transport
- Excellent health care
- For more convenience
Problems

- Cities has expanded over time to meet the economic growth and lifestyle aspirations of its inhabitants; but at the expense of increasing rates of resource consumption, waste production and carbon emissions.
To reduce these problems, OISCA has been mainstreaming the concept of “Furusato (love our home) Movement” coined after more than five decades of working at grassroots level in 33 countries and territories particularly in the Asia and the Pacific Region.
OISCA believes that all developmental activities should move in harmony with the cosmic flow.

Gives prime importance for soil, water and biodiversity.

Development for our needs shall not deprive the resources of the coming generation.

Coexistence of the life system.
Who are we?

- OISCA International is a Non-Governmental Organization established in 1961 and is based in Tokyo, Japan.
- Sources of funds: Membership Fees, Company`s CSR, Government Subsidies and Grants, Donations and Others
OISCA International`s Milestones

1960`s (Food First)
- Dispatched Japanese agricultural experts to Bangladesh, India and Philippines to help mitigate the food crises.
- Establishment of OISCA Training Centers in Japan to cater agriculture trainees from abroad.

1970`s (Grassroots)
- The first Asia Pacific Youth Forum was organized to emphasize the roles of youth in community development.
- Establishment of OISCA training centers outside Japan to empower the youths.
OISCA International`s Milestones

- **1980's (Love Green)**
  - Launching of International Love Green Campaign and dispatching Japanese volunteers for the massive tree planting activities

- **1990's (Children`s Forest Program)**
  - Launching of Children`s Forest Program to involve students in the environmental conservation efforts.

- **2000 onwards (Furusato Movement)**
  - *Furusato* (home) Movement was coined after more than 5 decades of working directly at grassroots level in 33 countries and territories particularly in the Asia and the Pacific Region.
What are our main programs?

- Human Resources Development/Capacity Building
- Sustainable Development
- Children`s Forest Program
- Environmental Conservation
Human Resources Development/Capacity Building

OISCA Chubu Nippon Training Center in Toyota City, Japan

Agricultural training from OISCA Japan training center now serves as a community leader in Papua New Guinea.

Malaysian trainee learning about machineries in Japan.
Human Resources Development
Sustainable Development

Silk production in the Philippines

Herbal medicine production in Alashan, China

Making of artificial pond in Myanmar under the Protracted Relief and Recovery Operation (PRRO) of the United Nations

Women empowerment in Indonesia through Home Industry Project.
Environmental Conservation

Mangrove rehabilitation project in Chittagong, Bangladesh.

Coral reef restoration project in Fiji.

Upland reforestation project in Chiang Khong, Thailand.

Combating desertification problem in China.
Coastal forest restoration project in the area damaged by tsunami in Tohoku, Japan.

Upland forest rehabilitation project damaged by the Typhoon Haiyan in the Philippines.
The concept of CFP was introduced in 1991, to impart among the students the importance of environmental conservation and protection.
CFP Locations

- Implemented in 33 countries and territories
- Involving 4,650 schools

Argentina, Azerbaijan, Bangladesh, Brazil, Cambodia, East Timor, Ethiopia, China, Fiji, India, Indonesia, Israel, Japan, Kenya, Malaysia, Myanmar, Pakistan, Honduras, Papua New Guinea, Palau, Palestine, Paraguay, Philippines, Sri Lanka, Taiwan, UAE, America, Uruguay, Mexico, Mongol, Nepal, Tonga
The types of CFP activities implemented worldwide

- Eco-camp and Nature Game
- Organic Farming
- Tree planting and maintenance
- Seedlings and compost making
- Waste Management/recycling
- Green Wave
Achievements

- 321 communities in 15 countries were recipients of the Sustainable Development projects.
- 20,000 youngsters from 44 countries were trained in the 21 training centers of OISCA.
- Mobilized 4,788 volunteers, restored, conserved and protected 17,391 hectares of coastal and upland forests including the 38 sites of Coral reefs, that were restored in Fiji Islands.
- Involved 4,658 schools and planted 6,990,008 seedlings in 4,148 hectares in 30 countries through our Children`s Forest Program.
Long term impacts of our conservation efforts

- Improvement of the quality of life in local communities.
- Helped in building disaster resilient communities. The established vegetation served as natural barriers against typhoons and tsunamis.
Images of the devastated islands in the Central part of the Philippines after the typhoon.
Successful Projects in South India
Tree Planting at Bhavan’s Vidyamandir, Chelembra, Calicut
Nagercoil Tree Planting Project

Supported By:
National Land Afforestation Promotion Council, JAPAN.
Water table has increased

Collected
Run off rain water
Children Planting at St Antony’s UP School Kannoth, Calicut

After 7 years
After 3 Years

Barracks Greening Project

THE BARREN HILL PROPOSED FOR BARRACKS GREENING PROJECT

LITTLE PLANTERS AT BARRACKS GREENING PROJECT AREA
After 8 Years

Volunteers Participation in Mangrove Conservation Project at Kannur
OISCA - JSS
Tree Planting Project

Toshiba Forest in Mysore
OISCA - JSS
Tree Planting Project

Toshiba Forest in Nanjargud
Youth Volunteers Digging a Pond in Sacred Grove
Children’s Forest Program – Karnataka State

Supported by: JICA (JBIC) through Karnataka State Forest Dept.

Implemented in 200 schools in Karnataka State.
Big seedlings used to ensure viability

Their Smile says it all....
Dr. Yoshiko Y Nakano blessing the Eco Resource Centre, Wayanad
Towards a noble aim

• Collectively implementing Health, Economic and educational initiative (Holistic community programme)
• Involving more student Volunteers in Environmental Conservation activities
• Students should empower communities and vice versa
• Clean water initiatives
• Clean soil initiatives
• Initiatives for Clean and Green environment
• Empowering lasting positive changes for individuals and entire community
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Thank you