



“I call on stock exchanges around the world to join this effort”.

Ban Ki-moon, 2007-2016 UN Secretary-General



A United Nations initiative organized by:



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Overview

Mission

Build the capacity of stock exchanges to promote corporate sustainability and the implementation of Sustainable Development Goals

Methods

Leverage a unique global network of stock exchanges to promote change.

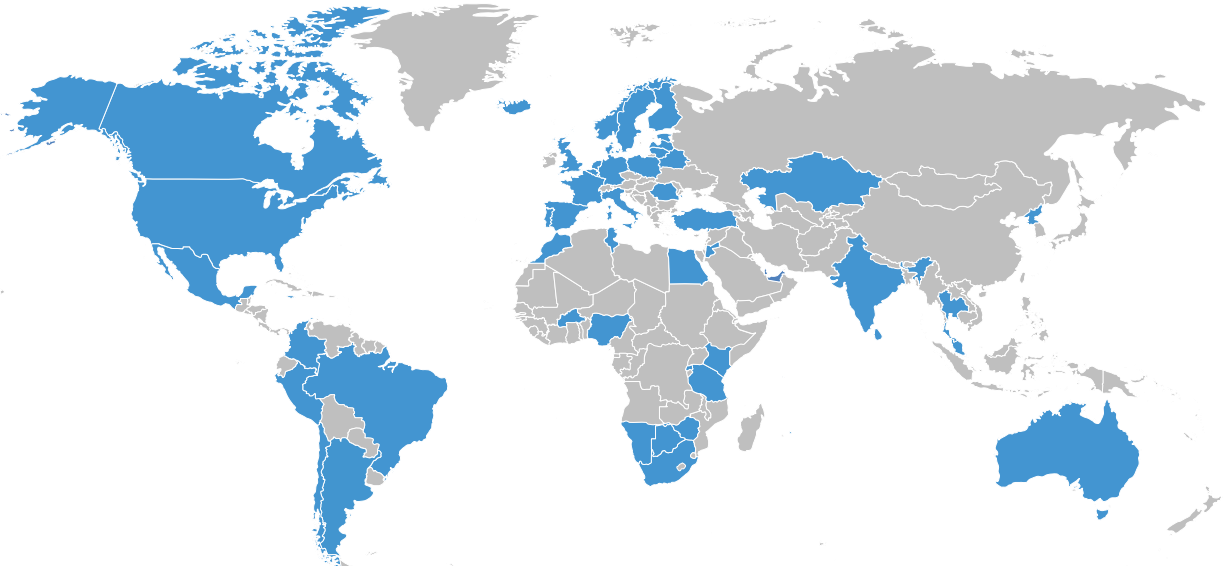
Impact

Stock exchanges as a force multiplier: the SSE is impacting the way entire markets address sustainability issues such as sustainability reporting and green finance.

Why What and How

Named by **Forbes**
magazine as one of the
**“World’s Best
Sustainability Ideas”**
in 2011

The diagram illustrates the flow of influence and information into stock exchanges. On the left, three icons represent external stakeholders: a person with a dollar sign for **INVESTORS**, a government building for **POLICY MAKERS**, and a group of people for **CIVIL SOCIETY**. Three arrows point from these stakeholders towards a central icon of a classical building labeled **STOCK EXCHANGES**. A large arrow then points from the stock exchanges to a final icon on the right, which depicts two rows of factory buildings. Below this icon, the text states: **Stock exchanges globally list over 75,000 companies**.



What: a partnership to facilitate action



The Initiative

A partnership between the UN, stock exchanges, investors, companies, regulators and governments

Secretariat

UNCTAD, UN Global Compact, UNEP FI and PRI are the organizers of the SSE initiative and manage its secretariat



Objective

Facilitate a peer-to-peer dialogue among stock exchanges to explore how they can work together with investors, regulators, and companies, to enhance corporate transparency, and ultimately performance, on ESG issues and encourage sustainable approaches to investment

What: a lever to promote the SDGs



The SSE has identified 5 relevant SDGs that stock exchanges are well positioned to effect positive change:

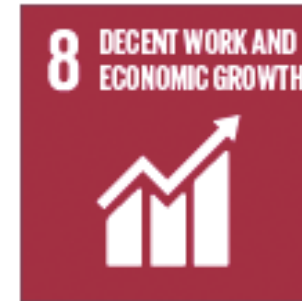
Target 5.5 women's equal opportunities for leadership

Target 8.3 growth of micro-, small- and medium-sized enterprises, including through access to financial services

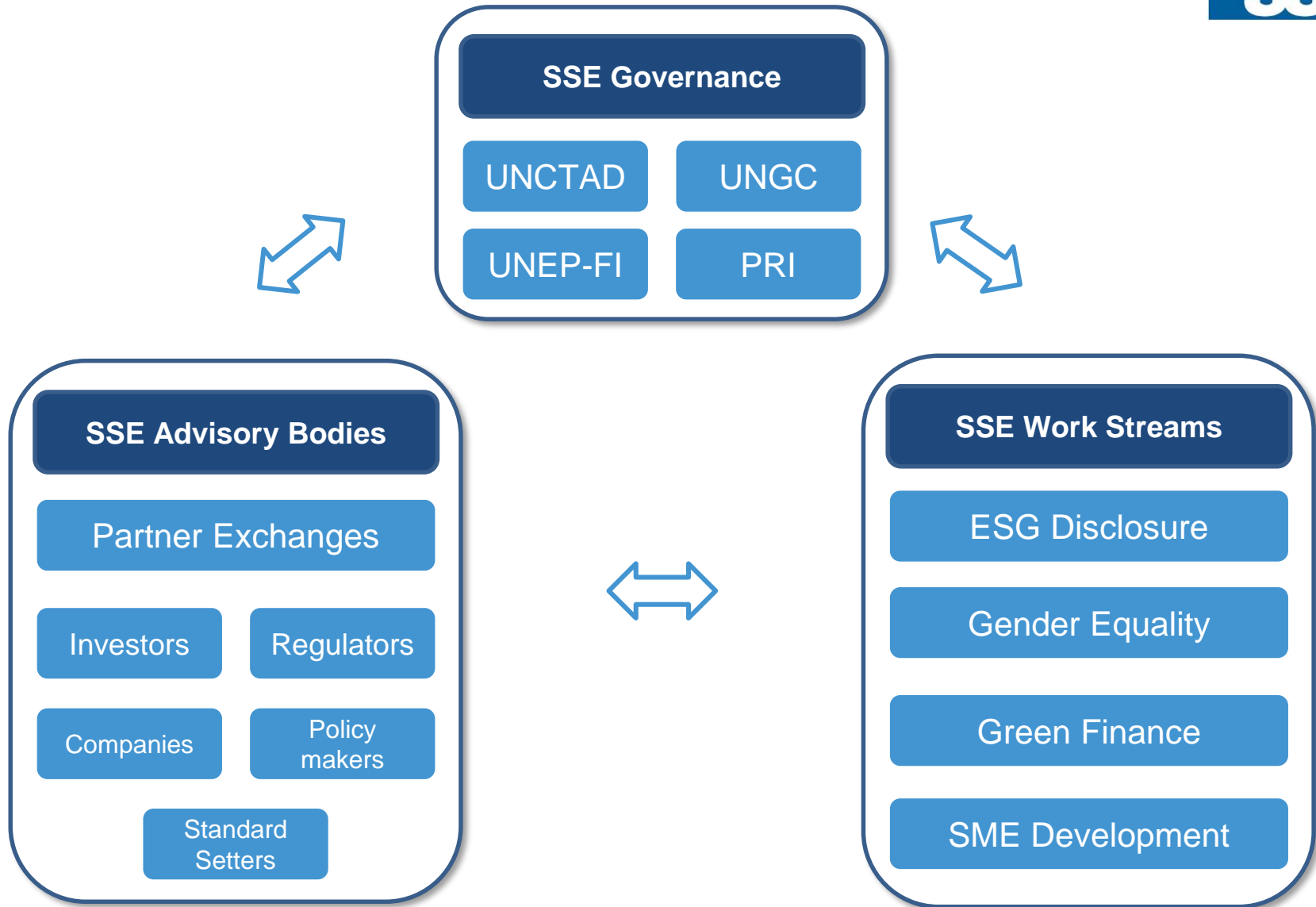
Target 12.6 Encourage companies, especially large and trans-national companies to adopt sustainable practices and to **integrate sustainability information** into their reporting cycle.

Target 13.3 **climate change** mitigation, adaptation

Target 17.16 Enhance the global partnership for sustainable development complemented by **multi-stakeholder partnerships** that mobilize and share knowledge, expertise, technologies and financial resources



How: multi-stakeholder partnership



How: three pillars of activity



- A peer-to-peer learning platform
- A neutral multi-stakeholder forum
- Partners with other multilateral organisations



- Research on stock exchange and regulatory initiatives
- Database of stock exchange sustainability activities
- Library of publications on sustainability practices

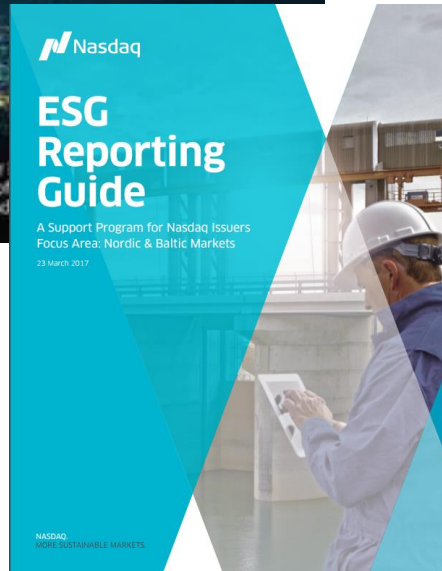


- Providing guidance and training
- Assisting with development of sustainability products / tools
- Conducting education and awareness workshops

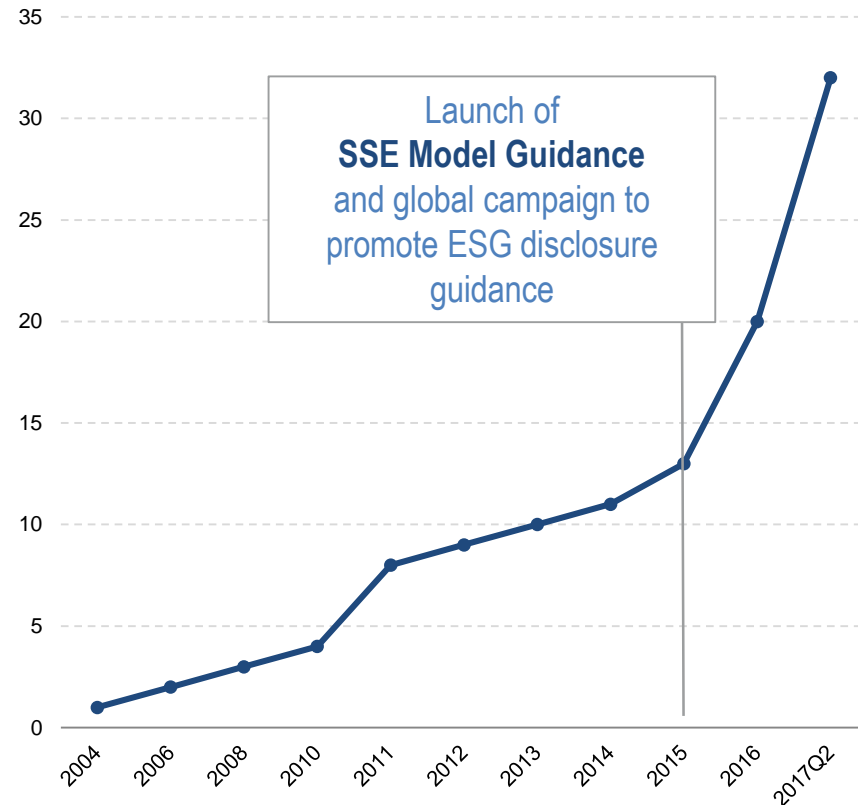
How: specific, measurable work



The Model Guidance Campaign



Number of exchanges with ESG guidance



www.sseinitiative.org/engagement/esg-guidance/

Discussion and Q&A



- Ways to communicate sustainable consumption and production
- Tools and indicators developed through and for partnerships
- Ways stakeholders can be involved to take action towards more sustainable lifestyles

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