HLPF Special Event: Chief Sustainability Officers for SDGs
Build back better: navigating business risks & opportunities in a post-COVID world
Your host today

Filippo Veglio
Managing Director
World Business Council for Sustainable Development (WBCSD)
Housekeeping

- This session is being **recorded**
- All participants are **muted**
- Short summary, slides and recording will be made available following the event today.
- Please change your Zoom display name to your **full name followed by your organization** at the beginning of the event.

Use the chat function in the main control tab to type in your questions.
Today’s agenda

Chief Sustainability Officers for SDGs

1. Redefining business leadership in post-COVID world
2. Half a year into the decade of action
3. Building back better: navigating business risks & opportunities
4. COVID-19: last chance for transformative change
5. Wrap-up & closing
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Business leadership for a sustainable future.

World Business Council for Sustainable Development (WBCSD)

200 global companies united around a common vision creating a world in which over 9 billion people are all living well and within planetary boundaries by 2050.
Visionary business leadership backed by tangible actions has never been more important.

We must transition our economies towards net-zero emissions by 2050; boost the development prospects of the world’s most vulnerable countries and most marginalised people; and look at the 2030 agenda not through the prism of the economy of the last decade, but the economy of the next decade, seizing the potential of the fourth industrial revolution and safeguarding against its dangers.

Message from United Nations Secretary-General António Guterres to WBCSD members, October 2019
What does COVID-19 mean for the Decade of Action?
Disruptive & lasting changes to what we used to call “normal”

Future pathways

Our (economic) systems & global supply chains

People, health and (work) life

Planet
The consequences of COVID-19 for the decade ahead

Interactions with existing demographic, political and social divides

Pressing fast forward on existing trends
Impact of COVID-19 on the SDGs agenda – vulnerabilities exposed

COVID expected to generate a **high** level of negative impact

1. **No Poverty**
2. **Zero Hunger**
3. **Good Health and Well-being**
4. **Decent Work and Economic Growth**
5. **Reduced Inequalities**

COVID expected to generate a **moderate** level of negative impact

4. **Quality Education**
5. **Gender Equality**
6. **Clean Water and Sanitation**
7. **Affordable and Clean Energy**
8. **Industry, Innovation and Infrastructure**
9. **Sustainable Cities and Communities**
10. **Peace, Justice and Strong Institutions**
11. **Partnerships for the Goals**

Source: Sustainable Development Report 2020, SDSN
SDGs need business & business needs the SDGs as North Star for recovery and response

- Engine of Employment
- Technology & Innovation
- Source of Finance
- Respect for human rights
4 key implications for business

Cost of inaction

Governance & Transparency

Opportunities

Collaboration
Making the SDGs actionable

At the corporate level

At an individual level

At the sector level

At a systemic level
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Half a year into the decade of action

Elliot Carlton Harris
Assistant Secretary-General for Economic Development and Chief Economist, DESA

Sanda Ojiambo
CEO and Executive Director, United Nations Global Compact

Filippo Veglio
Managing Director, WBCSD
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Building back better: navigating business risks & opportunities

Alexandra Brand
Chief Sustainability Officer, Syngenta

Noppadol Dej-Udom
Chief Sustainability Officer, C.P. Group

Martina Guarnaschelli
Embassy Secretary, International Organizations Dept. & focal point for National Social Policies Coordination Council, Ministry of Foreign Affairs, Argentina

Alan Knight
General Manager Corporate Responsibility, ArcelorMittal

Caroline Rees
President & Co-founder, Shift

Linden Edgell
Global Sustainability Program Director, Environmental Resources Management Limited (ERM)

Moderator
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COVID-19: Last chance for transformative change

Masaya Futamiya
Director-Chairman, Sompo Japan Insurance Inc.
Chair, Keidanren (Japan Business Federation)
Committee on Responsible Business Conduct & SDGs Promotion
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Keep the SDGs at the core of the COVID-19 recovery & reset efforts
世界がSDGsを必要とする理由

私たちの住む世界は、ますます複雑になっています。この若年期であり、私たちが自然の環境
に対して公平で公正な努力を進めていきます。

From ambition to action

When it comes to realizing the SDGs, the need for action is
imperative and urgent. We’ve explored the critical role that
business has to play in realizing this agenda, so how can you
and your company get involved?

Qué significan los ODS para el sector empresarial

"Necesitamos que los líderes empresariales usen su profunda
influencia para generar oportunidades e impulsar el crecimiento
inclusivo. Ninguna empresa puede darle el lujo de hacer caso omiso de
este esfuerzo, y no hay ningún objetivo a nivel mundial que no pueda
beneficiarse de la inversión del sector privado." –
Antonio Guterres, Secretario General de la Organización de las Naciones Unidas

Click a Goal or take a spin and
explore each of the Goals.

Test your knowledge

The SDGs are our sustainability roadmap for 2030, but how much do you
remember about why the world needs these goals?
Thank you.
Stay safe.

Key takeaways, slides & recording of this session will follow later this week

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SDG Business Hub @ https://sdghub.com/