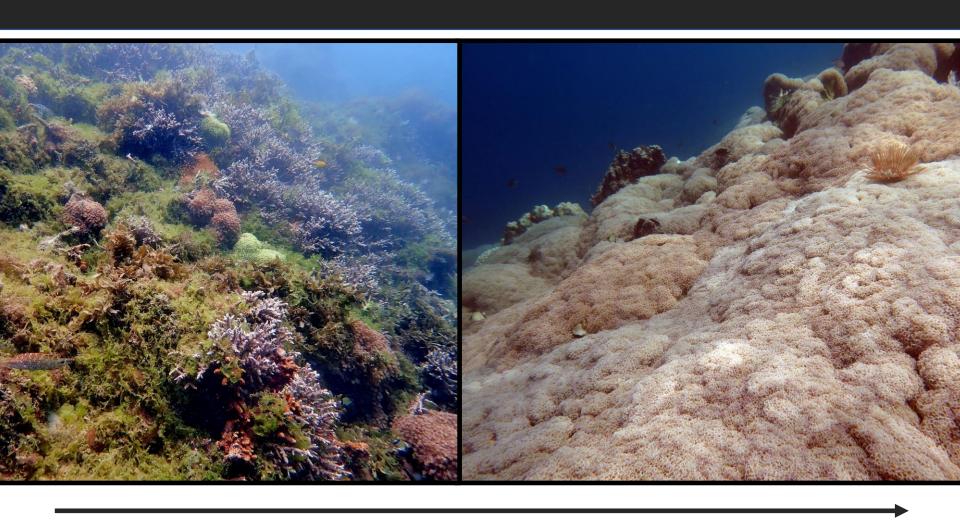


Local and Global Conservation Interests

Conservation Interests



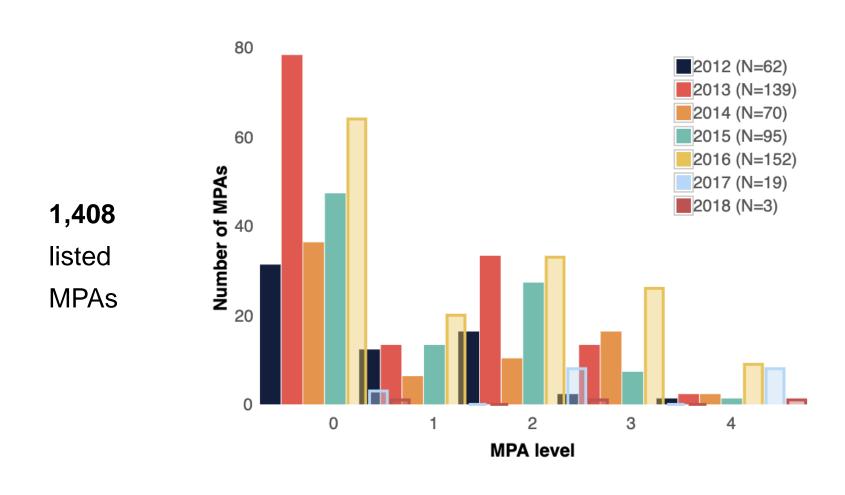
Conservation Interests and MPAs



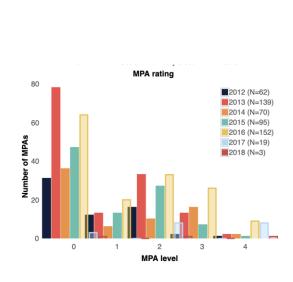
1. Well Chosen

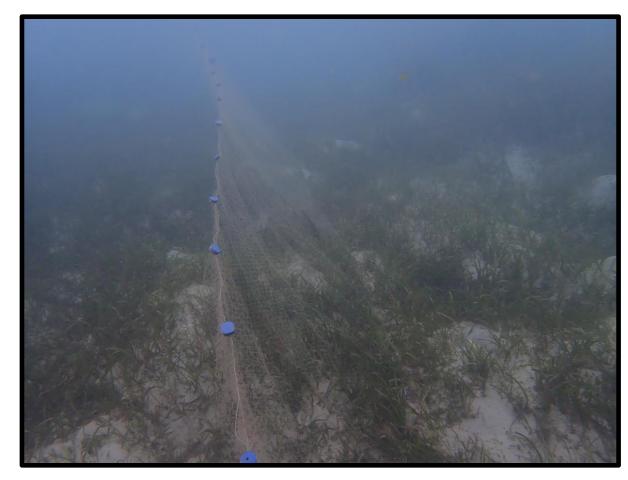
2. Well Managed

MPA Effectiveness (MEAT)

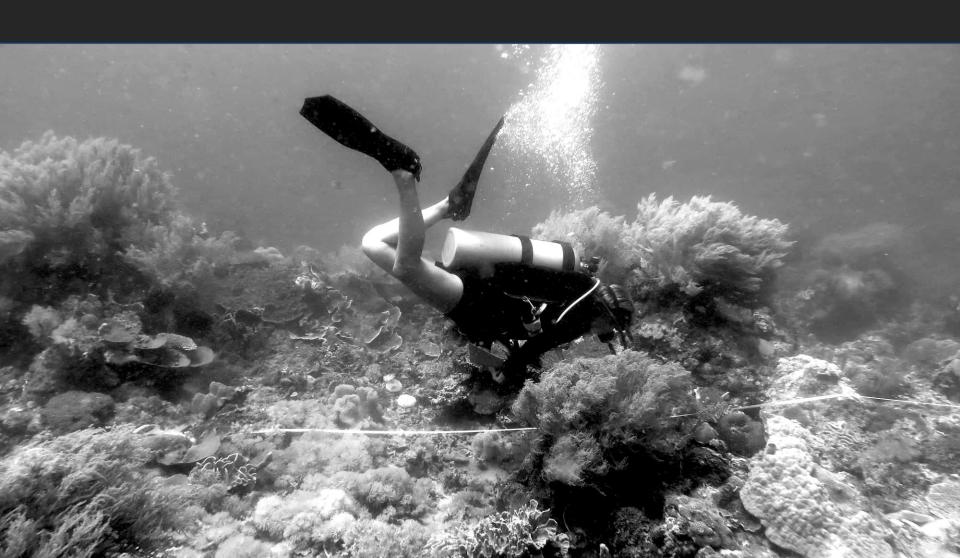


MPA Effectiveness (MEAT)





Data Accuracy and Representativeness



Valuable Data at Scale

Accurate and representative data provides the means to

Local/Site Level

Enhance the likelihood of generating the desired outputs through science-based management and greatly enhanced site selection along with reduced conflict

National/Global Level

Develop stakeholder confidence in conservation measures through a focus on effectiveness and then scale; with core representativeness that can provide information on broad interests at the global scale

