

Save Our SMEs

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Presentation overview

- Introduction to ICC
- ICC's Global COVID Response
- Overview of the ICC **Save Our SMEs** Campaign
- Unique Role of Chambers of Commerce to assist MSMEs



Introduction to ICC

- 45 million companies in 100 countries
- Permanent Observer to the UNGA
- Make business work for everyone, every day, everywhere
- Unique mix of advocacy, standard setting, and concrete solutions



ICC global COVID-19 response

- Whole-of-organisation approach
- Information flows
- Advocacy
- Tools



Save Our SMEs

- Spotlight on the devastating impact of COVID-19 on small businesses and their employees
- Ensure effective policy and fiscal responses
- Provide resources and tools to small businesses
- Visit: <https://www.sos.iccwbo.org/>



Save Our SMEs

- Calls to Action
- Specific Policy Response
- Resources
- Support
- Visit: <https://www.sos.iccwbo.org/>



Unique Role of Chambers of Commerce

- Access to information
- Rapid Response
- Concrete support and tools





Thank you!

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