The average European car is parked **92%** of the time.

**31%** of food is wasted along the value chain.

The average office is unused **50-65%** of the time, even during working hours.

Source: Ellen MacArthur Foundation, SUN, McKinsey Center for Business and Environment - Growth Within: a circular economy vision for Europe
“67% of global greenhouse gas emissions are related to material management”

- UNDP (2017) Circular economy strategies for Lao PDR

“By 2030, a circular economy development path in Europe for travel, housing, and food could generate EUR 1.8 trillion annual economic benefits and reduce GHG emissions by 48%”

PROSPERITY THAT IS RESTORATIVE AND REGENERATIVE BY DESIGN

Take ➞ Make ➞ Dispose ➞ Restorative & Regenerative
A circular economy is based on three principles:

1. **Design out waste & pollution**
2. **Keep products & materials in use**
3. **Regenerate natural systems**
DIF FILM: 3D Ocean Farming. www.thinkdif.co/sessions/3d-ocean-farming