



HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT

#HLPF #SDGs #GlobalGoals sustainabledevelopment.un.org/hlpf/2020

WORLD ECONOMIC FORUM

2020 High Level Political Forum exhibitions

1. Name of the approach/ tool/project

The [Strategic Intelligence Platform](#) of the World Economic Forum

2. Description of the approach/tool/project description (methodology, techniques and strategies used)

Strategic Intelligence is a knowledge platform that provides contextual briefings, curated by experts and supported by machine intelligence, on complex global issues, industries and economies. It facilitates systems thinking and maps the headline issues within their sphere of influence, linking the core issues to those at the edge.

3. Implementation methodologies

This is a platform accessible to anyone once they have signed up to it

4. How does this approach/tool/project directly relate to the achievement of the 2030 Agenda for Sustainable Development

The Platform includes multiple topics of relevance to the SDGs, it has a map for each [SDG](#) but also for multiple associated issues such as [Climate Change](#), [Biodiversity](#), [Education and Skills](#) etc.

The platform presents the most up to date, expert thinking on each of these topics and allows users to understand their interconnections. Recognizing that it is fundamentally important - when advancing the SDGs - to understand what the implications are of any proposed solutions, the maps allow users to follow an issue through its sphere of influence and make connections they may not previously have thought of so as to arrive at solutions that are informed, holistic, and systems-appropriate.



Accelerated action and transformative pathways: realizing the decade of action and delivery for sustainable development



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5. Evidence of results and impact

The platform has been used by private companies to track their risk horizons and plan company expansion, it has supported ESG studies, it has been used by universities to teach complex issues to students and support their research. It is also being rolled out in some secondary schools with the goal of facilitating a systems-thinking approach to education. It is used by government ministries and international organisations as a tool to facilitate policy development, allow access to best-in-class research and analysis, as well as to build custom maps for their own projects and areas of focus.

6. Costs associated with the development of the approach/ tool/project and/or its implementation

Assuming the exhibition – as a virtual one – is allowed to be a video presentation, there are no costs involved – we are able to produce it and upload it

7. Contacts and links to the approach/ tool/project

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