Highlights on some regional “hot topics” - Equity, employment and social issues including SCP

Magali OUTTERS – Teamleader SWITCH-Med Policy Component at CP/RAC (UNEP/MAP)
- **South/east shores**
  - Demographic explosion
  - Young population (30% under 15)

- **North shore**
  - Population getting older
SCP, an integrated approach to address the drivers of pollution and degradation

Integration of resource efficiency in the production of goods and services

Integration of life cycle management / Ecodesign in products and services

Mainstreaming of sustainable products/services in the market (green public procurement / eco-labelling)

Empowerment of local agents, media and civil society organizations as key SCP drivers

Green Entrepreneurs and Green Business models

Introduction of fiscal and economic instruments (green investments, green banking)
SWITCH-Med structure

REGIONAL LEVEL
Integrate SCP into the Barcelona Convention
(UNEP/MAP CU & CP/RAC)

NATIONAL LEVEL
Mainstreaming SCP in countries’ development policies
(UNEP/DTIE & CP/RAC)

NETWORKING FACILITY
Exchanging, synergizing, scaling-up, communicating impact

MED TEST
Scaling-up of cleaner production (UNIDO)

GREEN ENTREPRENEURSHIP
Encouraging & enabling green start-ups (CP/RAC)

SCP NAP PILOTS
Putting national action plans in place (UNEP DTIE & CP/RAC)

CIVIL SOCIETY AS CHANGE AGENTS
Encouraging & enabling grass-root initiatives (CP/RAC)

POLICY COMPONENT

DEMONSTRATION COMPONENT
SWITCH-Med Regional Policy component

SCP Action Plan for the Mediterranean including the corresponding Roadmap
addressing the Region’s common priorities for environment protection and sustainable development.
First draft presented at MCSD and CP/RAC Focal Point Meeting in June 2013

SCP knowledge online platform
to facilitate a broad participatory process for the legitimacy of a SCP Action Plan and Roadmap for the Mediterranean.
Go live of the website planned for December 2013

Toolkit for policy-makers
on how to mainstream SCP into existing development policies, illustrated a number of case studies.
It will be published by the end of November 2013
SWITCH-Med national policy component

Objective: Mainstreaming SCP into national development policies (9 beneficiary countries)

• Scoping missions to identify SCP related existing processes in the countries;