Cross-sector partnership governance, accountability and stakeholder engagement

Stella Pfisterer
Partnerships Resource Centre, Rotterdam School of Management, Erasmus University, The Netherlands
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*Developing Partnerships for the Sustainable Development Goals*

Bangkok
Cross-sector partnerships as new paradoxical governance form

<table>
<thead>
<tr>
<th>‘Classical’ PPPs</th>
<th>Cross-sector partnerships for sustainable development</th>
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<tbody>
<tr>
<td>For-profit - public</td>
<td>For profit – public (intern./national) – NGO - research</td>
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<td>Up-front investment</td>
<td>Combined resources</td>
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<tr>
<td>Government sets the rules</td>
<td>Co-design</td>
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<tr>
<td>Transfer risk to private sector for delivery</td>
<td>Shared risk between parties</td>
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<td>Contract-based with clear accountability</td>
<td>Co-accountability</td>
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<tr>
<td>Transactional relationship</td>
<td>Transformative relationship</td>
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Equity

• Contribution is properly valued (respect for added value)
• Clear roles, responsibilities and rights
• Basic rules of the game for the collaboration
• Capacity building measures for partnering through trainings, guidelines, and toolkits
• Joint ownership of the process and outcomes
• Facilitation & convening
Transparency

• Build **trust** between partners to support day-to-day working relationship
• Taking time for clarity about individual objectives
• Clear and ongoing information flow (internal and external)
• Clarity in partner expectations with regard to relationship and benefits
• ‘Small wins’
Inclusiveness

- Engage all partners in collaborative decision-making
- Engage as early as possible
- Distribute tasks according to expertise and capabilities
- Facilitate spaces for informal interaction and feedback
- Foster a culture of mutual adjustment
Promoting Effective Partnering

In September 2015, the world community agreed on a new, universal plan for a sustainable future comprising 17 goals with 169 targets: the Sustainable Development Goals.

When governments, the United Nations, businesses, philanthropies and civil society work hand-in-hand, we can achieve great things.

Ban Ki-moon
Secretary General of the United Nations

The PEP Facility intends to drive the global movement for quality partnering for the Sustainable Development Goals. The site aims to brings together the foremost work on partnering theory and implementation.

PEP invites you to join our efforts to stimulate increasing excellence in partnering. Read through this website, link to useful resources, find support organisations, and join the conversation.
Invitation to join us!

Promoting Effective Partnerships: www.effectivepartnering.org

Cross-sector social interaction community: http://www.cssicommunity.org

Contact details

spfisterer@rsm.nl

http://www.rsm.nl/prc/