Case Study - 1970 to Now
Global Vision Impairment
Example of a Successful Organisation
Dr Fred Hollows - Trachoma Program started 1973
Fred Hollows Foundation – Est. 1992
Fred Hollows Foundation has restored sight to over two million people in 25 countries
His successes proved that 4 out of 5 blind people don’t need to be blind

“It's obscene to let people go blind when they don't have to.” - Fred Hollows

Dr Fred Hollows 1929 - 1993
Visual Impairment Today

2014 World Health Organisation Statistics

- 285 million people are estimated to be visually impaired globally
- 39 million are blind
- 246 million have low vision
- 90% live in low-income settings
- 82% are aged 50 and above
- 80% of all visual impairment can be prevented or cured

Why Are 228 Million People Still Visually Impaired?
Visual Impairment Today
Why Are 228 Million People Visually Impaired

It’s Not From Lack of FUNDING
Visual Impairment Today
Why Are 228 Million People Visually Impaired

It’s Not From Lack of
RESOURCES
Visual Impairment Today
Why Are 228 Million People Visually Impaired

It’s Not From Lack of TECHNOLOGY
Visual Impairment Today
Why Are 228 Million People Visually Impaired

It’s Not From Lack of DEDICATION
Visual Impairment Today
Why Are 228 Million People Visually Impaired

It’s Not From Lack of KNOW-HOW
Visual Impairment Today
Why Are 228 Million People Visually Impaired

It’s the Inability To Easily Create Partnerships, Collaborate and Share Knowledge on a Global Scale
Visual Impairment Today
Why Are 228 Million People Visually Impaired

Imagine This Challenge Across All Human and Environmental Issues Globally
Welcome To

Effective Global Collaboration at a Click
Welcome To AidHub

Click With Mouse To Play Video
Achieving Greater Impact

Which Sectors and Industries Will Benefit

All parties working towards achieving the 17 Sustainable Development Goals

All Other Aid and Non-profit organisations

Disaster Relief

Climate Change

All of the above are supported by: scoring and ranking; knowledge push; supply chain management with open market of funder preferred suppliers; Aid for Trade; and the supplier bid and tender marketplace
AidHub – Partnerships and Collaboration

- Supports existing partnership structures
- Fosters innovative partnership and collaboration models
- Identify typically unseen star organisations and partners
- Drives more productive and effective partnerships
- Improves knowledge flow and transfer, internally and externally

AidHub helps you establish SMARTer Partnerships
AidHub – More Than Just Technology

AidHub has 3 layers:

The Core, the heart of the AidHub “operating system”.

Based on commonly used, intuitive user interface and business systems.
AidHub – More Than Just Technology

AidHub has 3 layers:

The Standard Core Plugins provide AidHub’s common management tools and other functionality. They can be updated or swapped out to suit a particular organization’s unique requirements.

Based on commonly used, intuitive user interface and business systems.
AidHub – More Than Just Technology

AidHub has 3 layers:
Marketplace Plugins (optional Applications) extend or change the functionality of AidHub. These can be found in the marketplace or created by specific organisations, as needed.

Based on commonly used, intuitive user interface and business systems.
AidHub – More Than Just Technology

All three layers are continually improving. The Core, standard core plugins and marketplace plugins applications will continually update and improve based on proven best practice outcomes and technology,
AidHub – Global Access To Partners

AidHub is more than technology; it offers searchable access to global funding sources, external services, experts and professionals, marketplaces for new technologies and procurement, etc.
Inspiring An Industry To Greatness
Celebrating Individual Excellence

We recognise it takes more than technology to positively transform an industry.

The data available in AidHub provides credible information for us to produce international, national and regional Awards for Excellence
**International Humanitarian Awards**

Dedicated to Individual Excellence in each of the 17 Sustainable Development Goals and Climate Change

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<th>DIRECTOR</th>
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<th>SPONSOR</th>
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**Annual Televised International & National Humanitarian Awards**

**Weekly Television Special Similar to The Stream (Al Jazeera)** based on 17 SDGs and people at work

**Active Online News Bullitons and Social Media Programs, Facebook Live Awareness Campaigns**
Transforming an Industry - Summary
AidHub end-to-end Strategy

- Launch a Born Global technology platform to improve the industry
- Improve outcomes and impact for all organisation’s initiatives
- Reduce corruption, improve transparency and accountability
- Significantly drive down costs of IT and procurement
- Open up global online procurement marketplace for the industry
- Inspire individuals to greater heights through Celebrating Excellence