



HLPF Special Event: Chief Sustainability Officers for SDGs

Build back better: navigating business risks & opportunities in a post-COVID world

Your host today



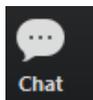
Filippo Veglio

Managing Director

World Business Council for Sustainable Development
(WBCSD)

Housekeeping

- This session is being **recorded**
- All participants are **muted**
- Short summary, slides and recording will be made available following the event today
- Please change your Zoom display name to your **full name followed by your organization** at the beginning of the event.



Use the chat function in the main control tab
to type in your questions

Today's agenda

Chief Sustainability Officers for SDGs

- 1 Redefining business leadership in post-COVID world
- 2 Half a year into the decade of action
- 3 Building back better: navigating business risks & opportunities
- 4 COVID-19: last chance for transformative change
- 5 Wrap-up & closing

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Business leadership for a sustainable future .

World Business Council for Sustainable Development (WBCSD)

200 global companies united around a common vision
creating a world in which over 9 billion people are all living well
and within planetary boundaries by 2050

WBCSD ambition: set the business agenda for the 2020-2030 Decade of Action

Visionary business leadership backed by tangible actions has never been more important.

We must transition our economies towards net-zero emissions by 2050; boost the development prospects of the world's most vulnerable countries and most marginalised people; and look at the 2030 agenda not through the prism of the economy of the last decade, but the economy of the next decade, seizing the potential of the fourth industrial revolution and safeguarding against its dangers.

Message from United Nations Secretary-General António Guterres to WBCSD members, October 2019





What does COVID-19 mean for the Decade of Action?





People,
health and
(work) life



Planet

Disruptive & lasting changes to what we used to call “normal”



Our (economic)
systems & global
supply chains



Future
pathways

The consequences of COVID-19 for the decade ahead

Interactions with existing demographic, political and social divides



**INCOME & WEALTH
INEQUALITY**



**NATIONALISM &
GLOBALISM**



**GENDER
INEQUALITY**



**INTERGENERATIONAL
DYNAMICS**



**POLARIZATION &
ATOMIZATION**

Pressing fast forward on existing trends



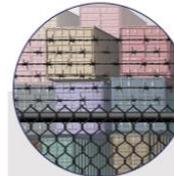
RESHORING



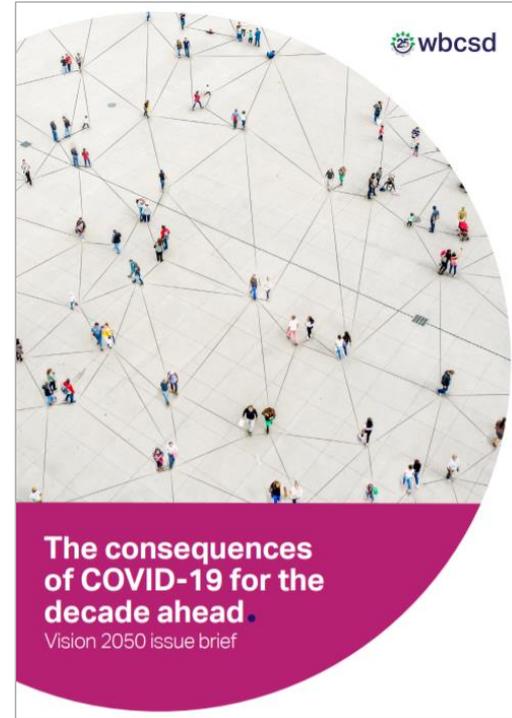
DIGITALIZATION



SURVEILLANCE



AUTOCRATIZATION



Impact of COVID-19 on the SDGs agenda – vulnerabilities exposed

COVID expected to generate a **high** level of negative impact



COVID expected to generate a **moderate** level of negative impact



Source: Sustainable Development Report 2020, SDSN



SDGs need business & business needs the SDGs as North Star for recovery and response

Engine of Employment

Technology & Innovation

Source of Finance

Respect for human rights



Cost of
inaction



Opportunities

4 key implications for business

Governance &
Transparency



Collaboration



At an individual level



At the corporate level

Making the SDGs actionable

At the sector level



At a systemic level

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Half a year into the decade of action



Elliot Carlton Harris
Assistant Secretary-General
for Economic Development
and Chief Economist, DESA



Sanda Ojiambo
CEO and Executive Director,
United Nations Global
Compact



Filippo Veglio
Managing Director,
WBCSD

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Building back better: navigating business risks & opportunities



Alexandra Brand

Chief Sustainability Officer, Syngenta



Noppadol Dej-Udom

Chief Sustainability Officer, C.P. Group



Moderator

Linden Edgell

Global Sustainability Program Director, Environmental Resources Management Limited (ERM)



Martina Guarnaschelli

Embassy Secretary, International Organizations Dept.
& focal point for National Social Policies Coordination Council,
Ministry of Foreign Affairs, Argentina



Alan Knight

General Manager Corporate Responsibility,
ArcelorMittal



Caroline Rees

President & Co-founder, Shift

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COVID-19: Last chance for transformative change



Masaya Futamiya

Director-Chairman, Sompo Japan Insurance Inc.

Chair, Keidanren (Japan Business Federation)

Committee on Responsible Business Conduct & SDGs Promotion

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Keep the SDGs at the core of the COVID-19 recovery & reset efforts



**COVID-19
RESPONSE**





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世界がSDGsを必要とする理由

私たちの住む世界は、ますます複雑になっています。ここ数十年間で、私たちは前代未聞の経済成長を達成し、数多くの重要な開発問題において実質的な進歩を遂げましたが、こうした成功が現在の開発モデルにおいて環境および社会への様々な負担の膨大化という問題ももたらしてきました。そうした負担による生活への脅威は増大の一途をたどり、ビジネスを行う場である世界は益々その存続能力を失っています。

▼

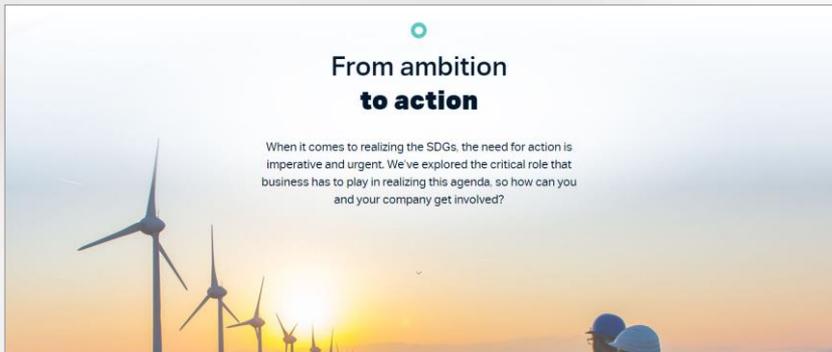


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Qué significan los ODS para el sector empresarial

"Necesitamos que los líderes empresariales usen su profunda influencia para generar oportunidades e impulsar el crecimiento inclusivo. Ninguna empresa puede darse el lujo de hacer caso omiso de este esfuerzo, y no hay ningún objetivo a nivel mundial que no pueda beneficiarse de la inversión del sector privado."

Antonio Guterres, Secretario General de la Organización de las Naciones Unidas



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From ambition to action

When it comes to realizing the SDGs, the need for action is imperative and urgent. We've explored the critical role that business has to play in realizing this agenda, so how can you and your company get involved?

Click on a Goal or take a spin and explore each of the Goals.

<  **No Poverty** >

Half the global population still lives in poverty. SDG 1 aims to end poverty in all its forms **everywhere** through collaboration, stronger social protection measures and significant mobilization of global resources.

Spin the wheel of change



Test your knowledge

The SDGs are our sustainability roadmap for 2030, but how much do you remember about why the world needs these goals?

QUESTION 2 OF 3

True or False

The SDGs consist of 17 high-level goals that are very broad and open to interpretation.

True ✓

False ✗



Key takeaways, slides & recording of this session will follow later this week

SDG Business Hub @ <https://sdghub.com/>