The Permanent Missions of the Kingdom of the Netherlands, the Socialist Republic of Viet Nam, Mexico, and the Copenhagen Consensus Center, cordially invite you to a workshop on:

**USING ECONOMIC EVIDENCE TO IDENTIFY THE MOST EFFECTIVE SUSTAINABLE DEVELOPMENT GOALS AND TARGETS**

**8 MAY 2014, 1:15-2.30PM**

**AT CONFERENCE ROOM 6 (NLB)**

As the Open Working Group (OWG) on Sustainable Development Goals (SDGs) continues its deliberations to formulate a list of goals and targets, important questions are raised on prioritization for SDGs to be concise, limited in number and action-oriented. One important approach for identifying the goals for consideration can be economic effectiveness: which targets will do the most good, relative to their costs. The Permanent Missions of the Netherlands, Viet Nam, Mexico and the Copenhagen Consensus Center invite you to attend a workshop to discuss the role of economic analysis in identifying the most effective goals, with a presentation of preliminary results on the targets in the current OWG document which, if enacted, will have very high benefits relative to their costs.

**Opening remarks:** H.E. Mr. Le Hoai Trung, Permanent Representative of Viet Nam to the United Nations

**Moderator:** Peter van der Vliet, Deputy Permanent Representative of the Netherlands to the United Nations

**Presentation:** Dr. Bjorn Lomborg, Director of the Copenhagen Consensus Center

**Panelists:**
- Mr. Dámaso Luna, Deputy Director General for Global Affairs of the Mexican Ministry of Foreign Affairs
- Mr. Nikhil Seth, Director of the UN-DESA Division for Sustainable Development
- Mr. Guido Schmidt-Traub, Executive Director of the Sustainable Development Solutions Network

All permanent missions and permanent observer missions, UN agencies, interested media and non-governmental organizations are invited to attend.

Lunch will be provided for workshop attendees.

Please RSVP to NYV-RSVP@minbuza.nl as soon as possible because of limited capacity of the room.