



Intervention by Global Business Alliance: July 23, 2015

Co Chairs, my name is John Drexhage and I am here today representing the Global Business Alliance for Post 2015. If I may, I would like to remind everyone that the GBA is an alliance of global and sectoral business associations representing small and medium size enterprises to large multi-national companies bringing together nearly 20 million companies.

Although we are speaking today on Means of Implementation, as this is the first time we are taking the floor, we would like to comment on paragraph 32 regarding the definition of “business”. We support Brazil’s enlarged definition. However, we suggest the following text as 32 bis to define the private sector:

“Business” is a broad term that encompasses a range of diverse actors. It covers both formal and informal enterprises, micro, small, medium, and large enterprises, cooperatives, local, global and state-owned enterprises, private financial institutions, as well as business associations, including women’s business associations

Regarding Means of Implementation, while we are supportive of including the Addis Ababa Action Agenda as the vehicle for defining the Means of Implementation for the post 2015 Sustainable Development Agenda, and we are of the view that while it represents a strong basis for going forward, you may wish to include language under Goal 17 that would be sufficiently flexible to accommodate revisiting MOI provisions should either the Addis Ababa Action Agenda or current MOI targets identified in Goal 17 not be sufficient in framing issues of implementation as the SDGs roll out over the next 15 years.

Mr. Co-Chair, stakeholder dialogue and partnership – notably between governments, business and civil society – is vital for designing and implementing effective solutions.

In that context, the global sustainable development partnership must stimulate businesses of all sizes and sectors everywhere, notably SMEs. This



broad diversity of business is a resource, not only for technology and investment, but also for successful approaches and know-hows.

We need to be mindful of the estimate by UNCTAD last year that successfully implementing the post 2015 development agenda will require upwards of \$100 trillion. This clearly requires the active contributions of business for post 2015 agenda to have any chance of success.

A recognized and substantive role for business will be key to animating these resources at every step of the policy, implementation and assessment process.

Business, in short, is ready to do its part.

Thank you Co Chairs