

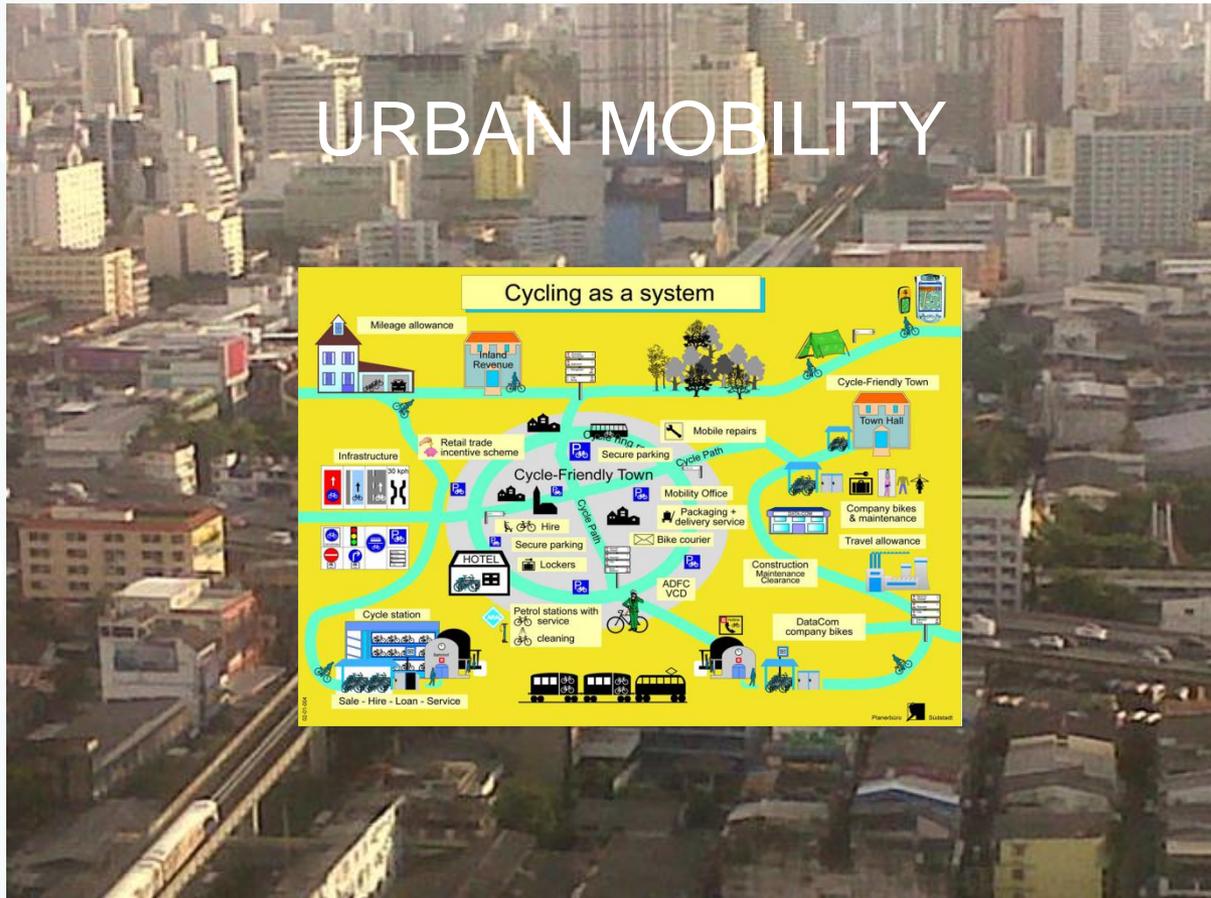
Berlin **High-level Dialogue**
on Implementing Rio+20 Decisions
on Sustainable Cities and Transport



The Role of Cycling as part of Urban Mobility

Dr Bernhard Ensink, PhD,
b.ensink@ecf.com
Berlin, 19 June 2013

Cycling is a system within the system of Urban Mobility

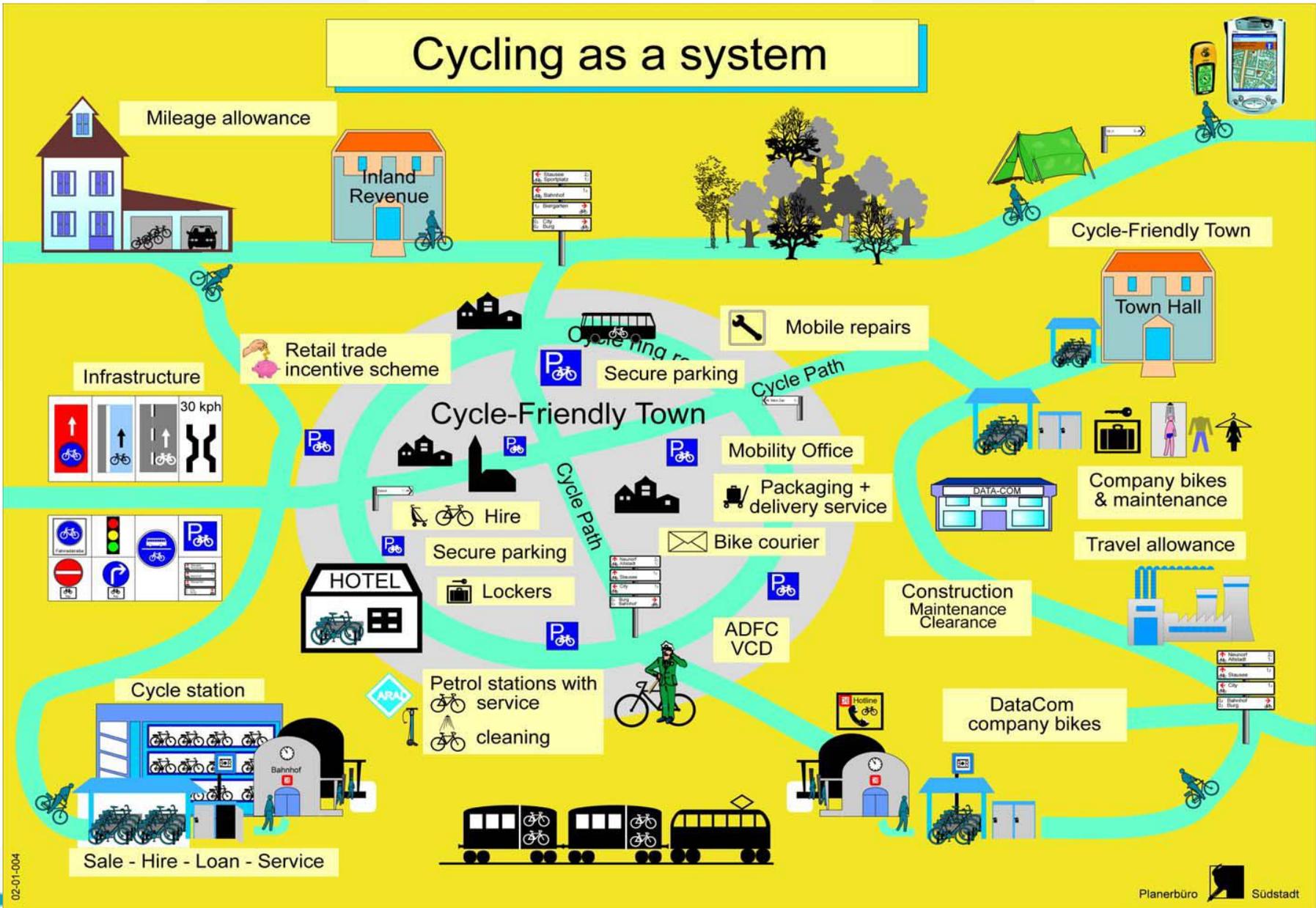


Bangkok 2012: Where is cycling?



Bangkok 2012 – Huge infrastructure for cars and Public Transport, few square meters left for pedestrians, disabled people and cyclists

Cycling as a system



02-01-004

ECF: Advocacy, promotion, dissemination



Cycle Industry Club



International / European level

National level

Regional level

Local level

Our mission:

More people cycling,
more often !

Objective for Europe:

Doubling the share
of cycling to 15%
modal share by
2020!



ECF
EUROPEAN CYCLISTS' FEDERATION

The Voice
of
Cyclists

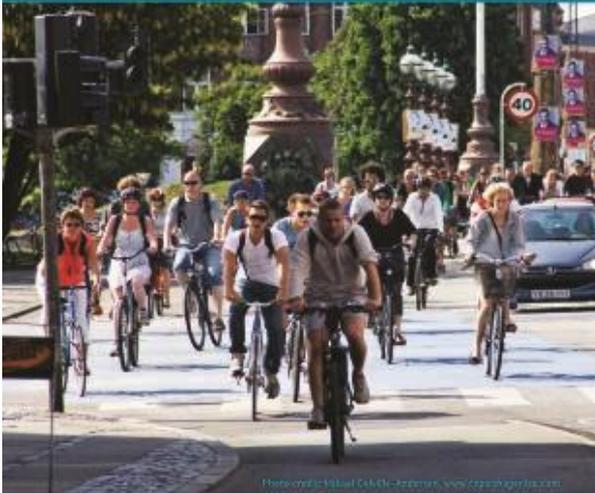


Photo credit: Michael Schmidt-Kremer, www.ecp.org.uk

www.ecf.com



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EUROPEAN CYCLISTS' FEDERATION

My commitment to cycling ...



Bernhard Ensink (m.)
1959 (?)

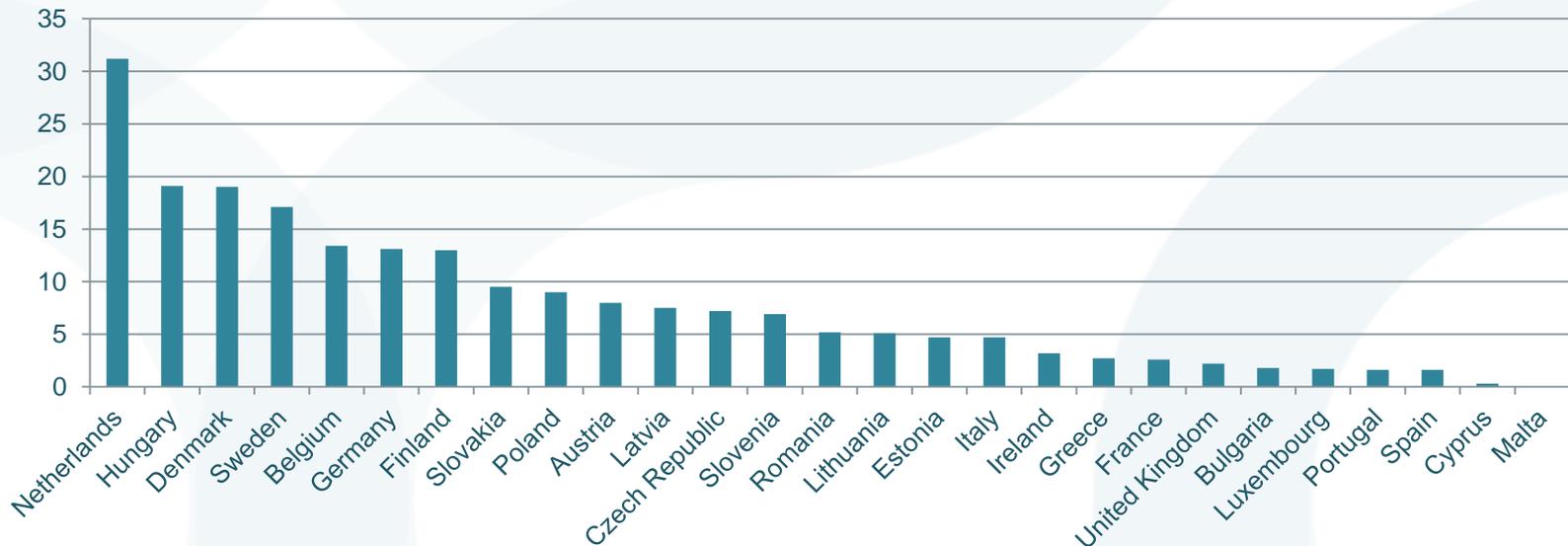
Cycling is
a city
changer !



International
Transport Forum ITF
2012

Modal Share in EU-27 (2010)

Cycling as main mode of transport (% of population)

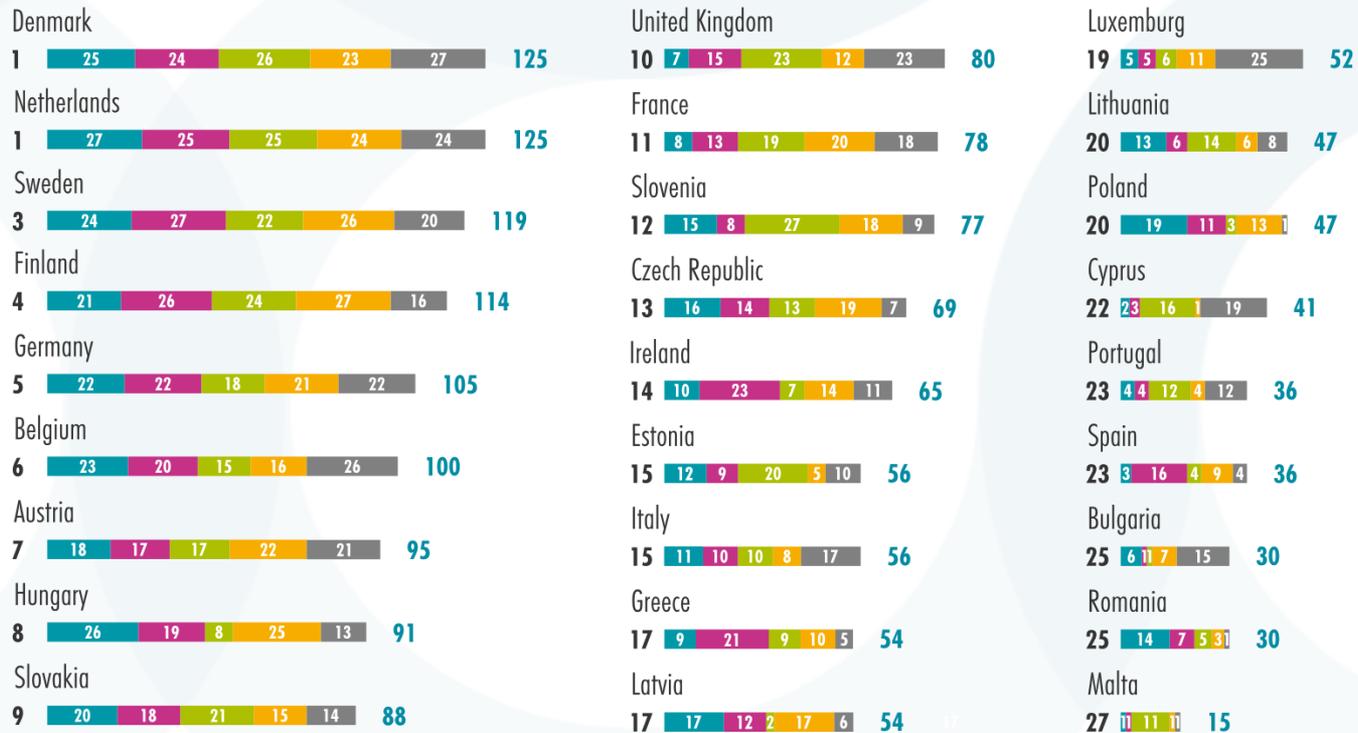


- 7% modal share of cycling in EU-27
- Highest shares: Netherlands (31%), Denmark, Hungary (19% each)
- Lowest shares: Malta, Cyprus (<1% each)

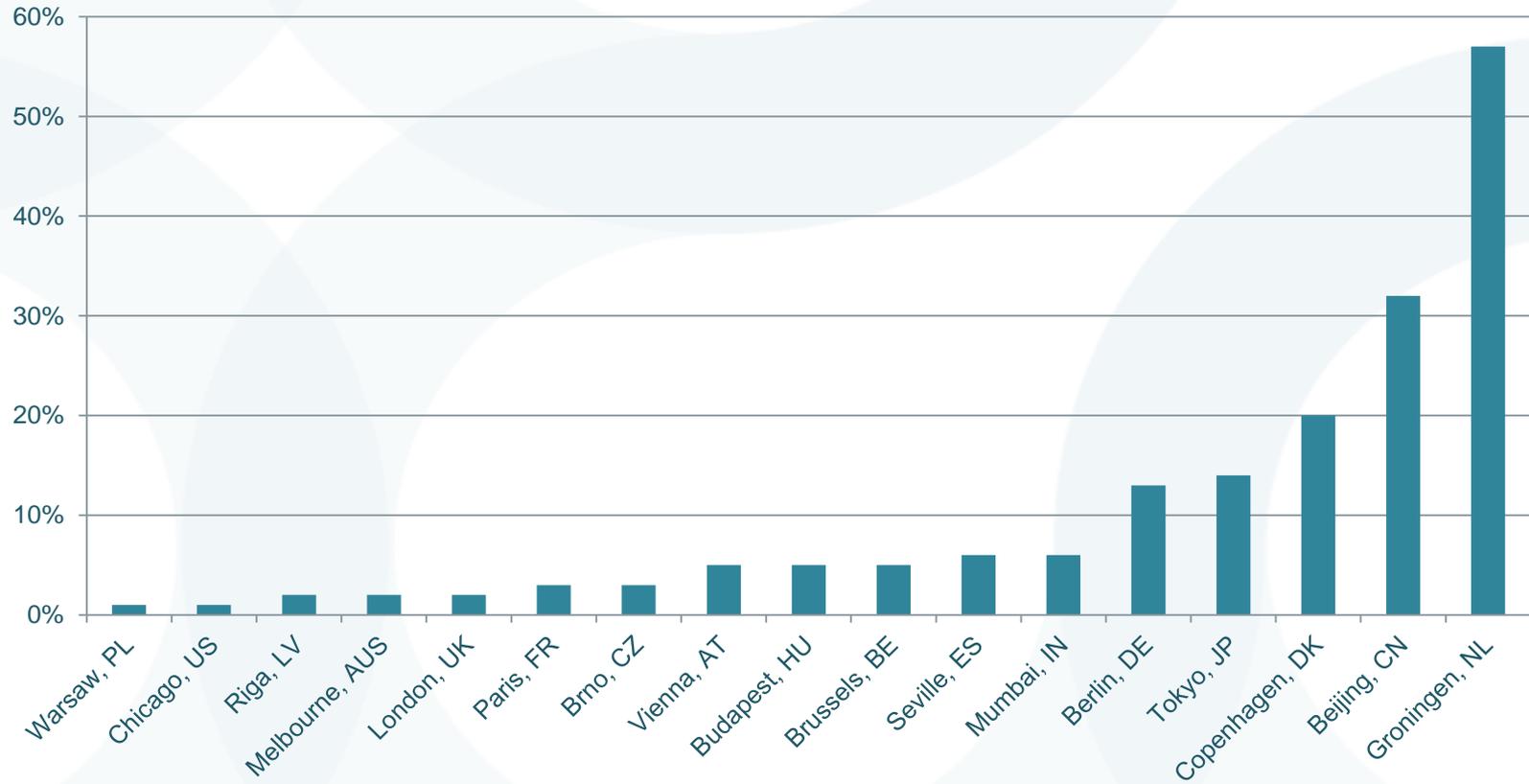
The ECF Cycling Barometer



States ranked by their respective place amongst the EU-27, all categories combined

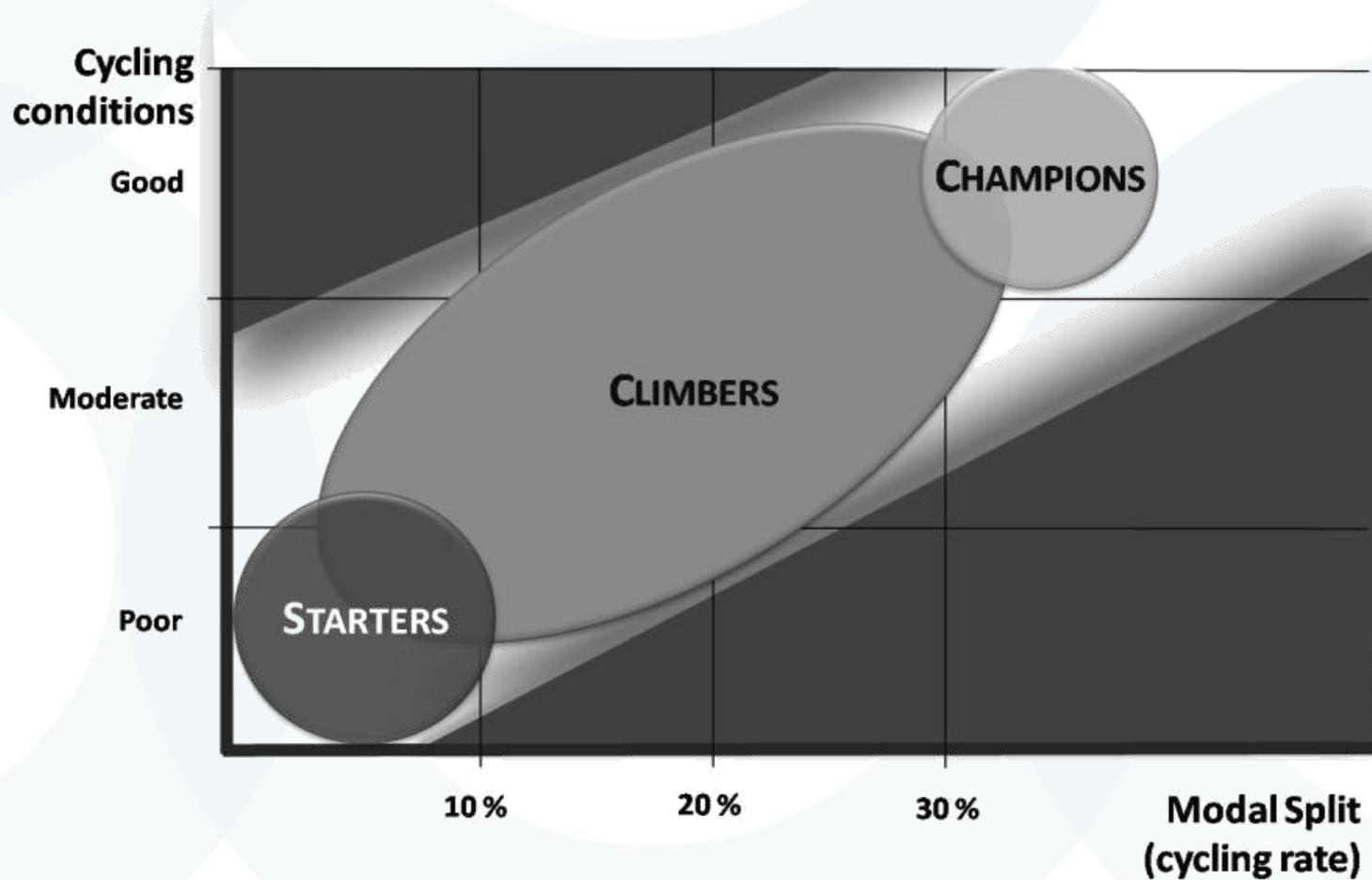


Modal Share in Selected Cities



Source: ECF data (Europe), Singapore Land Transit Authority (World), available at <http://ltaacademy.gov.sg/doc/J11Nov-p60PassengerTransportModeSHares.pdf>

Starter, Climber, Champion Cities



Lessons learnt at Velo-city 2013



- Diversity of cycling cultures ...
- Human Rights ...
- Health & the Cycling Economy ...
- Mass Transport ... fast cycle routes / highways

Huge diversity of Cycling Cultures !

VELO-CITY 2013
THE SOUND OF CYCLING
URBAN CYCLING CULTURES
VIENNA, JUNE 11 - 14



Developing different cycling cultures = tools to increase cycling !

- Fashion shows
- Critical Mass
-
- www.velo-city2013.com ...

Shira Narang Suri at Velo-city 2013:

CHALLENGES

- Planning traditions and approaches have led to deeply-entrenched urban fragmentation
- Expectations from “progress”, “development” and “modernisation” are different for each country and city
- Sustainability and livability mean different things to different people



VELO-CITY
VIENNA
2013

ECF City of Vienna Vienna
ahead

JCDecaux

gewista

SPAR

klima:

www.ecf.com

Developed versus Developing world?



- developed world: Cycling fun, easy, fast, healthy
- developing world: means of survival for the poor
- both worlds: a barrier is the high status of the car, the low status of the bicycle,
but it changes a bit in developed world nowadays

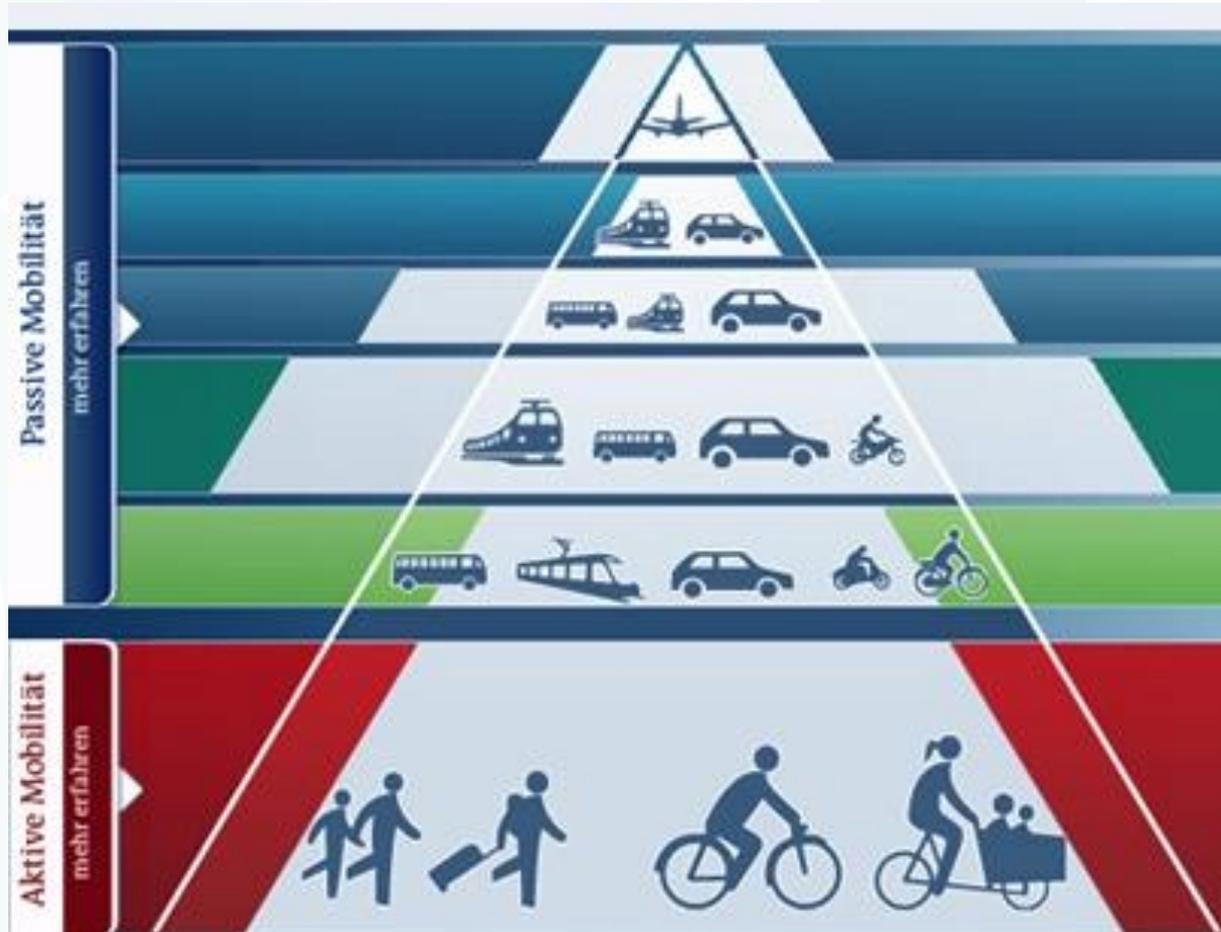


Human Rights !

ECF President
Manfred Neun
at Velo-city 2013:

“Criterion No 1 for all
investments must be
the **Human Rights for
Active Mobility** – an
essential frame for
politics and economy”

Active Mobility first!



Do the math! Internalization of external costs **and benefits!**

- Do not count only external costs (negative impact of transport on health and environment)
- Include external benefits (positive impact of transport on e.g. **health !**)

More health – less costs!

Health economic assessment tools
(HEAT) for walking and for cycling



ECONOMIC ASSESSMENT OF
TRANSPORT INFRASTRUCTURE
AND POLICIES



**World Health
Organization**

REGIONAL OFFICE FOR **Europe**

HEAT

1 Car KM costs society € 1,00

1 Cycling KM costs society € 0,015

New level of infra in cycling countries



ECF: Sustainable Transport needs Cycling – **world wide** !

Therefore ECF ...

- Works beyond the European level too ...
- Works with UN
- Is an active member of SLoCaT
- Works on the initiative for a World Cycling Alliance



Thank you for your attention !

For more information

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