



The
Food and Land Use
Coalition

Growing Back Better

Ten Critical Transitions to Transform Food and Land Use

The Global Consultation Report of the Food and Land Use Coalition

The 'build back better' agenda to turn the
COVID-19 crisis into an opportunity

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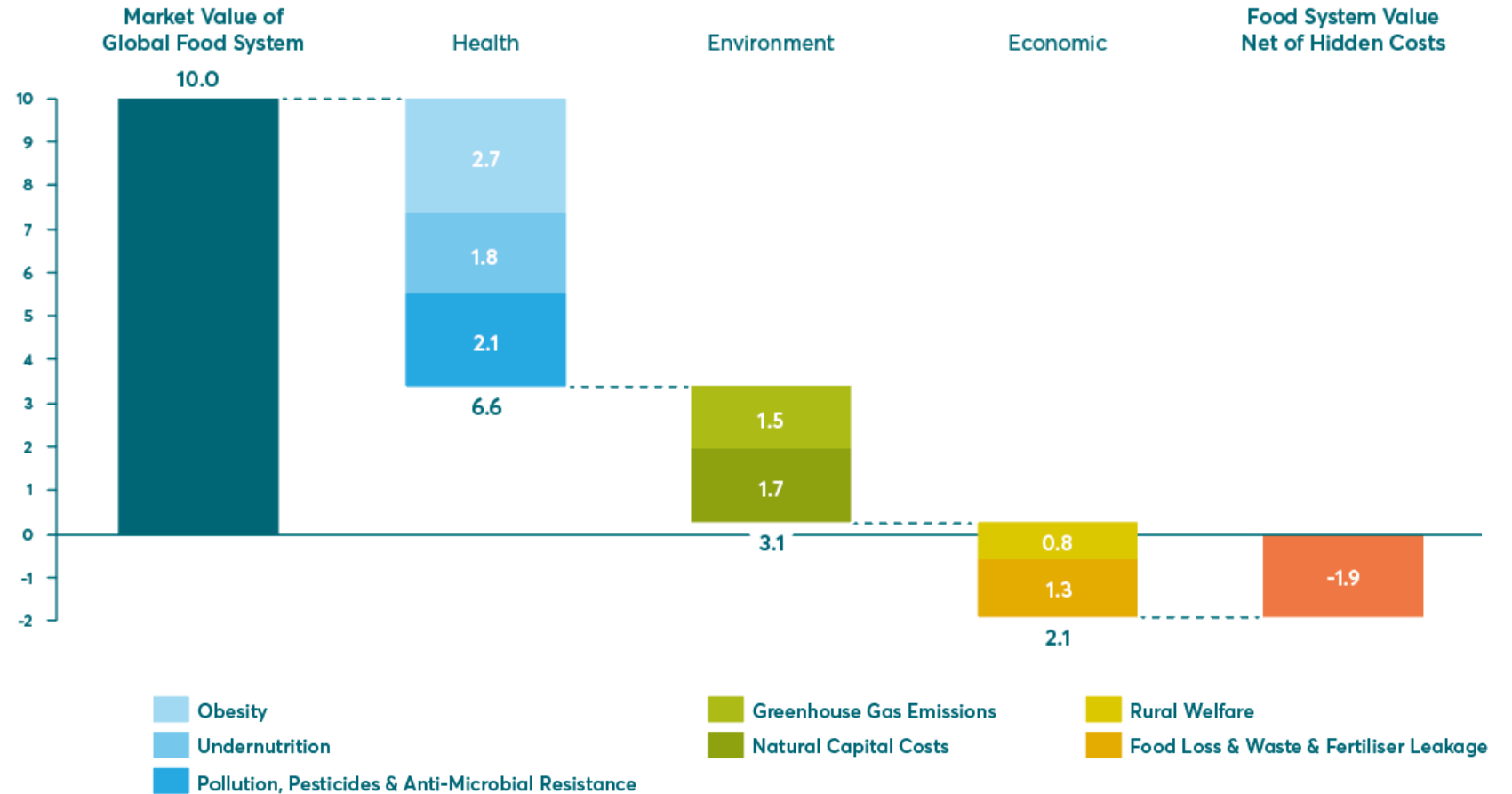
Executive Director, E3- Ecología, Economía y Ética
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Hidden costs today

Trillions USD, 2018 prices

The “hidden costs” of global food and land use systems sum to **\$12 trillion**, compared to a market value of the global food system of \$10 trillion.



Ten critical transitions



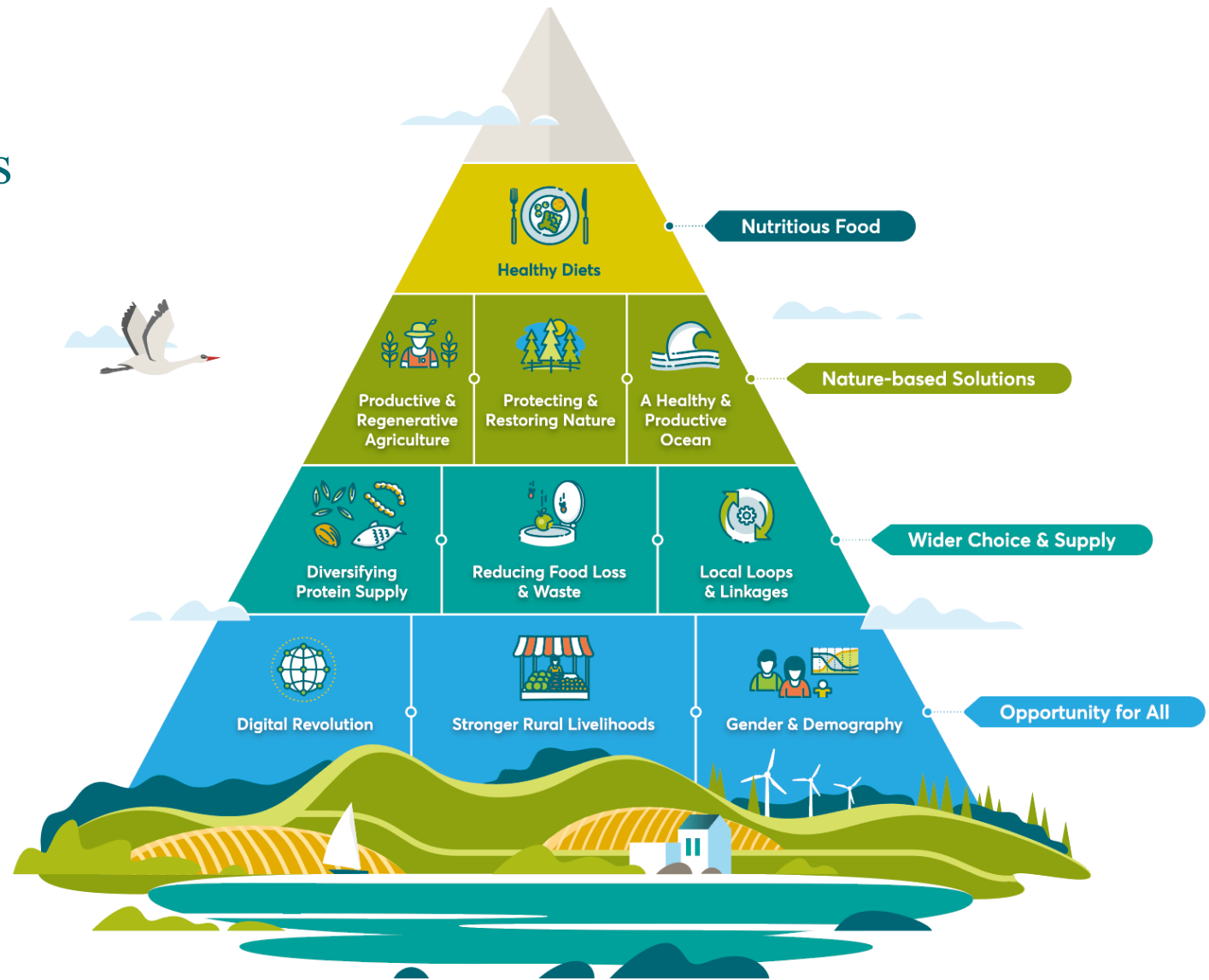
Economic Prize
\$5.7 trillion economic prize by 2030 and \$10.5 by 2050 based on avoided hidden costs



Investment Requirements
\$300-\$350 billion required each year for the transformation of food and land use systems to 2030



Business Opportunity
\$4.5 trillion annual opportunity for businesses associated with the ten critical transitions by 2030



The FOLU Colombian Roadmap





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