Promoting Development with Quality, Achieving Win-win via Cooperation

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On the UN Conference on Sustainable Development held on September 25th 2015, 193 Member States adopted the outcome document—Transforming our World: The 2030 Agenda for Sustainable Development.
Towards a Mutually Beneficial Partnership for Sustainable Development
-- Xi Jinping (Sept. 2015)

China’s National Plan for Implementing the 2030 Agenda for Sustainable Development
(Sept. 2016)

Progress Report on Implementation of the 2030 Agenda for Sustainable Development
“these achievements demonstrate the great efforts and strong commitments made by the Government of China to achieving sustainable development within China and globally. China has been a true leader in promoting South-South cooperation for development.” (Aug. 2017)

“we must ensure that by the year 2020, all rural residents living below the current poverty line have been lifted out of poverty; and that by the year 2035, solid progress has been made toward prosperity for everyone.” -- 19th CPC National Congress (Oct. 2017)
After 40 years of the launching of the Reform and Opening up policy, China has become the second largest economy and the country with the largest trade volume in the world, contributing over 30% to the world’s economic growth. In the past 5 years, more than 68 million people have been steadily lifted out of poverty, and the poverty rate has dropped from 10.2% to below 4% of the nation’s population.

Now there are over 98 million market entities in China. 99.7% of all enterprises in China are MSMEs; 97.3% are small and micro enterprises.

MSMEs offer over 80% of all jobs in urban areas, and 90% of all newly created jobs.

They provide end products and services equivalent to 60% of GDP; paying 50% of all taxes collected from enterprises in China.

MSMEs hold 65% of the patterns for inventions, make 75% of the technological innovation in enterprises and develop over 80% of the new products.
Promoting MSMEs healthy and sustainable development is a long-term strategy of the Chinese Government.

Quality reflects people’s hard work, innovation and wisdom. It shows people’s yearning for a better life.

--President Xi Jinping wrote in the congratulation letter to the China Quality Conference
China has adopted quality policies to support MSMEs sustainable development.

--Improve quality
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--- Improve quality

Metrology  Standard  Certification and accreditation  Inspection and testing
6.1 million new companies were registered, a year-on-year increase of 9.9%
registration time cut to 8.5 work days

Handled 56,000 anti-trust and anti-unfair competition cases, with 580 million US dollars involved; 3,100 piracy cases with 6.05 million pirated products captured; 19,200 batches of entry-exit infringing goods, concerning 41 million items and 28 million US dollars.

State Administration for Market Regulation (SAMR) was built

—— Facilitate fair competition
The world is drawn closer by the new four inventions of China. Yiwu city ranked first among China's “top 100 e-commerce counties” for 4 years. The cross-border e-commerce transaction value reached 11.7 billion USD, up by 15.03%.
The growth of MSMEs plays a key role in achieving SDGs.

Government policy-making

- Consider the role of quality-related policies in supporting MSME development.
- Study and introduce polices favorable to MSME growth, especially polices on quality management and technical training.
Standards

- Harmonize with international standards
- Take part in international standard-setting process during further division of industrial chain
- Government makes favorable polices for standardization service bodies

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Technology bodies

- Encourage TIC and other technology bodies to provide technical support for MSME upgrading.
- Build a platform of public technology and testing services, providing technical service for MSMEs with fee exemptions.
The growth of MSMEs plays a key role in achieving SDGs

A leveled play field for fair competition

- Support MSME start-ups and fight unfair competition and trust
- Protect patents, trademarks and other IPRs of MSMEs
The growth of MSMEs plays a key role in achieving SDGs

Engage in international cooperation

- Build an effective information sharing mechanism, mutual recognition mechanism and supporting mechanism for MSMEs under the framework of United Nations, UNIDO, ISO, IEC and ITU
- Policy sharing on quality through exchanges in both governmental and non-governmental ways
- Welcome countries participating the OBOR initiative to build even closer cooperation with China to strengthen mutual recognition in metrology, standards and certification
- One standard be recognized in the region and the world at large with one certificate
Quality leads the future. Quality is the future!

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