Typology of stakeholder engagement platforms

1. Dialogue
   - Stakeholder engagement and consultation
   - Usually one dominant stakeholder

2. Knowledge Exchange
   - Exchanging knowledge and experience across multiple stakeholders

3. Reporting and Standard-setting
   - Shared measurement and reporting frameworks
   - Development of new norms and standards

4. Transformative Partnerships
   - Catalysing and brokering partnerships for the SDGs
   - Supporting SDG-aligned investments

Less engagement
Less commitment to shared goals
Less trust required

Strong engagement
Strong commitment to shared goals
Greater trust required
Characteristics of effective partnership platforms

1. A dynamic leader
2. Strong champions
3. Entrepreneurial management
4. Risk-tolerant hosts
5. Adaptable business model
6. Flexible support systems
7. Strong connectivity
8. Investment in enabling environment
Indicative Funding Mix for Platforms (0-5 YRS)
## The partnership platform balancing act

<table>
<thead>
<tr>
<th>&quot;Shooting for the moon&quot;…</th>
<th>…while “keeping it real”</th>
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</thead>
<tbody>
<tr>
<td>Being entrepreneurial, opportunistic, responding to urgency of agenda</td>
<td>Taking time out to reflect, course-correct, maintain strategic focus</td>
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<tr>
<td>Operating at the leading edge of current practice</td>
<td>Not overlooking the basics</td>
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<tr>
<td>Driving forward, innovating as you go, in order to leave no one behind</td>
<td>Not getting too far ahead; bringing more cautious colleagues and stakeholders along on the journey</td>
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<td>Learning by doing, avoiding ‘analysis paralysis’</td>
<td>Documenting what works to enable evaluation</td>
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<td>Being visionary &amp; ambitious, telling a compelling story</td>
<td>Not overclaiming, managing expectations</td>
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<tr>
<td>Genuine commitment to operating in an open and collaborative way</td>
<td>Pragmatic acceptance of sense of territorialism and competition between stakeholders</td>
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