CEBU CITY

**HIGH ECONOMIC RISK**

<table>
<thead>
<tr>
<th>DATA SOURCE</th>
<th>ENTERPRISES</th>
<th>RISK LEVEL</th>
<th>EMPLOYMENT</th>
<th>RISK LEVEL</th>
<th>CATEGORY 4</th>
<th>RISK LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor Force Survey</td>
<td>375,042 (11%)</td>
<td>HIGH</td>
<td></td>
<td></td>
<td>81,457 (11%)</td>
<td>HIGH</td>
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<tr>
<td>List of Establishments</td>
<td>18,058 (26%)</td>
<td>HIGH</td>
<td>252,793 (32%)</td>
<td>HIGH</td>
<td>131,302 (39%)</td>
<td>HIGH</td>
</tr>
</tbody>
</table>

**TOP ACTIVITIES**
- Electronic microchip parts, wire harnesses
- Sports wear, electronic components, BPO
- Construction, civil engineering, manpower agency

**TOP COMPANIES**
- Cebu General Services, Cebu Mitsumi, Lear Automotive
- Mactan Apparels, Taiyo Yuden, Topserve Services, Aboitiz
- Vertex One Apparel, Yuenthai PH
DTI Programs for MSMEs

COVID-19 Assistance to restart Enterprises (CARES) Program
A P1.0 billion Enterprise Rehabilitation Financing (ERF) facility under the Pondo sa Pagbabago at Pag-asenso (P3) to support micro and small businesses affected by COVID-19. Micro enterprises may borrow PhP10,000 up to PhP200,000 while Small enterprises may borrow a higher loan amount but will not exceed PhP500,000.

Livelihood Seeding Program – Negosyo sa Barangay (LSP-NSB)
The allotted funding for the LSP-NSB of PhP203 million, will be used to provide a package of livelihood kits and business advisory assistance and services, amounting to at least PhP5,000 up to PhP8,000 to MSMEs affected by natural and human-induced calamities including health disasters.

Shared Service Facilities (SSF) Project / Fabrication Laboratories (FabLabs)
FabLabs are producing personal protective equipment (PPEs), ethyl alcohol, face shields and aerosol boxes that can be made manually, or using digital fabrication machines such as 3D Printers, Laser Cutters, etc. SSFs on the other hand are producing face masks/shields. Fabrication of items such as scrub suits, reusable masks and ventilators are being made to address the gap.
Tech Tools for MSMEs: Reinvent your business during the COVID19 crisis

This google site was developed to provide information to MSMEs on the different technology tools, applications, platform and resources available in coping with the challenges of the community quarantine. Most of the tools or solutions are free (sign-in required) while others have corresponding fees. They are categorized based on functionality across multiple categories such as ecommerce, epayment, digital marketing, logistics, work from home collaboration tools, productivity tools, webinars, finding an expert and government resources.

Check out the site on this link: https://sites.google.com/view/tech-resources-for-msmes/home

CTRL + BIZ: Reboot Now!

Offers a series of FREE webinars that are targeted to MSMEs who need to transform their business digitally. Enablers across the entire E-Commerce ecosystem will provide their expertise and experiences on how to take advantage of the digital space. Check out the full schedule of sessions below and register by clicking on this link: bit.ly/ctrlbiz_reboot1
DTI Initiative on Production of PPEs

• 80-90% production capacity and 45-day inventory for manufacturers of raw materials

• Daily production of 10,000 PPEs by member-companies of CONWEP

• Facilitation of 10 million face masks supply from MedTecs International Corp. Ltd.

• Procurement and full delivery of 2M face masks by PITC to DOH

• Production of 2.5M masks and 1,000 ventilators every month by Taiwan company New Kinpo Group, solely for the Philippine market
Together, WE HEAL AS ONE

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