

Expert Group Meeting on Sustainable Tourism: Ecotourism, Poverty Reduction and Environmental Protection

United Nations Secretariat, New York, 29-30 October 2013

Programme

Conference Room S 2727 – United Nations Secretariat

Tuesday, 29 October 2013, Morning Session

Opening session (9:30 am – 10:15 am)

Welcome and opening address

Nikhil Seth, Director, Division for Sustainable Development (DSD),
United Nations Department of Economic and Social Affairs (DESA)

Welcoming remarks by co-organizers

Zoritsa Urosevic, Head, Institutional and Corporate Relations,
United Nations World Tourism Organization (UNWTO), and
Helena de Rey, United Nations Environment Programme (UNEP)

Introduction of the provisional programme and introduction of participants

Ralph Wahnschafft, Senior Economic Affairs Officer, DSD/DESA

Introductory overview presentations: Setting the stage (10:15 am – 12:00 noon)

Ecotourism and Sustainable Development: Trends and Issues

Kelly Bricker, Associate Professor, Interim Chair, University of Utah, College of Health, and
Chair, The International Ecotourism Society (TIES), Washington D.C.

Challenges and opportunities for sustainable (eco)tourism development in developing countries:

The 2020 Vision and tourism development strategy of Morocco

Nada Roudies, Secretary-General, Ministry of Tourism, Rabat, Morocco, and Chair of Global
Partnership for Sustainable Tourism (GPST)

Challenges and opportunities for sustainable (eco)tourism development in small island developing
States (SIDS): The experience of Samoa

Sonya Hunter, Chief Executive Officer, Samoa Tourism Authority, Apia, Samoa

Challenges and opportunities for sustainable (eco)tourism development in countries of the European Union: The European Destinations of Excellence (EDEN) Programme

Iлона Lelonek Husting, Policy Officer, DG Enterprise and Industry, Unit E1 Tourism Policy, European Commission, Brussels

Special Presentation (12:00 noon -12:45 pm):

Authentic Ecolodges as a driver for poverty alleviation

Hitesh Mehta, HM Design, Fort Lauderdale, Florida, United States

Lunch break

Tuesday, 29 October 2013, afternoon session

Session 1: Financing sustainable (eco)resort/hotel investments and developing the markets for (eco)tourism services (2.00 pm – 3.45 pm)

Moderator: Zoritsa Urosevic, Head, Institutional and Corporate Relations, United Nations World Tourism Organization (UNWTO)

Financing hotel, resort and ecolodge investments: Balancing economic viability, social benefits and environmental considerations

Lelei TuiSamoa Lelaulu, Special Advisor, World Bank, Washington D.C.

Financing support for sustainable tourism in LDCs: the Enhanced Integrated Framework as an Aid-for-Trade instrument

Dale Honeck, Counselor, Trade in Services Section, World Trade Organization (WTO)

Costa Rica's Programme for Certification of Sustainable Tourism

Glenn Jampol, Vice President of the National Accreditation Commission for the Costa Rica Tourist Board

Voluntary programmes for “greener” tourism: Eco-certification of hotels and tourism services

Guido Bauer, CEO, Green Globe Certification, Los Angeles, California, United States

Break (3.45 pm – 4.00 pm)

Session 2: Tourism planning, marketing and destination management (4.00 pm – 6.00 pm)

Moderator: Mohamed Reza Salamat, Senior Sustainable Development Officer, Division for Sustainable Development, UN DESA

Challenges and opportunities for sustainable (eco)tourism development in developing countries:

Development of new ecotourism destinations in Indonesia

Sapta Nirwandar, Vice Minister, Ministry of Tourism and Creative Economy, Jakarta, Indonesia

Planning, developing and managing sustainable (eco)tourism destinations facing new or emerging challenges

Maharaj Vijay Reddy, Senior Lecturer in Tourism Management, School of Tourism, Bournemouth University, United Kingdom

Planning for sustainable tourism development in South-Eastern Europe

Manuel Junck, German Agency for International Cooperation (GIZ), Eschborn, Germany

Tourism development in Cape Verde: Is it time to abandon the all-inclusive model?

Eneida Fernandes, Tourism Specialist, Private Sector Development, Africa Department, World Bank, Washington D.C.

Promotion of sustainable (eco)tourism in China

Jigang Bao, Professor and Assistant President, Dean of School of Tourism Management, Sun Yat Sen University, China

Wednesday, 30 October 2013, Morning session

Session 2 (cont'ed): Tourism planning, marketing and destination management (9.30 –

11.30am) Co-moderators: Eneida Fernandes , Tourism Specialist, Private Sector Development, World Bank, Washington D.C. and Birgitte Bryld Alvarez-Rivero, Senior Sustainable Development Officer, Division for Sustainable Development, UN DESA

Promotion of sustainable (eco)tourism in Republic of Korea

Hyeri Han, Assistant Director, Ministry of Sports, Culture and Tourism

Measures to promote sustainable (eco)tourism in Islamic Republic of Iran

Jafar Barmaki, First Counselor, Permanent Mission of Islamic Rep. of Iran to the United Nations, Geneva

Sustainable Tourism: the future that Madagascar wants through its Challenge 2020

Patrick Ramonjavelo, Tourism Expert, Honorary President of Travel Agencies Association of Madagascar, and Team Leader, Amadeus / France

New sustainable (eco)tourism initiatives in Indonesia

Iskandar B. Kuntoadji, Board member of IBEKA, Jakarta, Indonesia

Sustainable Eco-Tourism in Japan: Example of Picchio Wildlife Research Centre

Masaya Kusube, Picchio Wildlife Research Centre, Picchio, Japan

Session 3: Assessing socio-economic benefits, employment generation and poverty reduction from sustainable (eco)tourism (11:30 am – 12:30 pm)

Co-moderators: Eneida Fernandes, Tourism Specialist, Private Sector Development, World Bank, Washington D.C., and Birgitte Bryld Alvarez-Rivero, Senior Sustainable Development Officer, Division for Sustainable Development, UN DESA

Regulations to enhance sustainability of (eco)tourism in Cambodia

Neng Kim, Deputy Director, Ministry of Environment, Phnom Penh, Cambodia

Policy recommendations for enhancing poverty reduction in developing countries through Tourism

Wolfgang Weinz, Hotels, Catering and Tourism Specialist, Sectoral Activities Department, International Labour Organization (ILO)

Lunch break (12:30 – 2:00 pm)

Wednesday, 30 October 2013, Afternoon session

Session 4: Enhancing environmental protection through sustainable (eco)tourism

(2:00 – 3:00 pm)

Moderators: Helena de Rey, UNEP, Paris

Heritage protection and sustainable (eco)tourism

Peter DeBrine, The UNESCO World Heritage and Sustainable Tourism Programme, UNESCO World Heritage Center

Environmental Impact Assessment of Ecotourism Development: Case studies and experiences

Sang In Kang, Senior Development Management Expert, UN Sustainable Development Office, Songdo-dong, Rep. of Korea

Session 5: Partnerships for international cooperation (3:00 – 5:00 pm)

Co-moderators Lelei TuiSamoa LeLaulu, Special Advisor, World Bank and Ralph Wahnschafft, Senior Economic Affairs Officer, Division for Sustainable Development, UN DESA

Trans-boundary cooperation in sustainable tourism and destination management: Examples of German-Polish co-operation

Alexander Schuler, Managing Partner, BTE Consultants for Rural Tourism Development, Berlin, Germany

The 10YFP Sustainable Tourism Programme: Policies to implementation, partnerships, and results
Helena de Rey, United Nations Environment Programme (UNEP), Paris, France

Delivering as One for Tourism: the UN Steering Committee on Tourism for Development and the EU-DEVCO Guidebook on Sustainable Tourism.

Zoritsa Urosevic, Head, Institutional and Corporate Relations, UNWTO

Compendium on Good/Best Practices in Sustainable (Eco)Tourism: Selected case profiles

Fen Wei, Research Assistant, Division for Sustainable Development, UN DESA

Closing session (5:00 – 5:30 pm)

Concluding remarks by Ralph Wahnschafft, Senior Economic Affairs Officer, Division for Sustainable Development, UN DESA/DSD