


BACKGROUND



- Established, originally, by Directors of Water Utilities in the region of South East Asia.
- The "Hanoi Declaration" on August 2002, outlines objectives, strategies, organization structure and financial support.
- ADB has agreed to fund SEAWUN frequent activities in initial period and a program has been developed, including activities plan, proposals on key issues identified by the members and a promotion campaign.

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GOAL & OBJECTIVE

Goal

To help the members improve their performance in the delivery of water supply and sanitation service for all, including operation and management efficiency, achieving financial viability, and advocating for sector reforms for improved policy environment, contributing to realize the goal "Water for All".

Objective

To establish a strong regional, non profit making and self-sustainable organization, which is demand driven, by focusing its activities on the key issues agreed upon by the members of the organization.

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PRINCIPLES

SEAWUN will operate according to the following principles :

Demand driven	the members determine the key issues to be addressed in the SEAWUN programs.
Self-sustainable	within four years membership fees should cover <u>operating cost</u>
Networking	with members, relevant associations and other organization, using website & e-mail as the communication basis, supplemented by regular <u>regional conferences and meeting.</u>
Performance improvement	concentrating activities in the technical, financial and institutional fields of Water Supply Utilities <u>operation</u>
Regional Focus	Converging South East Asia, initially six countries, but gradually expanding within the whole ASEAN region

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KEY ISSUES / ACTIVITIES FOR 2004-2006

- 1. Performance data collection and Benchmarking**
 - *Collection, analysis and comparison of key performance data (technical, financial, institutional and customer service).*
 - *Develop and implement a BM program, where by member data will be fed into a database and the result will be shared with members, donors and other parties.*
- 2. Certification and Training of Water Utility staff**

SEAWUN has reached agreement with USAEP to develop and implement a professional certification and training program for water and waste operators, including exchange visit, regional training programmers and seminars.
- 3. Reduction of Non-Revenue Water**

Most Water Utilities in the region experience high % for Non-Revenue Water, which makes it very difficult to generate sufficient income to improve services.
- 4. Reaching Full cost Recovery**

Most Water Utilities in developing countries face big problems with water tariffs insufficient to recover the full operation cost, let alone provide investment.

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OPERATIONS STRATEGY

- ✓ establish SEAWUN office in Hanoi, Vietnam to coordinate all activities
- ✓ share experience/expertise in operations/management + new technologies
- ✓ develop and maintain a website, discussion forum and e-mail contact
- ✓ Organize specialized conferences/workshop/seminars for SEAWUN members
- ✓ provide publications and regular newsletter on member activities
- ✓ arrange exchange visits, study tours and regional training programs
- ✓ encourage twinning programs of member utilities from different countries
- ✓ seek co-operation with other (international) organizations with similar objective
- ✓ support consultancies between SEAWUN members and for other water utilities

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ORGANIZATION

- Founding members of SEAWUN include representatives from water associations and water related companies from Indonesia, Vietnam, Thailand, Malaysia, and the Philippines.
- A governing board with one representative of each country will govern the network and will be responsible for policies and program direction.
- A secretariat headed by Executive Director will be responsible for daily activities and implementation of activities.
- Programme committees will be created for specific activities/programs.

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RESOURCES

- The operating cost of the network will eventually be covered completely by membership fees, but in the first period, support provided by ADB and other donors.
- Website advertisements, conference exhibitions, membership fee from manufacturers etc.

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MEMBER BENEFITS

- Exchange experience/expertise between member utilities by website, discussion forums, newsletters. Etc.
- Take part in benchmarking program, performance comparison of water utilities with similar operations and financial characteristics
- Participate in donor-supported activities, like pilot project, training program, utility twinning, exchange visit.study/tours.
- Obtain new information through participation in regional conferences and seminar at reduced rates.
- Send staff to national training and certification program, organized in cooperation with the regional training and certification network organizations.
- Benefit for promotion activities by SEAWUN of National Governments for political changes favoring performance improvement.
- Networking with all key players in the water and waste water sector in the region of South East Asia, including water companies, donor agencies, government official and others.
- Utilize SEAWUN networking tools for marketing and promotion of water related.
- Join regional conference with company exhibition and/or presentations.
- Advertise in SEAWUN website, newsletter, leaflets, etc.

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RESPONSIBILITIES OF MEMBERS

- ✓ Fully participate in the all SEAWUN activities
- ✓ Support and disseminate SEAWUN achievements to attract active participation from members
- ✓ Pay full membership fee to make partial contribution to SEAWUN budget. This commitment is considered one of conditions for donors to provide financial support to SEAWUN.
- ✓ Membership fee rate is determined by SEAWUN Board and the Board will make necessary revisions to fit situation of SEAWUN and member countries.

Member description	Membership fee
companies with annual income < 1 million US\$	US\$ 200,-
companies with annual income between 1 - 10 million US\$	US\$ 400,-
companies with annual income > 1 million US\$	US\$ 600,-

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ACTION PLAN 2005 - 2007

During the period from August, 2005 to end of 2006, the following activities will be implemented, with the consumption that donors provide necessary financial support :

1. General Activities
 - ✓ *Organizational Strengthening*
 - ✓ *Network Promotion*
 - ✓ *Knowledge Management & Capacity Building*
2. Focus Programs
 - ✓ *Performance Benchmarking for SEAWUN*
 - ✓ *Full Cost Recovery Program*
 - ✓ *Non revenue water reduction*
 - ✓ *Training program*

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