Product: Made from Saved Fruits!

Collect Ugly Fruit → Drying & Pulverization → All-Purpose Powder

Shelf life = 2 years
Nutrition = 90%
Simple Logistics
Growing Traction

Webshop

B2B: 3 customers

Subscription box:

Equity-free: €55,000

Climate-KIC

Kickstarter

B2B: 3 R&D trials
Multinational FMCG

Retail: 2 locations

TEDx Wired Time

GROUPE MIFROMA

CONFIDENTIAL
Financing Needs

€2.15 Million for 2-year Runway
Divided in 3 Funding Stages

150K H2 2018
Feasibility Test

500K 2019
Pilot Scale

1.5 M 2020
Industrial Scale

Projected Investment gain in 5 years = €9.75M
Fruits saved on 5th year: 1463 T (33% avocado wasted in Kenya)