"It always seems impossible until it’s done."

- Nelson Mandela
1918-2013
The World's Largest Public Companies 2018
By Market Value (in Billions of Dollars)

North America
- Apple: $927B, U.S.
- HSBC: $200B, U.K.
- Medtronic: $116B, Ireland
- ABInBev: $307B, Netherlands
- SAP: $139B, Germany
- Total: $168B, France
- Eni: $71B, Italy
- Repsol: $74B, Spain
- TotalEnergies: $77B, France
- Tencent: $76B, China

Europe
- Shell: $168B, Netherlands
- Sberbank: $171B, Russia
- Nokia: $50B, Finland
- Google: $750B, U.S.
- Medtronic: $116B, Ireland
- Dassault: $110B, France
- Siemens: $104B, Germany
- Daimler: $102B, Germany
- Lufthansa: $61B, Germany
- Deutsche Telekom: $48B, Germany
- Reckitt Benckiser: $22B, U.K.

Asia
- Alibaba: $499B, China
- Samsung: $326B, S.Korea
- Tencent: $759B, China
- SoftBank: $121B, Japan
- Toyota: $201B, Japan
- NTT: $135B, Japan
- SK Hynix: $132B, South Korea
- India: $119B
- Vietnam: $36B
- Philippines: $21B
- Indonesia: $40B
- Malaysia: $30B
- Thailand: $30B
- Pakistan: $10B
- Turkey: $28B
- Russia: $24B
- China Mobile: $24B
- Xiaomi: $24B
- Baidu: $24B
- Alibaba Cloud: $12B
- JD: $2B

Africa
- Nestle: $237B, Switzerland
- MTN: $99B, South Africa
- Engie: $71B, France
- Lafarge: $65B, France
- Sasol: $52B, South Africa
- SAB Miller: $51B, South Africa
- Ecobank: $27B
- MTN: $27B
- Kenya Power: $27B
- Nedbank: $15B
- Absa: $14B
- Stanbic: $10B
- Standard Bank: $10B

Middle East
- Saudi Aramco: $110B, Saudi Arabia
- Turkish Petroleum: $83B, Turkey
- Mashreq: $63B
- Qatar: $37B
- IHI: $33B
- China National Petroleum: $38B
- China Petroleum: $22B
- Qatar Airways: $10B
- China Ocean Shipping: $11B
- China National Chemical: $7B
- China National Petroleum: $7B

Australia and Oceania
- Rio Tinto: $83B
- BHP: $81B
- Vale: $66B
- Arrium: $44B
- ANZ: $32B
- CSX: $26B
- Boral: $26B
- Transurban: $24B
- Arrium: $22B
- IFX: $22B

Industry
- Auto
- Banks
- Computer Hardware
- Consumer Electronics
- Internet
- Oil & Gas
- Operations
- Pharmaceuticals
- Semiconductors
- Software
- Telecomm
- Others

Sources:
- https://howmuch.net/articles/worlds-largest-public-companies-2018
- https://www.forbes.com
BENEFITS OF WIPO MATCH

Leveraging IP for Development

Knowledge

Experience

Creativity
BENEFITS OF WIPO MATCH

Leveraging IP for Development


WIPO Match is a database and networking tool provided by WIPO, the specialized United Nations agency that deals with IP to benefit all private entities.

WIPO Match aims at harnessing Industry/Private sector’s power to promote economic, social and cultural development in developing countries, LDCs as well as countries in transition by helping IP technical assistance seekers to find relevant providers for projects and local engagements.

In the perspective of the WIPO Match platform, when parties freely enter into a "connection" or "mutual willingness" to collaborate on agreed tailor-made terms, it is considered as a successful Match.
The WIPO Match Platform is a timely initiative that is on its way to becoming a major reference point for facilitating international collaboration in addressing Intellectual Property development needs.
BENEFITS OF WIPO MATCH
Leveraging IP for Development

The growing online WIPO Match Community has

- 93 supporters from 37 countries, including IP Offices, NGOs, industry, universities and TTOs
- 2 United Nations agencies: UNDESA and UNOSSC
- 1 financial institution: Islamic Development Bank (57 countries)
- 2 regional organisations: ARIPO (19 countries) and EAPO (9 countries)
- 18 offers of support
- 22 expressions of need
- 7 successful matches, with an increasing number of interactions/synergies between the different members of the WIPO Match Community

WIPO Match is not only a platform for technical assistance projects (see the menu of technical assistance for offers/needs), but also a platform which can bring new business opportunities for

- Integrated IP and innovation related projects (like Private Public Partnership); and
- South-South Cooperation projects.
THREE MAJOR PARTNERSHIPS in 2018 with WIPO MATCH

**Leveraging IP for Development**


Office of the Under Secretary General (USG), Development Economic and Social Affairs (UNDESA), United Nations, New York

With the Office of the Under-Secretary-General (USG), Development Economic and Social Affairs (DESA), United Nations, New York, where WIPO Match was integrated within the Online Platform of the Technology Facilitation Mechanism (TFM), with the objective to support the 2030 Agenda for Sustainable Development. The TFM should facilitate meaningful and sustained capacity and technical assistance for development as a core part of activities, while facilitating coordination of activities implemented by different UN agencies; and

United Nations Office of South-South Cooperation (UNOSSC), New York

Within the framework of the South-South Galaxy platform which is a global knowledge sharing and partnership platform for developing countries and development partners to bolster their capacities in the context of the implementation of the Sustainable Development Agenda 2030, WIPO Match will be featured by UNOSSC in October 2019, as one the main partners of the South-South Galaxy.

Islamic Development Bank (IsDB)

With the Islamic Development Bank (IsDB), where, within the framework of the MoU concluded by WIPO and IsDB, WIPO and the corresponding IsDB platform are cooperating with a view to foster Innovation and IP-related projects in the 57 countries covered by the IsDB, representing a market of 1.7 billion people.
SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

WIPO Match is in the process of being integrated in the UN Online Platform of the Technology Facilitation Mechanism for being a gateway to technology offers and technology requests with the objective to support the 2030 Agenda for Sustainable Development.

SDG 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development.

WIPO Match is fostering South-South as well as Triangular Cooperation in the field of innovation and IP related technical assistance.
BENEFITS OF WIPO MATCH

Leveraging IP for Development
