HLPF Special Events are DESA-led sector-specific events, organized in collaboration with key partners, to galvanize broad ownership and engagement with the 2030 Agenda. Most of the Special Events are recurring every HLPF, with different themes.

*For more information: bit.ly/HLPF2021specialevents

7 Special Events

5000+ Registrations

1 million+ Tweet Impressions

5000+ Video Views
### 2021 HLPF Special Events

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Registrants</th>
<th>Countries Represented</th>
<th>YouTube Views</th>
<th>Event Page Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher Education Sustainability Initiative Special Event</td>
<td>950+</td>
<td>72</td>
<td>3200+</td>
<td>2300+</td>
</tr>
<tr>
<td>2021 SDGS Learning, Training and Practice</td>
<td>2800+</td>
<td></td>
<td>3200+</td>
<td></td>
</tr>
<tr>
<td>2021 SDGs Learning Film Festival Award Ceremony</td>
<td>5000+</td>
<td></td>
<td>1200+</td>
<td></td>
</tr>
<tr>
<td>2021 HLPF Special Event on SDG 6</td>
<td>120K+</td>
<td></td>
<td>2300+</td>
<td></td>
</tr>
</tbody>
</table>

### Performances

- **Video views**: 5000+
- **Tweet impressions**: 1 million+
- **Registrations**: 5000+
- **Organic Tweet impressions**: 120K+
- **Online votes received**: 5000+
- **Vimeo impressions**: 300+
- **Speakers**: 13

### Participation

- **Higher Education Sustainability Initiative Special Event**: 950+ Registrants, 72 Countries Represented
- **2021 SDGS Learning, Training and Practice**: 2800+ Registrants
- **2021 HLPF Special Event on SDG 6**: 120K+ Organic Tweet Impressions
- **SDGs in Action Film Festival Award Ceremony**: 5000+ Online Votes Received, 1200+ Vimeo Impressions
- **2021 Chief Sustainability Officers for SDGs**: 300+ Registrants

### Event Page Views

- **2021 HLPF Special Event on SDG 6**: 2300+
- **SDGs in Action Film Festival Award Ceremony**: 1200+
- **2021 Chief Sustainability Officers for SDGs**: 13
2021 SDGs Learning, Training and Practice

6 - 12 July 2021

- **10 learning sessions**
- **54 organizing partners**
- **2800+ registrants**
- **3200+ YouTube views**
- **2000+ live attendants**

**Registrants:** 2800+

**YouTube views:** 3200+

**Live attendants:** 2000+

**Organizing partners:** 54

**Learning sessions:** 10
Higher Education Sustainability Initiative (HESI) Special Event

7 July 2021

950+ registrants
21 speakers
72 countries represented
300+ views on Youtube and the SDG Academy library

300+ views on Youtube and the SDG Academy library
Special Event on SDG Acceleration Actions

8 July 2021

- 500+ registrants
- 9 Speakers
- 50+ tweets for social media campaign
SDG 6 Special Event

July 9, 2021

664 registrants
120K+ organic Tweet impressions
23 speakers
2300+ event page views
20+ members of SDG 6 Capacity Development Initiative
Local and Regional Governments Forum
12-13 July 2021

570+ registrants
5 organizing partners
30+ Mayors, national government representatives & high-level experts
300+ live followers
1000+ YouTube views
SDGs In Action Film Festival Award Ceremony
12 July 2021

1000+ video submissions
90+ countries
5000+ online votes received
1200+ Vimeo impressions
4 winners recognized, including 1 people's choice award

5000+ online votes received
Chief Sustainability Officers for SDGs
15 July 2021

5th edition
13 Speakers
300+ registrants