# WORLD ANIMAL NET

## 2020 High Level Political Forum exhibitions

1. **Name of the approach/ tool/project**
   The name of the Exhibition is: *How incorporating One Welfare into sustainable development contributes to "building back better"*

   This will incorporate a "choose your own journey"-style presentation which will include video, quiz questions and live Q&As to engage visitors on what is "One Welfare" and how it can contribute to the SDGs.

2. **Description of the approach/tool/project description (methodology, techniques and strategies used)**
   Typeform will be used to develops quizzes which will explore various aspects of One Welfare, from agriculture, to conservation and ecosystem restoration, and beyond. The Typeform will be configured such that the user can "choose their own adventure", moving across various issues and topics depending on how they interact and respond to the questions they are asked.

   Participants will be entered to win a variety of prizes, including books, online courses, symbolic animal adoptions, and more.

3. **Implementation methodologies**
   The Typeform will be accessible from the [Animal Issues Thematic Cluster website](#).
   GotoMeeting will provide a platform for daily "office hours" where attendees can interact directly with AITC members. A different issue will be highlighted each day (i.e., one day will focus on biodiversity and wildlife, one on agriculture, another on working equids, etc.).

4. **How does this approach/tool/project directly relate to the achievement of the 2030 Agenda for Sustainable Development**
   The tool explores an integrative framework, One Welfare, which holds the capacity to contribute significantly to the SDGs, especially in the wake of COVID-19, which has highlighted our dependence on healthy animals and ecosystems, and the fragility of many of our current systems, such as agriculture and health surveillance and response.

5. **Evidence of results and impact**
   We have used Typeform as a platform to engage participants at the 2019 HLPF and UN Environment Assembly 4. Our experience is that visitors were interested to test their knowledge, surprised by what they learned, and developed new understandings of how animal welfare and conservation are intertwined across the SDGs.

6. **Costs associated with the development of the approach/ tool/project and/or its implementation**
   The costs of the approach will be approximately $100 USD for the platforms.

7. **Contacts and links to the approach/ tool/project**
   https://www.typeform.com/templates/