

# METHODOLOGICAL APPROACHES TO THE FORMATION OF EFFECTIVE PASSENGER TRANSPORT SYSTEMS

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Problem:
low payback of
passenger
transportation

Problem:
decrease in
volumes of
passenger
transportation

Problem: the aging of the vehicle fleet

The root causes

**Problem** 

**Problem** 

**Problem** 



## INTERESTS OF THE STATE



## INTERESTS OF THE CARRIER

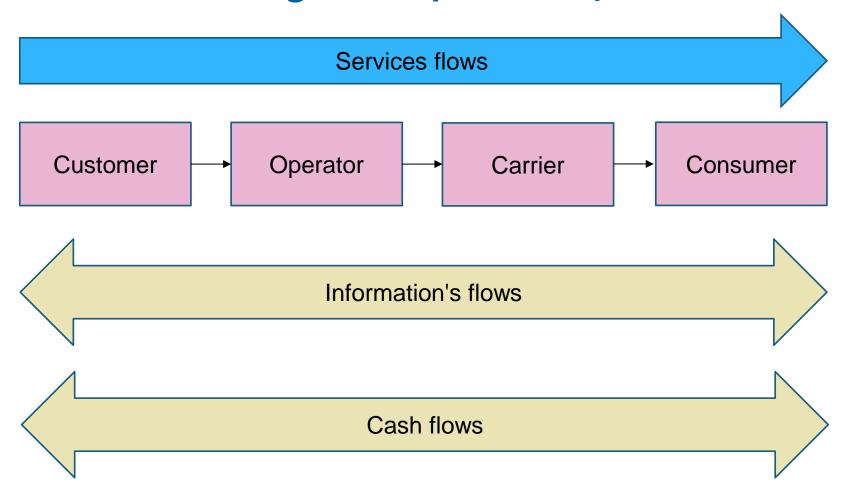


POPULATION INTERESTS



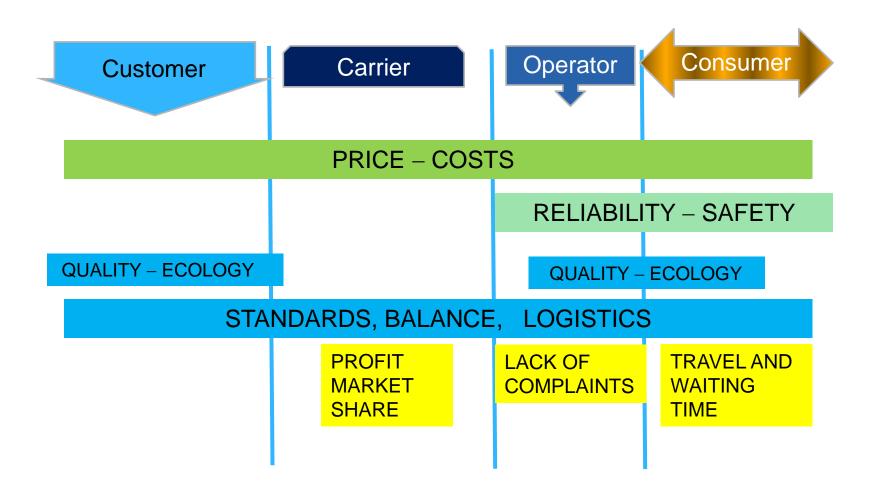


#### Passenger transport as a system





#### Targets of interest groups



#### **BELARUSIAN RESEARCH INSTITUTE OF TRANSPORT «TRANSTEKHNIKA»** agreed policy the integrating barriers information portal detection **METODOLOGY** improvement of OF EFFECTIVE

traffic management systems



the systemic infrastructure improvement

**FUNCTIONING** AND **DEVELOPMENT** OF PASSENGER **TRANSPORT** 

segmentation



division of responsibilities of all sides



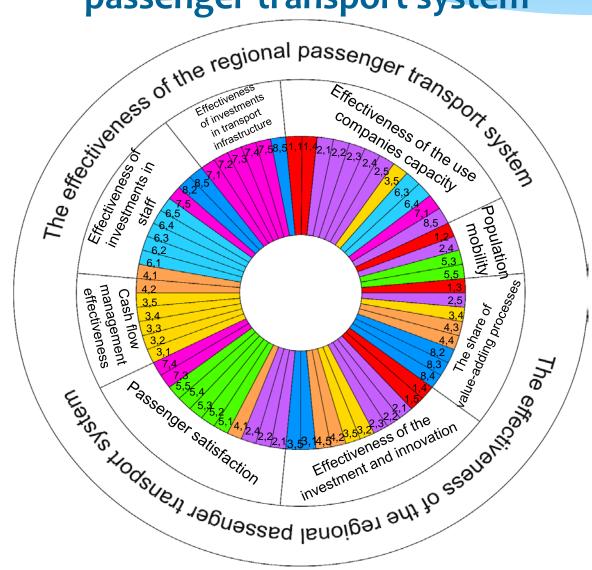
targeted services



the most effective management technology

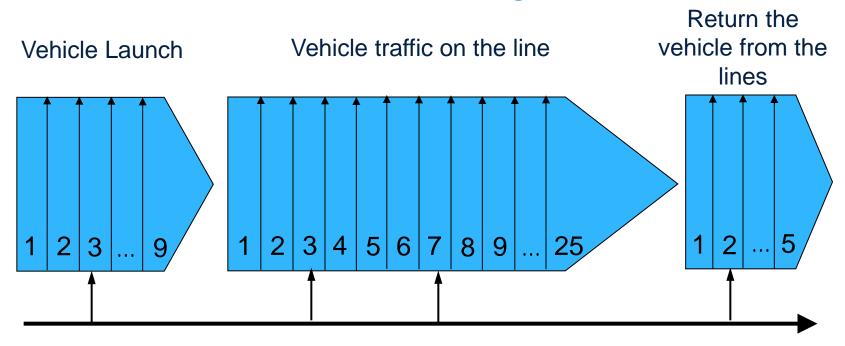


## The effectiveness of the regional passenger transport system





#### Process view of the passenger transportation



## External factors influencing the passengers transportation process:

- transport infrastructure, uniformity of movement, automatization level;
- Vehicle, their technical condition.



#### Application of classification

	Est	Parameter					
The classifying parameters	Feature	Feature	Feature	Feature	Feature	estimation	
	1	2	3	4	5	CStimation	
Parameter 1	7	9	7	5	7	7,0	
Parameter 2	5	8	6	9	9	7,4	
Parameter 3	8	6	8	8	8	7,6	
Parameter 4	7	9	3	9	7	7,0	
Parameter 5	10	9	10	10	9	9,6	
Parameter 6	8	10	7	10	5	8,0	
Parameter 7	9	5	5	10	6	7,0	
Parameter 8	9	6	4	7	7	6,6	

The line of colors	Points										
	1	2	3	4	5	6	7	8	9	10	



#### Areas for further researches

- Development of perspective directions of related services in the field of passenger transport to increase population mobility and passenger satisfaction
- Development of passenger transport services consumers segmentation systems to enhance the attractiveness of public transport and to optimize the transport work measurement parameters
- Development of normative legal acts. Rules of subjects interaction development
- Research the causes of the loss in traffic and the development of proposals to reduce their impact on the effectiveness of passenger transport
- Development of personnel management system that provides a constant growth of efficiency of its operations
- Development of financial flows management techniques that enhance the efficiency of passenger transportation on the basis of a process-oriented cost accounting system and revenue.



## Thank you for your kind attention!

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