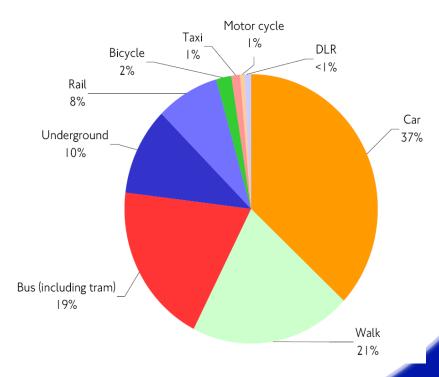




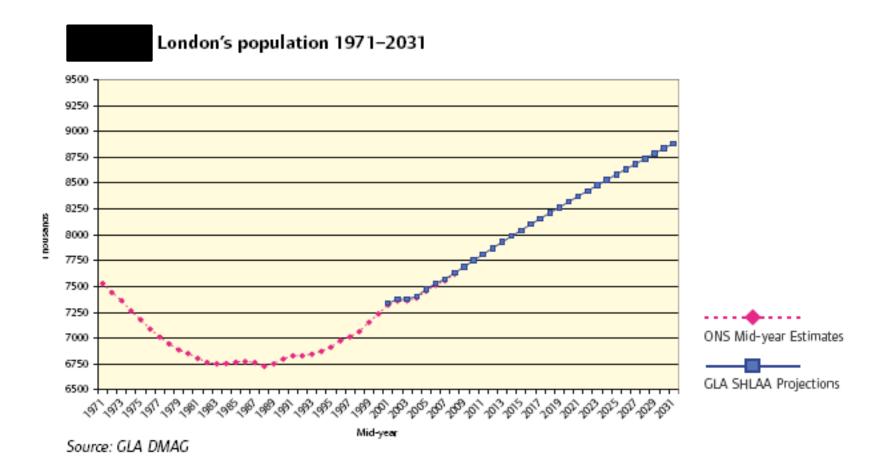
London

- World City and gateway to the UK
- 7.5m residents
- 4.6m people in employment
- 30 million visitors a year
- 330,000 businesses
- 23.8 million trips per day
- Growing population





London Plan population forecasts



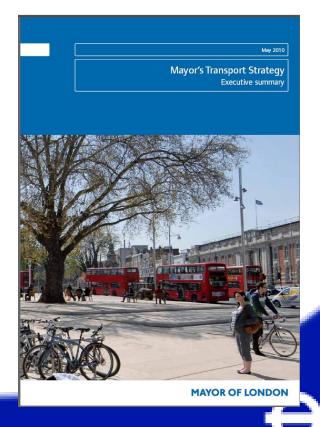


Mayor's Transport Strategy

Six goals in Mayor's Transport Strategy

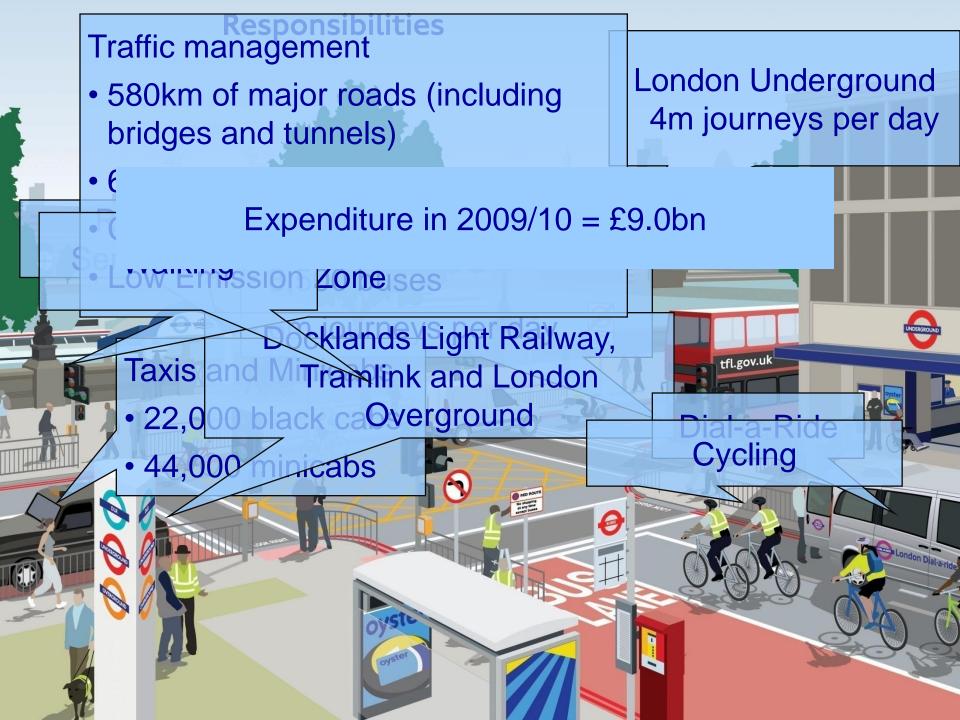
- Support economic development and population growth
- Enhance the quality of life for all Londoners
- Improve the safety and security of all Londoners
- Improve transport opportunities for all Londoners
- Reduce transport's contribution to climate change and improve its resilience
- Support delivery of the London 2012 Olympic and Paralympic Games and its legacy





London



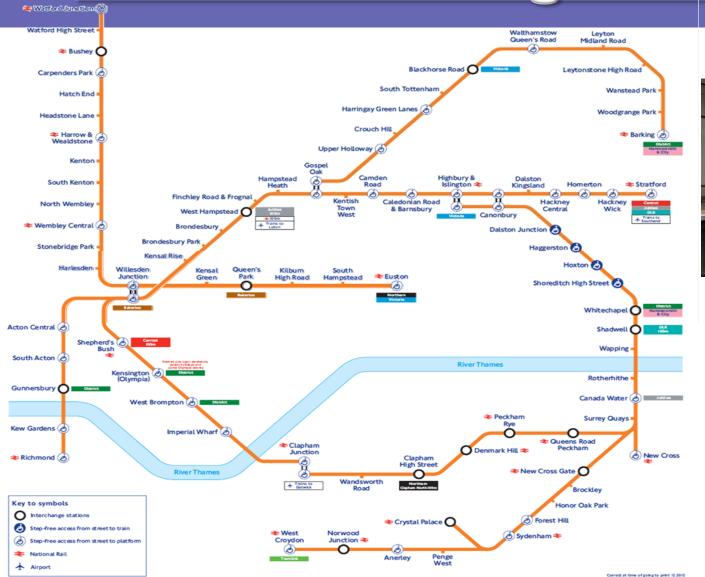


Demand for London's transport





London Overground





260% Growth in passengers (2007-2012)



Emirates Airline



An average of 31,601 passengers per week

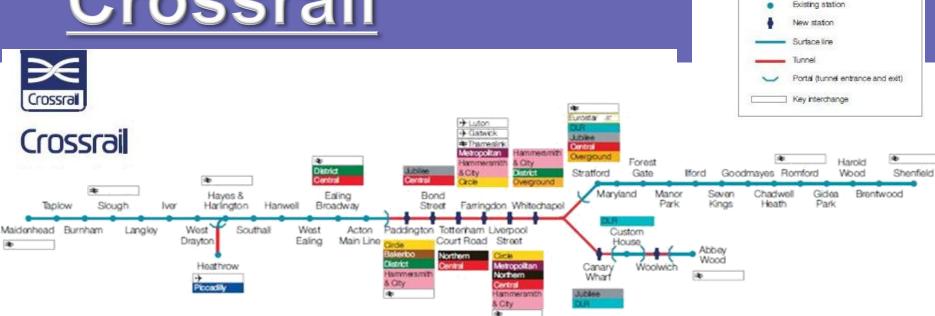


Northern Line Extension





Crossrail



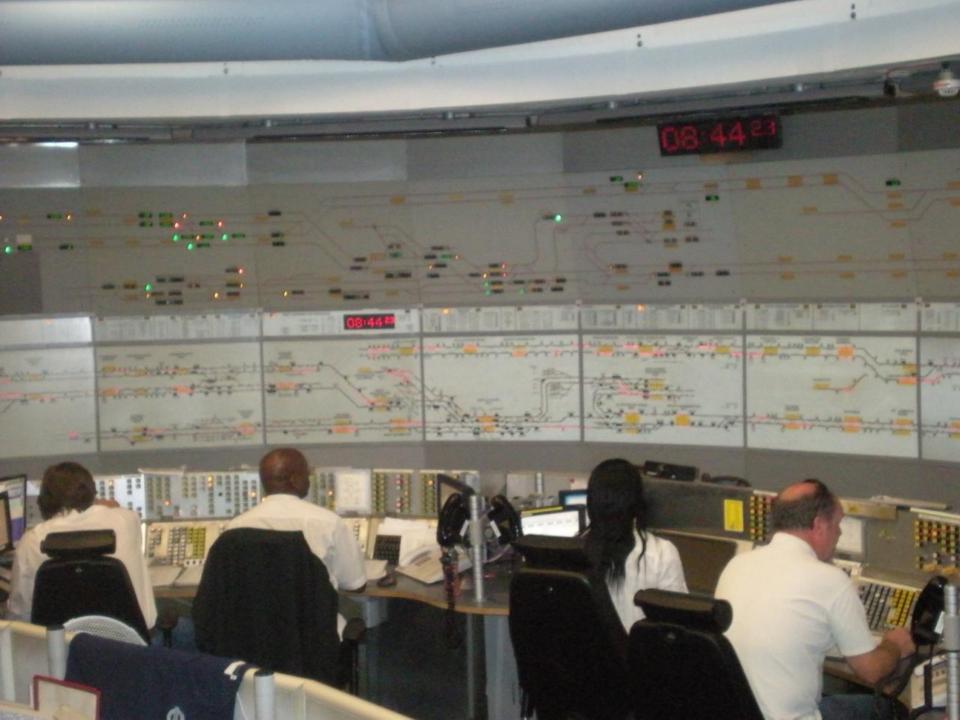
- Stansted



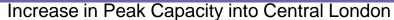
30-40% Capacity Increase

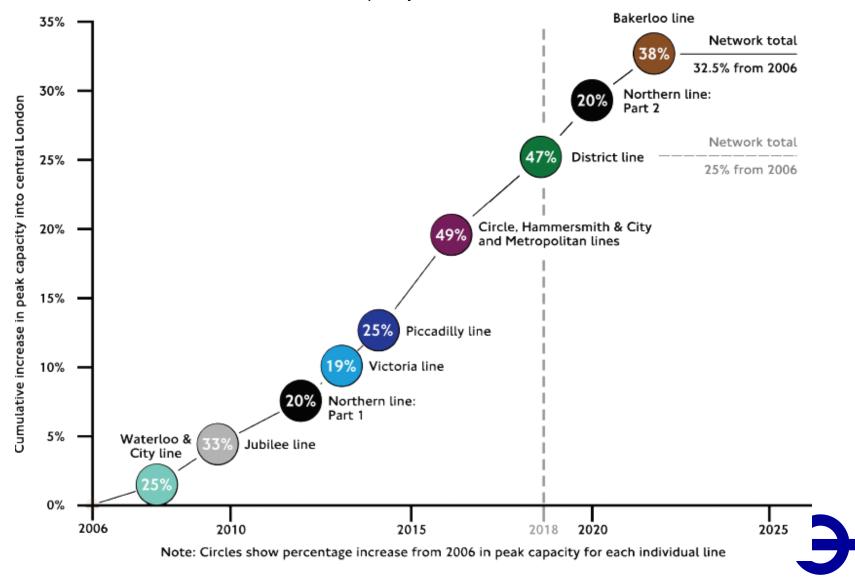






Public transport capacity: Line capacity increases on the Underground





Tube Upgrade Programme

- Upgrades to every Tube line trains, track, signalling
- Stations
- Accessibility
- Tackling high temperatures
- Communications and customer information









Capital delivery – already delivered



Two minute peak service timetable delivered

Victoria line

Upgrade complete with full fleet replaced; new timetable in place



Full \$8 fleet now in service; first H&C trains now in service



New signalling live between West Finchley and High Barnet



Record demand; orbital route now complete

Emirates Air



Over 31,000 trips in one day during the 2012 Games



But we have a lot more still to deliver





2014 - Northern line **Upgrade Completion**



2014 – Wimbledon **Pinchpoint**



2015 - 18% Reduction in 2010 LCH (Annex B)



2015/16 - Overground Additional Cars



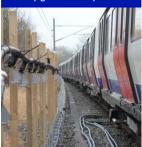
2016 - TCR New **Facilities Open**



2017-Congestion Relief at Bond Street Complete



2018–SSR Signalling **Upgrade Complete**



2018-Victoria Station **Upgrade Complete**



2019-DLR North Double Tracking Complete



2016-2020 - Jubilee and Vic line up to 36 TPH



2020 - Battersea **Extension Complete**



2021 - Bank Congestion Relief Complete



2022 – Northern Line Upgrade 2 Complete



2024 - Bakerloo + W&C Line Upgrades Complete





Performance

- 2011/12 best ever Tube performance despite carrying more passengers than ever before
- Reliability 40% reduction in delay since 2007/08 (measured by LCH)
- Customer satisfaction best ever results in 2011/12 score of 80 (85 during Games)
- Volume of service running more trains than ever before 72.4m train km in 2011/12
- Focus on predicting and preventing failures; responding more quickly to problems; and rolling out better equipment
- Mayoral commitment to reducing delays by a further 30% by 2015



Smarter Travel initiatives

Smarter Travel - persuasion and the provision of information, supported by small-scale infrastructure schemes, designed to encourage greater use of sustainable travel modes.

Core Elements:

- School travel planning
- Workplace travel planning
- Personal travel advice and information.
- Advertising, marketing and promotion
- Car clubs
- A car sharing scheme
- Cycle parking
- Active Steps (Physical Activity Project)

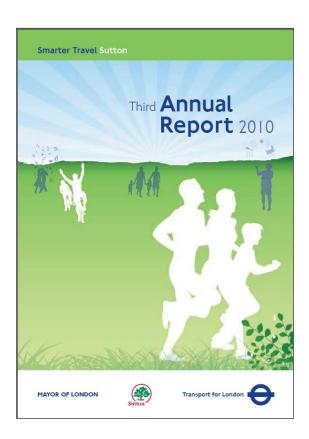




Smarter Travel initiatives

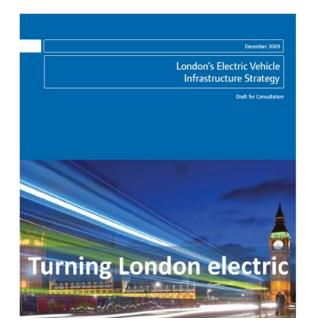
Over 3 years the programme has resulted in:

- a 75% increase in cycling
- a 16% increase in bus patronage
- a 3% increase in walking, and
- a 6% decrease in car use





...and London is taking new bold steps to accelerate EV adoption









Mayor unveils plan to turn London into 'electric car capital of Europe'



Marketing and incentives

 Pan London brand will highlight information, charging and other incentives across London

- Incentives
- > UK Government grant for Electric cars
- No congestion charge
- Business fund providing grants for workplace charge points
- Vehicle trials



 Communication strategy aimed at likely early adopters and businesses



Hybrid buses



- By 2012 all new buses coming on to London's roads will be hybrids.
- Hybrid buses are cleaner and greener than their diesel counterparts.
- Hybrid buses are also significantly quieter than diesel buses.



Reducing emissions from transport (1)

New smarter travel schemes – building on existing TfL initiatives

- Promoting eco-driving
- Travel plans (inc freight)
- Anti-idling campaigns and enforcement

Promoting cleaner vehicles

- Electric Vehicle Delivery Plan
- Procurement processes



Tailored action plans for priority locations (from summer 2010)

- Power washing streets and applying dust suppressants
- Redeploying cleanest buses
- Traffic management

Reducing emissions from public transport

- Reductions in bus fleet emissions
- Age based limits for taxis and PHVs





Reducing emissions from transport (2)

Low Emission Zone:

- Tighter standard for lorries, buses and coaches from 2012
- •Vans and minibuses included from 2012
- New NOx standard for lorries, buses and coaches



Air Quality Action Days and Special Measures

- Special measures during extreme pollution episodes
- •Planned regular events to encourage mode shift to cycling and walking.

Congestion Charge

Already resulted in reduction in CO₂, NOx and PM10's



Improved Driver Efficiency: Driver training

- First Group trial in1,000 buses in London using in-vehicle monitoring devices
- Real-time feedback on driving style and driving reports to focus training to focus training
- Around 5% fuel saving already achieved
- Explore possibility of similar applications for other professional drivers



New bus for London

- 3 doors
- 2 staircases
- 15% more fuel efficient than existing hybrid buses.
- 40% more efficient than conventional diesel double deckers.
- Red bus with a green heart















Emissions test comparison

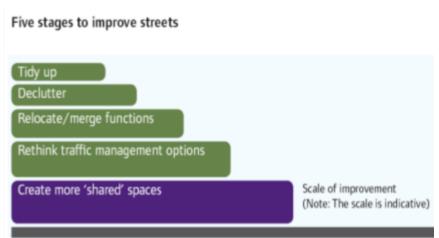
TfL "route 159" test	CO ₂ g/km	Economy Mpg	NOx g/km	HC g/km
NBfL target	750	10.3	5.00	0.015
NBfL certified result	640	11.6	3.96	0.000
Avg. Hybrid	864	8.6	7.70	-
Avg. Euro V diesel	1,295	5.8	9.30	-







Better streets, walking and cycling



Proposals for 'making walking count'

- Better streets
- Making it easier to plan journeys on foot
- Development of the Key Walking Route



Bringing about a revolution in cycling in London

- Working in partnership
- Raising awareness and 'mainstreaming' cycling
- Improving cycle infrastructure, cycle training and safety
- Superhighways and cycle hire







Legible London





Complete roll out of Legible London across TfL estate



















Build on the success of wider LL application to deliver wider objectives, such as congestion relief





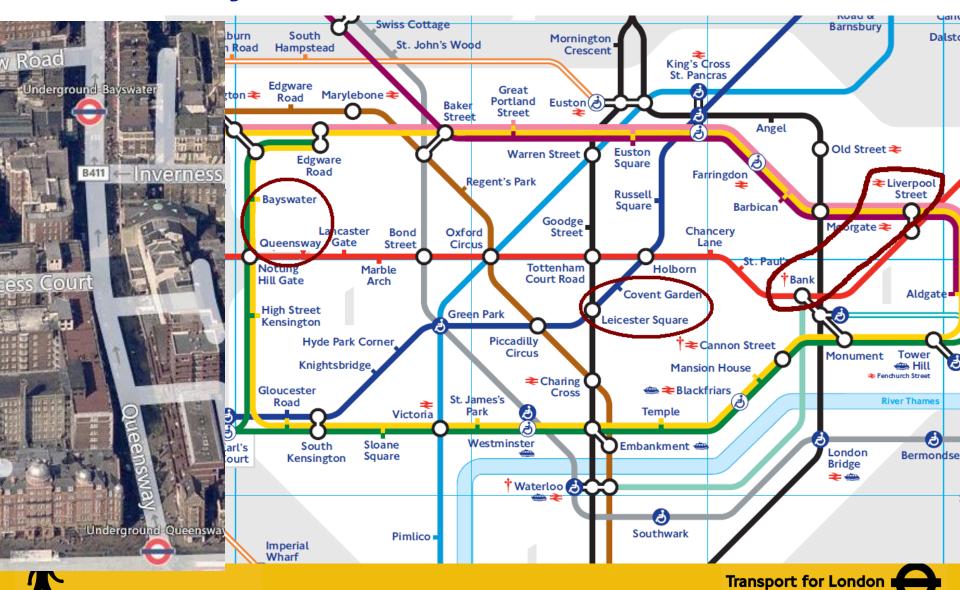
- ✓ Legible London maps tool to promote and support walking campaigns
- Explore the use of Legible London during events to manage station capacity and large-scale footfall







Proximity of Tube Stations



Cycling

THE MAYOR'S VISION FOR CYCLING IN LONDON

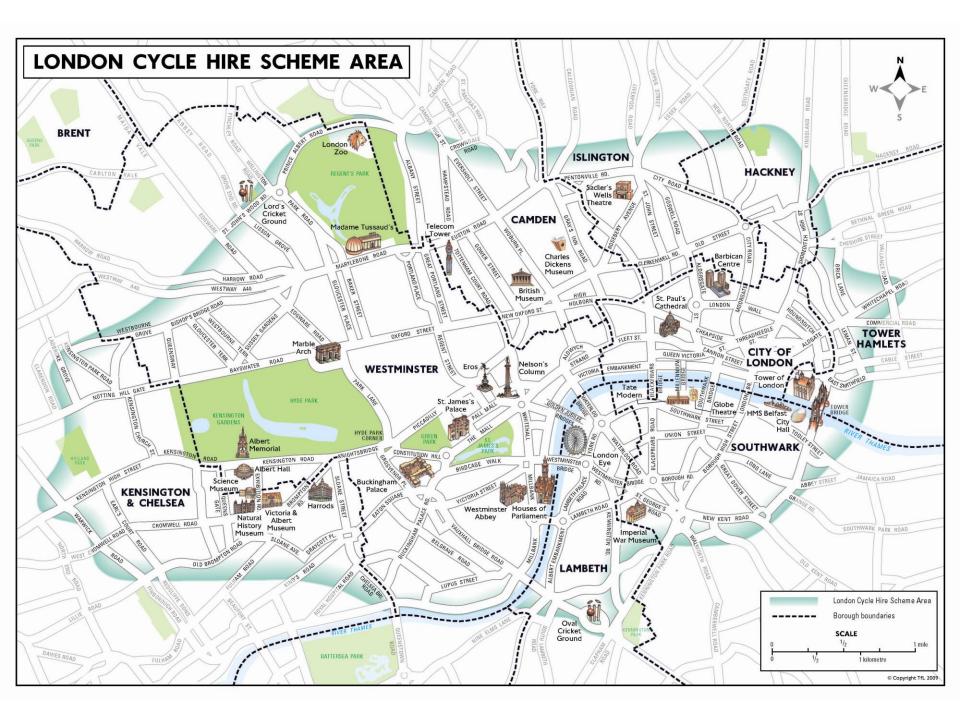
An Olympic Legacy for all Londoners



MAYOR OF LONDON

Transport for London





London Cycle Hire scheme

- 6,000 bicycles
- 400 cycle stations
- Evenly distributed
- 10,200 docking points
- Area 45km²
- 24 hour operation
- Summer 2010 scheme launch
- 800,000 cycle hires / month





A new network of cycle routes in central London

- catering for the high density of potential cycle trips in Central London

Central London Cycle Grid

This will provide:

- Separated cycle ways, with segregation and low speed environments where practicable and appropriate
- Two-way cycling on one-way streets
- Clear way finding, strong identity and easy to see





The Mayor's Vision for Cycling in London

Key Outcomes

1. A tube network for the bike

- Providing a network of cycle routes across London

2. Safer streets for the bike

- A range of measures to improve cycle safety at junctions and targeting HGV safety

3. More people travelling by bike

- Making cycling a mainstream and popular mode of transport

4. Better places for everyone

More cycling will benefit everyone, not just cyclists





A Cross rail for the bike

- a new cycle artery through London

This will:

- Substantially segregated two-lane cycle route
- Be the longest continuous substantially-segregated urban cycle route in Europe
- Link together as many of the existing (and proposed) radial routes as possible
- Provide peak-hour cycle journey times that are comparable to, or quicker than, their rail or car equivalents



Better Barclays Cycle Superhighways

- higher quality routes for commuter journeys
 - Existing Barclays Cycle Superhighways will be improved
 - New standards will include:
 - More segregation from traffic
 - Mandatory cycle lanes
 - More protection for cyclists at junctions
 - Deeper ASLs
 - 'Floating' bus stops
 - Removal of parking



Quietways

- making cycling more comfortable and inclusive

A cross-London network of high-quality guided Quietways will be created on low-traffic back streets and other routes so different kinds of cyclists can choose the routes which suit them.

This will:

- Offer cyclists the option of a network which offers low traffic, low speed roads with high quality routes
- Open up back street routes, parks and other green space
- Provide clearly signed, well surfaced direct routes





"Mini-Hollands" in the suburbs

The "mini-Holland" programme will target potential for cycling in Outer London by providing funding for the radical transformation of up to three outer London town centres to make them as cycle-friendly as their Dutch counterparts

"Mini-Hollands" will include large-scale, radical and transformational cycle infrastructure including:

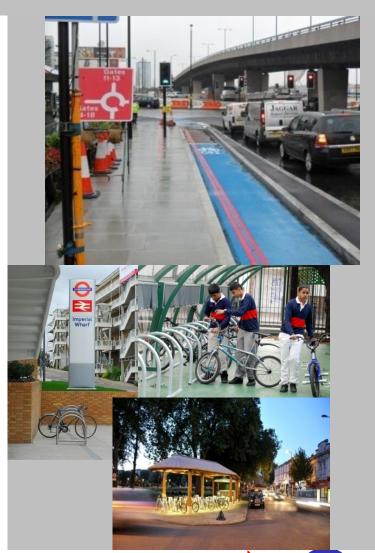
- A route for commuter journeys to central London
- Cycle superhubs at local railway stations
- A network of Quietways routes radiating from the centre
- Complementary and supporting promotional measures to accompany infrastructure improvements





Better Junctions + Cycle Hubs

- reducing the number of collisions at junctions
 - 85% of cycle collisions in London take place at junctions.
 - Review of junctions across London, particularly to increase cycle safety
 - Cycle Hubs at mainline stations
 - 80,000 extra parking spaces



Better Places for Everyone

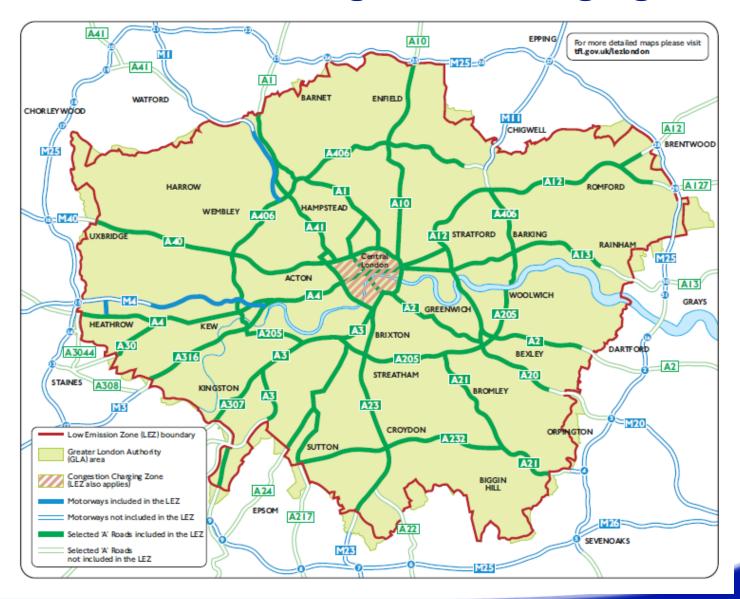
Cycling will benefit everyone, not just cyclists, creating;

- Better neighbourhoods for everyone
 Improved streetscapes, road surfaces, safety and security measures
- More prosperous places for everyone
 Economic benefits of cycling to local town centres,
 individuals and the wider economy
- Better cyclists for everyone
 Improving the perception of, and behaviour of cyclists
- Better transport for everyone
 Reducing pressure on the public transport system
- A healthier city for everyone
 Cycling improves air quality for everyone.





Central London Congestion Charging Zone





London's transport problems





Westminster Bridge – End of 19th Century

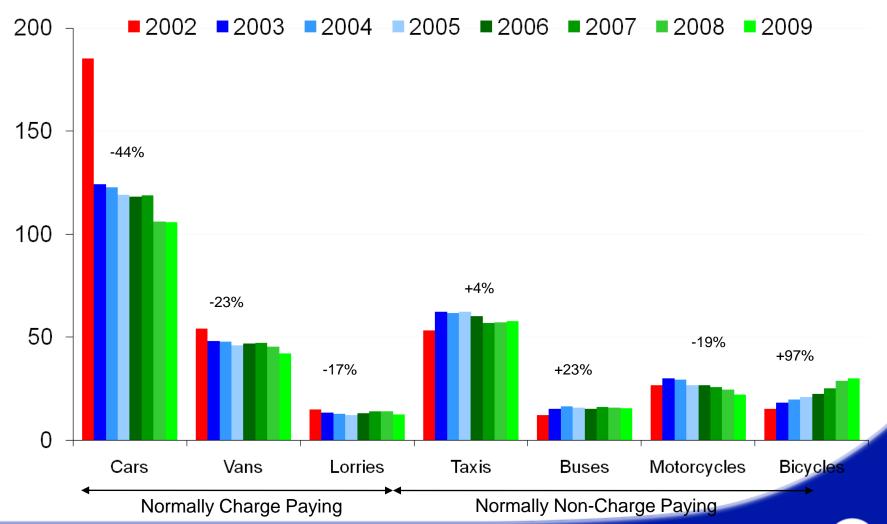


Why was Congestion Charging necessary?

- Despite 85% public transport usage, vehicular traffic major problem
- 185,000 cars entered central London each day
- Central London most congested area in UK; traffic speeds <9mph
- Congestion persisted throughout the day
- Congestion cost London an estimated £2 billion
- To address this, area-based charging scheme introduced in central London in February 2003
- Objectives of scheme:
 - Reduce traffic and traffic congestion
 - Raise revenue to re-invest in transport.

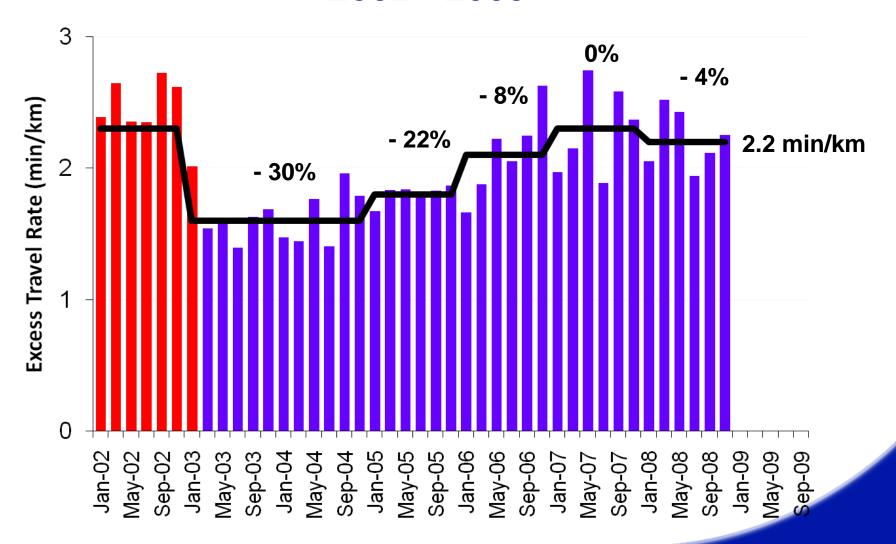


Average daily traffic entering Charging Zone* 2002 - 2009





Traffic congestion levels in Charging Zone 2002 - 2009

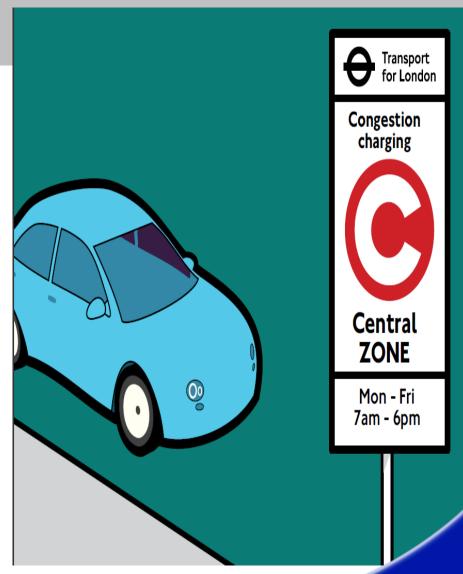




Charge Payment

- Monday Friday, 7am 6pm
- £10 on the day of travel
- £12 on the charging day after travel
- £9 for customers on CC Auto Pay
- Daily, weekly, monthly or annual payment for individual vehicle registration number







Payment Channels

- Pay online at <u>www.cclondon.com</u>
- Pay by mobile phone text message
- Pay at selected shops and petrol stations
- Pay by phone on 0845 900 1234
- Pay by post
- CC Auto Pay
- Fleet Auto Pay









Enforcement

- Signs placed at 165 Zone entry and exit points, and up to 17 miles away on main roads into London
- Comprehensive network of road markings exist on Zone boundary and within zone
- Vehicle registration numbers are observed by 650 cameras at 180 sites, covering entry/exit points and within zone
- Circa one million images captured and processed every charging day cameras linked to Automatic Number Plate recognition (ANPR) technology
- If valid payment is not received for vehicle for the date of travel, the enforcement process commences....

⊖ ongestion char	ging	0	Transport for London
Penalty Charge Notic Regulations 2001 as americad, The Road Us as amended and The Greater London (Centro	ar Charging (Enrorcement &	Adjudication((lonco	n) Regulations 2001
To:		ssue date Penality Charge Notice number Automated asyment reference	
This Penalty Charge Notice has been sent to leeper/hiner of the following webleta: Registration Number: Make: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Model: Mode	obido en a readin the	F37	
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MAYOR OF LCNDON			RIEJOST





Complementary Transport Measures

Introduction of scheme accompanied by measures designed to make public transport and other alternatives to car travel easier, cheaper, faster and more reliable:

- Substantial increase in bus capacity into and around Zone
- Freeze in public transport fares
- Better information for public transport users
- Frequency improvements on train & Underground services into Zone
- Traffic management measures on diversion routes and roads around Zone.



Other Impacts



Economy

Broadly neutral impact overall on business

Environment

 Congestion Charging directly responsible for reductions of traffic emissions inside Zone equating to 8% of NO_x, 7% of PM₁₀ and 16% of CO₂

Road safety

 Reduced numbers of cars have led to less personal injury road accidents in the central zone

Net revenues

 In 2010/11 Congestion Charging raised £169 million to be spent on other transport initiatives within London.



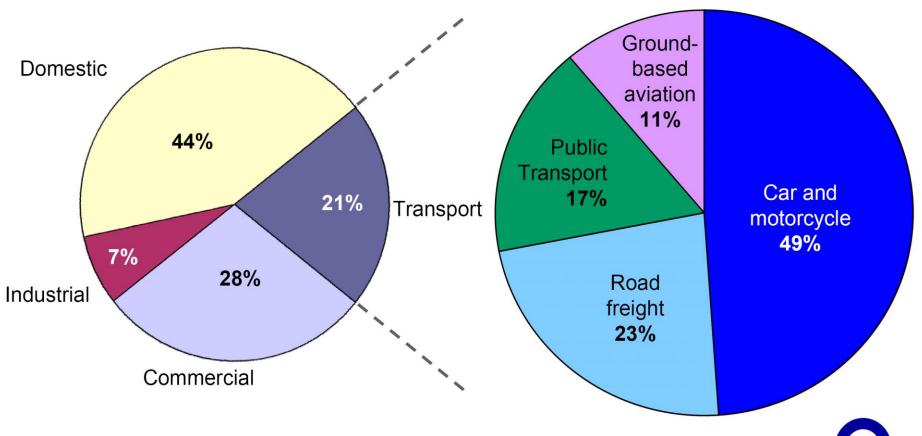
Traffic congestion



CO₂ emissions



London Transport Emissions



Source: Mayor's Energy Strategy and TfL analysis. Transport numbers reflect 2004-05 data.



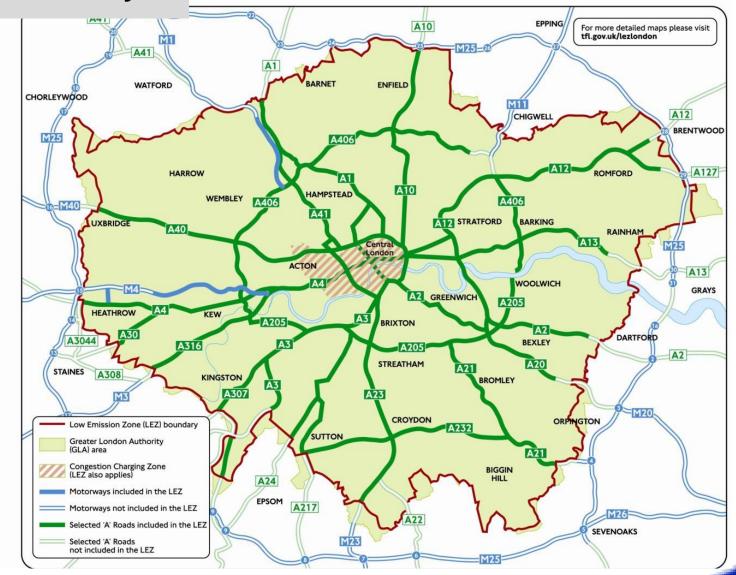
Mayor's Targets:

- 60% reduction of London's CO₂ by 2025, from a 1990 base
- 58% reduction in NOx by 2015 from 2008 levels
- 14% reduction in PM10's in 2011 from 2008 levels





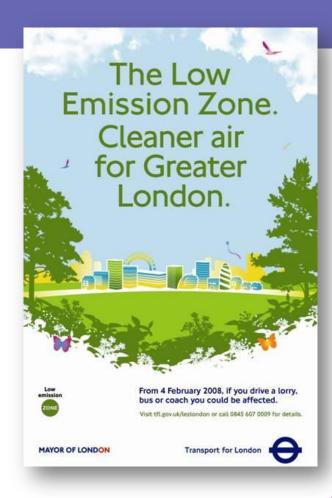
LEZ Boundary





London Low Emission Zone

- Discourage most individually polluting heavy vehicles from being driven in London.
- Daily charge of £200 for non-compliant lorries, buses and coaches.
- By 2012 the LEZ had delivered reductions of:
 - 14% of the area of London where the air quality exceeds the annual PM₁₀ objective
 - 20% of the area of London where the air quality exceeds the annual NO₂ objective
- High rates of compliance have been achieved through targeted communications and warning letters, rather than Penalty Charges





LEZ definitions and standards

Vehicle type and definitions		Date of LEZ scheme implementation	Emission standard (for PM) required to drive in the LEZ at no charge
Heavier lorries - Goods vehicles exceeding 12t	#=000 - TO	Feb 2008	Euro III
Lighter lorries - Goods vehicles between 3.5 and 12t		Jul 2008	Euro III
Buses and coaches - Passenger vehicles with more than eight seats plus the driver's seat and exceeding 5t		Jul 2008	Euro III



Options for compliance

Options available to operators include:

- Fitting a particulate abatement device
- Check your vehicle meets the standards

Are you ready?

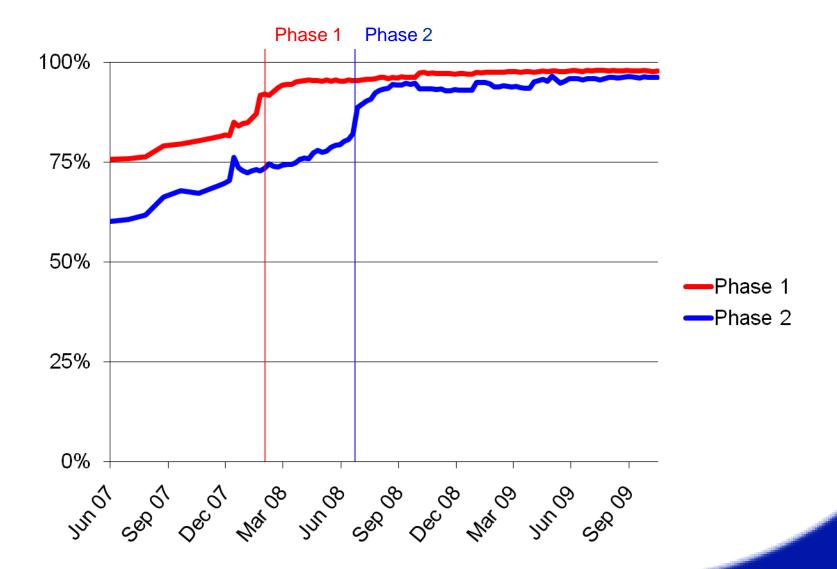
- Fitting a new compliant engine in the vehicle
- Buying a new or compliant second-hand vehicle
- Reorganising fleet so only compliant vehicles travel in zone

Or pay the £200 daily charge

Failure to pay the charge will incur a £1,000 Penalty Charge Notice



Low Emission Zone compliance











Games-time travel planning







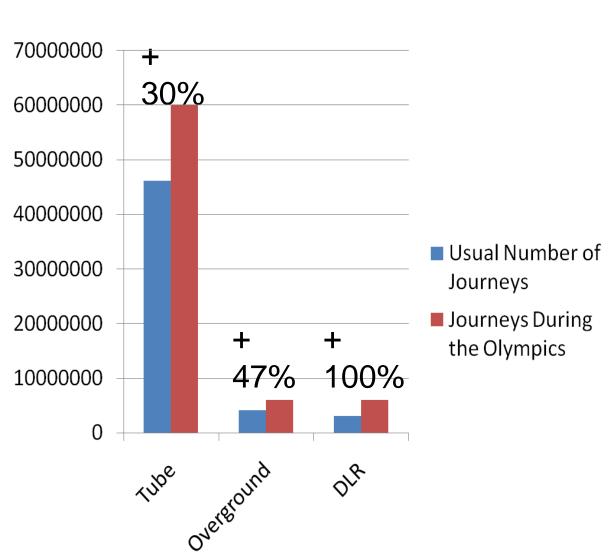


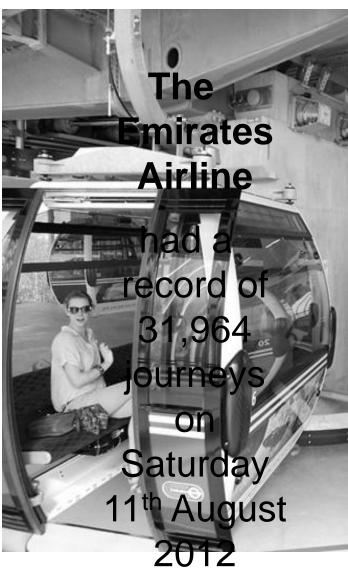
£6.5 billion





A Car Free Games- Results







Games-time Scheduled Comms

C3 Structure

- Tested C3 structure and outputs
- •24 hour cover during the Games

Personally targeted information

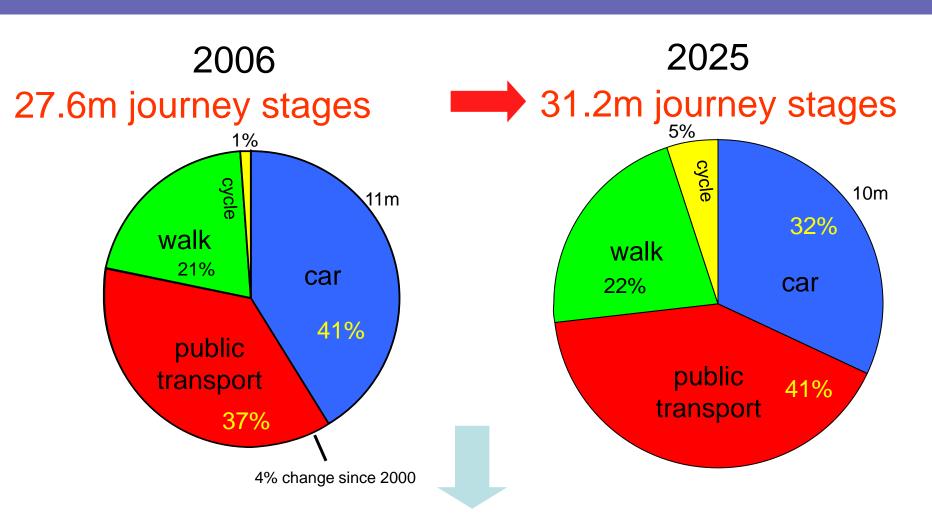
- Twice daily press notices (7am and 4pm)
- Daly Metro content (5am)
- Daily customer emails (2pm)
 - Public transport users (approx. 2m recipients)
 - Road users (approx 1m recipients)
- Daily station posters (3.30pm)
- Twice daily business email updates (4.30am and 2pm)
- Daily stakeholder bulletin (5pm)
- •Regular tweets (@TfL and @GAOTG)
- Ongoing online content and Journey Planner updates



However not everything went to plan...



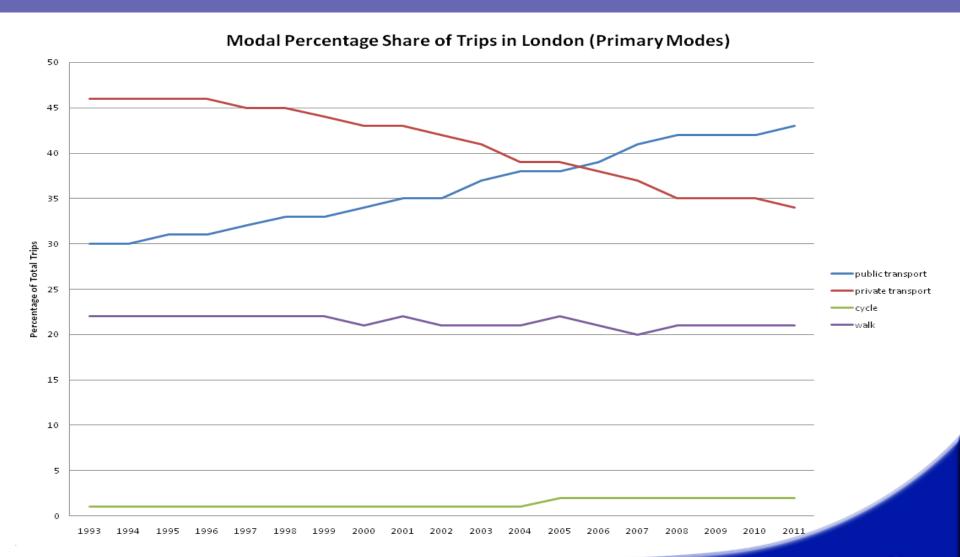
Mode shift



5m extra journeys must be supported by public transport, walking & cycling



Modal Change 1993 – 2011





Reasons for Modal Shift

- Investment in Public Transport
 - Additional bus routes / Cleaner vehicles
 - Extra rail capacity
 - Success of Oyster
 - Better passenger information
- Congestion Charging
 - 21% reduction in cars entering Central London
- Emphasis on Walking / Cycling
- Smarter travel initiatives





