

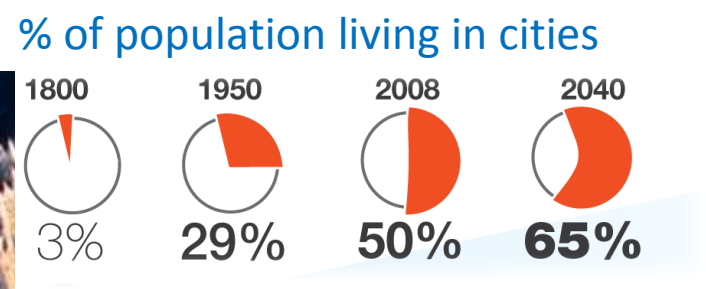
Alain FLAUSCH  
Secretary General, UITP  
High Level Dialogue  
Berlin



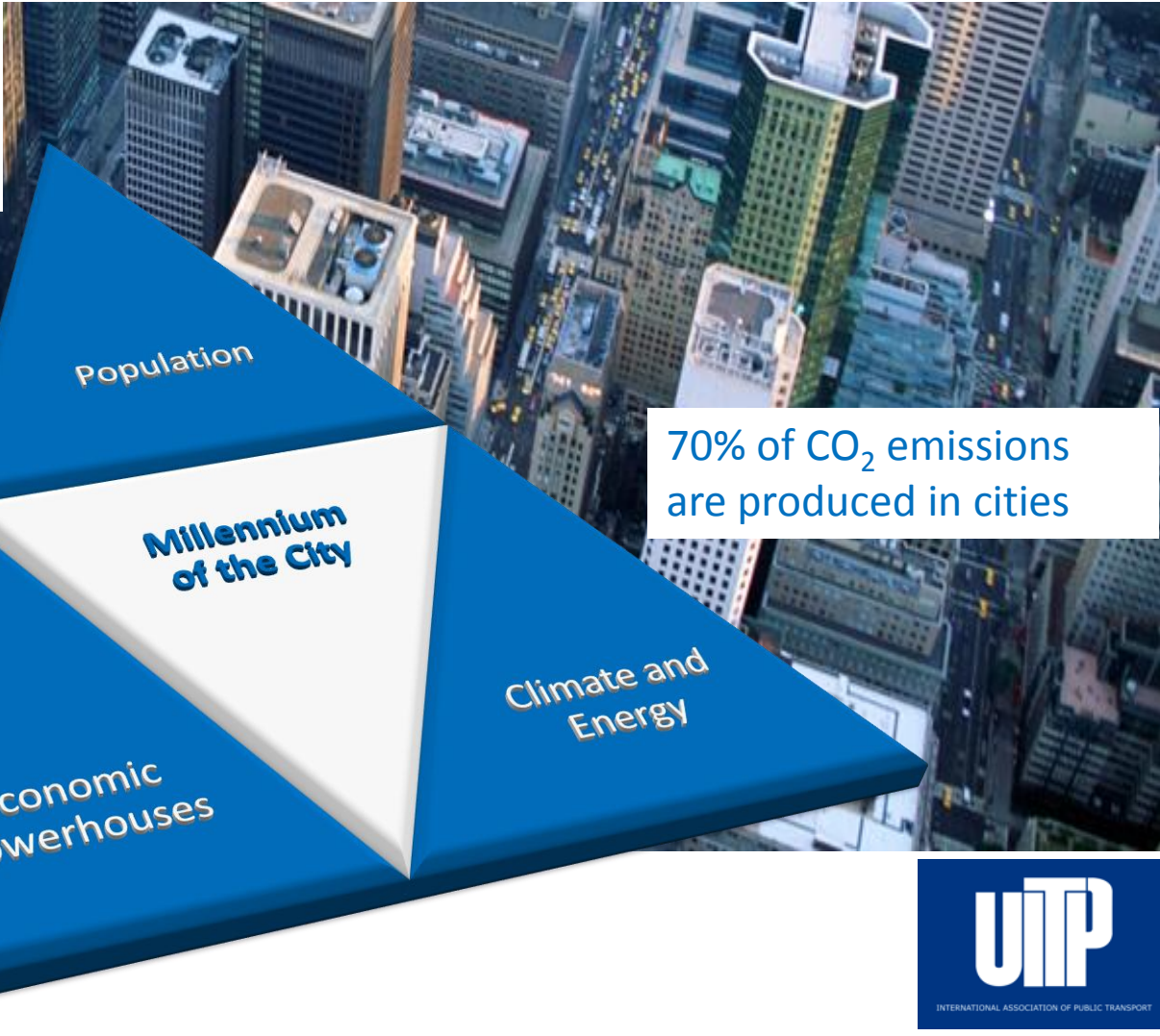
**GROW** with  
**PUBLIC TRANSPORT**



# Importance of Cities



50% of world GDP is produced in cities with a population over 750K



70% of CO<sub>2</sub> emissions are produced in cities



# City Challenges

Urban Sprawl



Congestion



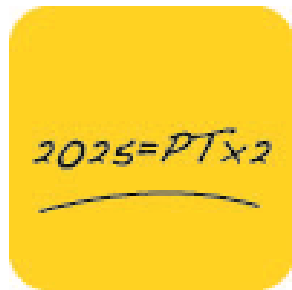
CO<sub>2</sub> & Air Pollution



City Governance & Finance

## PTx2 for Sustainable Cities

- June 2009 - UITP launched the public transport strategy with the aim of improving mobility and offering people appealing sustainable transport options:



**Doubling the market share of public transport worldwide by 2025 (known as PTx2)**

- Voluntary commitment for sustainable transport at Rio+20

# Fighting Climate Change



**GROW**  
with **PUBLIC**  
**TRANSPORT** 2025<sup>+</sup>PTx2

- **Climate Change:** Doubling the market share of public transport would prevent the emission of *half a billion tonnes of CO<sub>2</sub>* equivalent in the year 2025



# Creating liveable cities



**GROW**  
with **PUBLIC**  
**TRANSPORT** 2025<sup>th</sup> PTSA

- **Saving lives:** Doubling the market share of public transport would create a more balanced mobility mix and this could **save 180,000 lives** in 2025 thanks to fewer traffic casualties.

## Supporting green growth



**GROW**  
with **PUBLIC**  
**TRANSPORT** 2025=PTx2

- **Saving City Resources:** On a worldwide basis, **170 million tonnes of oil** equivalent could be saved in the year 2025, delivering energy bill savings \$140 billion at today's rate.
- **Green Jobs and Growth:** Public transport operators could create **green jobs for a further 7 million people** if the market share of public transport were to double by 2025.

# Post 2015 Agenda

- **Integrated urban policies:** need for a clear mobility strategy, underpinned by visionary leadership and strong political will
- **Financing and funding:** need to diversify revenue and funding sources
- **Lifestyle services and business culture:** innovative services with customers at the heart of the business



# Integrated urban policies



Bogota, TransMilenio

# Visionary leadership



Cheonggyecheon elevated expressway in Seoul, South Korea  
Before and After



# Financing and Funding

Traffic jam in Beijing



Public transport in Shanghai



## Lifestyle services & business culture



Bike Rio docking station at Ipanema/General Osorio Metro station, Rio de Janeiro

## Lifestyle services & business culture

### ‘MyTransport.SG – your one-stop integrated transport companion’

This mobile application empowers commuters, motorists and cyclists to make informed decisions and better plan their journeys contributing to help Singapore reach a market share objective of 70% at daily peak hours by 2020. Open data allows for the development of third party applications.

*Integrated Mobility Award Winner -  
UITP Grow with Public Transport 2013*







**UITP**

INTERNATIONAL ASSOCIATION OF PUBLIC TRANSPORT

# **WINNING CITIES GROW** with **PUBLIC TRANSPORT**

*Grow with public transport*