Policy Environment and Sustainable Growth

Brazilian Model for Small Business

NIZAR RATIB MIDREI
Director
Department of Support to Micro and Small Enterprises
Public:
14 millions FORMALIZED
15 millions NOT FORMALIZED

GDP: 27%
Companies: 99%

Formal jobs
56%

Jobs created 2017:
400 thousand

FORMALIZED
FORMALIZED

Public: 14 millions
GDP: 27%
Companies: 99%

Formal jobs: 56%
Jobs created 2017: 400 thousand
WHO ARE THE ENTREPRENEURS IN REAL LIFE?
Favored and differentiated treatment guarantee, through simplification of obligations
ELABORATION OF THE BRAZILIAN POLICY FOR SMALL BUSINESSES
EXAMPLES OF PROJECTS

REDESIM
Simplificação
do Registro e da Legalização
de Empresas e Negócios

MARCO LEGAL DE CT&I

REFORMA / REENGINEERING
TRIBUTÁRIA E TECNOLÓGICA
2017

"PARA FAZER O BRASIL CRESCER
E DISTRIBUIR RENDAS COM
JUSTIÇA SOCIAL"

SECRETARIA ESPECIAL DA
MICRO E PEQUENA EMPRESA

INDÚSTRIA, COMÉRCIO EXTERIOR
E SERVIÇOS
SDG FOR SMALL BUSINESSES 2018 - 2020

Dimensão Social: 4
Dimensão Ambiental: 2
Dimensão Econômica: 9
Dimensão Institucional: 4
THANK YOU