

# Mobile Technology to Achieve the SDGs



## Course

### Mobile Technology to Achieve the SDGs

12 July 2018

3 pm – 6 pm

United Nations Headquarters  
Conference Room 27<sup>th</sup> Floor

#### Description

Are we on track to achieve the SDGs by 2030? What can government do to accelerate sustainable development? How can mobile technology be used to help achieve the SDGs?

As the mobile industry rapidly changes to respond to new technologies and services, it is crucial for decision makers to stay on top of the latest trends, risks and opportunities.

UNITAR, ITU and the GSMA, the mobile industry association, co-host this course offering practical insights and case studies to help governments harness the power of mobile to achieve national sustainable development targets. The course will be taught by Ms. Ana María Blanco, Director of Public Policy and International Relations, GSMA.

During this course, you will:

- Gain insights into the impact of the mobile industry on sustainable development, including the powerful effect it has on the activities of other industries.
- Understand the policy frameworks and regulatory levers needed to maximize the impact of mobile on the implementation of national SDGs action plans

#### Agenda

1. Introduction of participants
2. Context: HLPF and current status of SDG implementation
3. Mobile technology and its impact on the SDGs with focus on some of the SDGs under review at this HLPF (6, 7, 11 and 17)
4. Policy approaches to maximize mobile contribution to the SDGs, including regulation and competition policy, spectrum policy, taxation and enhanced partnerships and collaboration.