International Symposium on the Role of Micro-, Small- and Medium- Enterprises (MSMEs) in the achievement of the Sustainable Development Goals (SDGs)

SME Competitiveness and the Global Goals

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SME competitiveness gap

Source: ITC SME Competitiveness Outlook 2016
Measuring progress toward the Global Goals
By combining information from the three levels, we can go beyond simply saying ‘certification is a problem’ or ‘finance is a problem’ for SMEs.

The better a problem is diagnosed, the better, more targeted the policy solution can be.
SME Competitiveness Surveys: flexible, multi-purpose instrument

- **Projects**: design and results based management
- **Countries**: measuring progress towards Global Goals
- **Partnerships**: Empowering local institutions
Empowering national and local institutions