



TED^x UNPlaza
x = independently organized TED event

BRAVE United in Action

Welcome to **TEDx**UNPlaza

We welcome you to TEDxUNPlaza's unprecedented event, BRAVE: United in Action, hosted at the United Nations headquarters in the heart of New York City. We bring together the bravest thought leaders and emerging pioneers of our time, from all walks of life. In the spirit of TED's motto of Ideas Worth Spreading, TEDxUNPlaza will showcase game-changing speakers as they share stories of courage, resilience, and experience. At BRAVE: United in Action we hope to empower you to connect, inspire, and act on some of the ideas shared during the course of the day. Our four themed sessions are:

- Women's Empowerment
- Change Everything
- Ideas to Action
- Being Human

As a delegate of this year's flagship event, you are here because of your energy, passion, and commitment to being the change you want to see in our world. In addition to connecting with incredible delegates, we hope you are inspired by the emotion and experience in the room. We invite you to think bravely, and challenge you to take one idea from TEDxUNPlaza, and turn it into tangible, real world action.

Inspire, connect, act!

The TEDxUNPlaza program commission,

Eiso Vaandrager
Chairman/Curator

Costa Michailidis
Licensee/Curator

Kunal Sood
Executive Producer/Curator



TEDxUNPlaza
x = independently organized TED event

Dear TEDxUNPlaza Delegates,

The UN Office for Partnerships and UN DESA are delighted to host TEDxUNPlaza at the United Nations in New York City this year. We are very excited to convene great minds with a focus on sustainable development opportunities both locally and globally. During the course of the day, and in keeping with TED's motto of Ideas Worth Spreading, you will be inspired by a variety of ideas from social entrepreneurs, innovators, NGOs, and global thought-leaders. We hope that this event will usher in a new era of turning game-changing ideas into real world action, in order to create sustainable change and development.

Thank you for your participation. We hope you enjoy the event and are delighted that you are here with us.

The United Nations Office for Partnerships and UN DESA host committee,

Roland Rich

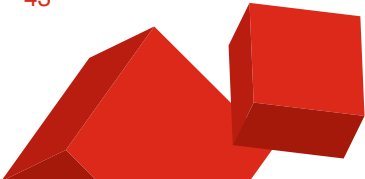
Executive Head of the United
Nations Democracy Fund (UNDEF)

Nikhil Seth

Director of the Division for
Sustainable Development,
Department of Economic and
Social Affairs (DESA)

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OurTheme

The theme of this year's TEDxUNPlaza is: BRAVE: United in Action.
How do you define bravery?

BeingBRAVE is:



Brave





AboutTED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a conference in California 26 years ago, TED has grown to support those world-changing ideas with many initiatives.

At a TED conference, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes or less. TED speakers have included Roger Ebert, Sheryl Sandberg, Bill Gates, Elizabeth Gilbert, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Brian Greene, Isabel Allende and former UK Prime Minister Gordon Brown. Three major TED events are held each year: The TED Conference takes place every spring in Vancouver, Canada, simultaneous with TEDActive, in Whistler, BC; and the TEDGlobal Conference takes place each summer in Edinburgh, Scotland.

On TED.com, talks from TED conferences are shared with the world for free as TED Talks videos. A new TED Talk is posted every weekday. Through the Open Translation Project, TED Talks are subtitled by volunteers worldwide into more than 90 languages. Through our distribution networks, TED Talks are shared on TV, radio, Netflix and many websites.



AboutTEDx

x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

TEDxUNPlaza is organized by a nonprofit foundation driven by volunteers and financially supported by sponsors. Our main goal is to organize an inspiring event that showcases innovative, multi-disciplinary solutions to complex issues in a manner that is accessible to the global public while staying politically neutral.



About **The location**

The United Nations will serve as our on-site location, and the ECOSOC Chamber will be home to TEDxUNPlaza for this unprecedented event. The Economic and Social Council Chamber was originally a gift by the Swedish government, designed by renowned architect Sven Markelius in 1952. The original design was meant to reflect openness and democratic values. These themes were bolstered by the open concept of the room, circular design of the seats, and natural light from the floor to ceiling windows with views of the East River. One of the major challenges from the start was the low ceiling height at the back of the Chamber. The decision to open the ceiling and bare the internal piping of the Chamber unwittingly became a symbol of the continual work of ECOSOC. The unfinished nature of the room expresses that the work of the United Nations is never complete.

With the era of Millennium Development Goals coming to a close, new goals and targets will need to be defined for the post-2015 agenda. The ECOSOC Chamber hosts meetings on the integrated and coordinated follow-up of the outcomes of all major United Nations conferences and summits in economic, social, environmental, and other related fields. It is the ideal forum to build consensus amongst the international community. One of the most anticipated events this year is the establishment of a new body, the High-Level Political Forum on sustainable development, which is expected to provide leadership in the formulation of the goals and targets in the post-2015 development agenda at the international level. This is the perfect stage for converting all our ideas into action... Prepare for impact.

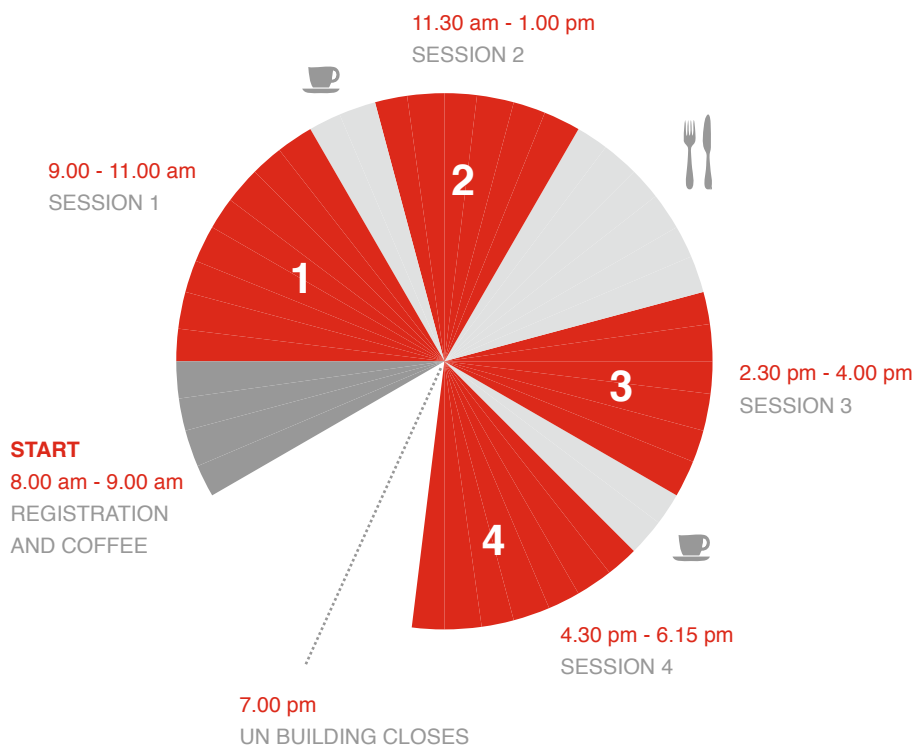
Special Request of TEDxUNPlaza

- Please make sure to hold onto your UN issued daily pass along with your ID, as you will need it to get in and out of the building and at different security checkpoints within the building throughout the day.
- Please silence your cell phones and handheld devices for the duration of the sessions. If it is urgent, you must exit only from the 3rd floor in order to take care of personal matters.
- No open food or drink is allowed in the UN conference room, i.e. The ECOSOC Chamber.
- We will offer two coffee breaks and lunch in the Delegates Dining Hall. We invite you to challenge yourself to make at least two new friends at each of these breakout sessions.

ProgramSchedule

This year's speaker line-up features an assortment of brave-thinking, game-changing entrepreneurs, performing artists, and innovators known for disrupting their respective fields. We are privileged to have them as TEDxUNPlaza speakers, and hope that their stories will inspire you to take action. Furthermore, we encourage you to consider how you can contribute to the causes each speaker is promoting after the event and into the future.

You can engage with TEDxUNPlaza online through our various social media channels. Tweet us @TEDxUNPlaza or through the hashtag #TEDxUNPlaza. Find us on Facebook through the TEDxUNPlaza fan page at <https://www.facebook.com/tedxunplaza>. Also, have your Instagram photos uploaded to our live photo-stream of the event by using the hashtag #TEDxUNPlaza in your pictures.



Session 1

- Joris Luyendijk (host)
- Ban Ki-moon (opening)
- Lara Stein
- Deepika Mehta
- Brenda Chapman
- Sarah Hillware
- Steve Rogers
- Dr. James Doty

Session 2

- Kunal Sood
- Tim Draper
- Naveen Jain
- Neil Jain
- Kay Arnold
- Dr. Vijay Vad
- Mallory Weggemann
- Robert Swan

Session 3

- WJM: 10-Year-Old's Band
- Eiso Vaandrager
- Paul Katz
- Jim Stolze
- Manoj Bhargava
- Harry Kraemer
- Dean Debiase
- Mona Mourshed

Session 4

- Costa Michailidis
- Michael Marantz
- Jack Andraka
- JJ Rendon
- Corinne Woods
- David Cooperrider
- Dr. Jess Ghannam
- Lebo M

OurSpeakers



His Excellency

BanKi-moon

Secretary-General of
the United Nations

Special guest

Mr. Ban Ki-moon is the eighth Secretary-General of the United Nations.

"I grew up in war," the Secretary-General has said, "and saw the United Nations help my country to recover and rebuild. That experience was a big part of what led me to pursue a career in public service. As Secretary-General, I am determined to see this Organization deliver tangible, meaningful results that advance peace, development and human rights."

Find Ban Ki-moon on twitter @secgen

I can help the UN with:

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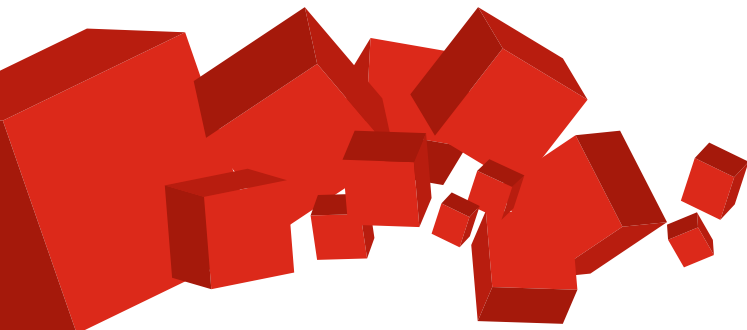
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Host

Joris Luyendijk is a Dutch non-fiction author, news correspondent, and talk show host. Upon completing his studies in Kansas, Amsterdam, and Cairo he became a news correspondent for a variety of Netherlands-based media organizations and has been based in Egypt, Lebanon, and Israel. He also reported on the Second Gulf War in Iraq. Drawing from his experiences in the Middle East, he published his book 'Het zijn net mensen' ('They are just like people') in 2006, which has since been translated and published in 10 countries. As of 2011, he has been based in London where he works for The Guardian, blogging to provide an anthropological perspective on the ways of the financial world through: The Joris Luyendijk Banking Blog.

Luyendijk and his Banking Blog can be found on twitter
@JLbankingblog

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JorisLuyendijk

It's Time for TEDx!

Special guest

Lara Stein is the Director of TEDx and the TED Prize, overseeing the creation, development, and implementation of the TEDx program at TED. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives.

Follow Lara on twitter @citizenstein

I can help with:

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LauraStein

The TEDx Community





Women's Empowerment

Session 1

Deepika Mehta is a New age Yogini. She dove deeply into the ancient tradition of Yoga after a traumatic rock climbing accident in 1998, falling from a height of 40 ft., because of the profound healing and transformative power she has experienced through this ancient practice, Deepika is extremely passionate about learning and sharing this beautiful practise. She continues to delve into learning from her personal daily practice, which she considers extremely sacred, from teachers and spiritual masters in India and all over the world. Deepika has trained some of the top Indian film stars and is one of the youngest instructors to teach at one of the most celebrated Yoga festivals in the world, The International Yoga festival in Rishikesh at the Parmarth Niketan Ashram.

Learn more about Deepika at: <http://www.deepikamehta.in/>

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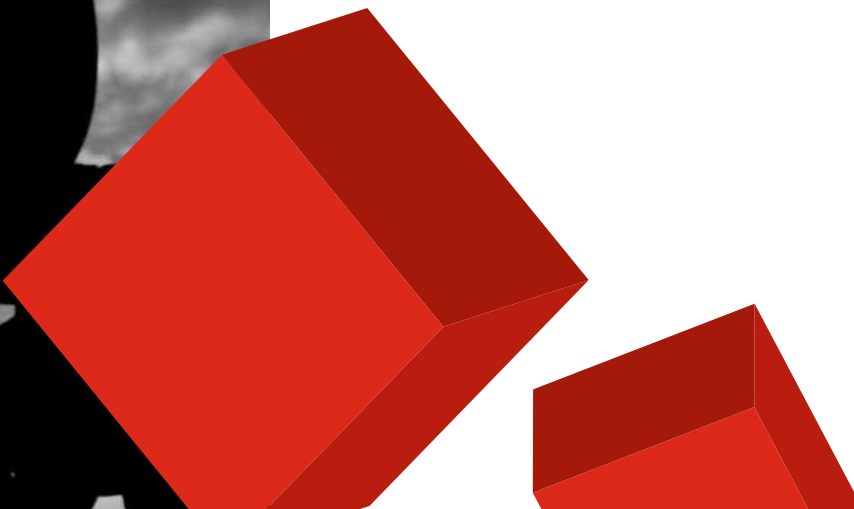
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DeepikaMehta
Dance of Prana





BrendaChapman

Role Model Resilience

Brenda Chapman is a writer, animation story artist, and director. She is a natural storyteller; when you hear her speak, you stop. You stop to listen because what she has to say is unique. In 1998, Brenda became the first woman to direct an animated feature for a major studio, DreamWorks Animation's *The Prince of Egypt*. She recently directed the Pixar film, *Brave*, portraying a totally different kind of animated princess. Merida is strong-willed, handy with the bow and arrow, and definitely not waiting around for a prince to solve her problems. Brenda Chapman became the first woman to win the Academy Award for Best Animated Feature for *Brave*.

Follow Brenda on twitter @brenda_chapman

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SarahHillware

Harnessing the
Power of Girls

Sarah Hillware has a passion for healthy living and education. As an 11 year old girl, being overweight, she was told that she would have to lose weight in order to be healthy. After many ups and downs, she triumphed and went on to win the title of America's Miss District of Columbia 2012. After that, she felt an obligation to give back. She recognized a growing need for health education in the educational system and founded Girls Health Ed. GHE seeks to educate girls age 8-17 to help them make healthy, informed choices throughout their lives. Through her global studies of health and her own life experiences, she knows that the empowered girl is unstoppable.

Follow Sarah on twitter @AmericaMissDC

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Award winning professor, entrepreneur, and author; Steven Rogers has been heralded throughout his career for his accomplishments in business and education. As a 26-time recipient of the Outstanding Professor Award from the Northwestern Kellogg School of Management's Executive Program, alongside being named one of the top 150 influential people in America by *Ebony* Magazine in 2009, and receiving the 'Bicentennial Medal for Distinguished Achievement' from his alma-mater Williams College, Steven Rogers' pedigree is as long as it is impressive. He is now a Senior Lecturer of Business Administration at Harvard Business School.



StevenRogers

The Power of
Entrepreneurial Pivoting!

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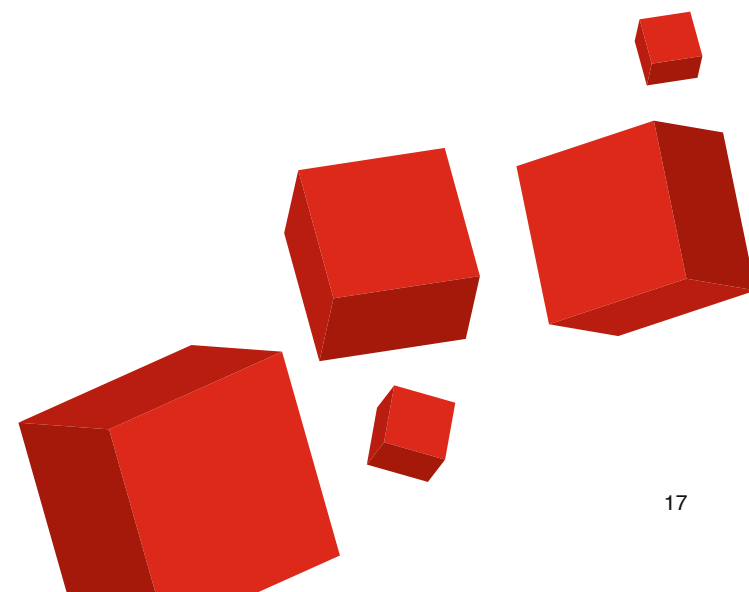
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Dr. James Doty

The Science of
Compassion

James R. Doty, M.D. is the founder and director of the Center for Compassion and Altruism Research and Education at Stanford University of which His Holiness the Dalai Lama is the founding benefactor. He collaborates with scientists from a number of disciplines examining the moral, social and neural bases for compassion and altruism.

He is also a professor in the Department of Neurosurgery at Stanford University School of Medicine, as well as an inventor, entrepreneur and philanthropist. As a philanthropist, Dr. Doty supports a number of charitable organizations supporting peace initiatives and providing healthcare throughout the world. He also supports a variety of research initiatives and has provided scholarships and endowed chairs at multiple universities including Stanford University and Tulane University School of Medicine, his Alma Mater.

Dr. Doty serves on the Board of a number of non-profit organizations including the Dalai Lama Foundation of which he is chairman and the Board of Governors of Tulane University School of Medicine. He also serves on the Senior Advisory Board of the Council for a Parliament of the World's Religions and the Advisory Board of the Greater Good Science Center. He is the founder of the World Compassion Initiative.

Stay updated with all of CCARE's happenings on twitter @CCARE

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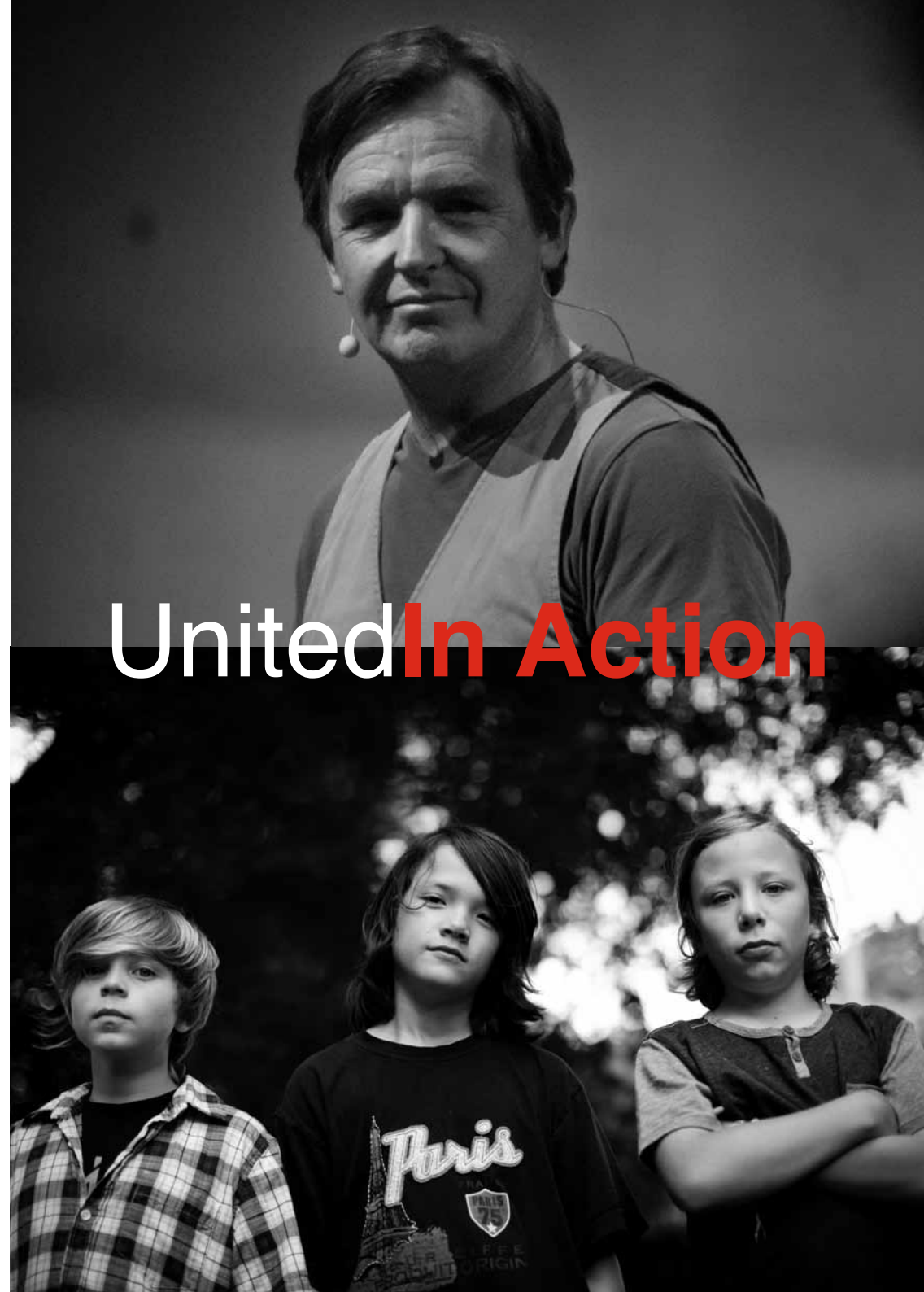


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Women's Empowerment is:



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Change Everything

Session 2

As founder of the leading venture capital firm Draper Fisher Jurvetson, Tim Draper has a laundry list of investments and contributions. Most recently, Draper started the Draper University of Heroes, drawing inspiration for a belief that what the world truly needs, are entrepreneurs who are unafraid of tackling the most difficult challenges facing our world today. Since first venturing into education in the late 90s, Draper has been constantly probing for avenues through which the improvement of entrepreneurial education can be addressed. Following the purchase of the run-down Benjamin Franklin Hotel in San Mateo in 2011, he and his eldest son Adam began formulating the dream that has evolved into Draper University; one committed to preparing the worlds next generation of entrepreneurs.



TimDraper
Positive Competitive
Governance

Keep up with Tim, and Draper University on twitter @TimDraper and @Draper_U

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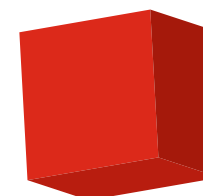
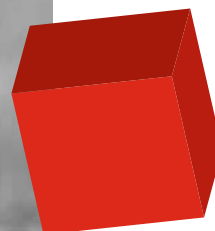
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NaveenJain

Solving Grand
Challenges Through
Innovation &
Entrepreneurship

Naveen Jain is an entrepreneur, philanthropist and technology pioneer. He believes the exploration and innovation of today's most complex problems is essential to our growth as a United World and by working together to advance and solve the issues that face us today, we can ensure a brighter and smarter future. Naveen Jain is the founder of World Innovation Institute, Moon Express, Inome and InfoSpace. He is also a trustee of the board for the X Prize Foundation and Singularity University, where he focuses on using innovation and entrepreneurship to address global challenges.

Follow Naveen on twitter @Naveen_Jain_CEO

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NeilJain

The Power of Youth
Through Innovation &
Entrepreneurship

Neil Jain is a high school student, driven to solve the world's greatest challenges through innovation and entrepreneurship. As founder of Team Gen Z; a student run group developing a smartphone sized device that can diagnose more than 15 common diseases. Neil has built a team consisting of members all under the age of 18 dedicated to providing easy and affordable access to healthcare diagnostics to millions around the world. Team Gen Z is in the running for the \$10 million Qualcomm Tricorder X-Prize competition. Neil founded and is currently the president of Innovation Generation, an organization dedicated to inspiring students to become successful entrepreneurs and was selected as a finalist for "Young Entrepreneur of the year" by Ernst and Young for his work with student entrepreneurship and Innovation Generation. And yes: Neil is Naveen's son.

I can help with:

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For almost 50 years Kay Arnold has been an active volunteer, serving and leading on more than 45 Boards of Directors for non-profit and governmental agency advisory boards at the local, state, national and international levels. From her first volunteer assignment of picking up trash around the lake in her hometown at age 10, she was struck by the power of a group of individuals willing to work for change. She has served under the Presidency's of both Bill Clinton and George Bush as head of the Inter-American Foundation and as Secretary of the Interior to the National Fish and Wildlife Foundation Board. Kay Arnold serves on the board of the Conservation Fund and she's a member of the National Wildlife Federation's President's Advocacy Board and the Vice President of Public Affairs at Entergy Corporation.

I can help with:

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Kay KelleyArnold

The Energy to Change

Dr. Vijay Vad is the physician for the professional men's tennis circuit and specializes in minimally invasive treatments of sports injuries, spine, and arthritis. He joined the Hospital for Special Surgery staff on September 1, 1997 and is also the author of the books, Back Rx, Arthritis Rx and Golf Rx. In 2005, Dr. Vad's book Back Rx, was named the Wall Street Journal's favorite health book of the year. He also authored a PBS National Television special entitled, "Stop Back Pain" which premiered in June, 2011.

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Dr. VijayVad

Simple Solutions for
Big Diseases



Mallory Weggemann
Triumph over Tragedy

In 2008, Mallory Weggemann, a talented swimmer and college freshman, received an epidural injection to help treat back pain, but complications with the procedure left her paralyzed from the waist down. Mallory has remained on a positive life trajectory, and never lost her competitive drive. She found herself back in the pool just a few months later, but this time adjusting to a new set of rules without having the use of her legs. Since then, she has had a fruitful career as a Paralympic swimmer; winning Gold in the S8 50 meter freestyle at the 2012 London Olympics, doing so in record time. If given the choice to go back in time, she would never change what happened, as that is what has made her into the strong, brave person she is today.

Connect with Mallory's inspiring journey on twitter @malloryweggemann

I can help with:

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Robert Swan
Leadership on the Edge

Robert Swan, OBE is a polar explorer, environmental leader and the first person ever to have walked to the North and South poles. He is an exceptionally gifted communicator and is regarded as one of the world's top motivational speakers. Robert and his company, 2041, delivered the first corporate Antarctic Expeditions on teamwork and leadership through positive participation and real missions in 2003. Over the years, the 'Inspire Antarctic Expeditions' (IAE) teams have helped design and build the world's first education station (The E-Base) in Antarctica. Swan has an extraordinary ability to inspire those around him into action. His presentations continue to thrill, uplift and stimulate audiences worldwide.

Engage with Robert and 2041 on twitter @2041robertswan

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Changing Everything is:



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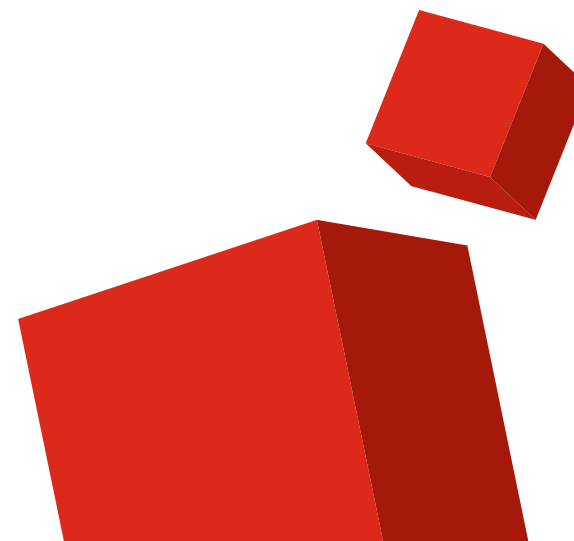
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Ideas to Action

Session 3

It's not often that San Francisco's Fourth of July Celebration is headlined by a rock band of 10 year-old boys. WJM is no ordinary band. William, Jeremy, and Max are three California fifth graders that have turned their love of music into an instrument for change. Every dollar from WJM's performances has gone to support children's charities such as Second Harvest Food Bank, Camp Okizu, San Francisco Firefighters Toys Program, the Bridge School, and St. Baldrick's.

I can help with:

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WJM

Change comes early

Paul Katz is a two-time Grammy nominee, entertainment industry executive, social entrepreneur, and the Founder & CEO of Commit Media. During his days as a law student in London, he began DJing in venues throughout the city, thus enabling his introduction to the budding Zomba Music Group. He eventually hopped across the pond to New York City; playing a major role in building Zomba - later-to-be Jive's - business and its global success in record production, distribution, publishing, along with producer and artist management. Since Zomba's 2002 selling to Bertelsmann, Paul Katz has been a music consultant for numerous independent movie studios and TV companies, and is passionate about how entertainment can be used to inspire change.

For more on Paul, visit: <http://commitmedia.com/>

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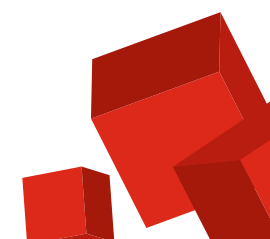
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PaulKatz

The Power of Entertainment
for Cause





JimStolze

The World's
Biggest Party, and
You're Invited!

Jim Stolze has always been at the forefront of the TEDx movement and was a Senior Ambassador for the TEDx program upon its inception. He and his team organized one of the inaugural TEDx events in 2009, TEDxAmsterdam, which has since evolved into one of the platform's most celebrated events. Having co-organized many TEDx events over the years, Jim's experience and expertise was summoned in 2012 when he moved to Doha, Qatar to help establish TED's presence and mission of 'Ideas Worth Spreading' in the Middle East region. At TEDxUNPlaza though, Jim will be sharing a new story. His ambition is to transform the way we look at volunteerism.

Follow Jim on twitter: @JimStolze

I can help with:

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ManojBhargava

Ideas: Some are Useful,
Some not so Much

To put it lightly, Manoj Bhargava took the road less traveled along his route to success as an entrepreneur, philanthropist, and Founder & CEO of 5-hour Energy. As a native of Lucknow, India, he moved to the United States at the age of fourteen, completing his high school education in 1972. After that, Manoj attended Princeton University, where he dropped out after completing one year. Instead, he dedicated many years to a spiritual education in both India and the United States. Manoj Bhargava is among the billionaires who contractually pledged to give at least half of their wealth to charity. Two of Bhargava's initiatives are hospitals for the poor, and education for disadvantaged women in rural areas.

To learn more about Manoj, visit: <http://tiecon.org/speaker/manoj-bhargava>

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Harry M. Jansen Kraemer, Jr. is a professor of management and strategy at Northwestern University's Kellogg School of Management, where he teaches in the MBA and the Executive MBA programs. He is an executive partner with Madison Dearborn Partners, one of the largest private equity firms in the United States where he consults with CEOs and other senior executives of companies in MDP's extensive portfolio. Currently, his teachings are rooted in the principles of value-based leadership, those being self-reflection, balance, true self confidence, and genuine humility, which are all highlighted in his recently published book 'From Values to Action: The Four Principles of Value-Based Leadership.'

For more on Harry, visit: <http://fromvaluestoaction.com/>

I can help with:

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Serial Rebooter, Author, Speaker and Director @AKTA, @DonorPath, @IXchat, @KINGlobal and @1871Chicago, Dean DeBiase is the cofounder of Reboot Partners – which blends entrepreneurial talent with corporations to reboot innovation and growth, Boardroom Innovation – enabling the next-generation of digitally savvy corporate directors and Startup Partners – helping emerging growth companies disrupt, scale and grow faster. A digital thought leader and regular media guest, Dean was a recent CEO Guest host on NBC's The Celebrity Apprentice and a co-author of the best-selling book The Big Moo with Seth Godin and Malcolm Gladwell. Active in global governance and education, he is a Senior Fellow at Northwestern University's Kellogg Innovation Network, and a Board Leadership Fellow at the National Association of Corporate Directors.

Follow Dean on Twitter: @DeanDeBiase

I can help with:

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HarryKraemer

Think Bravely



DeanDeBiase

BRAVEntrepreneurs



MonaMourshed

Solving Global Youth
Unemployment

Mona Mourshed has led engagements across the world in Asia, Europe, South America, the Middle East, and the United States, supporting school systems and vocational higher-education institutions to improve students' skills, their chances of finding jobs, and their day-to-day lives. Her most recent work, focused on youth unemployment, is unlocking the global conundrum of high levels of joblessness among young people and a shortage of job seekers with critical skills. In order to tackle this looming global issue, Mona has assisted in the design, implementation, and reforming of strategies to improve student outcomes in schools; one program nearly doubling literacy rates to 86 percent at the primary-school level in four years.

Follow Mona on Twitter: @Mona_Mourshed

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Ideas to action is:



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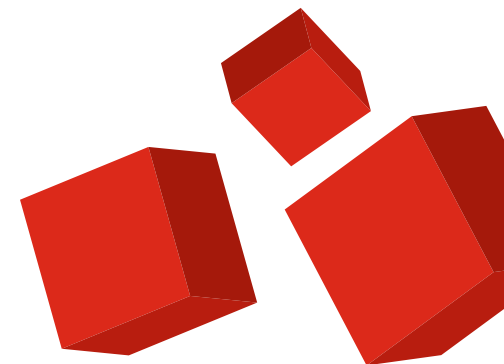
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Being Human

Session 4

Michael Marantz is constantly in pursuit of stirring people to feel the same way he does, alive. He feels so passionate about his mission that he started a company called 'Already Alive' to do just that. Michael is a multidisciplinary storyteller. As a Director, Composer, Digital Artist, and Experiential Designer, he strives to create work that is not only remembered but used as tools by the viewer in their own journeys through life. His award winning works have been seen by millions of people and featured in many publications such as The Huffington Post, CBS news, NBC, Wired, and more. He has given talks and workshops all around the world about power of storytelling with established institutions such as NYU, TEDx, General Assembly, and others. Above everything else, Michael loves to smile around a dinner table and tell a good story.



Michael Marantz
Our Story

Engage with Michael on twitter @michaelmarantz

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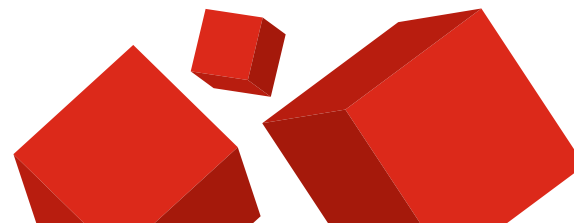
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JackAndraka
The Tale of Two
Systems: Paywalls vs.
Open Access

Jack Thomas Andraka (born 1997) is an inventor, scientist and cancer researcher. He is the recipient of the 2012 Gordon E. Moore Award, the grand prize of the Intel International Science and Engineering Fair. Andraka was awarded the \$75,000 Award, named in honor of the co-founder of Intel Corporation, for his work in developing a new, rapid, and inexpensive method to detect an increase of a protein that indicates the presence of pancreatic, ovarian, and lung cancer during early stages when there is a higher likelihood of a cure.

In addition to the Gordon E. Moore Award, Andraka also won other prizes in smaller individual categories for a total of \$100,500 in prize money. Andraka won a fourth place award in Chemistry at the 2013 Intel International Science and Engineering Fair with a project focusing on a novel Raman spectrometer with real world applications.

Connect with Jack on twitter @jackandraka.

I can help with:

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JJRendon
Power of One

JJ Rendon is a psychologist and publicist hailing from Venezuela who has worked on political and commercial campaigns throughout his career. He also consults and strategizes for a variety of other entities on top of pursuing ventures as a film director and educator. Over the course of the past few years, JJ premiered a documentary film entitled Here Comes the Wolf, through his production company Get Real Films, and has received numerous recognitions and awards for his work within international policy, specifically in relation to Latin America. He is also a shareholder and director of television network VME TV, which reaches an audience of over 70 million viewers throughout the US.

Follow JJ on twitter @JJRENDON

I can help with:

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Corinne Woods currently serves as Director of the UN Millennium Campaign, which supports citizens' efforts to hold their governments accountable for achieving the Millennium Development Goals and leads the outreach to citizens and stakeholders to get their voices and concerns to feed into the Post-2015 global development agenda.

Previously, she served in a variety of roles at UNICEF, including as Senior Adviser on the HIV/AIDS Global Campaign Coordination and as Chief of Advocacy and Partnerships in India, the agency's largest country operation. In the latter post, she put in place systems and processes to manage the advocacy agenda by leveraging media, Parliament and civil society. From 1999-2002, Corinne was a Senior Advisor on the United Nations Special Session on Children, a General Assembly meeting focused on gaining new commitments for children from governments. In this role, she designed and built a global movement for children through the media and civil society and developed and implemented the "Say Yes for Children" campaign, which received 95 million pledges and was spearheaded by Nelson Mandela and the UN Secretary-General.

I can help with:

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CorinneWoods
Say Yes for Children



**David
Cooperrider**
Resilience

David L. Cooperrider, Ph.D. is the Fairmount Minerals Professor of Social Entrepreneurship at the Weatherhead School of Management, Case Western Reserve University. Dr. Cooperrider is past Chair of the National Academy of Management's OD Division and has lectured and taught at Harvard, Stanford, University of Chicago, Katholieke University in Belgium, MIT, University of Michigan, Cambridge and others. Dr. Cooperrider is founder and Chair of the Center for Business as an Agent of World Benefit. The center's core proposition is that sustainability is the business opportunity of the 21st century, indeed that every social and global issue of our day is an opportunity to ignite industry leading eco-innovation, social entrepreneurship, and new sources of value.

For more on David, visit: <http://www.davidcooperrider.com/>

I can help with:

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**Dr. Jess
Ghannam**
New Frontiers in
Global Health: Global
Health Psychology

Dr. Jess Ghannam is Clinical Professor of Psychiatry and Global Health Sciences in the School of Medicine at UCSF. Dr. Ghannam has developed community health clinics in the Middle East that focus on developing community-based treatment programs for families in crisis. He is also a consultant with the Center for Constitutional Rights, Reprieve and other international NGO's that work with torture survivors. Locally he works to promote and enhance the health and wellness of refugee, displaced, and immigrant populations from the Middle East, North Africa and South Asia and has established community-based Mental Health Treatment Programs to support these communities.

Keep up with Dr. Ghannam's work on twitter @jessghannam

I can help with:

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As a black man in South Africa, life was never easy, but Lebo stuck with his love of music and performance, eventually becoming the youngest nightclub performer in Soweto when he was just 13 years old. With a slight twist of fate, Lebo was able to meet the man who would be able to set him up with his own version of the American Dream; that being Ambassador to the U.S., Tim Thahane. Upon recognizing his talent and drive, Tim arranged for Lebo to take the admissions exams at the Duke Ellington School of Music in Washington D.C. The following years proved to be a continuous upward spiral to stardom for Lebo; eventually culminating to the tipping point of receiving a call from Hans Zimmer, who had been searching throughout Africa for him. This led to the two's collaboration on the Grammy Award winning soundtrack of 'The Lion King,' for which Lebo is credited as the lead vocalist, choral arranger, conductor and co-writer.

I can help with:

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Being human is:

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LeboM
And So I Resurrect

OurPartners

The success of this event is due in great part to the ongoing commitment of our partners. Partners of TEDxUNPlaza are forward-thinking companies that believe in TED's core value of Ideas Worth Spreading. Our partners are innovators in their fields, philanthropists, and game-changers.

Thank you so much for your partnership with TEDxUNPlaza!

Jasper de Valk - Director of Partnerships &
Laura Muranaka - General Counsel / Treasurer TEDxUNPlaza

GOLD PARTNERS



KNOWLEDGE PARTNER

McKinsey&Company

LOCATION PARTNER



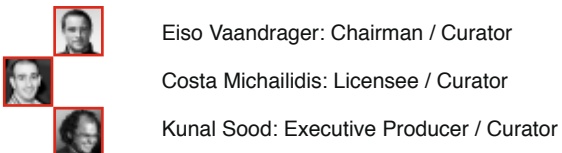
"TEDxUNPlaza is like a sandwich. It's full of individually incredible flavors, but when you take a bite they all meld together like nothing you've ever tasted."

Costa Michailidis (TEDxGramercy, TEDxUNPlaza)

OurTeam

Please meet our team of amazing volunteers!

Program Commission

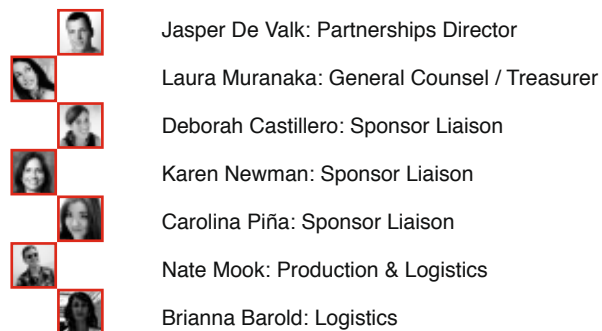


Eiso Vaandrager: Chairman / Curator

Costa Michailidis: Licensee / Curator

Kunal Sood: Executive Producer / Curator

Sponsor Team & Logistics



Jasper De Valk: Partnerships Director

Laura Muranaka: General Counsel / Treasurer

Deborah Castillero: Sponsor Liaison

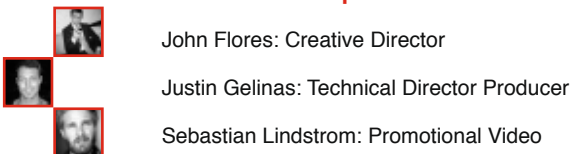
Karen Newman: Sponsor Liaison

Carolina Piña: Sponsor Liaison

Nate Mook: Production & Logistics

Brianna Barold: Logistics

Creative Development & Production



John Flores: Creative Director

Justin Gelinas: Technical Director Producer

Sebastian Lindstrom: Promotional Video

Operation & Support Team



Jan Scheele: Online & Guests

Shawna Butler: Organizational Support

Jennifer Andrade: Logistics Director

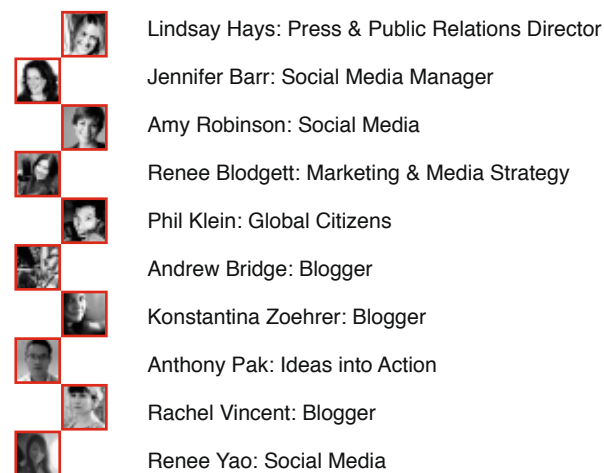
Jacqueline Snoeijers-Loeff: Speaker Logistics & Back Office

Emil DeFrancesco: Operations & Logistics

Hugo Schotman: Viewing Parties

Duurt Snoeijers: Graphic Design & Development

Communications Team



Lindsay Hays: Press & Public Relations Director

Jennifer Barr: Social Media Manager

Amy Robinson: Social Media

Renee Blodgett: Marketing & Media Strategy

Phil Klein: Global Citizens

Andrew Bridge: Blogger

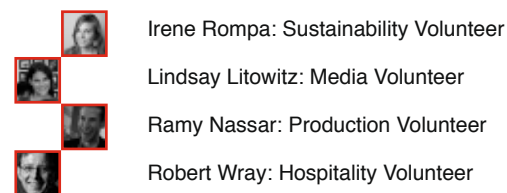
Konstantina Zoehrer: Blogger

Anthony Pak: Ideas into Action

Rachel Vincent: Blogger

Renee Yao: Social Media

Volunteers



Irene Rompa: Sustainability Volunteer

Lindsay Litowitz: Media Volunteer

Ramy Nassar: Production Volunteer

Robert Wray: Hospitality Volunteer

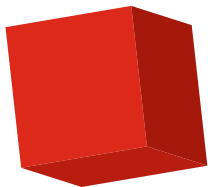
Global Citizen Online Gathering

We started things up with the Global Citizens Online Gathering on September 15, 2013 – an exciting project serving as the kick-starter to TEDxUNPlaza. Selected speakers and TEDx enthusiasts participated in Google Hangouts, joining sessions throughout the day and sharing ideas with other TEDxUNPlaza delegates. In case you missed it, you can still view the videos online. We aim to continue these Hangouts in the future, for more information visit our website.

www.TEDxUNPlaza.com

*"TEDxUNPlaza is not just about spreading ideas,
but being brave enough to put them into action"*

Jan Scheele (TEDxMaastricht, TEDxBagdad, TEDxUNPlaza)



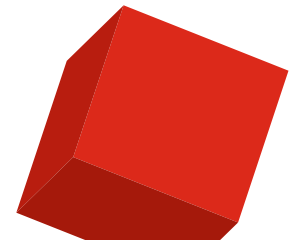
Continuing The action

In the wake of everything that was discussed today, we at TEDxUNPlaza intend to 'strike while the iron's hot' in our mission to convert our ideas into tangible action. We encourage all of you to remain engaged with the topics, speakers, and issues addressed throughout the day's programming as a collective group of global citizens; united in action. Please do not hesitate to get involved and share your ideas. Get inspired. Take notes. Ask questions. Be the Change.

To extend the conversations started at TEDxUNPlaza, we've partnered with Opal Brainstorms to enable our TEDxUNPlaza community to share their ideas, connect with others, and most importantly, support each other in turning their ideas into action. In this booklet, there is space for you to write down how you can help. We encourage you to connect with our speakers by taking your notes, and adding them into Opal before September 22. After the event, we will open new brainstormers for each of the four sessions. You may continue to use the TEDxUNPlaza Community brainstorm to connect with other participants, and also send direct messages to people within the Opal platform.

After September 16, we will continue along our respective paths, regardless of our stature, industry, and passions. But who is to say those paths cannot continue to intersect down the road? This is the vision behind BRAVE: United in Action, to ensure that through our collective synergy, inspiration and creative vision will push humanity forward toward a brighter future. We hope this will create many new connections between our speakers and participants, leading to actions that have impact long after our event is over.

Inspire, Connect, **Act!**



ProgramSummary

8.00-9.00 am: Registration

9.00 am -11.00 am Session 1

Joris Luyendijk (host)
Ban Ki-moon (opening)
Lara Stein
Deepika Mehta
Brenda Chapman
Sarah Hillware
Steve Rogers
Dr. James Doty

11.00 am - 11.30 am Coffee Break

11.30 am - 1.00 pm Session 2

Kunal Sood
Tim Draper
Naveen Jain
Neil Jain
Kay Arnold
Dr. Vijay Vad
Mallory Weggemann
Robert Swan

1.00 pm - 2.30 pm Lunch Break

2.30 pm - 4.00 pm Session 3

WJM: 10-Year-Old's Band
Eiso Vaandrager
Paul Katz
Jim Stolze
Manoj Bhargava
Harry Kraemer
Dean Debiase
Mona Mourshed

4.00 pm - 4.30 pm Coffee Break

4.30 pm - 6.15 pm Session 4

Costa Michailidis
Michael Marantz
Jack Andraka
JJ Rendon
Corinne Woods
David Cooperrider
Dr. Jess Ghannam
Lebo M

7.00 pm: UN building closes

Reasonable care has been taken to contact the owners of the images. However, if you believe your image is used without the proper permission, please contact the TEDxUNPlaza team.

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