Designing and managing SDG partnerships for greatest impact

An SDG Learning and Training session during the 2019 High-level Political Forum on Sustainable Development

15 July 2019, Conference Room 5, UNHQ, New York

Introduction

The scope and complexity of the transformations required for achieving the 2030 Agenda for Sustainable Development and the 17 sustainable development goals (SDGs) that are at their core are unprecedented. As a result, no government or stakeholder will be able to address the multi-sectoral, cross-pillar global challenges of today alone. Instead, the 2030 Agenda can only be achieved if different sectors and actors work together in an integrated manner by pooling financial resources, knowledge and expertise.

SDG 17, which is meant to "strengthen the means of implementation and revitalize the global partnership for sustainable development", through its targets 17.16 and 17.17, recognizes the critical importance of multi-stakeholder partnerships that mobilize and share the finance, knowledge, expertise and technology to support the achievement of SDGs in all countries. The targets also highlight the need to promote effective public, public-private and civil society partnerships.

Over the recent years, the importance of multi-stakeholder partnerships in supporting the implementation of sustainable development has also been increasingly recognized by member States and different stakeholders, including leading institutions in international development and the private sector. This is evident in the many UN Conferences that have resulted in the launch of new multi-stakeholder partnerships and voluntary commitments.

However, designing and running effective partnership platforms and partnerships across societal sectors is challenging. In this workshop, we will introduce some of the key partnership concepts, learn with country level partnership practitioners, and provide practical tools which participants can use to improve their own partnership practice.

This course will consist of four sections covering designing and managing individual partnerships for greatest impact towards the SDGs, designing the collaborative approach of national level SDG focused partnership coalitions, and managing partnerships for greatest impact.
Participants

- The workshop will be open to all participants of 2019 High-level Political Forum on Sustainable Development who are keen to learn more about good partnership practices and effective country driven partnership platforms.

Learning objectives

Participants will:

- Enhance the understanding of the crucial role of partnerships to the delivering of the SDGs
- Engage with partnering basics – principles, working definition, types
- Understand how to focus on value creation
- Appreciate the roles that country-driven partnership platforms can have in catalyzing partnerships and actions for the SDGs

Programme

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<thead>
<tr>
<th>Time</th>
<th>Item</th>
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<tbody>
<tr>
<td>20 mins</td>
<td><em>Introduction</em></td>
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<td>- Why partnerships are critical for supporting implementation of the 2030 Agenda</td>
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<td>- Working definition of partnerships and core principles</td>
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<td>45 mins</td>
<td>Partnering with governments, UN entities and stakeholders, including the private sector</td>
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<td>25 mins</td>
<td>Typology of partnerships for the SDGs</td>
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<td>45 mins</td>
<td>Understanding collaborative advantage and value creation</td>
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<td>25 mins</td>
<td>Introduction to how to develop a partnership and the competencies required</td>
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<td>20 mins</td>
<td>Country-driven partnership platforms for the SDGs as a systematic mechanism to catalyze partnerships and actions for sustainable development</td>
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Speakers and trainers

- Ms. Lotta Tähtinen, Chief, Outreach and Partnership Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs
- Mr. Jean D’Aragon, Officer-in-Charge, United Nations Office for Sustainable Development (UNOSD), Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs
- Mr. Darian Stibbe, The Partnering Initiative
- Ms. Dragana Bulić, Advocacy & Partnering Specialist, World Vision Bosnia and Herzegovina
- Mr. Deepesh Paul Thakur, Regional Advocacy and Engagement Director, World Vision Asia Pacific (tbc)
- Mr. Mike Wisheart, Senior Advisor, Business Sector Engagement and Partnerships, World Vision International