Growing Back Better

Ten Critical Transitions to Transform Food and Land Use

The Global Consultation Report of the Food and Land Use Coalition

The 'build back better' agenda to turn the COVID-19 crisis into an opportunity

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The “hidden costs” of global food and land use systems sum to $12 trillion, compared to a market value of the global food system of $10 trillion.

Source: Food and Land Use Coalition, 2019
Ten critical transitions

Economic Prize
$5.7 trillion economic prize by 2030 and $10.5 by 2050 based on avoided hidden costs

Investment Requirements
$300-$350 billion required each year for the transformation of food and land use systems to 2030

Business Opportunity
$4.5 trillion annual opportunity for businesses associated with the ten critical transitions by 2030

Source: Food and Land Use Coalition, 2019
The FOLU Colombian Roadmap