



Capacity Building Event: The Impact of the COVID-19 Pandemic on Micro, Small and Medium Enterprises (MSMEs) in the Creative Industry Sector in the Philippines

8.00pm to 09.15pm on Wednesday, 22 July 2020 (EDT) / 8.00am to 09.15am on Thursday, 23 July 2020 (PHT)

The economic slow-down originating from the Covid-19 pandemic has taken a heavy toll on micro, small and medium enterprises (MSMEs), including cashflow pressure, erosion of working capital, interrupted supply chains and loss of customers. This webinar aims to explore the impact of the COVID-19 pandemic on MSMEs in the creative industry sector in the Philippines and policy measures to enhance MSME resilience to external shocks. It is organized as a part of the national MSME week of the Philippines hosted by the Department of Trade and Industry (DTI), the Philippines and the project on “Enhancing national capacities for unleashing full potentials of MSMEs in achieving sustainable development goals in developing countries” through the Division for Sustainable Development Goals in the Department of Economic and Social Affairs at the United Nations. The project is funded by the 2030 Agenda for Sustainable Development Sub-Fund as part of the United Nations Peace and Development Fund.

Programme

Time	Topic	Presenter
8.00 am - 8.05 am	Opening remarks	Mr. Amson Sibanda, Chief, National Strategies and Capacity Building Branch, DESA/DSDG
8.05 am - 8.20 am	Policy measures supporting MSMEs in the Philippines during the Covid-19 pandemic	Ms. Blesila A. Lantayona, Undersecretary, Department of Trade and Industry (DTI), the Philippines
8.20 am - 8.35 am	The impact of the Covid-19 pandemic on MSMEs in the creative industry sector in the Philippines: the experience of Cebu City	Mr. Gil Butch Carungay, National Consultant, DESA/DSDG and DTI, the Philippines

8.35 am - 8.45 am	Experience of Singapore in supporting MSMEs in the creative industry sector during the Covid-19 Pandemic	Mr. Jacks Yeo, Deputy Executive Director, Design Singapore Council
8.45 am - 8.55 am	International good practices of supporting MSMEs during the Covid-19 pandemic	Mr. Tomás Díez, Director, Fab Lab Barcelona, Spain
8.55 am - 9.05 am	Coping with the Covid-19 pandemic, experience from a Cebu social entrepreneur	Ms. Kae Batiquin, HoliCow Cebu
9.05 am - 9.10 am	Q&A session	Moderator: Ms. Ma Elena Arbon, Assistant Regional Director, Department of Trade and Industry (DTI), the Philippines
9.10 am - 9.15 am	Closing remarks	Ms. Asteria Caberte, Assistant Secretary, Department of Trade and Industry (DTI), the Philippines