



Innovation Policy Platform

IPP Presentation

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CIIP

Competitive
Industries and
Innovation
Program

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What is IPP?

- The Innovation Policy Platform (IPP) is a joint initiative developed by the OECD and the World Bank
- A managed information system and a collaborative platform for supporting innovation policy-making process

The screenshot shows the homepage of the Innovation Policy Platform. At the top, there are navigation tabs for 'Browse by Type', 'Select a Country', 'Statistics', and 'Communities'. Below this, a 'Welcome to IPP' section provides a brief overview of the platform's mission. The main content area is divided into several columns: 'What's New in the IPP' with a list of recent updates; 'News and Events' featuring articles on OECD's common principles for R&D, China's R&D spending, and a new publication on the space economy; 'Featured Publications' highlighting a policy guide for the US and a new publication on science, technology, and innovation in the Arab world; 'Popular IPP Links' with links to various reports and studies; and 'Acknowledgements' thanking the funding partners. The footer includes the World Bank Group logo and name.



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What does IPP offer?

- Provide policy practitioners around the world with a simple and easy-to-use tool, supporting them in the innovation policy-making process
- Facilitate collective learning about innovation policy, both conceptual and how-to aspects, tailored to the needs of developing and developed countries

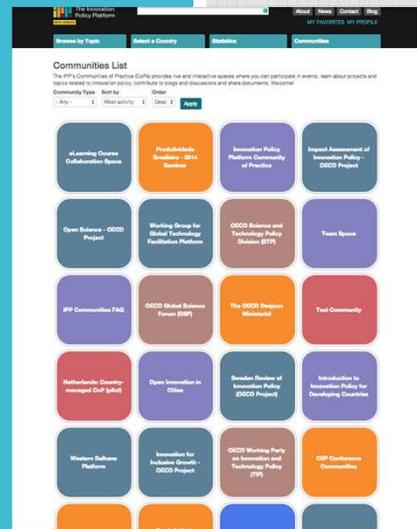


How?

- Collect World Bank/OECD/UN and other reputable materials on innovation policy, incl. reports and statistics.
- Mobilize these materials in support of policy-making through their ordering, synthesis and linking.
- Provide a forum for exchange of knowledge and experiences through the collaborative space and community of practice (CoP)

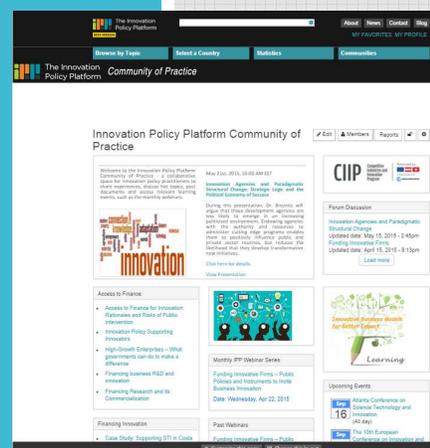
IPP Communities

- The IPP supports creation of communities of practice (public or private) through its collaborative space platform and professional experts that act as moderator
- Some of the current activities included regular webinar sessions with experts and innovation policy related conference support



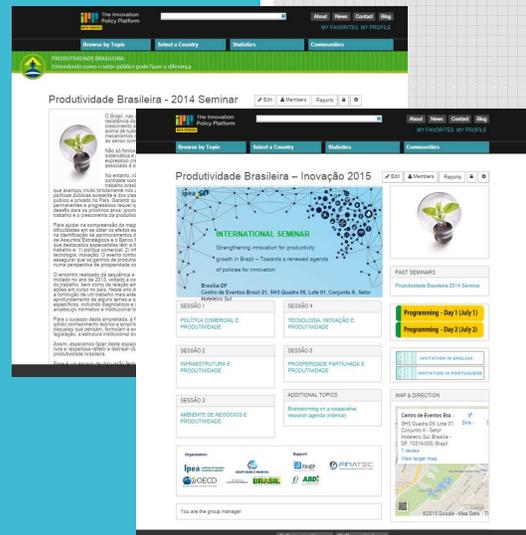
CoP Example: IPP CoP

- Open community space
- Upcoming webinars & seminars
- Calendar and Agendas
- Archived materials
- Video streaming
- Featured documents
- eLearning opportunities



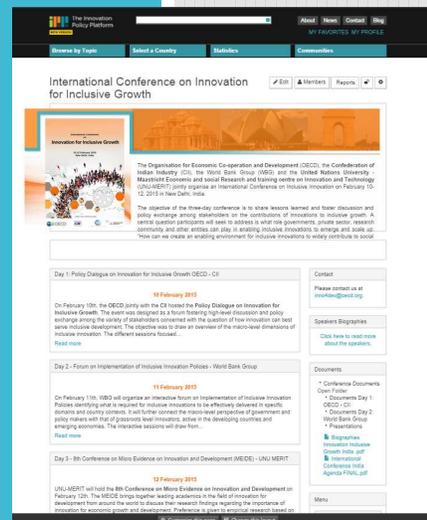
CoP Activity

- eLearning seminars
- Agenda and venues
- Shared documents
- Discussion topics
- Private and moderated forums



CoP Example: India conference

- Conference seminar
- Agenda and venues
- Speakers Biographies
- Gallery
- Shared documents
- Discussion topics
- Private Forums



CoP Example: eLearning Course

- eLearning course with modules
- Project collaboration
- Multiple groups
- Shared documents
- Discussion Forums
- Update Notifications

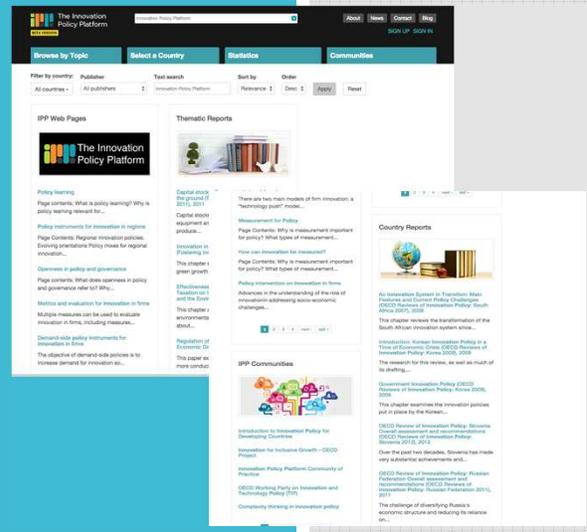


Other CoP Examples:



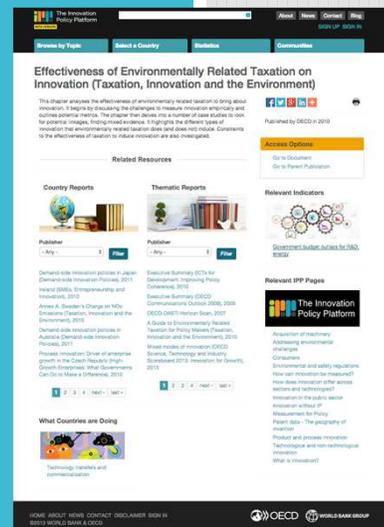
IPP Enhancements (Search)

- Simplified search filters
- New search layout - parallel search result for different blocks: IPP Web pages, Thematic Reports, IPP Communities, and Country Reports
- Search uses synonyms and tagging Communities and Topic pages will also benefit from synonyms



IPP Enhancements (Document page)

- New document layout
- Related resources
- In-page filters and pagination
- Social media links
- Access options
- Relevant IPP pages



IPP Enhancements (Country page)

- New country page layout
- STI Outlook Profile
- Hot Issues
- Country Charts
- Selected Highlights
- Relevant Indicators
- Related country reports

IPP Enhancements (CoP - continued)

- Allow users to reply directly to discussions
- A new landing page for communities (buttons)
- Custom colored blocks view (styling).
- Creating a new unified theme for the IPP (merging Open Atrium and the rest of the site).

Scaling for IPP in FY 16

- Use IPP as internal platform to coordinate Innovation strategy across the WBG
- Build on IEG recommendations and highlight the relationships between work on innovation and entrepreneurship across different sectors and institutions.
- Host mapping of existing WBG Innovation Projects
- Survey of knowledge, practice and data gaps within institution

Q&A

www.InnovationPolicyPlatform.org