

The 10YFP Sustainable Tourism Programme:

Policies to Implementation, Partnerships and Results

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Expert Group Meeting on Sustainable Tourism:
Ecotourism, Poverty Reduction and Environmental Protection

United Nations Secretariat, New York
29-30 October 2013



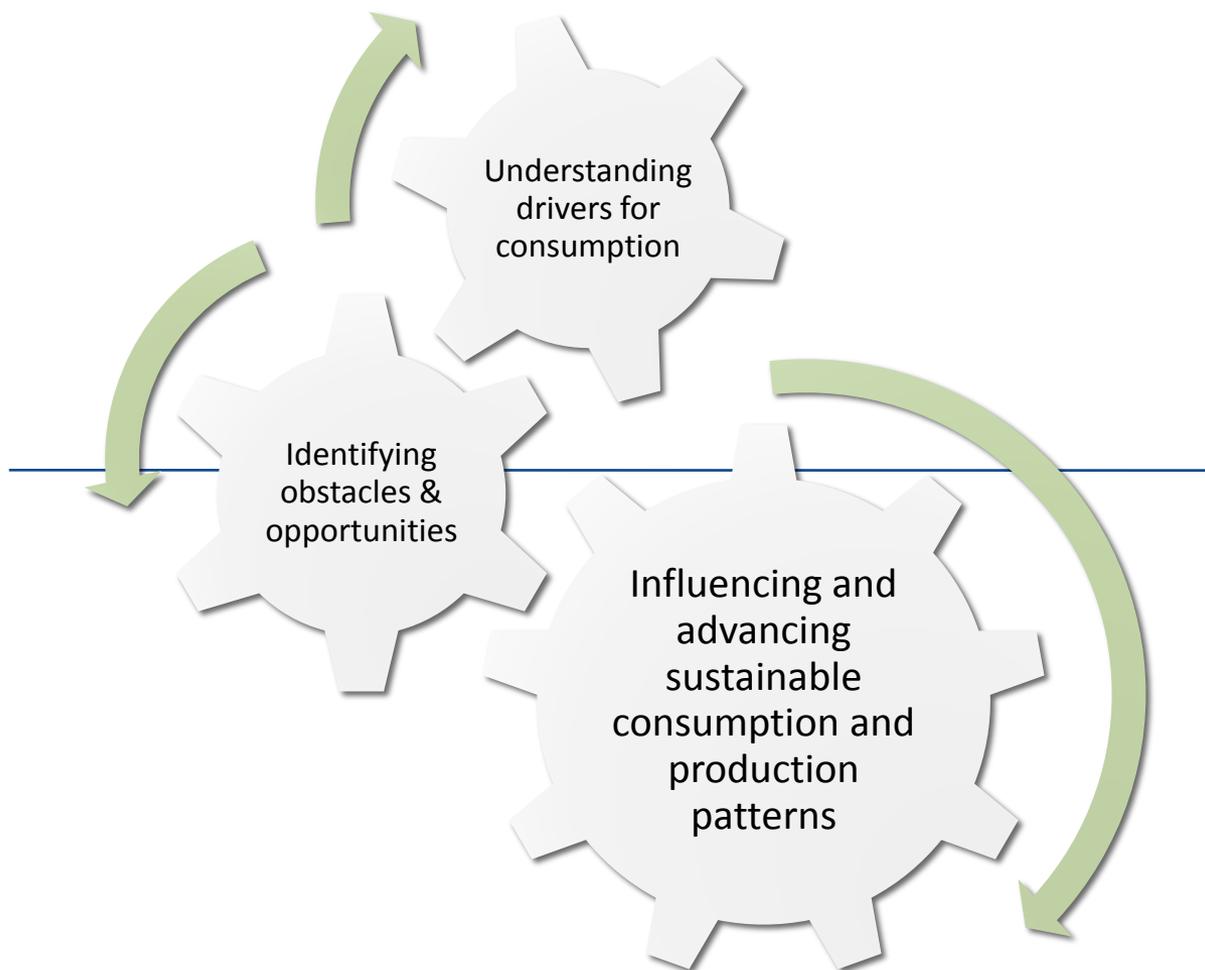


Sustainable Consumption and Production

Secretariat



Promote increasing resource efficiency and sustainable lifestyles



Improving process, products and services
⇒ **business**

Enabling infrastructure and policy framework
⇒ **governments**

Creating awareness, dialogues and reflection
⇒ **consumer groups**



UNEP Tourism Programme - Activities





The Global Partnership for Sustainable Tourism



MISSION

To transform the way tourism is done worldwide, by promoting sustainability through clear policies, successful projects and the sharing of knowledge and experience.



Adding Value Through....

- **Convening Power**
Bringing together tourism stakeholders: public & private sectors, NGOs, UN agencies, donors, etc.
- **Results-based Project Implementation**
Monitoring and evaluating projects, endorsing the most innovative and transformative for seed and donor funding
- **Knowledge to Solutions**
training and access to the best available knowledge, solutions

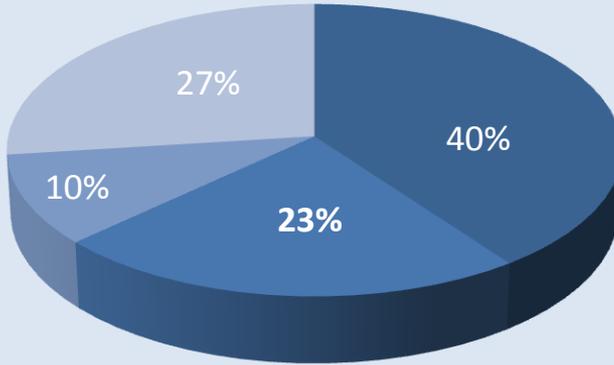


Global Partners



Network of 90 Partners Worldwide...

Composition



- Categories:
- Not-for-Profit Organizations
 - Government/Local Authorities
 - Private Sector
 - Honorary





The Global Partnership for Sustainable Tourism



What We Do

Projects

Development
Screening
Monitoring

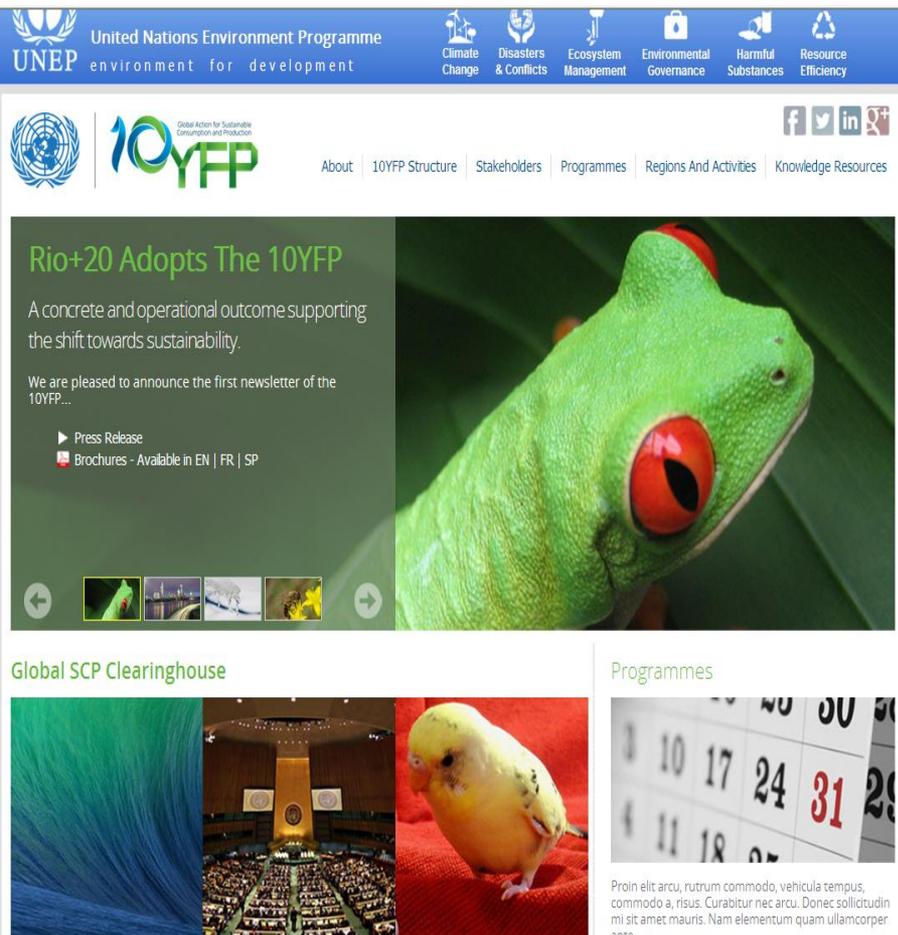
Tech Assistance

Workshops
Advice & Advocacy
Fundraising

Networking

Annual Conference
Regional
Website





The screenshot shows the UNEP website for the 10YFP. The top navigation bar includes icons for Climate Change, Disasters & Conflicts, Ecosystem Management, Environmental Governance, Harmful Substances, and Resource Efficiency. The main content area features a large image of a green tree frog with red eyes. Below the image, there is a section titled "Rio+20 Adopts The 10YFP" with a sub-headline "A concrete and operational outcome supporting the shift towards sustainability." and a link to "Press Release". There are also links for "Brochures - Available in EN | FR | SP". A "Global SCP Clearinghouse" section is visible at the bottom left, and a "Programmes" section is partially visible at the bottom right.

It is a **global framework** of action to enhance international cooperation to **accelerate the shift** towards Sustainable Consumption (**SCP**) and Production in both developed and developing countries



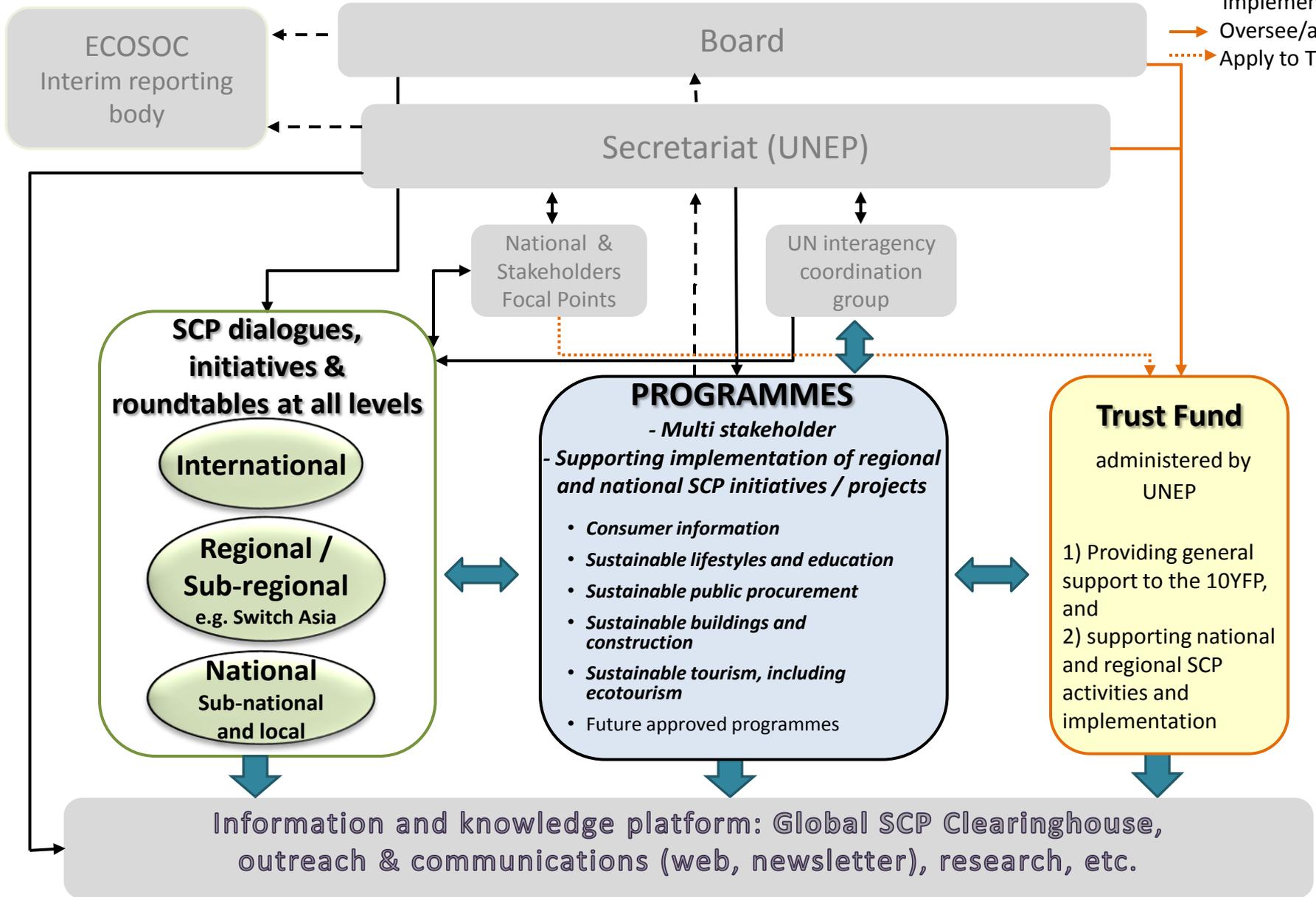


Tourism as bridge between consumption and production



10YFP Organisational Structure

- - - Reporting lines
- Guiding & facilitating
- ↔ Interacting & implementing
- (orange) Oversee/admin
- (dotted) Apply to TF



Ensuring UN cooperation in the implementation of the 10YFP

➤ **19 Agencies :**



❑ 108 countries have nominated their national focal points

❑ Role:

- Promote 10YFP vision, objectives and goals
- Share and disseminate best practices
- Enhance inter-ministerial and multi-stakeholder coordination
- Support national 10YFP programme implementation (i.e. national rdt, projects, research, etc).
- Feedback on reports and requests to & from the 10YFP Board & Secretariat
- Prepare &/or submit national proposals to the Trust Fund
- Enhance national coordination & cooperation



- Ensure cooperation with focal points, secretariat, tourism stakeholder to develop national and regional sustainable tourism programmes



Roadmap: Developing the Sustainable Tourism Programme

STEP

1

Stock Taking & Consultations

By when?

- ✓ Regional Consultation in Southern Africa August 15th 2013
- Establishment of Sustainable Tourism Advisory Group November 2013
- Fundraising for consultations and programme concept Sept - Nov 2013
- Regional Consultation in Asia Pacific Jan 2014
- 10YFP Global Consultation Process Survey July – November 2013

STEP

2

Advisory Group develops programme proposal

By when?

- Review of programme proposal by a group of experts Jan 2014

STEP

3

Submission of template for on-line final comments

By When?

- Submission of template to partners and public review Feb 2014

STEP

4

Secretariat validates and Board takes note

By when?

- Secretariat revises proposal and final version is presented to the 10YFP Board to take note before launch Mar 2014

STEP

5

Launching & implementation

By when?

- Fundraising strategy for implementation January 2014
- Launching of the Programme [TBD] June 2014

Distribution Network	Reach
UNEP-DTIE: Tourism & Environment Programme (including the network of the Global Partnership for Sustainable Tourism)	266
10YFP Secretariat (UNEP) to 10YFP national focal points	68
UNWTO: member states	162
: Affiliate members	400
Secretaría de Integración Turística Centroamericana (SITCA) - Redes Centroamericana de Comunicación Turística Gobierno-Sector Privado (GBN) & Central American Tourism Business Network (RETCA)	1,200
Fair Trade Tourism (South Africa)	26
Regional Tourism Organization for Southern Africa (RETOSA) – member states	15
Rainforest Alliance network	2,306
Caribbean Tourism Organization (member states)	32
TOTAL REACH	4,475
380 Responses Received	8.5%



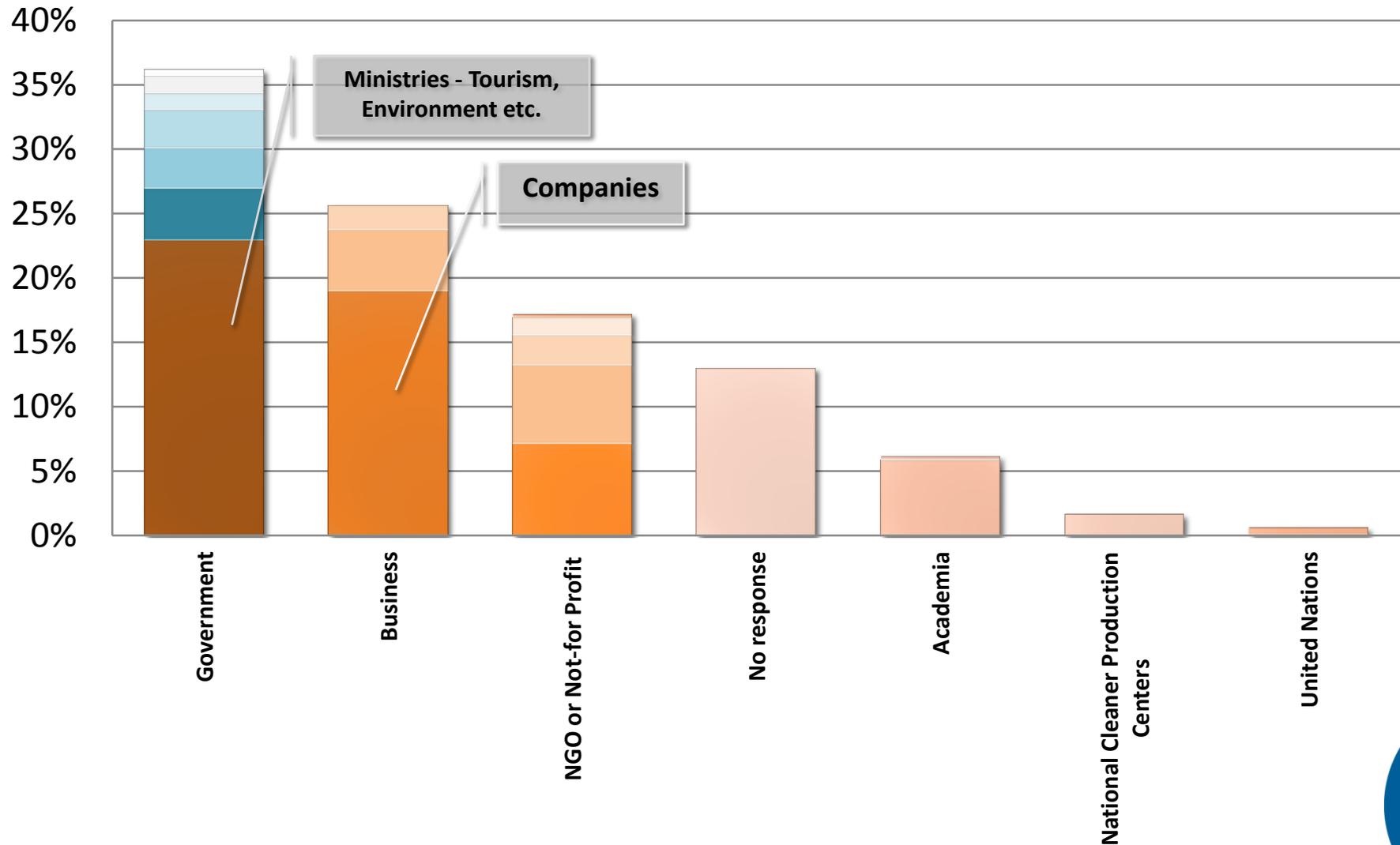


2013 Global Sustainable Tourism Survey

Secretariat



Respondents By Organization Type

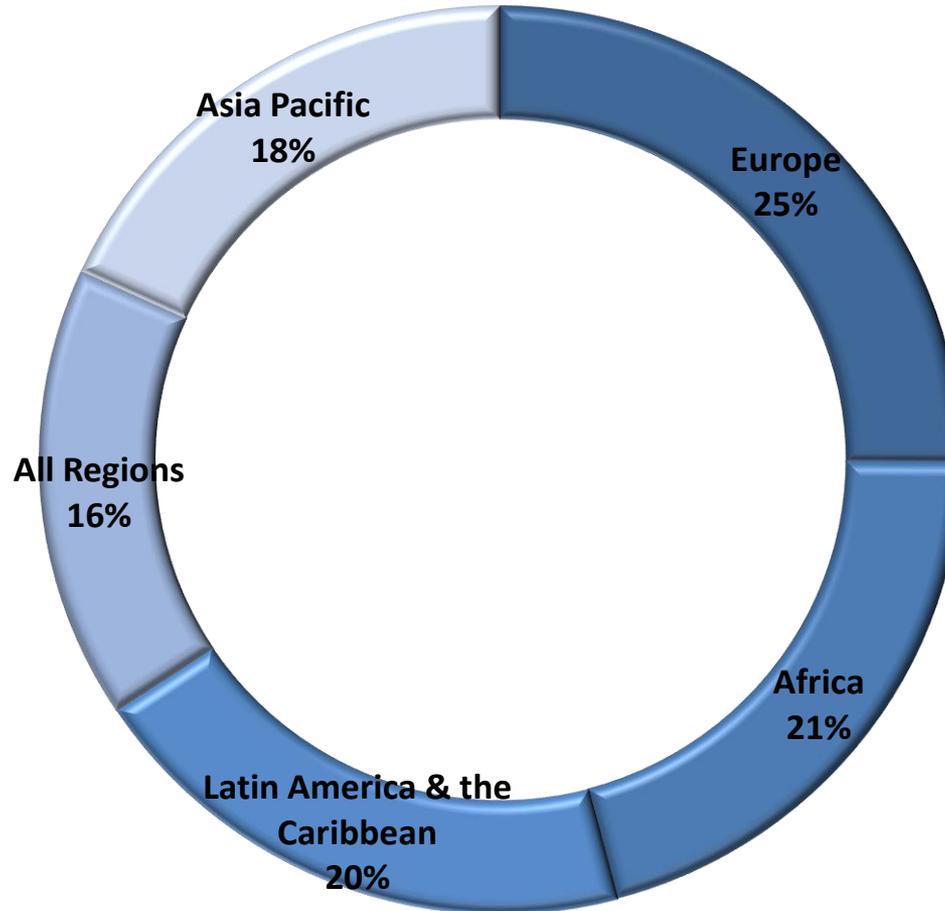




2013 Global Sustainable Tourism Survey

Respondents by Geographic Scope of Operations

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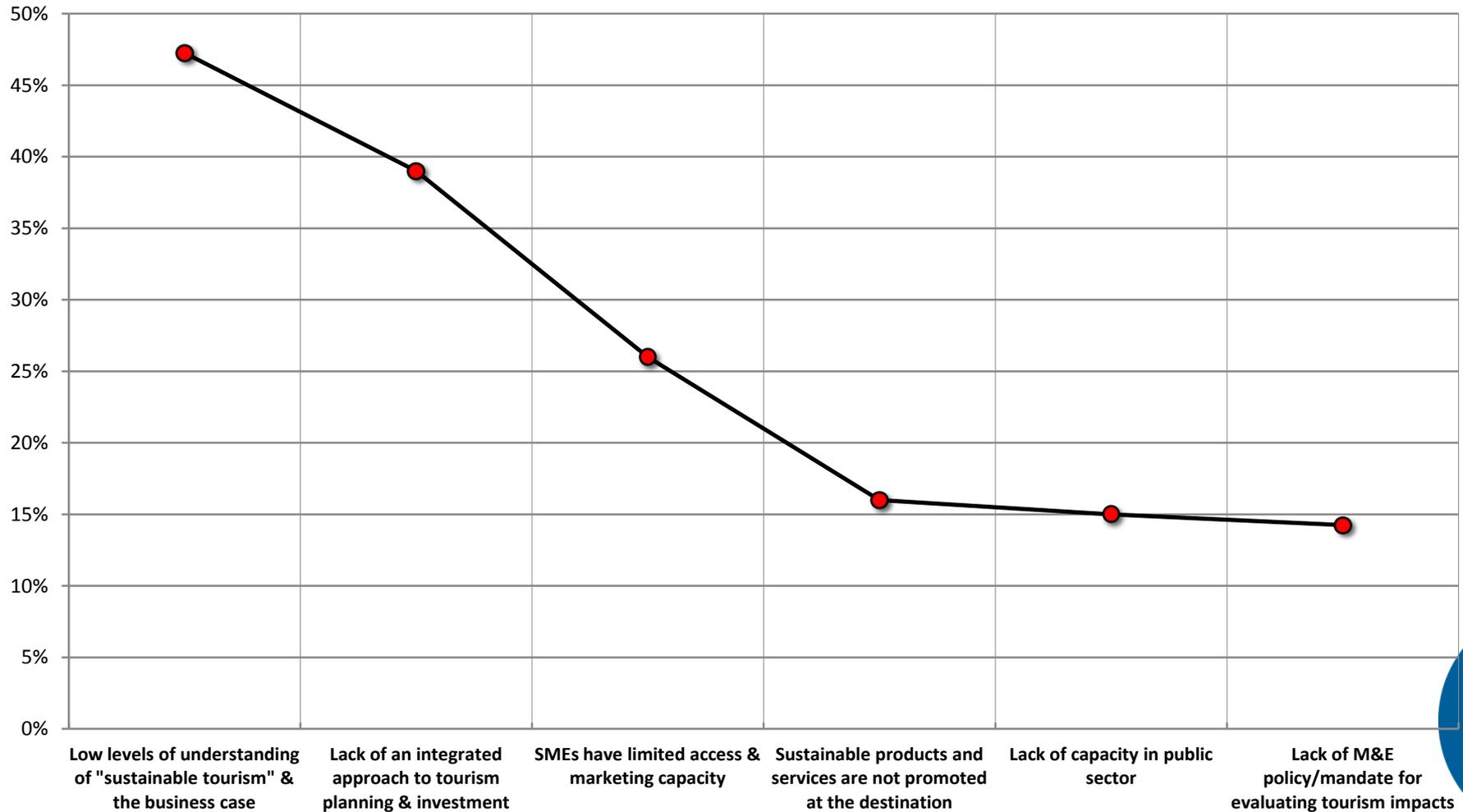


Main Barriers to Sustainable Tourism

(Cited as "Underlying Causes")

All Regions

(Europe, Africa, Latin America/Caribbean, Asia-Pacific)

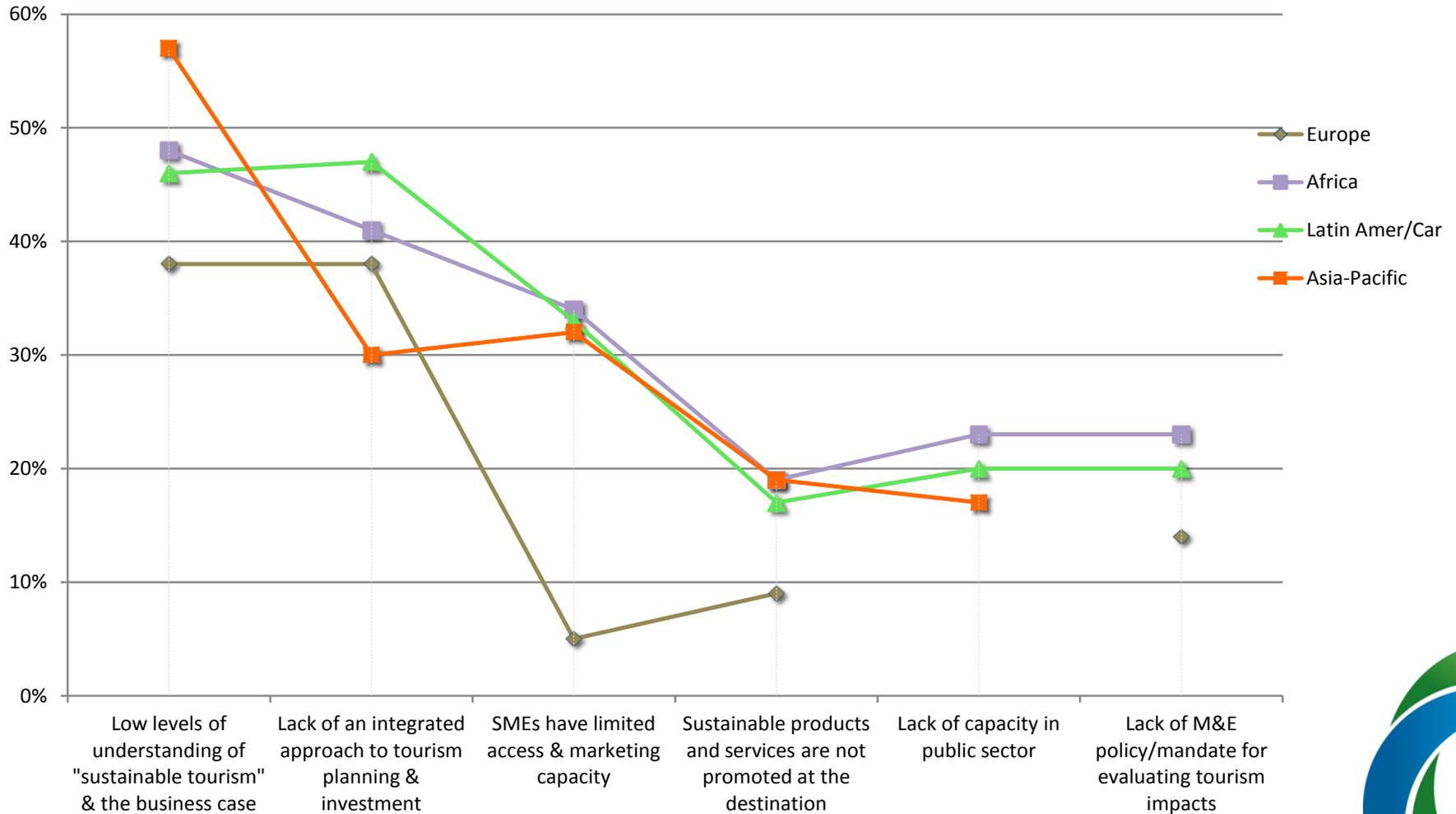




Main Barriers to Sustainable Tourism

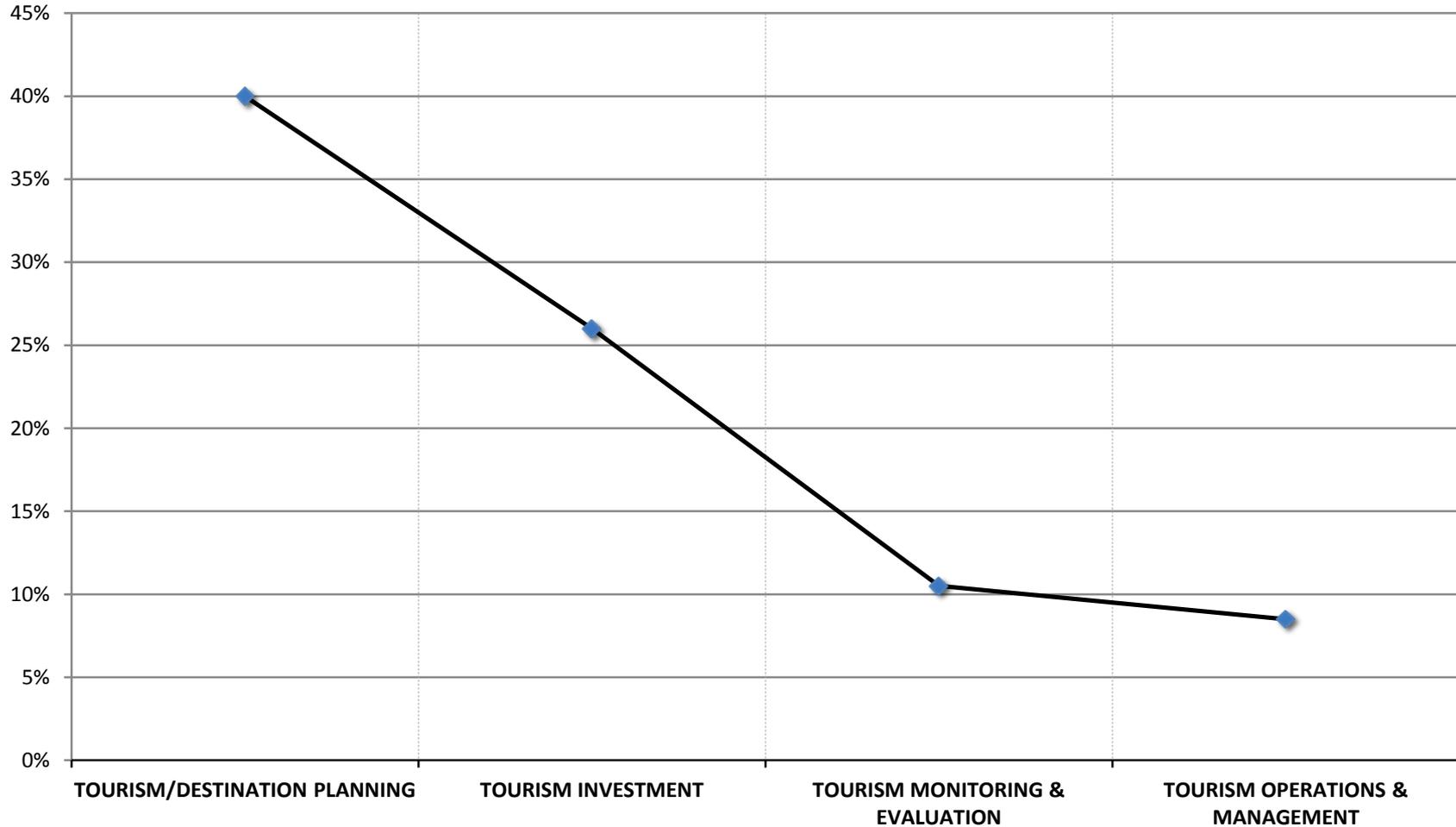
(Cited as "Underlying Causes" by Region)

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Priorities for Key Working Areas (All Regions)



Priority Work Areas

(Source: 2013 Global 10YFP Sustainable Tourism Survey)

PRIORITY WORKING AREAS	EUROPE	AFRICA	LAC	ASIA-PACIFIC
TOURISM/DESTINATION PLANNING				
Developing and implementing pilot or demonstration projects		■		
Strengthening inter-sectorial linkages (e.g. between tourism and agriculture, transport, infrastructure etc.)	■	■		■
Integrating key themes (e.g. poverty alleviation, biodiversity, ICZM, resource efficiency etc.) into tourism destination planning and management			■	
Developing or updating sustainable tourism policies, strategies and plans	■		■	
TOURISM INVESTMENT				
Promoting Sustainability in Tourism Investment, Incentive & Due Diligence		■		
Improving access for local SMEs to financial investments and resources	■	■	■	
Use of sustainability or environmental tools for investment decision-making (e.g. standards, certification)	■		■	
TOURISM MONITORING & EVALUATION				
Baseline indicators (i.e. environmental and socio-economic indicators for measuring impacts)				■
Institutional requirements for monitoring and evaluation (e.g. responsibility, authority)				■
Consumer awareness raising campaigns (e.g. "Green Passport", waste management etc.)				■
Stakeholder management and engagement				■
TOURISM OPERATIONS & MANAGEMENT				
Maximizing opportunities in tourism value chains, developing sustainable products & services	■			
Making the business case for sustainable tourism	■			

Global Programmes





Secretariat



Thank you!

For more information, visit our website:

<http://unep.org/10yfp>

And the Global SCP Clearinghouse:

<http://www.scpclearinghouse.org/>

For more information, contact the 10YFP Secretariat:

10yfp@unep.org

