SDG Acceleration Actions

Towards sustainable development for all
An ambitious global effort is underway to deliver the 2030 Agenda by summoning more governments, civil society, businesses and calling on all people to make the SDGs their own.

The Decade of Action will:

- Mobilize everyone, everywhere
- Demand urgency and ambition
- Supercharge ideas to solutions
UN DESA’s contribution to the Decade of Action on the SDGs.

SDG Acceleration Actions are voluntary initiatives by governments or other stakeholders to accelerate SDG implementation.

SDG Acceleration Actions aim to ...

- Inspire and mobilize innovative programmes and partnerships;
- Scale up existing good practices;
- Build resilience and help the world build back better after COVID-19.

Published on a searchable online database.
More than **150** SDG Acceleration Actions have been registered since the UN SDG Summit in September 2019.
By region:

- Europe: 41%
- Latin America and Caribbean: 13%
- North America: 8%
- West Asia: 5%
- Africa: 11%
- Asia and Pacific: 20%
- South Asia: 2%
By sector:

- Civil Society: 35%
- Private Sector: 9%
- Academia: 5%
- UN System: 18%
- Government: 32%
- Other: 1%

SDG ACCELERATION ACTIONS
Case study 1: 50/50—The Equality Project

- Public-private partnerships between the BBC, UK and other organizations.
  - Participating organizations commit to making 50% of on-screen talent, including reporters and actors, women.
  - Goal is to increase the representation of women in media content by monitoring data from media outputs and informing editorial decision-making processes.
  - The project has more than 600 BBC teams and 60 partner organizations.

https://sustainabledevelopment.un.org/partnership/?p=36445
Case study 1: 50/50—The Equality Project

• As a continuation, the project is seeing how 50:50 methodology can be used to improve under-representation of persons with disabilities and ethnic minorities.

https://sustainabledevelopment.un.org/partnership/?p=36445
Case study 2: Lamp Hope

- Provides a unique platform for local communities in Cape Verde and Kenya to monetize their local culture and folklore.

- Through the platform, tourists and purposeful donors can find authentic local experiences and contribute to sustainable community development.

For instance, lodging profits are used to finance renewable energy systems in rural communities.

https://sustainabledevelopment.un.org/partnership/?p=33999
Case study 2: Lamp Hope

25% of the price of tourism packages goes towards supporting local communities to implement their sustainable development priorities.

https://sustainabledevelopment.un.org/partnership/?p=33999
Case study 3: Agrolibano

- Export company dedicated to sustainable production of melons in Honduras.
- Has a Social Investment Policy and business model aligned with the SDGs that promotes well-being for those left furthest behind.
- Programmes include: strengthening citizen participation for peace and development; local economic development; comprehensive early childhood care; healthy families; five star schools action; access to education for groups that are socially excluded.
- Working to reduce multidimensional poverty index (IPM) from 0.43 to 0.40 in rural communities of Southern Honduras by 2023.

https://sustainabledevelopment.un.org/partnership/?p=34500
Case study 3: Agrolibano

• Currently conducting an analytical study to develop a strategic plan that will contribute to promoting human development for the local, rural population.
Share your SDG Acceleration Action today @
sustainabledevelopment.un.org/sdgactions
Thank you.