Developing Social Entrepreneurship Policy

Building an enabling environment for Social Entrepreneurship
Think global, trade social

The relative scale of global trade investment, remittances, aid, debt, CSR activity and impact investment sheds some light on the means and mechanisms we have at our disposal for delivering more sustainable and equitable global development.
Conceptual clarity?

Social Entrepreneurship
- Social Impact
- Innovation
- Market oriented solution

Social Enterprise

(Social) Impact Investment
Impact investing refers to investments "made into companies, organizations, and funds with the intention to generate a measurable, beneficial social or environmental impact alongside a financial return"

Social Innovation
A social innovation is a novel solution to a social problem that is more effective, efficient, sustainable, or just than current solutions. The value created accrues primarily to society rather than to private individuals.

Social Enterprise (UK definition)
‘a social enterprise is a business with primarily social objectives whose surpluses are principally reinvested for that purpose in the business or in the community, rather than being driven by the need to maximise profit for shareholders and owners’

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https://www.gsb.stanford.edu/faculty-research/centers-initiatives/csi/defining-social-innovation
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Social innovation

Approach/Methodology /Behaviours

Mechanisms/Tools

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A snapshot of policy developments in Asia


Pakistan: The launch of the Centre for Social Entrepreneurship under the Ministry of Planning.

Viet Nam: Revision to the Enterprise Law (article 10).


Thailand: Social Enterprise Promotion Act approved by Cabinet 2018.


AVPN Asia Policy Forum Launches in 2014.

The Philippines: The PRESENT bill (Poverty reduction Through Social Enterprise) In progress. Social Entrepreneurship included in the organic law in the ARMM.

Hong Kong: The Social Innovation and Entrepreneurship SIE Fund launched in 2013.


Indonesia: Developing a Social Enterprise Bill and announced UNDP partnership to unlock social finance towards achieving SDGs.

Sri Lanka: Establish cross-government working group on social enterprise.


Thailand: Social Enterprise Promotion Act approved by Cabinet 2018.


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REACHING THE FARTHEST FIRST
The State of Social Enterprise in the Philippines

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SEC. 27.

Cooperatives and Social Entrepreneurship. The Bangsamoro Government shall recognize, protect, and promote the establishment of cooperative enterprises. It shall likewise encourage and promote social entrepreneurship as a means to engage the private sector to assist in the development, funding, and implementation of solutions to social, cultural, or environmental issues.

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