



SOKA GAKKAI INTERNATIONAL (SGI) AND EARTH CHARTER INTERNATIONAL (ECI) 2020 High Level Political Forum exhibitions

1. Name of the approach/ tool/project;

The launch of a new exhibition “Seeds of Hope & Action”

2. Description of the approach/tool/project description (methodology, techniques and strategies used);

The exhibition was co-developed by Soka Gakkai International and Earth Charter International as a resource for UNESCO’s ESD for 2030 initiative. This non-formal education tool is a successor to two exhibitions, "Seeds of Change" created in 2002 and "Seeds of Hope"¹ created in 2010, highlighting ordinary individuals who took action to initiate change. This exhibit consists of 24 panels and demonstrates the formula “Learn, Reflect, Empower and Lead”

3. Implementation methodologies;

- By introducing case studies of individuals addressing the SDGs from the local to global levels, the exhibit aims to encourage viewers to overcome feelings of powerlessness and convey the message that a single person can initiate positive change.
- We plan to create an activity pack which contains a range of fun activities for different age groups, from kids to teens+ (including adults) as we have used so far.² This is how we
- The activities will be designed to be used in a variety of situations, from classrooms to informal groups, and for teachers or people who are facilitating such games and exercises for the first time.
- We are going to translate into multi languages and hope that the tool will be utilized for as many people as possible.

¹ <https://www.sgi.org/in-focus/2010/seeds-of-hope.html>

² https://www.sgi.org/resources/ngo-resources/education-for-sustainable-development/exhibitions/seeds_of_hope_activity_pack/



HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT

#HLPF #SDGs #GlobalGoals sustainabledevelopment.un.org/hlpf/2020

4. How does this approach/tool/project directly relate to the achievement of the 2030 Agenda for Sustainable Development;

This exhibit was developed to promote “UNESCO’s ESD for 2030 initiative” which is focused on ESD as “an integral element of SDG4 on Education and a key enabler of all the other SDGs.” In this sense, it relates to the achievement of all 17 SDGs goals.

5. Evidence of results and impact;

- Since this project is being launched during the HLPF, there is no evidence of results and impact to date.
- The previous version “Seeds of Hope” exhibition has been shown in 40 countries and territories and translated into more than 13 languages. It has given opportunities to think of sustainability to more than 7 million people.

6. Costs associated with the development of the approach/ tool/project and/or its implementation;

Costs for booking the venue to showcase the exhibit

7. Contacts and links to the approach/ tool/project

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The website link is not completed yet.

