



# GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT DATA

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# The Global Partnership has 150+ Data Champions



# CHALLENGES in the Sustainable Development Data Ecosystem

## Disablers: Political Environment



Low policy-maker use of data in decision-making



Limited popular constituency pushing for data-driven decision-making

## Demand Side



Low interest and understanding in the value of data



Low literacy and capacity to access, analyze, use data



Low ability to effectively signal demand

**MARKET  
FAILURE**

## Supply Side



Low capacity and resources to produce quality data



High costs of data, technologies, services



Barriers to opening and sharing data



Deluge of unused data

## Disablers: Structural Environment



Asymmetrical information and lack of interoperability



Lack of trust and silo'd communities and institutional frameworks

# Harnessing the **DATA REVOLUTION** for Sustainable Development

## Enablers: Political Environment



Showcase how data can **remove political and social barriers**, and address data gaps



Stimulate **collaboration** between public-private actors in support and tracking of the SDGs

## Demand Side



Drive **awareness and political buy-in** on how and why data makes a difference



Ensure **visibility and understanding** of data for filling gaps and decision making



## Supply Side



Harness **real time data flows** for sustainable development



Ensure **access to data** in public domains; including open data



Catalyse **data innovations** for the delivery of the SDGs

## Enablers: Structural Environment that Fosters Trust



Foster **private sector engagement** to address market failures by providing expertise and knowledge



Support the establishment of **fair use** of data



Foster mechanisms to improve **access and interoperability** that enables widespread usage of SDG data

# Global Partnership Core Theory of Change

## GOALS AND FUNCTIONS

### GOAL #1

Keep data for sustainable development high on the political agenda, highlight successes and catalyze action

- **Agenda-setting advocacy** to drive awareness, interest, political buy-in on how and why data makes a difference - from governments to private sector, civil society, international organizations and data communities across the globe
- **Ensure visibility and understanding of data** for filling gaps, solving data challenges and decision making by highlighting successes through inclusive, multi-stakeholder convenings
- **Catalyze action at every level** through reporting and access that drives mutual accountability and trust

### GOAL #2

Support multi-stakeholder collaboration to deliver data for SDGs and optimize resources

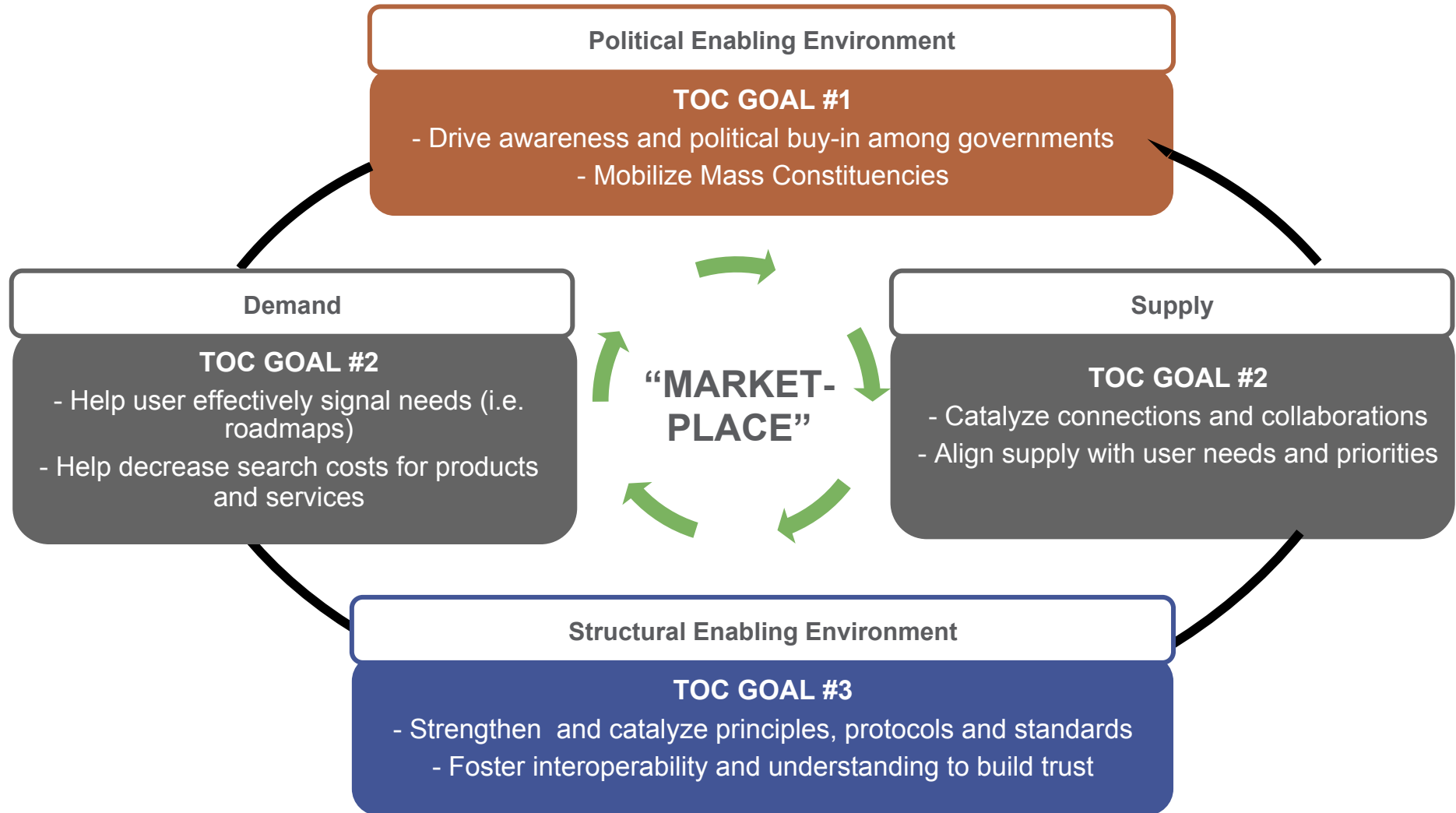
- **Identify & foster connections** between demand for sustainable development data (gaps/needs) and supply (interventions: collaboratives, commitments, toolkits)
- **Enable knowledge sharing exchange** of demonstrations, data innovations and technological solutions through a collaboration marketplace and virtual and in-person convenings
- **Mobilize donors and private sector** around data literacy and capacity building, access gaps, prioritized issues and opportunities for action (commitments); provide seed funding for key priorities (challenge grants)

### GOAL #3

Advance data access and interoperability mechanisms and standards

- **Foster trust and accountability frameworks** by promoting and strengthening data principles and standards
- **Catalyze data access and interoperability mechanisms** that enable widespread usage of sustainable development data far beyond the partnership
- **Strengthen existing and promote the development of new data** for SDG-relevant principles, standards, ontologies, taxonomies, etc. as needed
- **Identify and disseminate best practices** on data access (including private sector data sharing), open data, and data literacy

The Global Partnership thus addresses challenges and opportunities across its three core theory of change goals.



# WHAT DOES THE GLOBAL PARTNERSHIP DO?

## CONVENE

Assembles **CHAMPIONS** from government, official statistics, companies, civil society, international organizations, academic institutions, think tanks, foundations, and data communities

## CONNECT

Provides a neutral, open forum in which data producers, organizers, and users can link and develop **COLLABORATIONS** that address key barriers to producing and using statistics and data for action

## CATALYZE

Galvanizes political **COMMITMENTS**, align strategic priorities, strengthens norms, helps build capacities, fosters innovation and deepens trust in the booming data ecosystems of the 21st Century

# HOW WE **CONTRIBUTE...**

- Country-led Data **Roadmaps** for Sustainable Development
- Data4SDGs **Toolbox**
- Data **Principles** and **Protocols**
- Data **Architectures**
- Data **Collaboratives**
- **Resource** Alignment and Mobilization



# ***DATA FOR WHAT?***

**Improved Decision-Making and Policy**

**Increased Citizen Empowerment**

**Increased Innovation and Entrepreneurship**



**To Achieve and Monitor  
Sustainable Development  
(The SDGs)**



GLOBAL PARTNERSHIP  
FOR SUSTAINABLE DEVELOPMENT DATA

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