



Sustainable and just economies: Lessons learned from the COVID-19 Crisis and enabling factors for the SDGs

The COVID-19 crisis and economic impact of the “Great Lockdown” has both highlighted the urgency of Agenda 2030 and threatened to rollback progress made since 2015.

Ensuring that the recovery points towards a development model that delivers a triple bottom-line of prosperity, planet and people in light of the global pandemic requires coordinated and well-integrated policies to maximise opportunities for more and better jobs, social inclusion, and social justice. Consultation among the main stakeholders of the world of work is instrumental to achieve consensus and respect for labour rights and ensure that no one is left behind during the transition towards sustainable and just economies.

Action is needed to support the Agenda 2030 vision of an equal and sustainable world, as well as renewed commitment from government and business to ensure transparency, accountability, and clarity of decision-making as well as align efforts towards a just, people-centred recovery during the Decade of Action.

Objectives

The workshop brings together information and experiences from different schemes of work on the issue of sustainable economies. These diverse experiences will allow the participants to have a broader understanding into various perspectives and issues under this heading, as well as providing them with tools to enable and support their critical perspectives in these issues. In addition, the workshop foresees the presentation of tools that promote collaboration among different sectors that can help incentivize and catalyze the achievement of SDGs and a quick transition to sustainable and just economies.

Speakers

- Moustapha Kamal Gueye, Green Jobs Programme Coordinator, ILO
- Isabell Kempf, Head of Bonn Office & Senior Research Coordinator and Dunja Krause, UNRISD
- Charlotte Portier, Manager of International Policy, GRI
- Dan Neale, Lead for Social Transformation, World Benchmarking Alliance
- Elena Botvina, Economic Affairs Officer, Division of Investment & Enterprise, UNCTAD
- Constanza Pauchulo, IWRAW Asia Pacific Programme Officer
- Sehnaz Kiyamaz Bahçeci, WMG, Coordinator
- Moderator: Linda Deelen, Programme Manager of Enterprise, Microfinance and Local Development Programme, ITCILO

Panellists' bios and photos

Moustapha Kamal Gueye, ILO



Dr. Moustapha Kamal Gueye is Coordinator, Green Jobs Programme, at the [International Labour Organization \(ILO\)](#), working to promote positive employment outcomes of policies on climate change, green economy and sustainable development. Previously, he served as Head, Green Economy Advisory Services at the [United Nations Environment Programme \(UNEP\)](#) and as a Senior Programme Manager at the International Centre for Trade and Sustainable Development in Geneva. Earlier, he spent twelve years across Asia working at the [Institute for Global Environmental Strategies \(IGES\)](#) in Japan. He currently serves as a member of the Advisory Committee of the [Green Economy Coalition](#) and the Advisory Committee of [GEO for Business](#). Kamal holds a Ph.D. from

Nagoya University, Japan; DEA and LL.M from Dakar University; and Executive Certificates from the World Bank Institute; Columbia University; Foundation for Advanced Studies on International Development, Japan; and Integrated Research and Action for Development, India. He speaks Wolof, French, English, and Japanese.

Isabell Kempf, UNRISD



Isabell Kempf leads the UNRISD Bonn Programme on Integrating Knowledge and Capacity Development for the SDGs. Prior to joining UNRISD, Isabell was the co-Director of the UNDP-UNEP Poverty-Environment Initiative based at UNEP in Nairobi. She has 26 years of experience working with the UN, including UNESCO, the Economic Commission for Latin American and the Caribbean, and the Office of the High Commissioner for Human Rights. Isabell has published widely on the right to development, poverty reduction, economic, social and cultural rights, and the social dimensions of sustainable development, and she brings many years of experience in the areas of capacity building and policy-oriented research. She was appointed to the Advisory Board of the Global Governance Institute of University College London in 2014.

Isabell has a B.A. and an M.A. from Oxford University in Politics, Philosophy and Economics, and a Ph.D. in International Economics and Development from the University Complutense of Madrid. She also has post-graduate degrees in Gender and Public Policy as well as Social Communication from universities in Chile.



Dunja Krause, UNRISD

Dunja Krause is a Research Officer and leads UNRISD’s work on climate justice with a focus on just transition to low-carbon development and transformative adaptation to climate change in coastal cities. She coordinates the Just Transition Research Collaborative and recently co-edited the volume “Just Transitions: Social Justice in the Shift Towards a Low-Carbon World” (Pluto Press). A geographer by training, she has previously worked at the United Nations University Institute for Environment and Human Security (2009-2014), focusing on vulnerability assessments to natural hazards, the development of a global risk index, and the evaluation of climate change adaptation options in the Vietnamese Mekong Delta. Dunja previously held a shorter post (2008-2009) with the United Nations Environment Programme in Vienna, working on the interlinkages between environment and security and transboundary environmental cooperation as a means of conflict prevention.

Charlotte Portier, GRI



Charlotte Portier has a background in international law and human rights law. As International Policy Manager at GRI, she focuses her work on the Sustainable Development Goals and the contribution of the private sector, as well as the practice of corporate sustainability reporting. She started her career in Brussels, working for European networks, defending and advocating for the rights of persons with disabilities and social service providers. She holds a LL.M. in International Human Rights Law from Maastricht University.

Dan Neale, World Benchmarking Alliance



Dan Neale leads the social transformation within the WBA, responsible for establishing the framework to assess the 2,000 keystone actors on core social aspects. Previously, Dan led the Corporate Human Rights Benchmark (CHRB), doubling the number of companies assessed and setting up UNGP Snapshot assessments, supporting the movement for mandatory human rights due diligence. Before CHRB, he spent five years working with extractives and renewable companies on social risk and impact management in the UK, Middle East and sub-Saharan Africa. Dan spent his twenties with the British military, with several years spent working in stabilisation, influence, community engagement and training roles.

Elena Botvina, UNCTAD



Elena Botvina is an Economic Affairs Officer at the Division of Investment & Enterprise of UNCTAD, working on harmonization and comparability of sustainability reporting in attainment of 2030 Agenda for Sustainable Development with a view to facilitate sustainable investment and inclusive growth. She conducted extensive economic research on sustainability and SDG reporting as well as coordinated development of the case studies on measuring the contribution of the private sector to the implementation of the SDGs. Elena leads technical cooperation project on enabling policy frameworks for enterprise sustainability and SDG reporting in the African region. She also facilitates the work of UNCTAD as a co-custodian for developing metadata guidance and the methodology for the SDG target 12.6.1. Her previous experience relates to working in multinational organizations providing expertise in credit ratings, audit and reporting including Fitch Ratings and KPMG. Elena holds an MBA degree from IMD Business School, Switzerland and B.A. from State University of Management, Russia.

Constanza Pauchulo, IRAW Asia Pacific



Constanza Pauchulo is a programme officer at IRAW Asia Pacific, a feminist organisation committed to the full realisation of women's human rights through the pursuit of equality. As the focal point for its programme on Transforming Economics and Development through a Feminist Approach, Constanza coordinates projects and activities relating to gender equality and corporate accountability, sustainable development, and macroeconomics. Prior to joining, she practised as a civil litigator in Toronto, Canada, advising on complex commercial disputes and regulatory matters. Her professional and academic experience includes working with legal clinics, NGOs, academic institutions, and multilateral organisations on women's rights, indigenous and rural community rights, labour and migrant worker rights, refugee rights, the protection and security of human rights defenders, and international justice.

Şehnaz Kiyamaz Bahçeci, WMG



Şehnaz Kiyamaz Bahçeci is the coordinator of the Women's Major Group, an official, self-organized stakeholder group to the UN sustainable development processes. Şehnaz has been working on various advocacy campaigns on gender equality and international women's human rights processes for over 15 years. Since 2013, she has been focusing on U.N.'s Agenda 2030 and the SDGs as a member of the Women's Major Group. Şehnaz also worked as a non-formal trainer and facilitator for various CSOs, wrote the first and second alternative civil society reports for Turkey's VNRs and advocated for a more robust civil society participation in SDG processes. She is currently a member of the UNWOMEN ECA Civil Society Advisory Group.

Linda Deelen, ITCILO



Linda Deelen is the Manager of the Enterprise, Microfinance and Local Development Programme (EMLD) of the International Training Centre of the ILO, managing a portfolio of training and capacity building activities in the areas of SME development, financial inclusion, rural and local development, green jobs, global supply chains, cooperatives and the social and solidarity economy. Before joining the Centre, Linda worked as enterprise specialist for the International Labour Organization, both at ILO headquarters in Geneva and in different field offices in Asia and Latin America. For over 20 years she provided technical support, training and advisory services to public and private institutions on private sector development with a particular focus on small and medium sized enterprises. Linda is the author and co-author

of publications on women entrepreneurship, enterprise formalization and SME finance.

Reference materials for attendants

- World Benchmarking Alliance, “Social Transformation: Draft Methodology and Indicators” Call For Inputs. Click [here](#).
 - Just as the SDGs place people first, WBA’s Social Transformation Draft Methodology aims to put people at the heart of change so that no one is left behind. The initial draft social transformation draft methodology outlines draft indicators that will be used to assess the 2,000 most influential companies globally on 15 core social expectations topics. These include living wages, corporate taxation, lobbying, core labour standards and respect for human rights. Learn more and submit feedback until September 7, 2020.
- [GRI SDGs reporting tools](#)
- [UNCTAD Guidance on core indicators for entity reporting on contribution towards implementation of the Sustainable Development Goals:](#)
- [UNCTAD Training Manual “Core SDG Indicators for Entity Reporting”](#)
- [Feminist Response to Covid-19](#) (collective resource) (2020)
- Gender and Development Network (GADN) and the African Women’s Development and Communications Network (FEMNET), [Push No One Behind: How Current Economic Policy Exacerbates Gender Inequality](#) (2019)
- Women’s Major Group, [Engaging with the Voluntary National Review Process: A Guide for Members of the Women’s Major Group](#) (2018)
- Women’s Major Group, [From the Pandemic to 2030: Feminists Want System Change](#) series (2020)
- International Women’s Rights Action Watch Asia Pacific (IWRAP Asia Pacific), [CEDAW-SDGs Tool](#) (2018)
- IWRAP Asia Pacific, [A Simple Guide to CEDAW and the SDGs](#) (video) (2017)
- ILO (2016) [Guidelines for a just transition towards environmentally sustainable economies and societies for all](#)
- ILO , [Climate change and jobs](#)
- ILO (10 December 2019) [Climate Action for Jobs Initiative launched by UN Secretary-General and ILO Director-General](#)
- ILO (2019) [Climate action for jobs initiative brochure](#)
- ILO, [COVID-19 and the world of work](#)
- ILO (2020) [A policy framework for tackling the economic and social impact of the COVID-19 crisis](#)
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